



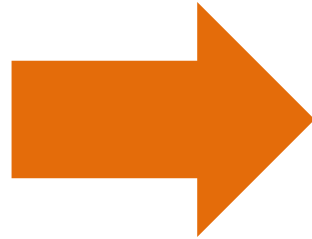
International Development Strategy



Management



Ministry of Housing,
Communities &
Local Government



2017+

Keep Britain Tidy authorised by
UK.Gov to sub-licence the scheme
to international partners

Formation

DECLINE
IN U.K.
PARKS

1996



RAISE
STANDARDS
FOR THE
FUTURE

NATURAL
ENGLAND



PESTICIDE
ACTION
NETWORK *UK*



ILAM
Institute of Leisure and Amenity Management

Themes



Aims



Standard



Voice



Influence

Benefits

Not for profit



Ideas

Measure



Celebration!



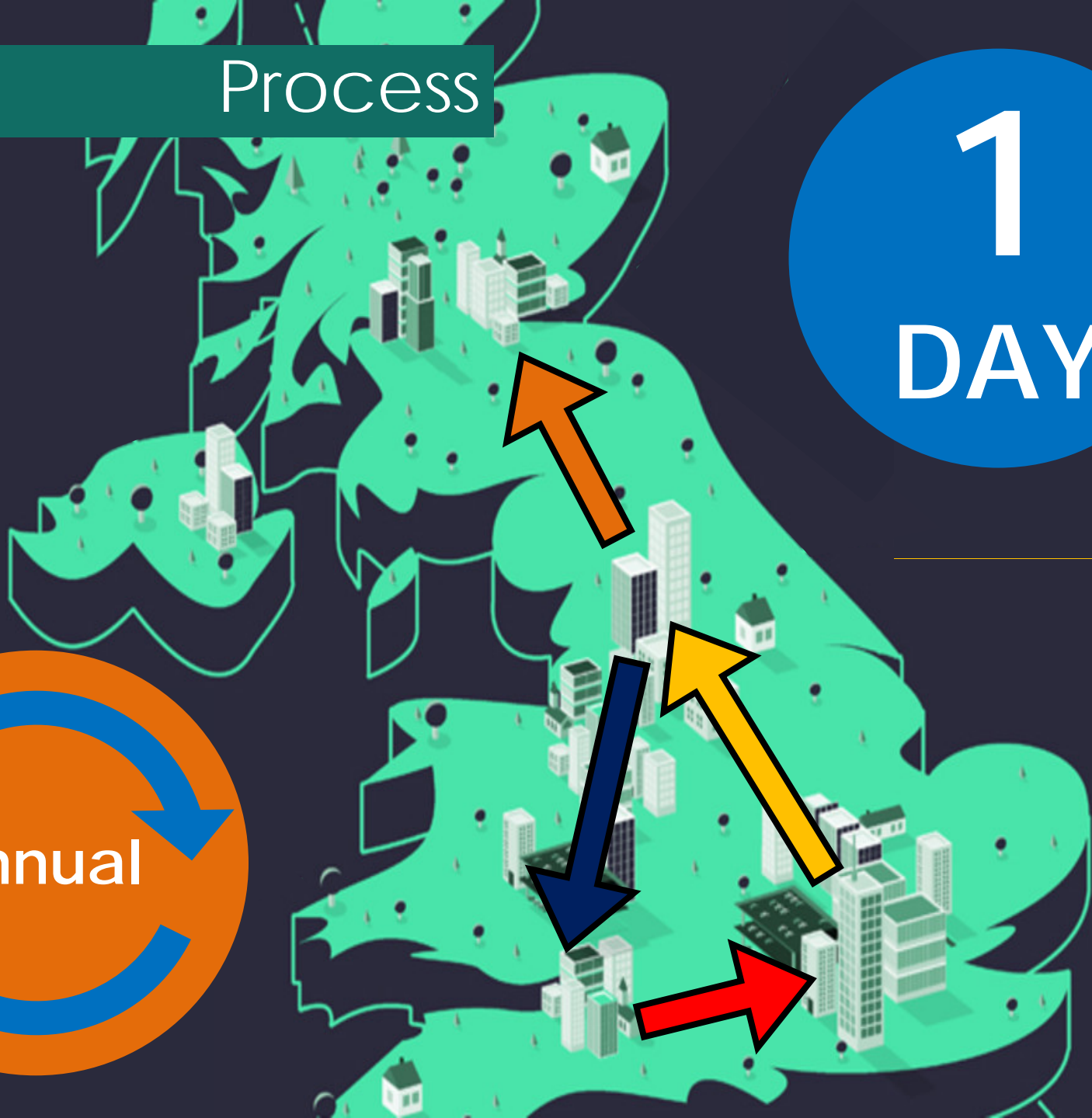
Process



Process

1
DAY

Annual

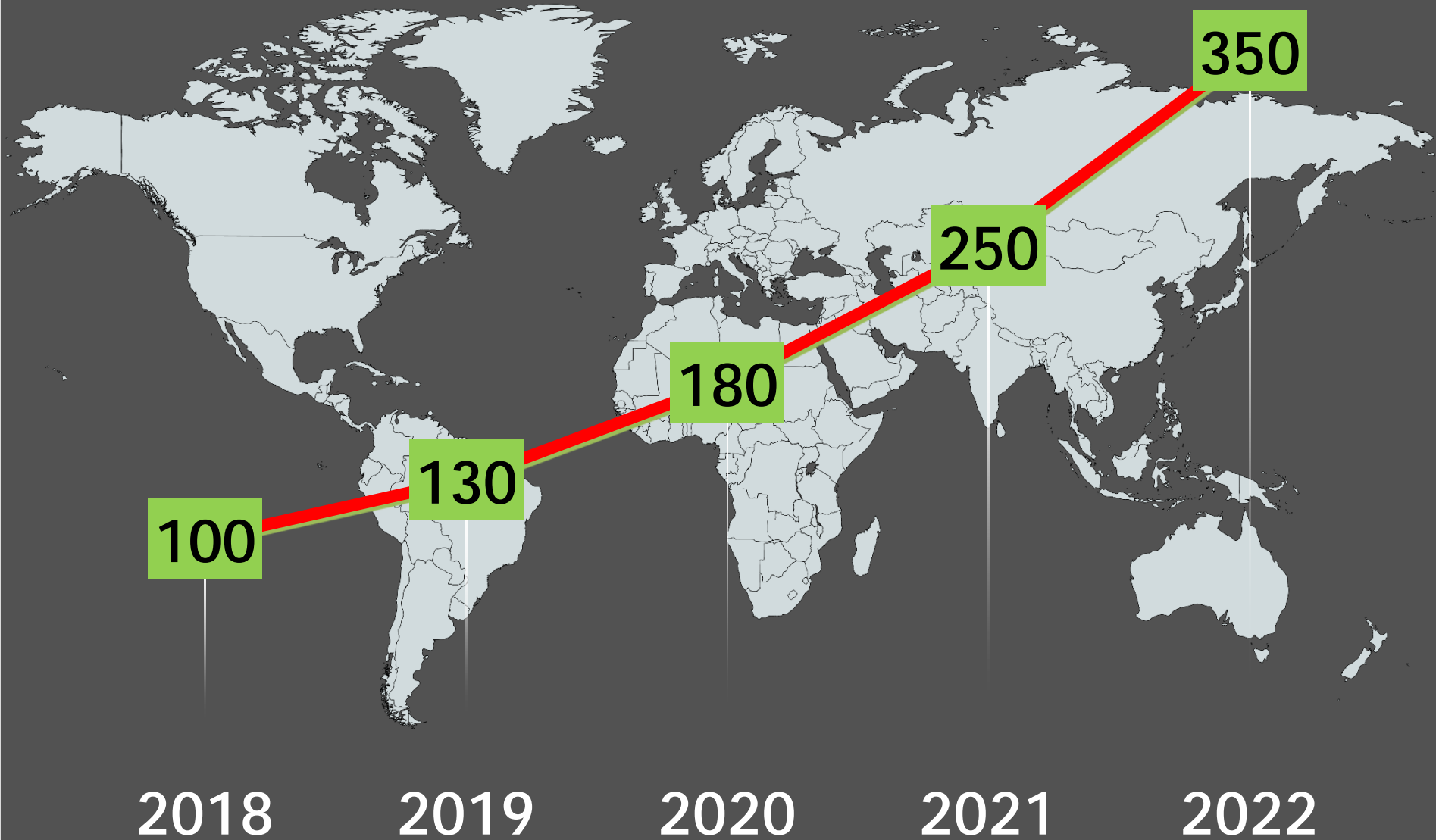


