

# Strategic Developments in Sports and Leisure Services

APSE Southern Sports and Leisure Seminar 2019



**Thursday 25 April 2019**

The Kia Oval, London, SE11 5SS

# Programme

09:30 Registration, coffee and exhibition viewing

10:00 *Session 1 – An integrated approach to tackling inactivity*

## **What's the future for local authority leisure?**

- Ensuring LA leisure and culture remain a priority
- Building successful strategic relationships
- Opportunities and challenges for the future

**Paul O'Brien, Chief Executive, APSE**

## **What would it take to make physical activity a part of everyday life again?**

- Understanding the local system affecting participation levels
- Immersing oneself as a change agent in the reality of local people's lives
- Envisioning a change

**Mark Cook, Local Pilots and Priority Places Manager, Sport England**

## **Healthy lifestyles integrated in to the way we live, work and move**

- Evidencing the value of physical activity
- Engaging communities in active lifestyles, connected to nature
- Social Prescribing – How can we support GP services in implementation?

**Dr William Bird MBE, CEO, Intelligent Health**

### *Audience question and answer session*

11:15 Coffee break and exhibition viewing

11:45 *Session 2 Case studies - Interventions across a local area*

## **Active places – learning from a Healthy New Town demonstrator site**

- Developing planning policy to support health and wellbeing
- 5k Health routes marked out on street pavements – impact and resident feedback
- Community activation – encouraging more physical activity in schools and workplaces

**Rosie Rowe, Director, Bicester Healthy New Town Programme, Cherwell District Council**

## **Slough Borough Council – a strategic approach to tackling the town's inactivity**

- Leadership from the top – a corporate approach
- Quality leisure facilities
- Active Slough - Active Communities – Everyone Active
- What difference have we made?

**Alison Hibbert, Leisure Services Manager, Slough Borough Council**

### *Audience question and answer session*

12:45 Networking lunch and exhibition viewing

13:45 *Session 3 - Enhancing Outcomes in Leisure services and Facility Management*

## **Reducing the leisure subsidy**

- The Go Gateshead journey – embedding culture change to be more commercially minded and customer focused
- Diversifying the offer – Utilisation of space to improve growth
- Aquatics – how can we improve the quality and financial outcome of the service?

**Chris Strong, Service Manager, Go Gateshead Sport and Leisure, Gateshead Council**

## **Re-invigorating leisure provision**

- Lancaster City Council's leisure development journey, investing £5m in leisure facilities
- Installing state of the art fitness facilities, indoor climbing and soft play, Gravity, Tranquil Spa / Wellness Hub
- What have we learned? Where have we seen a return on investment?

**Stuart Glover, Sports Development and Facilities Manager, Lancaster City Council**

### *Audience question and answer session*

14:45-15:00 Coffee break and exhibition viewing

## **Making the most of re-tendering sports and leisure provision**

- Leisure Strategy and Governance (Manchester Active)
- Leisure Contracting Arrangements
- Partnerships, Facilities Development and Events

**Lee Preston, Head of Sport and Community Activity, Manchester City Council**

## **Plenary speaker**

### **Tackling Inactivity**

- How do we now build on evidence and practitioner experience to address entrenched inactivity?
- Digital innovation on the horizon
- Opportunities for sector collaboration

**Steven Ward, CEO, UK Active**

### *Audience question and answer session*

16:00 Close of seminar

# About the seminar

APSE is delighted to announce this unique opportunity to consider the role of local authorities in addressing inactivity, affecting system change in participation levels and ensuring the health and wellbeing of the local population.

Hosted at The Oval cricket ground, the day will explore how we can drive social and financial value when re-tendering sports and leisure provision, emerging digital innovation in sports and leisure provision and maximising profitability in leisure operations.

Speakers include Rosie Rowe, Director – Bicester Healthy New Town Programme, Cherwell District Council sharing learning from a Healthy New Town demonstrator site, seeking to encourage more physical activity in schools and workplaces, Chris Strong, Service Manager for Go-Gateshead Sports and Leisure looking at how we might be more commercially minded and customer focused in leisure centre operations and William Bird MBE, CEO of Intelligent Health exploring how we can engage communities in active lifestyles connected to nature and the role of leisure services in supporting the roll-out of social prescribing.

On the day, a county cricket match will be underway at the Oval which delegates can dip in and out of free of charge in lunch and break-times.

Packed full of ideas and forward-thinking initiatives, we look forward to welcoming you to this sporting destination to explore with like-minded colleagues the local authority role in tackling inactivity across social-economic groups and the effective provision of sports and leisure services.

## Who should attend?

- Directors – Leisure, Health and Cultural Services
- Heads of Service and Team Leaders
- Strategic and Operational managers
- Commissioners – Sports, Leisure & Health
- Sports Development officers
- Leisure centre managers & team leaders
- Commercial development officers
- Policy officers

**Reserve your place now by completing the booking form and emailing it back to [sscholes@apse.org.uk](mailto:sscholes@apse.org.uk) or by completing the online booking form at [www.apse.org.uk](http://www.apse.org.uk)**

## The venue

**The Kia Oval  
London  
SE11 5SS**

### ***Surrey CCC vs Middlesex CCC***

*The battle of the Thames for local bragging rights in 50 over format.*

*A excellent match up featuring some of England's brightest stars!*

### BY UNDERGROUND

Take the Northern Line to the Oval tube station. The main entrance to the ground is 100 metres on your left on leaving the station. The ground is also a ten minute walk from Vauxhall tube station which is on the Victoria line. For more information on the underground visit [www.tfl.gov.uk](http://www.tfl.gov.uk)

### BY BUS

Route numbers 36, 185 and 436 stop outside the ground and other local services stop around the corner. The following buses set down within a 5-minute walk of the ground: 3, 59, 109, 133, 159, 333. For more information on the buses visit [www.tfl.gov.uk](http://www.tfl.gov.uk)

### BY CAR

The ground is situated on the A202, near the junction with the A3 and A24, just south of Vauxhall Bridge and Victoria and Waterloo. On match days delegate parking is limited to a first-come first-served basis. To check availability please contact the APSE team on 01865 749365.

### BY RAIL

Take South West Trains to Vauxhall station which is a ten minute walk from the ground. The station is well served by trains throughout Surrey and Hampshire as well as from the Greater London area.

## Contact details

Contact name \_\_\_\_\_ Authority \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

Please detail any special dietary or access requirements for the delegates listed below (including vegetarian/vegan)

## Delegate Packages Exclusive of VAT

### Whats included?

*The delegate fee covers attendance, delegates' documentation, lunch and light refreshments.*

*Please note that hotel accommodation is not included.*

APSE member delegate fee: **£175 + VAT**

Non member delegates fee: **£259 + VAT**

Commercial delegates: **£375 + VAT**

## Payment details

Please find enclosed cheque made payable to APSE

Please invoice me

(if required please include purchase order number) \_\_\_\_\_

VAT registration number 519 286 915

## Delegate details

| Delegate name | Position | Email |
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- Please confirm that you are happy for APSE to retain your details so that we can send you information relevant to your area of interest. Your data will be used for sign in sheets, delegate lists and hotel lists (where relevant). If you are making a booking on behalf of other delegates please confirm that you have their permission to be included on our database. Our GDPR policy is available on our website: [www.apse.org.uk](http://www.apse.org.uk).**

**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by post, email to [sscholes@apse.org.uk](mailto:sscholes@apse.org.uk). Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Register for the seminar:

1

**Online form:**  
[www.apse.org.uk](http://www.apse.org.uk)

2

**Email this form to:**  
[sscholes@apse.org.uk](mailto:sscholes@apse.org.uk)