# September 2021



# Sport and Physical Activity supporting recovery. APSE Network

# **James Bogue, Exeter City Council**







LOTTERY FUNDED



# The national vision – working in places to drive this







LOTTERY FUNDED



SPORT UNITING THE

### INTRODUCTION



Imagine a nation of more equal, inclusive and connected communities. A country where people live happier, healthier and more fulfilled lives.

There's no quick fix to make this vision a reality. But we know being active is one of the most effective and sustainable ways to achieve it. This is why Sport England exists.

The evidence is overwhelming that moving our bodies – through community sport, fitness and physical activity – improves our lives, individually and collectively. Our role is to champion this lifechanging impact, and ensure everyone across the nation can benefit from it.

We won't - and can't - do it alone. Ours is a collective purpose: we're part of a much bigger team.

Together, we won't stop until everyone has the opportunity, the inspiration and the freedom to get moving.



FIVE **BIG** ISSUES

SPORT UNITING THE

### WHAT WE'LL DO | OUR THREE KEY OBJECTIVES

# JOINING FORCES ON FIVE BIG ISSUES



The ambitions at the heart of Uniting the Movement, and all the choices we've made, are the result of a process that's involved thousands of people and hundreds of organisations.

In these many conversations, whether they've happened in the Houses of Parliament, in a community hall or online, the same issues and opportunities have emerged. It's this shared sense of what matters to us all that are our five 'big issues'.

Each big issue is where we see the greatest potential for preventing and tackling inequalities in sport and physical activity. They are:



### RECOVER AND REINVENT

Recovering from the biggest crisis in a generation and reinventing as a vibrant, relevant and sustainable network of organisations providing sport and physical activity opportunities that meet the needs of different people.



### CONNECTING COMMUNITIES

Focusing on sport and physical activity's ability to make better places to live and bring people together.



### POSITIVE EXPERIENCES FOR CHILDREN AND YOUNG PEOPLE

An unrelenting focus on positive experiences for all children and young people as the foundations for a long and healthy life.



### CONNECTING WITH HEALTH AND WELLBEING

Strengthening the connections between sport, physical activity, health and wellbeing, so more people can feel the benefits of, and advocate for, an active life.

### ACTIVE ENVIRONMENTS

Creating and protecting the places and spaces that make it easier for people to be active.



# Our local approach in Exeter – hardwiring physical activity in all we do

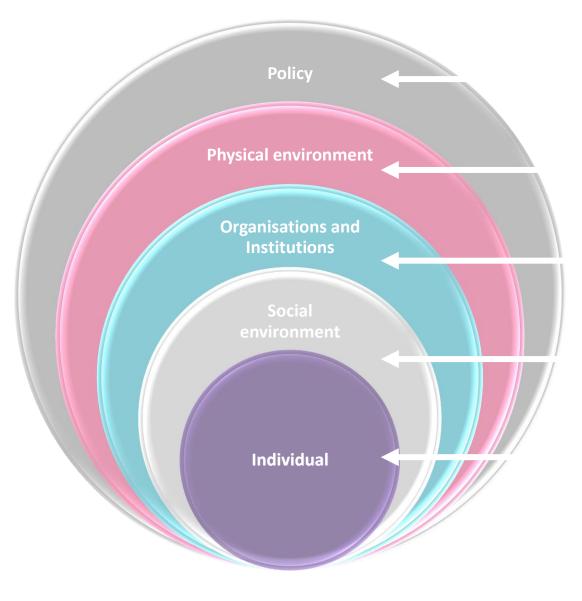






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# Whole Systems Approach in Exeter



Local plan, Local walking and cycling strategy, net zero policy, city recovery strategy

