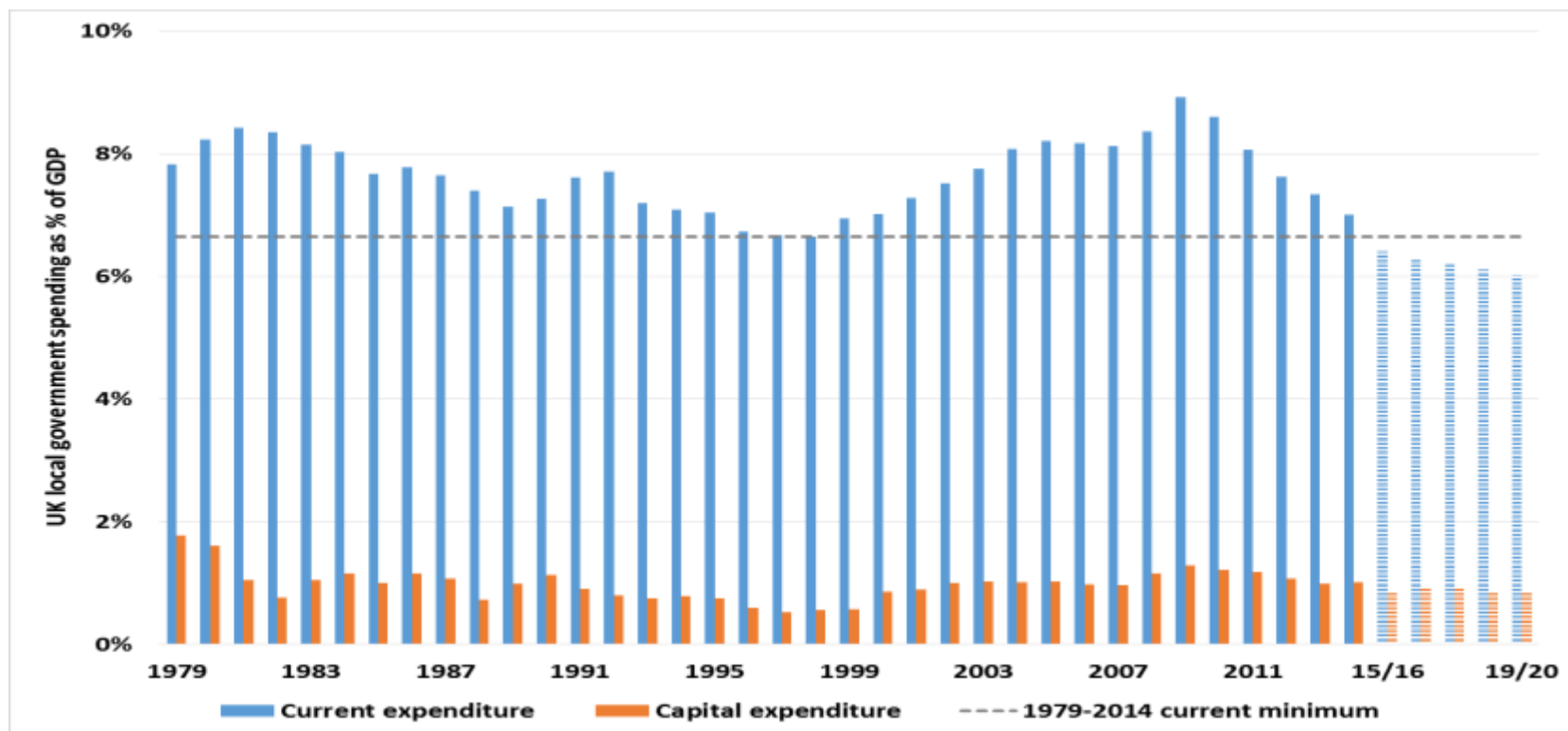




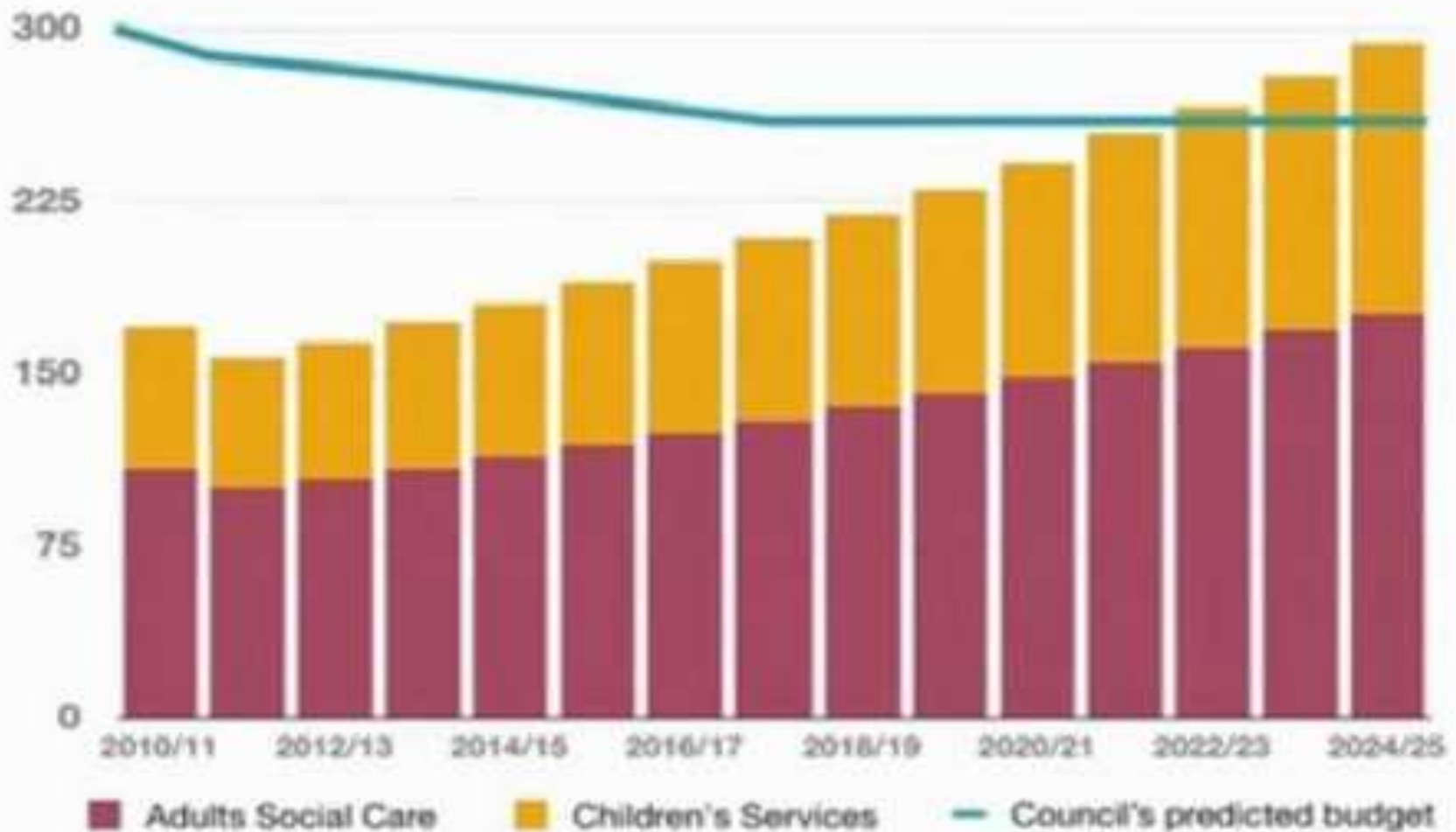
# The Changing Role of Local Government

Paul O'Brien,  
Chief Executive, APSE

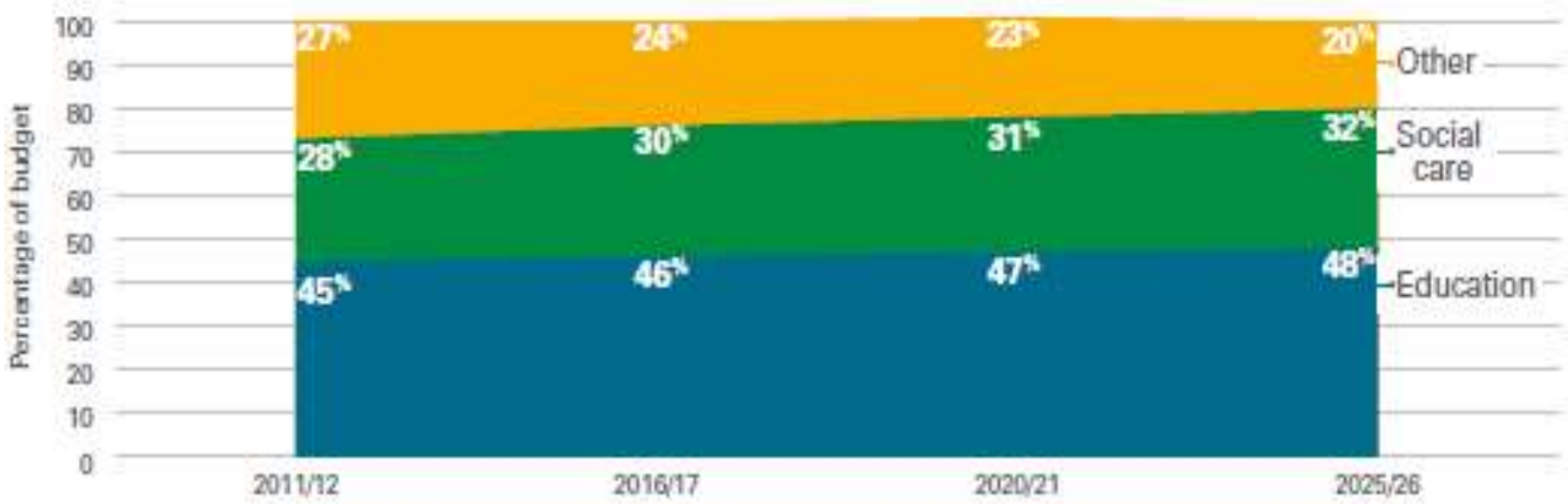
**UK local government spending as a share of GDP:** current spending, already below the 1979-2014 minimum, is projected to go on falling to 2020




## The 'Graph of Doom'



# The Graph of Mc Doom



Note: Calculations are based on cash terms.

Source: [Scottish Local Government Finance Statistics 2016/17](#)  Audit Scotland, November 2016



# What has happened to neighbourhood services?

- Neighbourhood grouping
- Total service expenditure %'s in UK
- Average cuts v's areas of deprivation
- Average cut
- APSE state of the market



**Has Austerity bitten?**

**What the public think**



## Key fact : Relative trust remains high

**As in 2016 and 2017, Trust in Councils and Councillors is high relative to Government ministers and private companies in a climate on increasing distrust of anyone.**

- Four times as many still trust the local Council over the Government to make decisions about how services are delivered provided in your local area.
- Six times as many trust local Councillors over Government ministers to make decision about their local area.
- Four and half times as many trusted Council to provide services in their local area over a private company with people trusting the council five times more than the Government.

