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apse seminars

APSE Northern Region – Roads to Resilience

Innovative and smart solutions for local authority highways, and fleet



Thursday 6 August 2026

Van Coulter Suite, APSE 3rd Floor, Trafford House,
Chester Road, Manchester, M32 0RS

FREE
for APSE
Northern Region
members

Programme

10.00 Registration and coffee

10.30 Session One

Welcome by the Chair

How to achieve a 42% reduction in road and footway defects in a year!

- Developing a system of faster, smarter repairs
- Taking better control of utility works
- Implementing innovative practices to achieve results

Peter McGeoch, Highways Group Manager, Lancashire County Council

Resilience requires adaptability

- Other sector approaches (Emergency Services and Aviation)
- Resilience for Roads (reactive vs proactive)
- Impact of innovation

Josh Sweeney, Director of Marketing and Growth, Multevo

Audience question and answer session

11.15 Coffee and Networking

11.45 Session Two

Progress with Unity – A new era for Wigan

- The role of highway infrastructure in the council's New Era
- Highways Asset Management for delivering highways services
- Transforming through innovation

Martin Barton, Service Lead, Highways and Network Manager, Wigan Council

What's today's picture tells us

- Funding under pressure
- Delivering the service
- Building resilience

Vickie Hacking, Principal Advisor, APSE

Audience question and answer session

APSE Update

Vickie Hacking, Principal Advisor, APSE

12.30 Networking and Lunch

13.00 Close

Booking Information

About the Seminar

This **APSE Northern Region** event highlights innovative and sustainable approaches being used by councils to improve highways, fleet, and transport operations, including smart technologies and climate positive practices.

Delegate Packages The delegate fee covers attendance, delegates' documentation and lunch/refreshments.

What's included?

The delegate fee covers attendance and delegates' documentation.

APSE Northern Region Members Delegate Fee:	FREE OF CHARGE
APSE member delegate fee (Non-Northern Region)	£199 + VAT per person
Non member delegates fee:	£299 + VAT per person
Commercial delegates:	£432 + VAT per person

[CLICK HERE TO BOOK NOW](#)

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to **MButterworth@apse.org.uk**. Cancellations must be made in writing at least 10 working days before the event and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.

Venue

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3rd Floor, Trafford House,
Chester Road,
Manchester,
M32 0RS**