Low traffic neighbourhoods, parks & open spaces, leisure assets

Schools, GPs, workplaces, activity providers, charities, community groups

Individual relationships, families, support groups, social networks

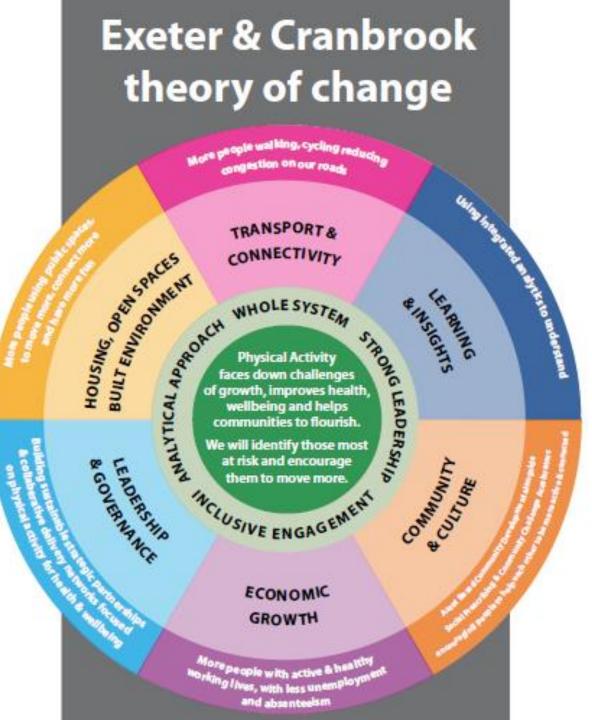
Individual attitudes, beliefs, knowledge, needs, behaviours

# **Our Vision**

Our vision is that Exeter and Cranbrook are pioneering places for leading an active lifestyle, with Exeter the most active city in England and Cranbrook a model of best practice for families being active together.

To achieve this we need to focus on those most in need.

Together we will achieve improvements in individual health and wellbeing and support new and existing communities to flourish



Strategic programmes – embedding active lifestyles in recovery work

\*Wellbeing Exeter – community health & wellbeing \*Net Zero Agenda – walking and cycling \*Liveable Exeter – active design for development \*Exeter Leisure, St Sidwell's Point – a new approach to leisure service delivery









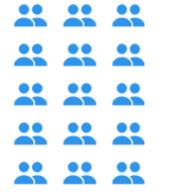
November 2016: 10 GP Practices, 7 neighbourhoods (16 month Pilot: ICE)April 2018: Expansion: 16 GP Practices and all 13 neighbourhoods.July 2020: Expansion: Young people (11+ years), families and Cranbrook



17 GP Practices

Funded by:





16 Community Connectors





4 Community Physical Activity Organisers







POLICY LEVEL Exeter Transport Strategy

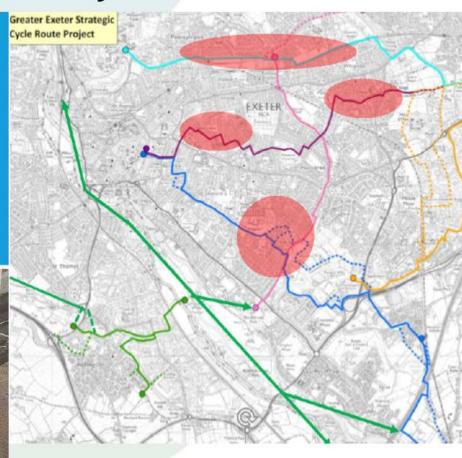


# Healthy Active City – 50% of Exeter Trips by Foot and Cycle

Devon County Council

Exeter Transport Strategy (2020-2030) Strategy Document Consultation Draft January 2019





SOCIAL ENVIRONMENT School Streets





**SOCIAL ENVIRONMENT** Reimagining Neighbourhoods









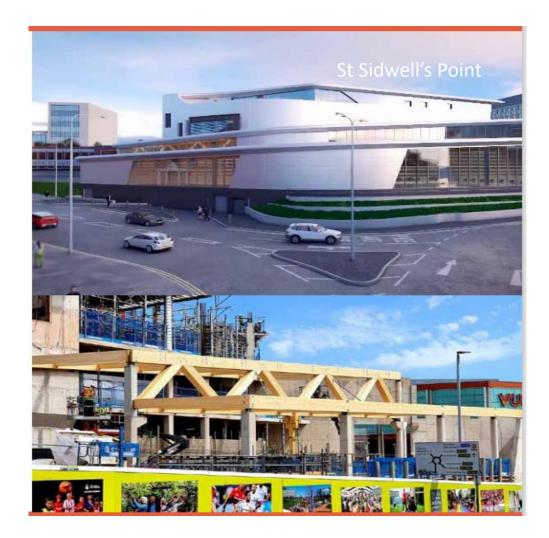
EXAMPLES Segregated Infrastructure / Priority side road crossings