International

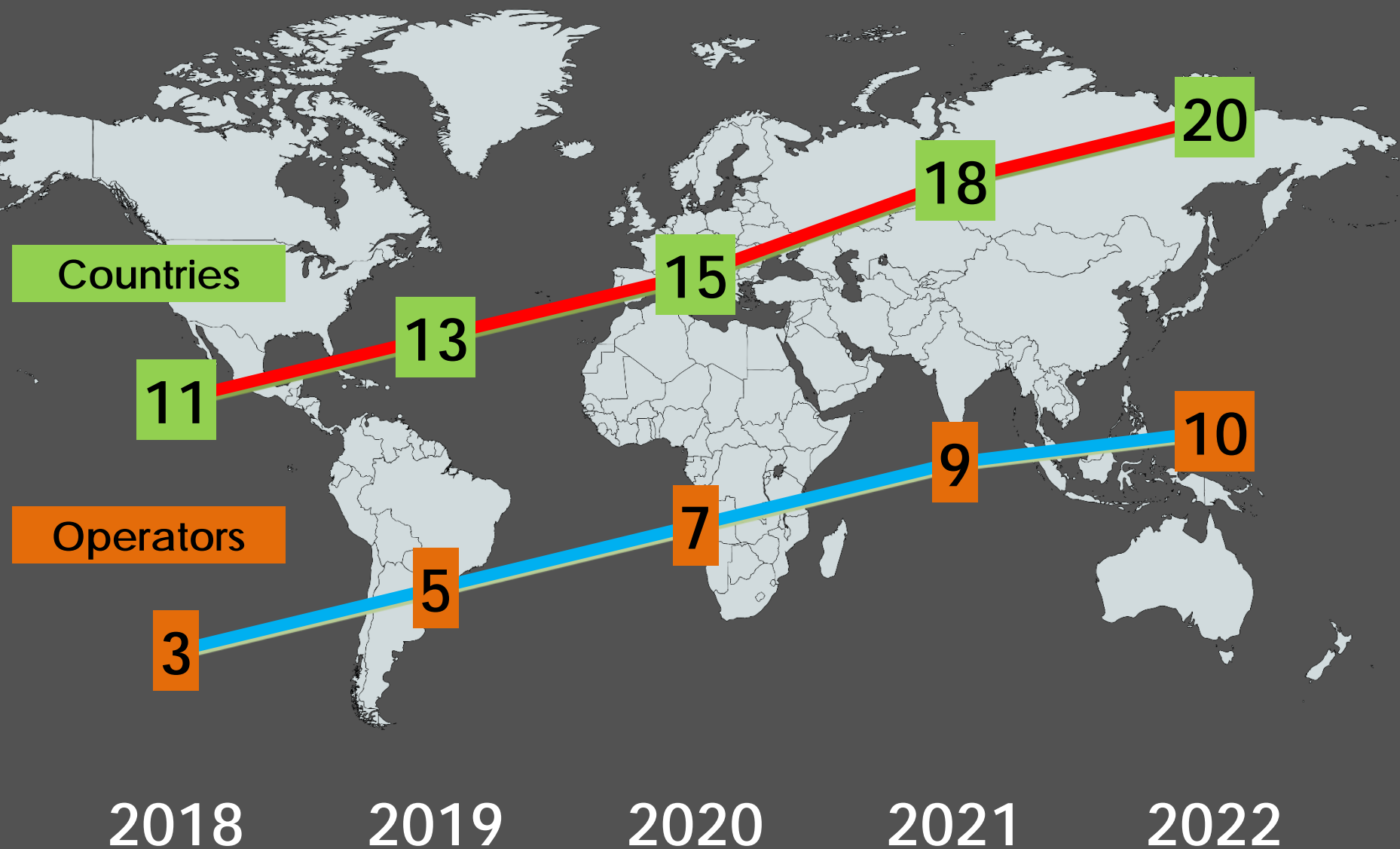


1. Australia
2. Belgium
3. Finland
4. Germany
5. Ireland
6. The Netherlands
7. New Zealand
8. Spain
9. Sweden
10. Turkey
11. United Arab Emirates
12. United Kingdom

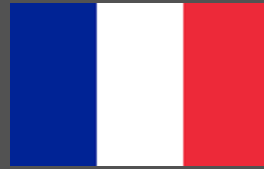
Awards outside UK



Network outside UK



Where next?



