



# Better Eating, Better Learning Seminar

**A New Context for School Food**



A seminar providing local authorities with information on what the Better Eating, Better Learning report intends to deliver and the links to new working areas - sustainability and procurement, food and learning, and health partnerships.

**Thursday 22 May 2014 at Apex Waterloo Place Hotel, Edinburgh**

# Thursday 22 May 2014

09:15am: Registration and tea/coffee

## 10:00am: **Welcome and introduction**

**Speaker:** Cllr Stephanie Primrose, Chair of APSE Scotland Soft Facilities Management Group / East Ayrshire Council

## 10:10am: **Session one: Setting the scene: policy and strategies**

### **Keynote address**

**Speaker:** Frank Strang, Deputy Director, Scottish Government

### **What the Better Eating, Better Learning programme is intended to deliver**

**Speaker:** Hugh Fraser, Director of Education, Culture and Sport, Highland Council and Chair of the Better Eating Better Learning working group

### **School food: is it incidental or driving forward strategic issues?**

**Speaker:** Rory Mair, Chief Executive, COSLA

11:30am: Tea/coffee break and networking opportunity

## 11:45am: **Session two: Policy into practice workshops**

**Introduction:** Bill Kennedy, National Chair, ASSIST / Tayside Contracts

**BEBL Policy into Practice overview:** Robin Gourlay, Food & Drink Division, Policy Lead for Public Sector, Scottish Government / East Ayrshire Council

### **(A) Menu - Sustainability - Procurement**

- The perfect storm and why a new context for school food is essential
- How important is school food and is it delivering more for your local authority than the food on the plate?
- Can Scotland realise its ambition to be the 'Land of Food and Drink' and a sustainable food nation - does school food matter?

**Facilitated by:** Robin Gourlay, Food & Drink Division, Scottish Government and Lynne Carter, Learning Directorate, Scottish Government

### **(B) Food & Learning: Dining room to classroom**

- School food should be the 'dining classroom'?
- Inspiring a positive food culture that understands both the 'value of food and the values of food'
- School food as an integral part of Health and Wellbeing and Curriculum for Excellence

**Facilitated by:** Julia McCreadie, Operations Manager (FM), Cordia (Services) LLP and Shirley Beattie, Health & Nutrition Inspector, Education Scotland

### **(C) Health - Partnerships - Learning**

- Where we are now, the need for dietary change and encouraging knowledgeable consumers
- How does school food promote good food choices, do menus matter?
- How well do suppliers, teachers and catering staff understand their roles?

**Facilitated by:** Andrew Kennedy, Acting Head of Facilities Management, East Ayrshire Council and Claire Hislop, Development Manager - Food & Health, NHS Health Scotland

## 12:45pm: **Session three: Feedback from workshops**

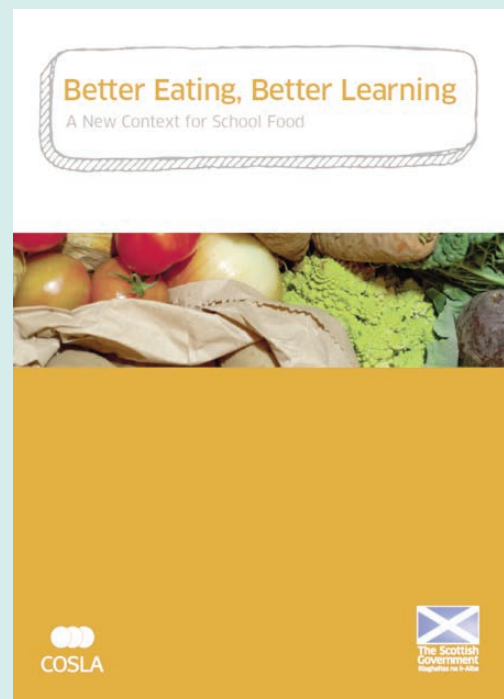
**Facilitator panel chaired by:** Bill Kennedy, National Chair, ASSIST

1:15pm: Lunch

### **About the report**

This guidance is the work of an expert working group. The working group's remit was to refresh the guidance on school food and food education to build on the progress made since Hungry for Success in 2003. School food and food education present significant opportunities to rise to the health, environment and educational challenges that Scotland faces. Better Eating, Better Learning sets these opportunities and challenges in a strategic context to show how, by working in partnership and building on progress to date, further improvements in school food and food education can be made. The guidance, which is accompanied by a self-evaluation tool, covers: Food and Health; Food and Learning; School Food and Drink Provision; the Dining Experience; Sustainability through Food; Training and Support and; Communication and Engagement.