Exeter City Council is currently investing in excess of over £50m in leisure, and has brought leisure services back in-house





# Liveable Exeter Place Board





LIVEABLE EXETER GARDEN CITY EXETER LIVE BETTER

### Strategy

- Develop and facilitate collaboration between the constituent authorities in delivering the Liveable Exeter Garden City transformational housing agenda
- Support the local authorities in delivering housing, place-making, economic development, strategic planning, clean and inclusive growth, culture and carbon neutral development in the context of supporting the Liveable Exeter Garden City programme
- Develop, agree and own a collective vision for the Liveable Exeter Garden City that aligns with the Heart of the South West Local Industrial Strategy and the golden opportunities for transformational growth and productivity.
- Seek agreement on local priorities and targets and advise partners on matters of collective interest
- Contribute to the achievement of active and healthy lifestyles and sustainable development by:
  - championing Sport England's principles of Active Design
  - ensuring that local people can gain access to employment and housing opportunities
  - tackling congestion and accessibility
  - enhancing natural capital and protecting wildlife habitats
  - transitioning to a carbon neutral city

# 12,000 new homes by 2040

- Develop the strategy to address social mobility and inclusion, ensuring all residents of the city benefit from Liveable Exeter Garden City
- Develop and set joint investment strategies for the city and sub-region and keep them under review
- - Oversee a Cultural Compact for Exeter to enhance the delivery aims of the Exeter Cultural Strategy set by Exeter Culture
- Support the delivery of the Garden City programme by:
  - providing a forum at which to consider key strategic and delivery issues collectively
  - being responsible for tackling the obstruction to delivery, providing a ringmaster role to address barriers to delivery and funding infrastructure
  - ensuring partners have a forum to explore opportunities to problem solve and engage public and private sector partners

### LIVEABLE EXETER PLACE BOARD

# Live and Move



**Twitter - @LiveMoveExeter** 

Facebook - @LiveandMoveExeter

Instagram - @LiveandMoveExeter

You Tube – Live and Move Exeter

# Website https://www.liveandmove.co.uk





# **\_==** www.youthsporttrust.org | @YouthSportTrust



# Sports & Leisure Services Advisory Group

Lipa Nessa Chris Wright



www.youthsporttrust.org | @YouthSportTrust

# We're the UK's leading charity for improving the education and development of **every child** through **play** and **sport**



**\_\_\_\_**www.youthsporttrust.org | @YouthSportTrust

# Shape the world one game at a time

www.youthsporttrust.org @YouthSportTrust



# How can sport and physical activity contribute to our national recovery?

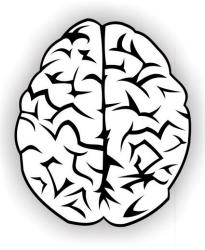


.== www.youthsporttrust.org @YouthSportTrust

# Why sport and physical activity is so important for young people.







SOCIAL WELLBEING

PHYSICAL DEVELOPENT & HEALTH



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# The barriers to activity



ACCESS TRANSPORT, SAFETY, COST



CONFIDENCE, COMPETENCE ENJOYMENT & MOTIVATION



ROLE MODELS, REPRESENTATON, INCLUSION



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# Impact of the pandemic

# The 'Lost' Generation

OR

# The 'Lead' Generation





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# Youth Sport Trust response



# What are the priorities, and how should councils respond?

See young people as the solution, not the problem









**----**www.youthsporttrust.org @YouthSportTrust



# Be part of the conversation! Follow APSE on Twitter and LinkedIn





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**@APSE - Association** for Public Service Excellence