Methods



Strategic objectives



Raise the standard

Feedback, training, guidance
and support

Exchanges of best practice
and case studies

Identify and celebrate
good quality parks



Support the sector

Provide a voice and a platform
for improvements

A respected standard
for benchmarking

International recognition
of good management



Develop sustainably

Accessible pricing structures
leading to financial stability

Reduce environmental impact

Monitor, evaluate, audit
and adapt

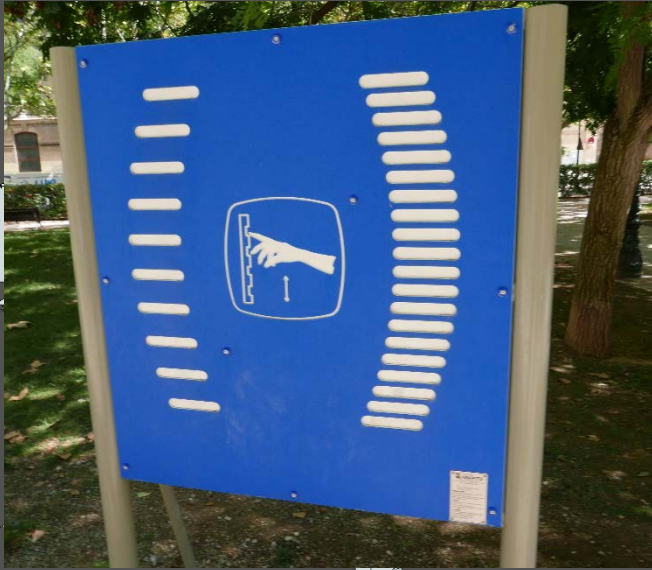
International



Judges exchange



A Welcoming Place



Well Maintained and Clean

A

PARKS AND OTHER DEVELOPED
GREEN AREAS

3

A1

REPRESENTATIVE GREEN AREAS

Courtyards of important public buildings, main city parks, gardens and squares or parts of these.



A2

RECREATIONAL AND FUNCTIONAL GREEN AREAS AND PARKS

City parks and squares, playgrounds, main green traffic areas (city centres), courtyards and areas for recreation and functions.



A3

FUNCTIONAL GREEN AREAS AND EXCLUSION AREAS

Generally extensive parks, exclusion areas and natural gardens, recreation areas and green traffic areas outside city centres.



A1



A2



A3

B1

LANDSCAPE FIELD

B2

FIELD FOR OUTDOOR ACTIVITIES

B3

LANDSCAPE MEADOW AND PASTURE

B4

OPEN AREA AND OPEN VIEW

B5

MEADOWS OF IMPORTANT VALUE

B

OPEN GREEN AREAS

C

WOODLANDS

C1

NEIGHBOURHOOD WOODLAND

C2

RECREATIONAL WOODLAND

C3

PROTECTIVE WOODLAND

C4

PRODUCTIVE FOREST/ FOREST MANAGEMENT AREAS

C5

FOREST WITH IMPORTANT VALUE

5



Environmental Management



Network



**KEEP
NORTHERN
IRELAND
BEAUTIFUL**



cadwch keep
gymru'n wales
daclus tidy



GOODPLANET.be



**ASOCIACIÓN ESPAÑOLA
DE PARQUES
Y JARDINES PÚBLICOS**









International Development Strategy

Community engagement to drive service improvement

Paul Naylor
Head of Direct Services
Eastleigh Borough Council

A strategic approach to community engagement

- **All Volunteers managed by Direct Services**
- **One Database of all Volunteers and activities**
- **Planned engagement with local communities**

The benefits and outcomes of implementing Local Area Teams

- **Increased staff ownership**
- **Staff Pride in their Area**
- **Increased Local Knowledge**
- **Publicity Opportunities – Working with
Community & Voluntary Groups**

Building on resident feedback to invest in customer priorities

- **Customer Engagement – Quarterly information forums with local Members, Parish Councils & Residents promote our services**
- **Local area lunches twice per year to meet local staff and residents staff**
- **Increased Profile in the community**

Impacts on Service Provision

- **Increased Customer Satisfaction**
- **Reduced Operational Costs**
- **Improvement Projects in each Local Community**
- **Positive Council Reputation**

Questions?