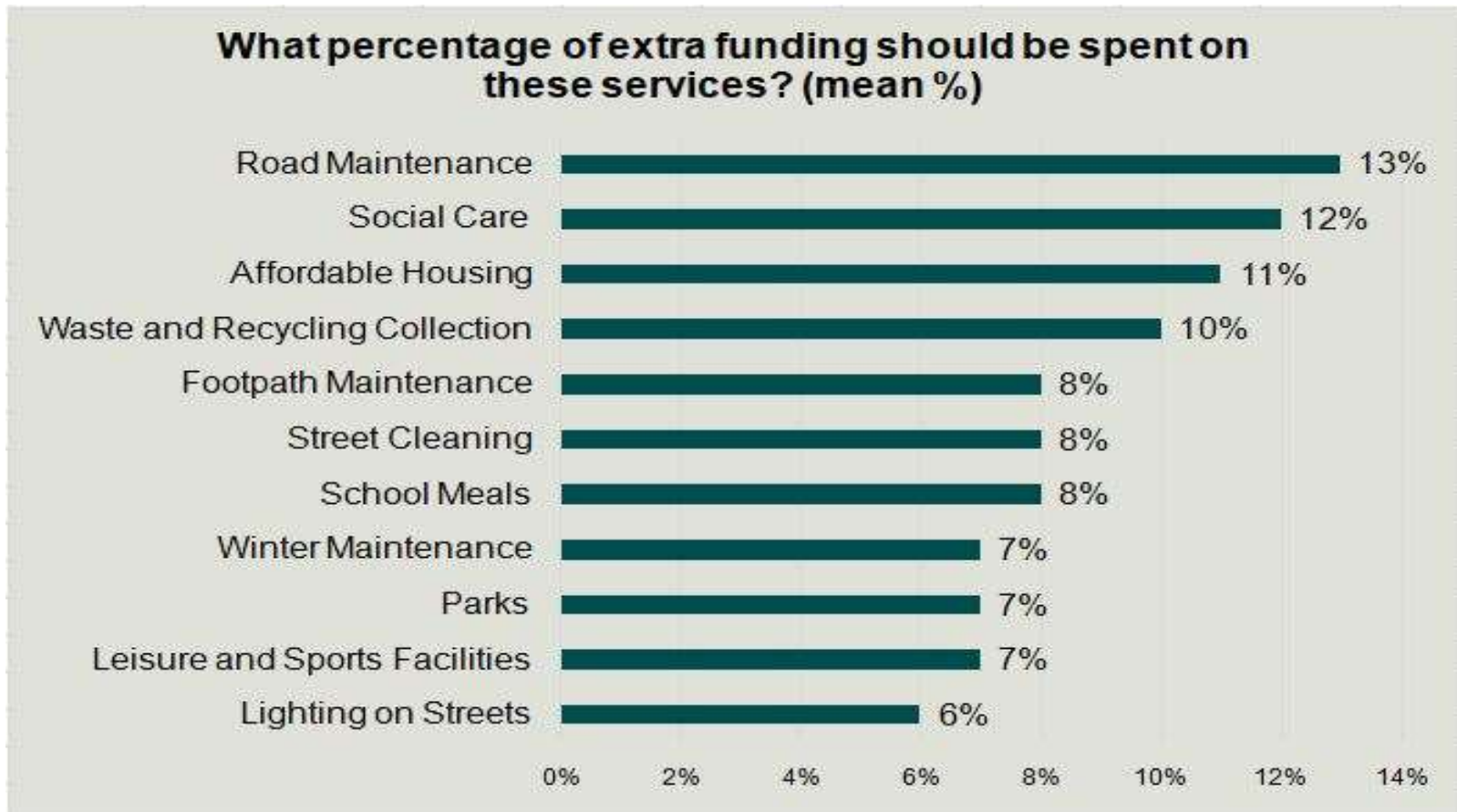
80% would like the Government to give more money to local councils to spend at the local level for services that are in their neighbourhood.