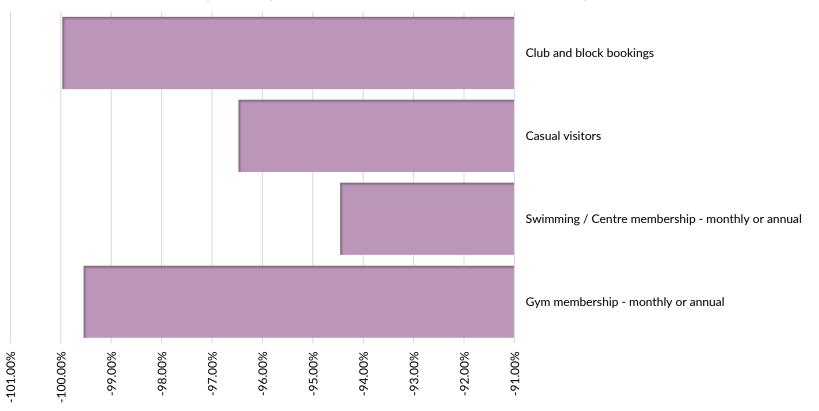
# Assessing the impact of Covid-19 on your service through data collection

Debbie Johns, Head of Performance Networks



	Average revenue income collected for the first quarter	25% of average annual budget estimate for 2020/21	Difference
Leisure Management	£36,083	£1,556,874	-£1,520,792
Parks and Open Spaces	£354,811	£473,901	-£119,090
Refuse Collection	£248,635	£341,053	-£92,417
Building maintenance anti Income loss compared to Income loss compared to	44% 64% 65%		