Paul Naylor

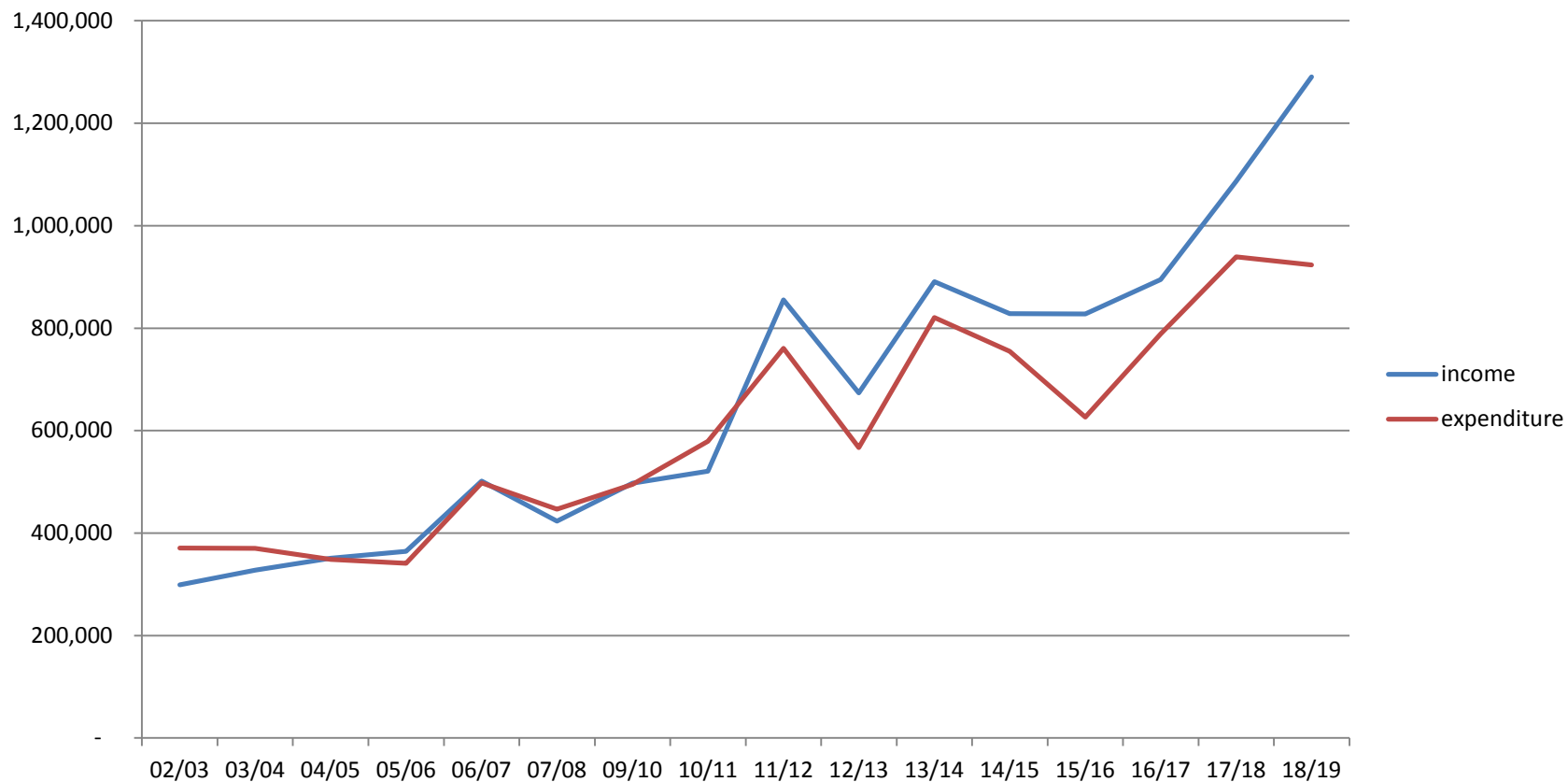
paul.naylor@eastleigh.gov.uk

Filming in Country Parks



Andrew Fowler