## Performance of Councils services positive





## How the public would like extra funds spent





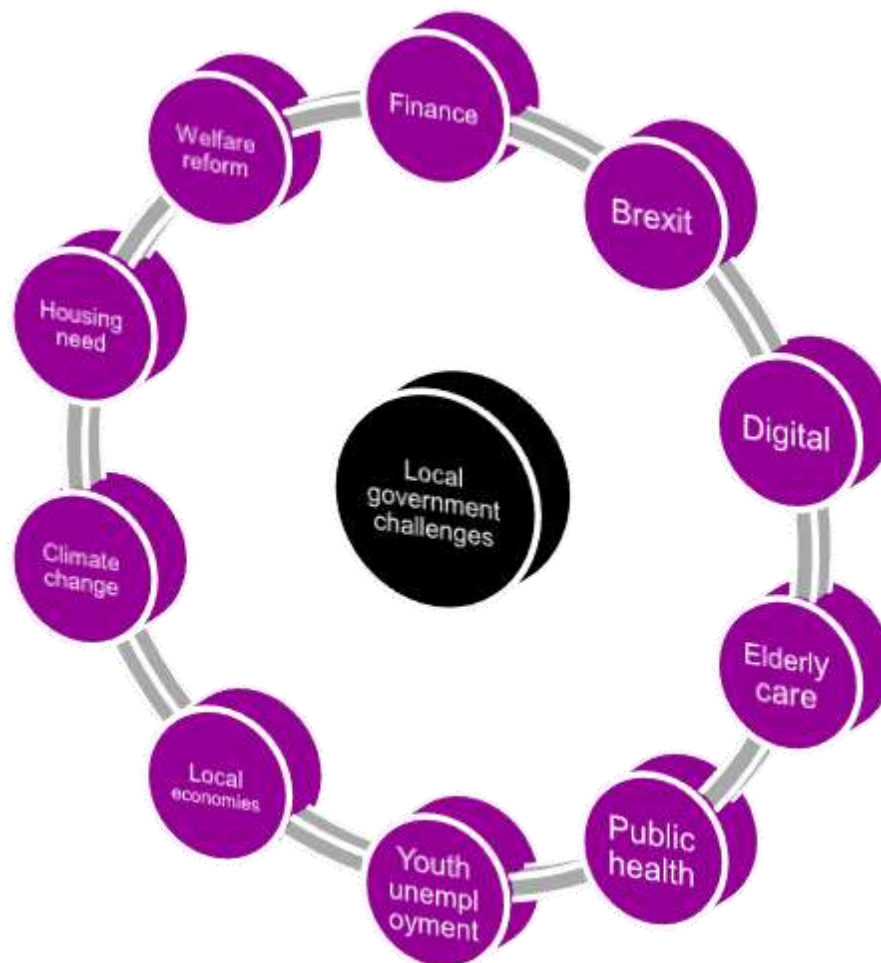
# Defining a new municipalism



# New municipalism

- Permanent austerity?
- Local finance base
- Multiple public policy crisis
- Matching solutions with funding sources
- Building community wealth
- Municipal entrepreneurship
- Stimulating local economy and community