**Please collect your copy of the Better Eating, Better Learning report from the APSE/ASSIST registration desk.**



# Speakers

## **Shirley Beattie, Health and Nutrition Inspector(HNI), Education Scotland**

Shirley spent many years with the NHS latterly as a Community Paediatric Dietitian working with health and education colleagues supporting the wellbeing of infants, children and families. A secondment with Aberdeenshire Council's school catering service gave her practical experience and valuable insight into the challenges of implementing Hungry for Success. Within Education Scotland she is one of three HNI's who monitor compliance with Health Promotion and Nutrition Act focusing on food provision and education as well as health and wellbeing across learning.

## **Lynne Carter - Policy Manager, Health & Well-Being, Scottish Government**

Lynne joined the Scottish Government's Support and Wellbeing Unit, Learning Directorate in August 2011 to cover maternity leave. She led on school food and food education in Curriculum for Excellence, playing a key role in organising a joint US/Scotland learning seminar in Washington to showcase Scotland's ground breaking model of school nutrition. She was invited to cover the role again in summer 2013 when she supported a working group to develop the Better Eating, Better Learning guidance. Other roles in the Scottish Government include HR, Public Appointments, contract management and Local Government policy. Before joining the civil service Lynne worked in catering and customer service management, and HR.

## **Hugh Fraser - Director of Education, Culture and Sport, Highland Council**

Hugh Fraser has been Director of Education, Culture and Sport with Highland Council since April 2007. He was previously Head of Support Services for The Highland Council, Education, Culture and Sport Service. He began his career as a teacher of Modern Languages. He taught in a number of schools in Edinburgh and the Lothians and during this time completed a Masters Degree in Education at the University of Edinburgh. As a Local Authority Manager Mr Fraser has had responsibility for Additional Support Needs, Community Learning and Development, Gaelic, Human Resources, Revenue and Capital Planning and Management. He moved to the Highlands in 1989 to the post of Assistant Divisional Education Officer for Inverness, Nairn, Badenoch, Strathspey, Skye and Lochalsh. He has held a wide variety of posts with operational and strategic management responsibility since moving to the Highlands.

## **Robin Gourlay, Food & Drink Policy, Scottish Government & Head of Facilities Management, East Ayrshire Council**

Robin Gourlay is seconded from East Ayrshire Council to the Scottish Government as its Lead for Public Sector Food Policy. As part of the Scottish Food and Drink Leadership Forum he produced the report *Walking the Talk - Getting Government Right*, in which the adoption of sustainable food and drink by the public sector was developed as one of the key priorities for Scotland's National Food and Drink Policy. He has 40 years' experience of foodservice and hospitality management through a career which spans hotels, universities, colleges, local and national government and has talked on public food, procurement and sustainability in the UK, EU and US

## **Claire Hislop - Development Manager Food & Health, NHS Health Scotland**

Claire is a registered nutritionist who has worked in the public health field in Scotland for almost fifteen years. Her current role is as Development Manager for Food & Health at NHS Health

Scotland and within this role she has responsibilities for overseeing projects such as The Healthier Scotland Cooking bus and the Scottish Grocers' Federation Healthy Living Programme. Claire has been involved in the school food agenda from the outset of Hungry for Success and as the first Health and Nutrition Inspector with HMIE (now Education Scotland), developed the initial monitoring guidance and supported schools, caterers and local authorities with the implementation of Hungry for Success. Claire was also part of the expert groups who developed the Schools (Health Promotion and Nutrition) (Scotland) Act and Better Eating, Better Learning.