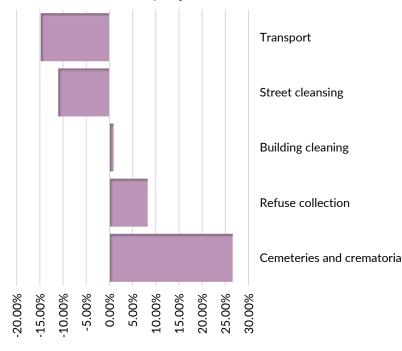


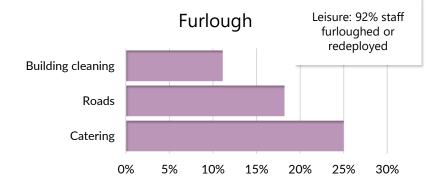


Leisure income by activity compared with the same period last year

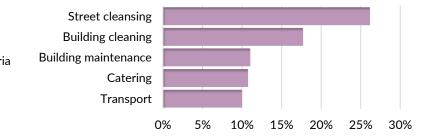


Employee numbers

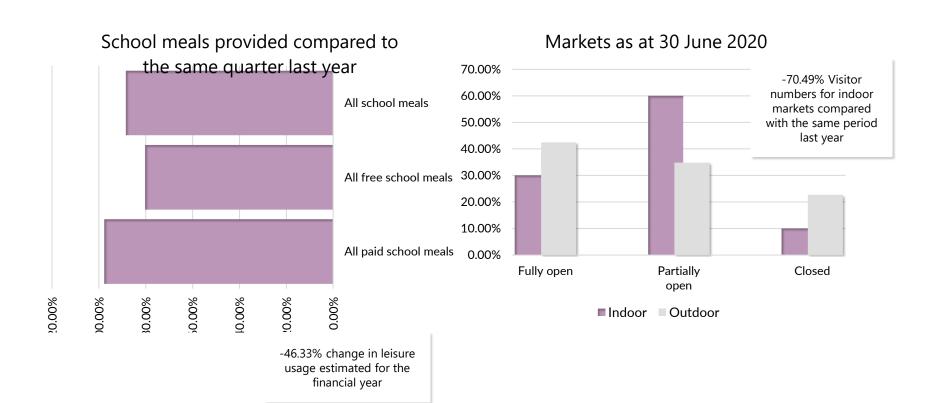




### Staff absence due to Covid-19

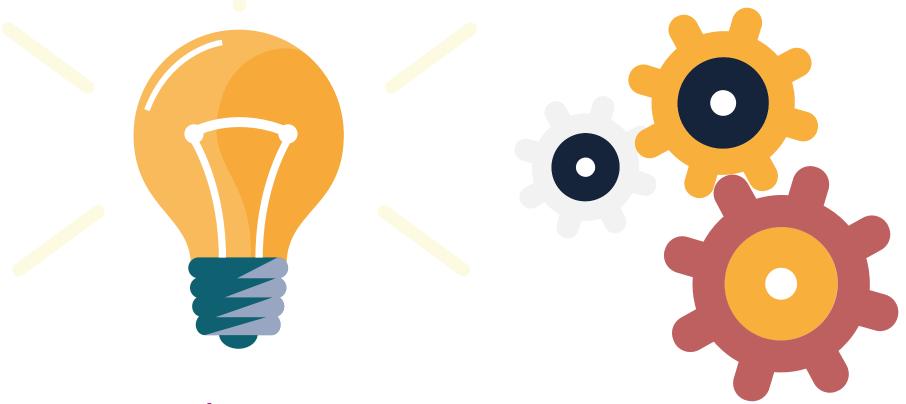








# Working groups 2021





# Main changes: 2020-21

New guidance has been added in relation to staff absence.

The collection of data around opening hours and customer service / quality standards has been suppressed this year due to covid.

The facility closure section has been suppressed this year as everyone will have been closed.

There are new questions around the introduction of online classes and participation.

In the memberships section the number of members who stipulate that this site is their preferred site to use.

Data is now collected concerning staff changes due to covid. This includes furlough, redeployment and retainers.



# **About the process**

- One-to-one online training (free of charge)
- Training sessions 21 and 23 September
- Final deadline 22 October 2021
- Prioritising data collection
- Encouraging members who didn't submit last year to do so, so they have a baseline
- Assess the impact of Covid-19
- Data more important than ever evidence
- PI standings reports will show 19-20 against 20-21

## Already registered?

Complete the form with contact details and which service areas you need to access. APSE will then email the service contact for authorisation to add you as a report or data contact.

Once authorisation is received, your account will be set up. You will receive an email from webportal@apse.org.uk with instructions to set your account up

Report contact – can access the data templates AND view the reports Data contact – can only access the data templates, they cannot view the reports

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If you have been registered but have not accessed the portal before, you may need to reset your password. Login to the portal pn.apse.org.uk and click on forgot your password. You will immediately be sent a reset link. If this does not arrive check your firewall settings as it may

have been sent to your

junk email folder.

Hurray! You can log on to the portal and access data templates and view your reports\*

\*if you have the correct level of access.

### I don't know if I'm registered?

That's fine! Just check with the APSE staff at the registration desk today and they can tell you. Alternatively, you can email webportal@apse.org.uk and we can tell you.

# How to... access the performance networks web portal

From January 1 2020 the old PN web portal will no longer be accessible so you need to make sure you are registered on the brand new portal



## apse performance networks



### Family group report

### Sports and leisure facility management performance indicator standings

Name of authority	Sample Authority		
PIN / name of facility	9999	Sample Facility	
Family group	N3		
Type of service / type of facility	N3	Trust or external provision, wet and dry facilities	

Performance indicator	Number in group	Highest in group	Average for group	Lowest in group	Your output/score	Standing in group	Top quartile mark	Quartile achieved	Ten percentile mark	High / Low / Neutral
Key performance indicators										
PI 02a - Subsidy per visit excluding central / corporate costs (includes non participatory usage but excludes free school use)	28	£2.35	-£0.50	-£3.38	-£0.26	17	-£0.93	3	-£1.91	L
PI 02b - Subsidy per visit excluding central / corporate costs (excludes non participatory usage and excludes free school use)	28	£3.13	-£0.49	-£3.38	-£0.26	17	-£1.01	3	-£1.91	L
Pl 11a - Subsidy per visit excluding central / corporate costs (includes non participatory usage and includes free school use)	28	£2.35	-£0.50	-£3.38	-£0.26	17	-£0.93	3	-£1.91	L
PI 11b - Subsidy per visit excluding central / corporate costs (excludes non participatory usage but includes free school use)	28	£3.13	-£0.49	-£3.38	-£0.26	17	-£1.01	3	-£1.91	L
PI 03 - Operational recovery ratio (excluding central / corporate costs)	26	151.23%	110.78%	77.10%	106.65%	15	121.69%	3	138.38%	н
PI 04 - Customer spend per head	28	£8.00	£4.27	£2.13	£4.13	14	£5.06	2	£6.22	н
PI 06 - Subsidy per opening hour (excluding central / corporate costs)	24	£51.70	-£15.18	-£72.78	-£20.82	13	-£46.93	3	-£53.16	L
PI 20 - Customer satisfaction	10	74.28%	67.36%	59.79%			69.49%		72.40%	н
PI 31 - Usage per opening hour	28	153.47	74.57	4.62	80.83	10	86.50	2	130.99	н
PI 41 - Management fee per visit (includes non participatory usage but excludes free school use)	10	£1.28	£0.48	£0.04	£0.97	8	£0.09	3	£0.06	L
Other usage performance indicators										
PI 29 - Usage per household within catchment area	22	30.69	5.15	0.84	2.27	15	5.35	3	11.81	н
PI 47 - Average length of membership	16	24.00	15.19	9.00			20.00		21.00	н
PI 49 - Membership attrition rate	17	0.59	0.36	0.16	0.23	3	0.47	1	0.56	н