Head of Country Parks & Green Spaces

Country Parks Income

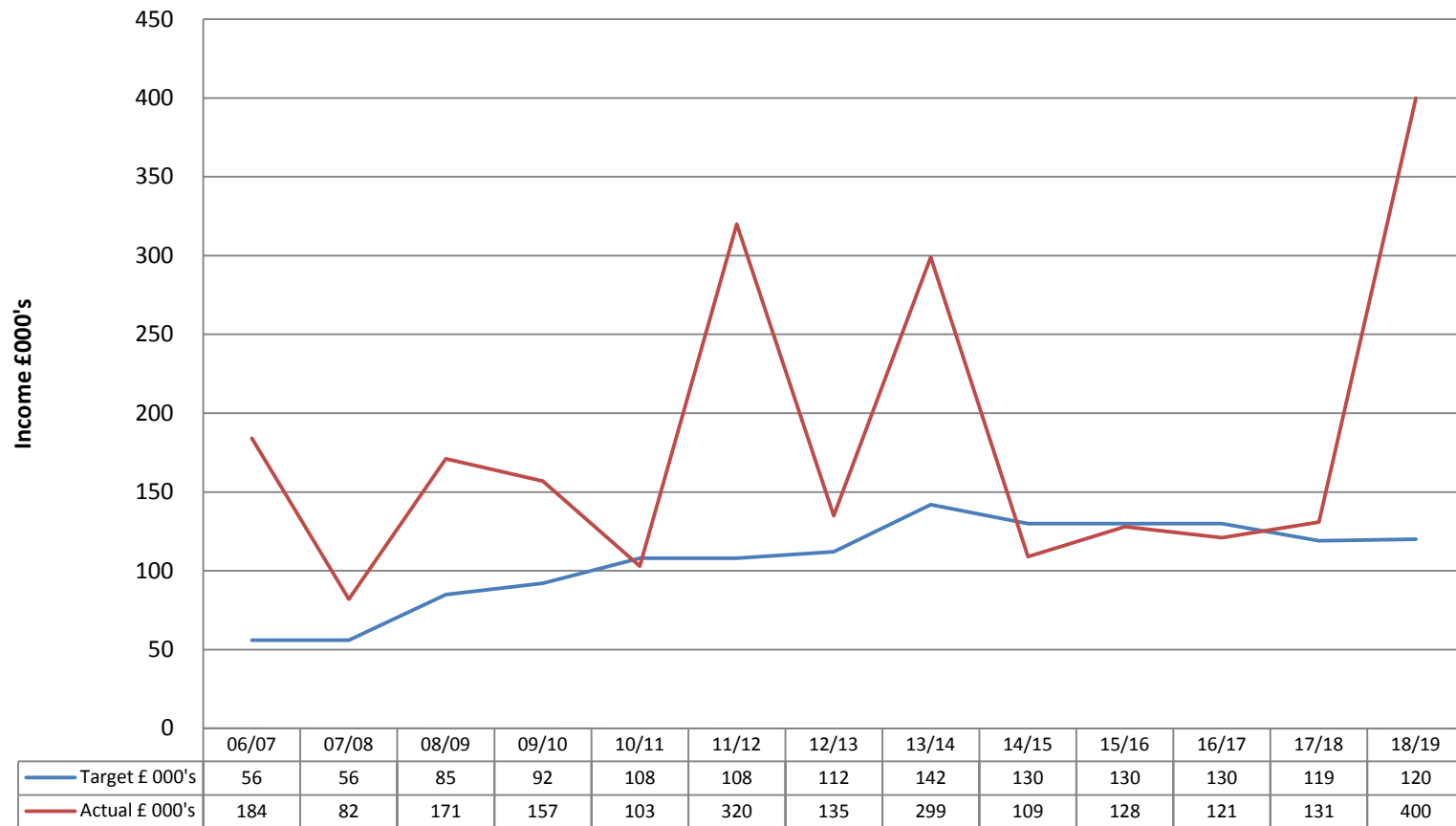


Filming Income - regular but unreliable!