## **Andrew Kennedy - Acting Head of Facilities Management, East Ayrshire Council**

Andrew Kennedy is the Acting Head of Facilities Management at East Ayrshire Council. He has worked with the Local Authority for 16 years after completing a BEng (Hons) in Building Design and an Msc in Quality Management and IT. He is responsible for a range of direct FM and support services, is a member of the BIFM and chairs the Scottish FM working group which has recently been working with APSE to review their performance networks reporting. Within East Ayrshire, Andrew has played a key role in building the strong reputation the Council has for its school's catering service, with its award winning sustainable school meals approach, the first Authority to achieve Soil Association's Gold Food for Life Standard and the council's innovative charity based incentive scheme winning APSE Service Awards in 2010 and 2011.

## **Rory Mair - Chief Executive, COSLA**

Rory was appointed as Chief Executive of COSLA in April 2002. This was an important appointment for COSLA following the fundamental review of its purpose and structures. Prior to this appointment, Rory had spent five years as Director of Aviemore Projects for Highlands & Islands Enterprise. This post was designed to create the circumstances to re-establish Aviemore as a tourism destination of international quality prior to the establishment of the forthcoming Cairngorm National Park. Previous to this, but following local government re-organisation in 1996, Rory spent a short time as Strategic Director for Social Strategy with Fife Council. This post sought to pull together as one cohesive unit the major Council services such as Housing, Social Work, Education and Leisure. Before local government re-organisation, Rory was appointed Chief Executive of Ross & Cromarty District Council and was, at the time, the youngest ever Chief Executive in British local government. Prior to this, Rory spent 10 years in a variety of less senior local government posts. Rory is married has a young daughter and three grown-up sons. Rory, participates in all sports, particularly cycling, golf and squash. 2012 was a year of ups and downs for Rory, as he had a liver transplant in July and received a CBE in New Years Honours List at the end of the year.

## **Julia McCreadie - Head of Facilities Management, Cordia (Services) LLP**

Julia started her career with Sutcliffe Catering in the 1980's as a frontline Catering Manager. With the onset of Commercial Competitive Catering, Julia joined Strathclyde Regional Council as an Area Manager for Catering Direct in 1989 with an operational patch in the Glasgow area. Since 1996, Julia has worked in Glasgow managing Catering, Cleaning, Janitorial and School Crossing Patrol Services. Currently she is Head of Facilities Management for Cordia (Services) LLP – an arm's length organisation wholly owned by Glasgow City Council - and is responsible for over 4000 employees with an overall budget of £55m.

The logo for APSE (Association for Public Service Excellence) features the word "apse" in a white, lowercase, sans-serif font, enclosed within a white oval shape on a dark purple background.

We would like to thank our sponsors

The logo for Green Gourmet features the word "green" in a green, lowercase, sans-serif font, and "gourmet" in a yellow, lowercase, sans-serif font below it. Underneath, the tagline "Creating the tastes of tomorrow" is written in a smaller green font.The logo for Brakes features a green icon of a leaf or gear shape on the left, followed by the word "brakes" in a green, lowercase, sans-serif font.The logo for Impact Cashless Payment Systems features the word "impact" in a bold, dark blue, lowercase, sans-serif font, followed by a stylized grey and white icon of a payment card. Below the main text, "CASHLESS PAYMENT SYSTEMS" is written in a smaller, dark blue, uppercase, sans-serif font.

Subscribe to **APSE Direct News**  
the specialist magazine for local  
council frontline services

Visit [www.apse.org.uk](http://www.apse.org.uk) for more  
information

For details of other APSE / ASSIST events and initiatives please contact:

Laura McNab  
APSE, Unit 18-20  
Brandon House Business Centre  
23-25 Brandon Street  
Hamilton, ML3 6DA  
Tel No: 01698 459 051  
Fax No: 01698 200 316  
E-Mail: [lmcnab@apse.org.uk](mailto:lmcnab@apse.org.uk)  
[www.apse.org.uk](http://www.apse.org.uk)

Alan Cunningham  
Totalize Media Ltd and Albion Bell  
Marketing Ltd  
Merlin House, Mossland Rd  
Glasgow, G52 4XZ  
Tel No: 07768 584517  
E-Mail: [alanc@totalizemedia.co.uk](mailto:alanc@totalizemedia.co.uk)  
[www.totalizemedia.co.uk](http://www.totalizemedia.co.uk)  
[www.albionbell.com](http://www.albionbell.com)