

apse online seminar

APSE Southern Region Sports and Leisure Seminar

Increasing physical activity and promoting participation in healthy living and wellbeing



19 January 2021

MS Teams

Programme

10:00 Seminar start

Session one

How are leisure services performing in the UK?

- Pre-Covid-19 5-year trends for leisure facilities
- Cost, usage, quality and customer satisfaction
- The impact of Covid-19 on leisure

Debbie Johns, Head of Performance Networks, APSE

Increasing diversity in sport and physical activity

- Tackling Inequalities Fund
- Helping and supporting more people from BAME backgrounds to take part in sport and physical activity
- Improving diversity within the sport and physical activity sector.

Viveen Taylor, Strategic Lead, Low Socio-Economic Groups, Sport England

GO Active Gold - Engaging people aged 60+ in rural areas to live more active lifestyles

- Community engagement and how we increased physical activity opportunities in rural areas
- Outcomes to the project
- Continued engagement and development during COVID

Cath Dale, Leisure Development officer, Vale of White Horse and South Oxfordshire District Councils

Audience question and answer session

11:30 Virtual break

Session two

Make Manchester Active

- Improving service provision through a new leisure contract and partnership working
- MCR active - Providing a single vehicle for Sport, Physical Activity & Leisure
- Strategic working with 800+ sports and leisure facilities across Manchester

Rebecca Livesey, Chief Operating Officer, MCR Active, Manchester City Council

Sefton Council - Active Workforce, Active Lifestyles, Active Sports and Active Aquatics

- Delivery of targeted physical activity addressing health and wellbeing
- Locality working to deliver leisure based outreach programmes
- Commissioned public health and leisure based interventions

Helen Birrell and Heather Redhead, Sports Development Managers, Sefton Council

Audience question and answer session

12:35 Virtual break

Session three

Breaking down barriers to active travel for children and families

- Working with communities to identify 'what's strong', not 'what's wrong'
- Moving beyond traditional mapping exercises
- Bringing together the whole system around the cause

Josh Lenthall, Senior Strategic Relationship Manager at Active Oxfordshire

Withernsea – Park of Dreams (Pod) Squad

- Making Parks and Play Spaces work much harder than just providing space
- Providing play spaces that galvanise communities
- Improving prospects for young people and providing inclusive platforms for play and sport

Michael Hoenigmann, Managing Director, Jupiter Play & Leisure

Audience question and answer session

13:40 Seminar close

Seminar Objectives

About the Seminar

Physical activity is an important aspect of life that should be encouraged whatever your age, where you live or your socio- economic status. This is especially important in these trying times that we find ourselves with all the issues brought about by COVID 19 and the impact on leisure services generally.

In this seminar we will be looking at the different ways that local authorities continue to drive and increase physical activity in all of their residents regardless of back ground, whether they live in an urban or rural area, are old or young.

Topics include Active Oxfordshire talking about Breaking down barriers to active travel for children and families while at the other end of the age range, we will learn about Go Active Gold, an initiative to encourage the over 60's in rural areas to live a more active lifestyle.

Sports England will be sharing with us their Increasing diversity in sport and physical activity campaign, which aims to improve diversity within the sport and physical activity sector.

We will also be joined by APSE's Debbie Johns, who will be sharing with us how leisure services are performing across the country in these times due to the impact of the pandemic.

We look forward to meeting you as we explore with like-minded colleagues the continuing challenges that local authorities face whilst trying to encourage a healthy and active community in their area.

You will need access to the internet and an audio connection to take part, ideally with a video/web cam. A joining link will be sent after you register to attend with full instructions a few days before the event and we will issue a reminder of the joining link to you before the event takes place.

Delegate Packages Exclusive of VAT

What's included?

The delegate fee covers attendance, and documentation including a video showreel following the event.

APSE member delegate fee:	£99 + VAT
Non member delegates fee:	£149 + VAT
Commercial delegates:	£249 + VAT

Click [here](#) to reserve your place on this event

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