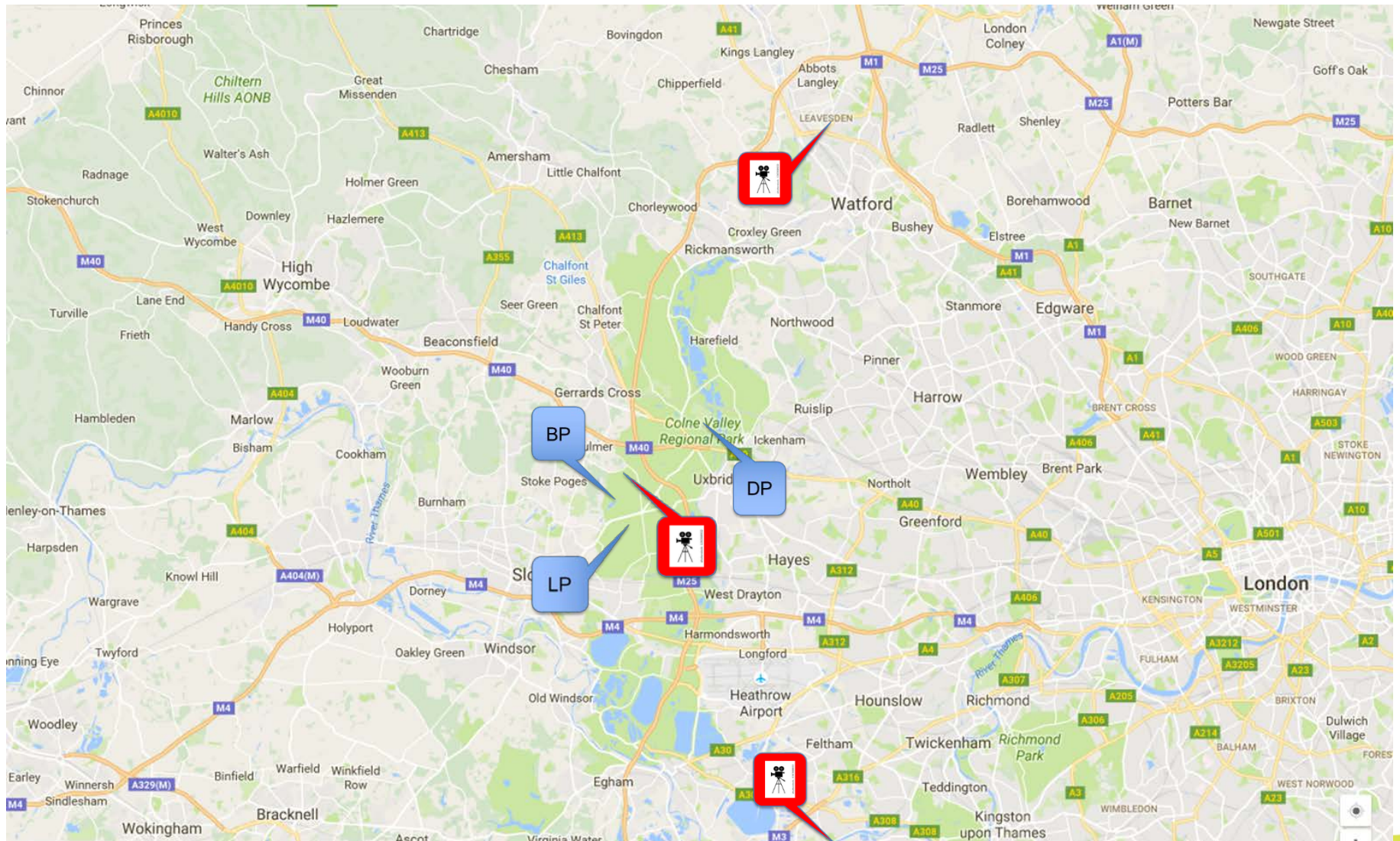
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	
Year	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	
2007/08	1,930	9,158	1,475	7,385	4,619	37,710	8,780	2,416	2,235	1,454	2,659	2,200	82,021
2008/09	10,069	86,965	3,390	19,985	1,466	1,205	16,269	3,925	13,506	1,110	4,257	8,462	170,608
2009/10	37,190	27,045	20,088	6,452	16,660	16,613	8,185	10,662	5,605	1,196	6,695	3,765	160,156
2010/11	5,525	85	8,630	2,100	24,428	25,345	26,510	4,795	1,393	850	699	2,265	102,625
2011/12	200	3,535	13,105	19,325	27,650	107,519	41,621	64,098	47,356	18,656	849	750	344,663
2012/13	25,220	6,728	5,420	10,435	5,263	5,450	24,203	29,023	9,645	1,900	4,716	6,673	134,676
2013/14	3,515	1,497	37,661	58,542	42,538	19,016	53,830	48,735	31,684	7,150	-	5,914	310,082
2014/15	23,813	11,125	5,780	16,984	3,735	10,441	6,430	3,560	9,145	1,150	4,440	12,515	109,118
2015/16	10,165	11,780	17,550	15,600	6,095	-	20,570	-	6,950	-	31,605	9,290	129,605
2016/17	12,517	13,843	360	28,845	32,442	5,450	4,342	4,322	2,805	180	802	14,823	120,729
2017/18	9,038	15,625	15,917	3,690	6,450	5,070	10,200	16,080	2,240	36,600	7,700	2,115	130,725
2018/19	5,785	1,450	174,320	4,208	56,750	32,925	12,200	43,725	32,640	1,250	32,240	2,640	400,133

Buckinghamshire County Council

Filming Income 01-04-06 to 06-03-19



Buckinghamshire County Council



Managing Filming on site

creative
england

MENU

ABOUT FILM & TV INVESTMENT CE50 EVENTS PARTNERSHIPS NEWS & STORIES

Filming Locations

Find the perfect filming location or upload details of your property to our database for others to find.

Search for a Filming Location Register a Location or Property

Amend Your Entry

You are here: Home | Film & TV | Filming Locations |

As part of our national film office service, Creative England manages a database of over 10,000 filming locations across England. From stunning landscapes and stately homes to urban slums and ultra-modern offices the database has everything you need to find the perfect locations for your production.