Notes:

a. The facility will only be ranked in family group if it has shown an output / score within the set parameters for the performance indicator.

b. Quartile / percentile marks are only shown for those performance indicators for which there is a desirable achievement.

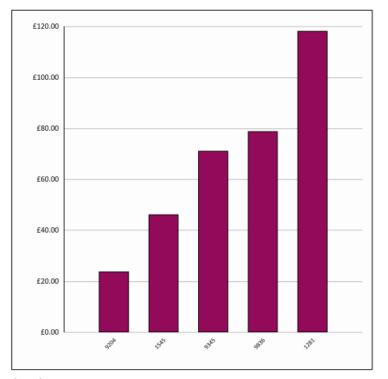
c. Quartile marks are only shown for those performance indicators for which there are a minimum of 8 outputs / scores within the set parameters.

performance networks

### PI 06 Subsidy per opening hour (excluding central / corporate costs)

Family group A1

	Total expenditure (excl CEC)	Total income (excl subsidy)	Community opening hours	Subsidy per hour
Average	£577,777	£304,891	4,204.40	£67.66
Lowest	£401,347	£80,371	3,300.00	£23.80
Highest	£838,887	£448,721	4,836.00	£118.23



### Source data

([TOPFE] - ([EXTNL] + [TFAIX])) / [OPENC]

Acceptable parameters: >-£110 and <£155 (dual use opening hours >750 pa All other facilities opening hours >1000 pa)

## apse performance networks

### Sports and leisure facility management performance at a glance

### **Sample Authority**

### Sample Facility

1999

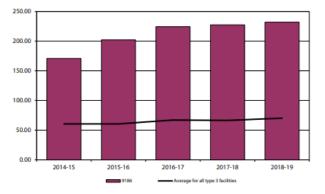
These pages show your authority's performance for each performance indicator against the current year average performance of your family group. Whether your result has improved or not from previous year is also shown. Icons are used to display this information and the idea of this report is that authorities can see 'at a glance' where improvements may need to be made. Where the box is blank, this indicates that there is no authority score available for this performance indicator or that there were less than three participants in this PI, meaning we are unable to produce a meaningful average score. The key to the icons are displayed below each table.

Performance indicators	Performance in current year	Improved since previous year?^
PI 02a Subsidy per visit excluding central / corporate costs (includes non		
participatory usage but excludes free school use)		
PI02b Subsidy per visit excluding central / corporate costs (excludes non participatory usage and excludes free school use)	•	
PI 11a Subsidy per visit excluding central / corporate costs (includes non participatory usage and includes free school use)	•	
PI 11b Subsidy per visit excluding central / corporate costs (excludes non participatory usage but includes free school use)	•	
PI 03 Operational recovery ratio (excluding central / corporate costs)	<u> </u>	_
PI 04 Customer spend per head		_
PI 06 Subsidy per opening hour (excluding central / corporate costs)	•	
PI 20a Customer satisfaction performance indicator		-
PI 31 Usage per opening hour		_
PI41 Management fee per visit (includes non participatory usage but excludes free school use)		-
Other usage performance indicators		
PI 29 Usage per household within catchment area	٠	_
PI 47 Average length of membership		_
PI 49 Membership attrition rate	<u> </u>	▼
Other cost performance indicators		
PI 07 Staff costs per admission		_
PI 13 Net cost per head of population (excluding central / corporate costs)	•	
PI 14 Net cost per household within catchment area (excluding central / corporate costs)	۲	
PI 08 Staff costs as a percentage of earned income		<b>A</b>
PI 21 Customer spend per visit (including all catering income)		_
PI 22 Customer spend per visit (excluding all catering income)		
PI 24 Secondary spend per user (catering income included)		_