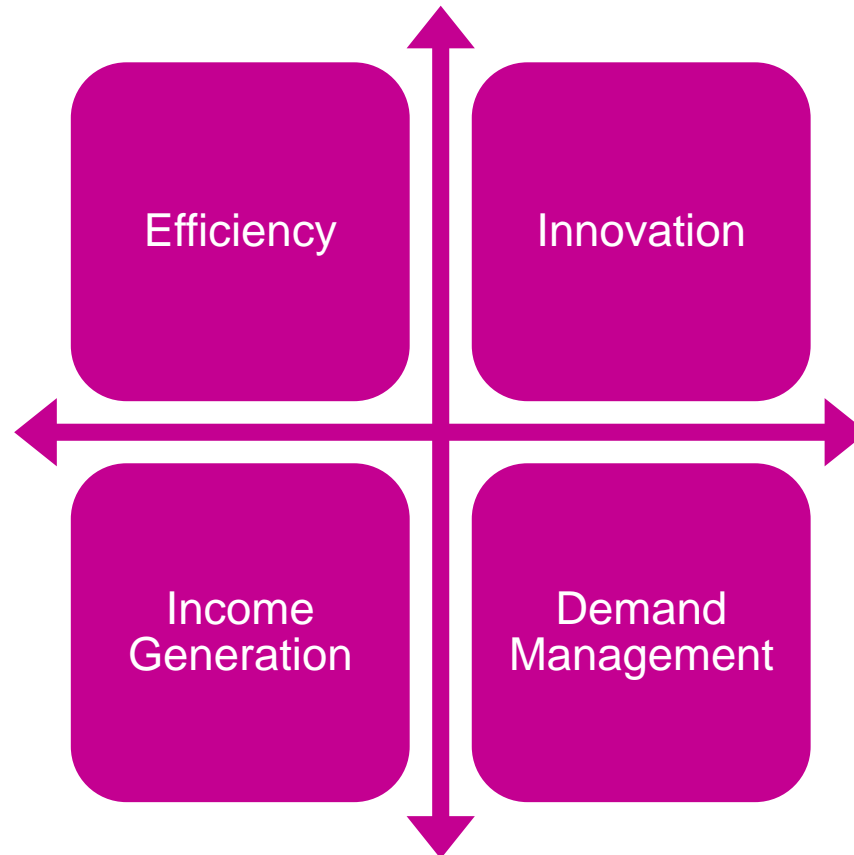
# Public policy challenges



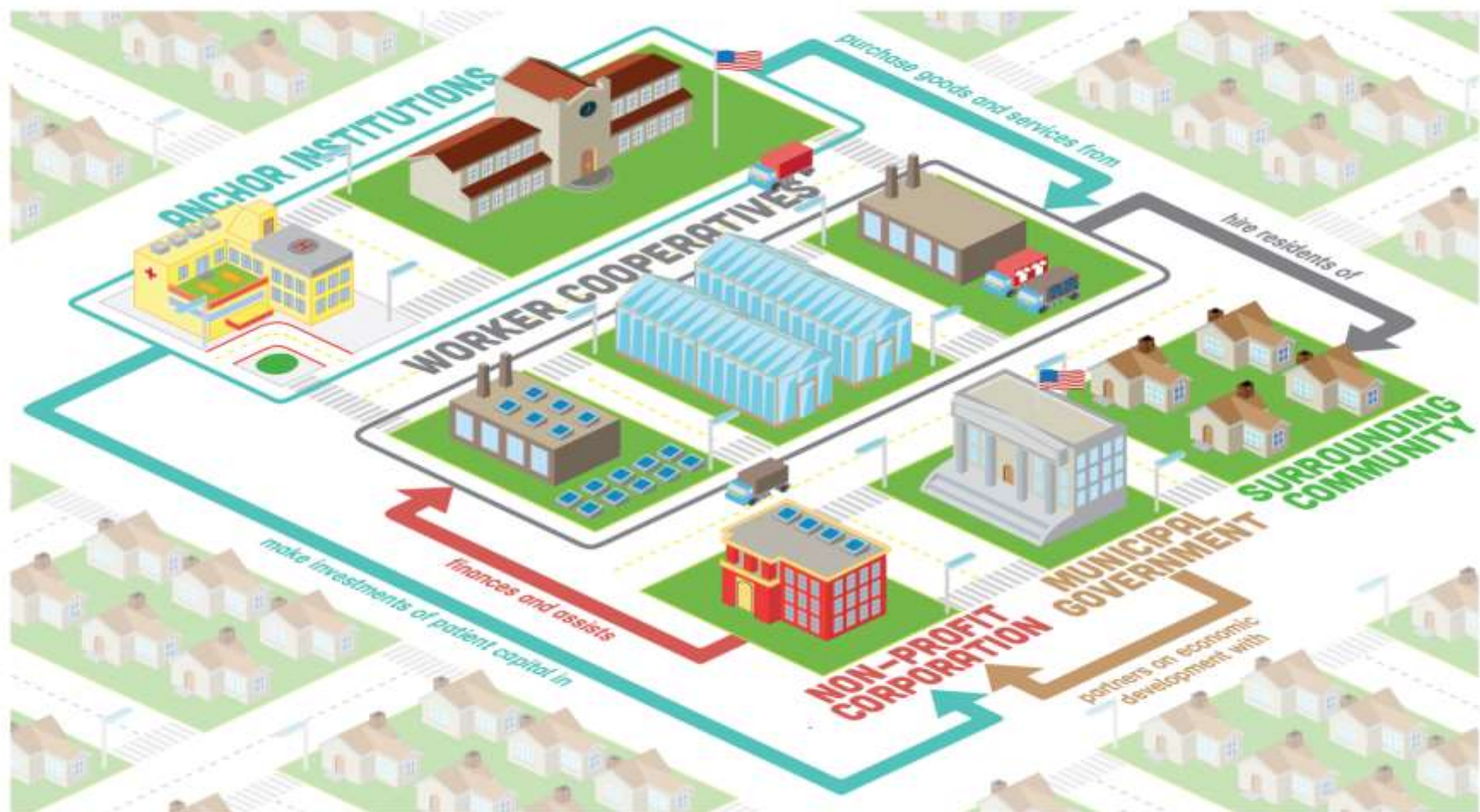
# What will local government look like in 2020?