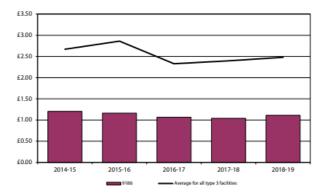
Sports and leisure facility management

### PI 31 Facility usage per opening hour



This performance indicator measures the usage per opening hour per facility. Free school usage is excluded in the total usage figure of the facility for dual use facilities. Opening hours are those hours that facilities are open for public/community usage. This performance indicator divides usage by opening hours.

### PI 07 Staff costs per admission

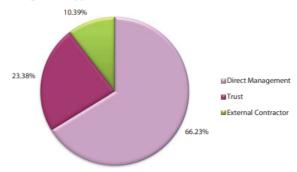


This performance indicator measures the staff cost per admission. The total facility usage excludes free school use and any school use for which the cost is not borne by the leisure section. The indicator is calculated by dividing the total employee cost by the total facility usage.

### Mixed (wet and dry) facilities

	2016/17	2017/18	2018/19
	average	average	average
Annual usage (excluding free school use)	354,982	358,256	356,083
Total customer receipts	£1,053,738	£1,126,260	£1,195,723
Annual electric consumption	604,923	624,031	578,518
Annual gas consumption	1,622,360	1,546,711	1,271,074
Annual water consumption	12,614	10,777	14,116
	2018/19	2018/19	2018/19
	highest	average	lowest
Catchment area (households)	341,764	115,459	5,409
	3	0	0
Number of leisure pools	2	0	0
Number of other pools	4	2	0
Sports hall size (courts)	10	3	0
Outdoor artificial pitches	6	1	0
Number of gym fitness stations	170	63	0
67 67			

### **Management type**







performance networks

# **Optional extras**

• Regional reports

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- Customised reports
- Customer satisfaction surveys
- Training and development
  - Using the data training
  - Validation training



### Sports and leisure facility management customer satisfaction survey

### How do you think that we are doing?

Please tell us how you think we are performing with regard to each of the following aspects. For each question please place a X in the box that best represents what you think, if the question is applicable.

Please answer 'Not applicable' if the site does not contain these facilities or if the question asked is not relevant to you.

Staff and information Friendliness of staff Helpfulness of staff Knowledge of staff Information provided		Excellent	Good	Acceptable	Poor	Very poor
Prices clearly displayed						
Facility presentation						
Cleanliness of changing rooms / toilets Temperature/quality of swimming pool wate Disabled Access Feeling of a safe environment Quality of fitness / gym equipment Quality of other equipment used Value for money						
Enjoyment of the activity						
Value for money from the activity Catering / vending value for money	_					
Procedures						
The facility queuing system / time Speed and efficiency of booking system Court / facility availability on time						

### Net promoter score

On a scale of 0 to 10 (where 0 = 'Not at all likely' and 10 = 'Extremely likely') how likely are you to recommend this facility to a friend, colleague or relative?

0 (Not at all) 1 2 3 4 5 6 7 8 9 10 (Extremely)

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Overall are you satisfied with the leisure facilty? Yes Ves No

Overall are you satisfied that you receive value for money? Yes D No



# Blackpool 2021 2-3 December



# **Useful contacts**

Enquiries / training / reports

Cheryl Walker Jennifer Stanley Andy Derbyshire cwalker@apse.org.uk jstanley@apse.org.uk aderbyshire@apse.org.uk

## Data processing support / error checking help

Rebecca Hayes Ryan McNally Alistair Holcroft rhayes@apse.org.uk rmcnally@apse.org.uk aholcroft@apse.org.uk

General e-mail : Telephone : performance.networks@apse.org.uk 0161 772 1810

# **NEW MUNICIPALISM** Delivering for local people and local economies



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