# The pillars of excellence



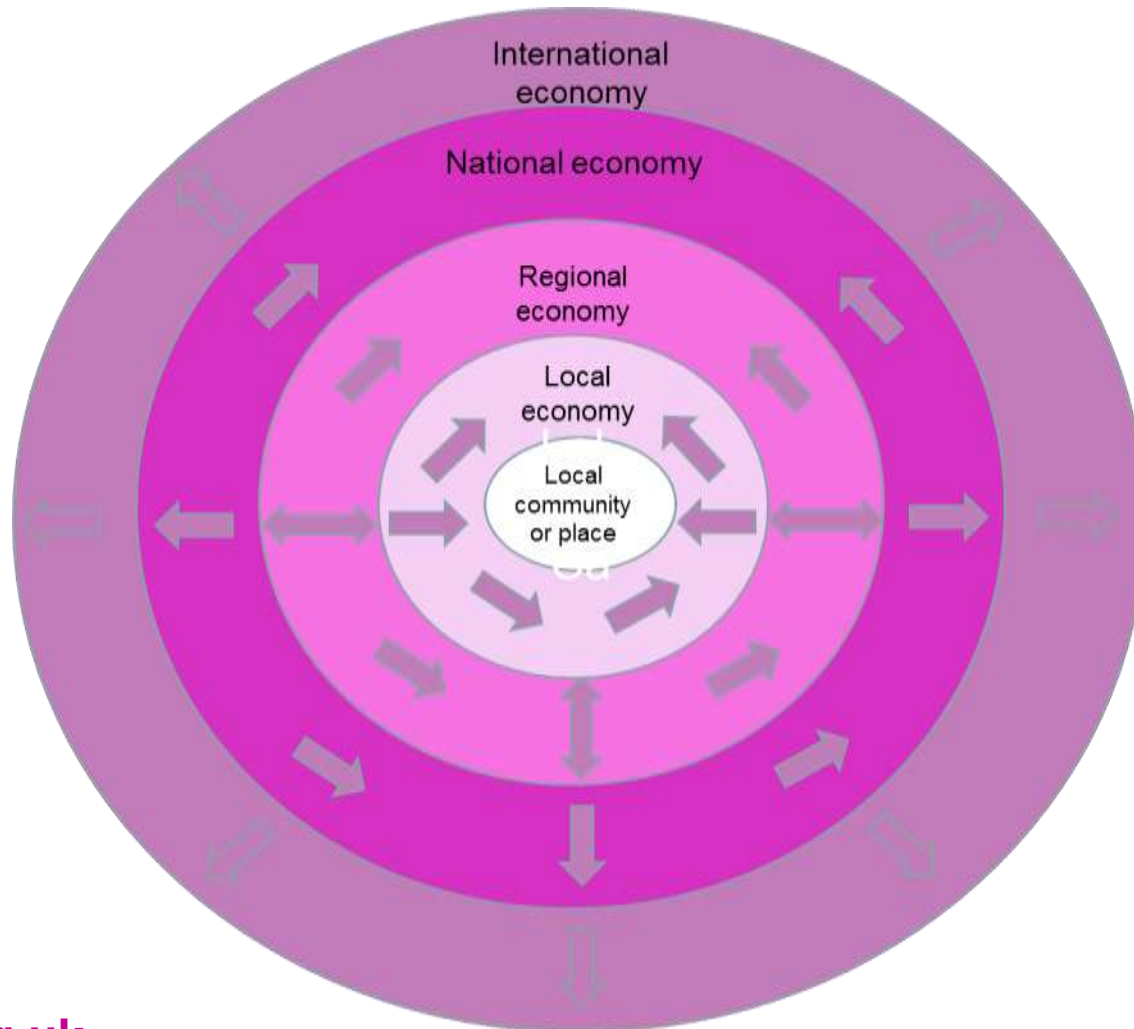
# The Cleveland Model



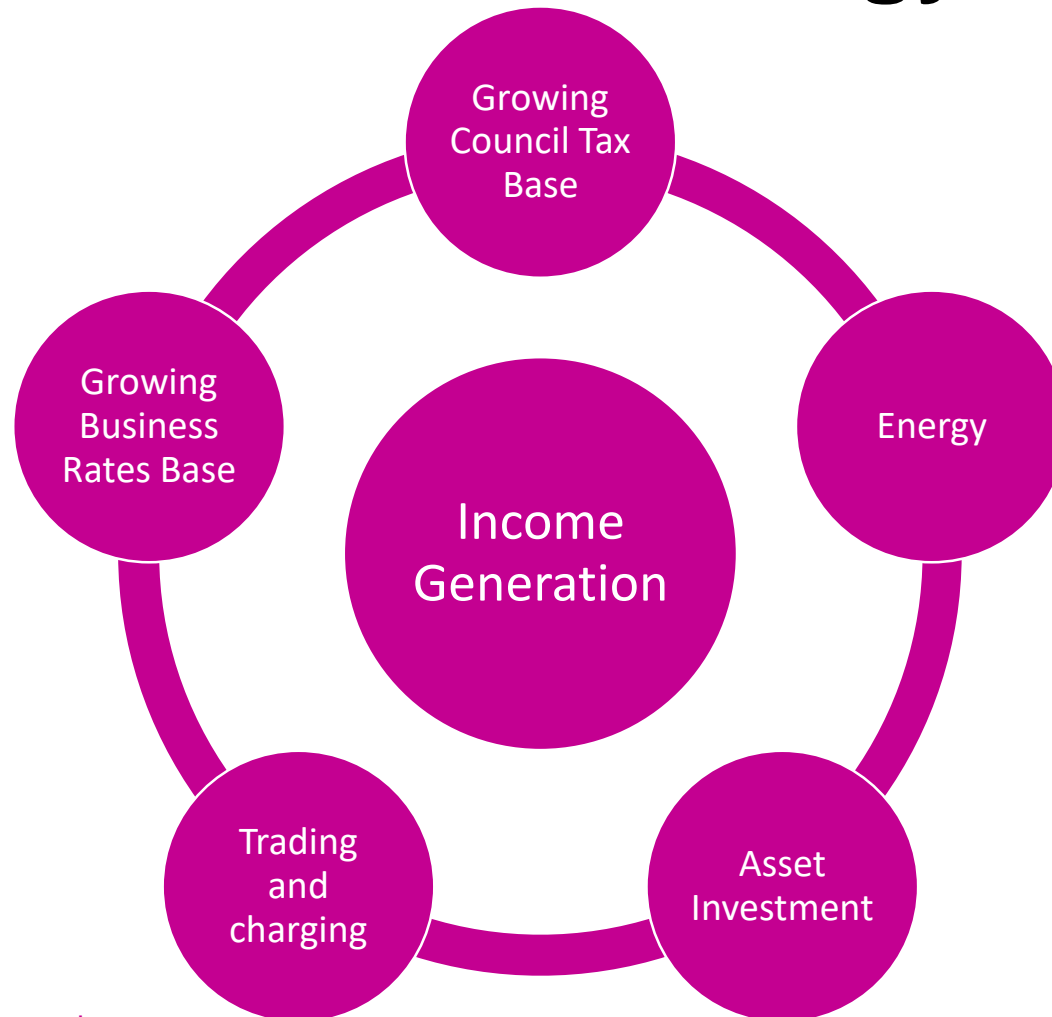
# Preston







# Commercialisation strategy



# Income generation



80% intend to increase fees & charges over next 2-3 years

- Sports pitch lettings (91%)
- Allotments (70%)
- Festivals/concerts/ev ents (68%)
- Cafes in parks (66%)
- Bowling greens (64%)
- Ice cream vans/mobile caterers (60%)
- Fairgrounds (58%)
- Renting buildings and land (49%)
- Sponsorship (43%)
- Tennis courts (42%)
- Boot camps (32%)
- Mini golf (28%)
- Golf course green fees (26%)
- Sale of land (26%)

56% indicated that they have income generation schemes

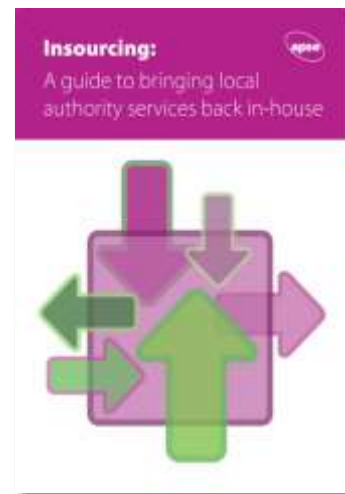
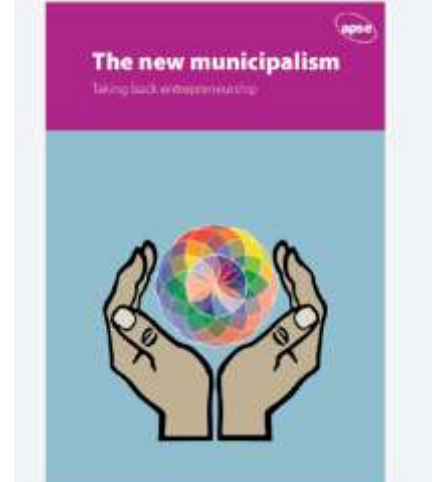
- Selling recycling materials (97%)
- Renewable energy (9%)
- Anaerobic digester (6%)
- Solid fuel recovery (3%)

43% answered that they have income generation schemes

- Property clearance
- Private sector cleansing
- Cleansing for developers
- Sponsorship & advertising
- Events e.g. sporting events
- Care of garden charging
- Other in-house sections e.g. parks
- Services to parish councils
- Other public services e.g. NHS

50% currently sell their services outside of the local authority and over 20% considering it as an option

- Taxi testing (53%)
- MOT services (60%)
- Commercial body shop facility (11%)
- Authorised testing facility for VOSA testing (19%)
- Driver training (72%)
- CPC approved training provider (26%)



# Conclusions

- Budgets continuing to drop up to and beyond 2020
- Sector response been good in terms of cost reduction, efficiency and improving productivity
- Public **currently** supportive of neighbourhood services
- This only takes us so far
- We now need to continue to seek out income generation opportunities to offset budget cuts
- Need for a commercialisation strategy
- Need to think about community wealth
- Time to forge a new municipalism

# **NEW MUNICIPALISM**

Delivering for local people and local economies



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