England's stunning scenery, experienced crew and attractive tax breaks for film and high-end TV production

Explore Film & TV

iFeatures

11:07
07/03/2019



Buckinghamshire County Council

And some great views



including Windsor Castle

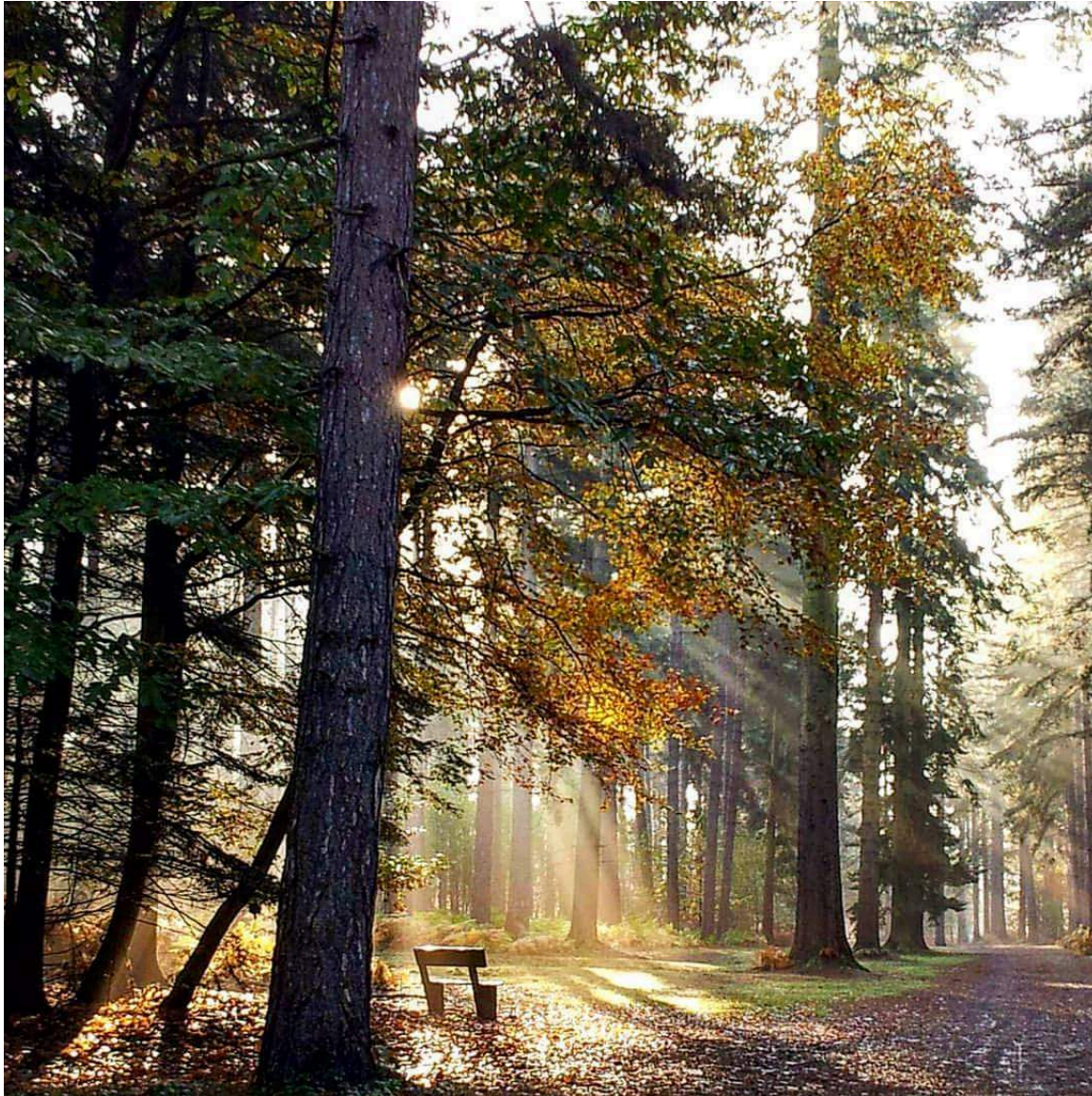
Buckinghamshire County Council

But generally its just nice countryside



Lowland heath









GENERAL INFORMATION

- Only to park.
- Please lights / time of driver
- Any unimpaired
- Please the colour
- Please
- Please littering period
- Please or have be submitted
- Please both in do not

LOCATION

ACCESS AND ENTRY

- Do not
- If the person
- Keys for emergency
- Car pass by second

Any country / unattended / minimum ch
If the car park / public health

LOCATION

- Location condition
- All local location licence
- Access or agree
- Any code either / off and
- Vegetation will be activity

Any country / the required / production a / hour

To:

This before / After:

THI / Hall and

1 Pro

2 LO

3 NA

4 LO

5 US

6 FEB

7 SP

8 AG

9 DA

In consid

Owner sh

For and o

Nell Green

PRODUCTION: E
PRODUCTION AD
JSH Films Ltd, 6
SHOOT DATES: 3
LOCATION ADDRESS
PRODUCERS: NE

- Access/egress
- Alcoholic drink
- Animals/insects
- Any special or direct control etc.
- Audience safety/public or civil unrest
- Compressed gas temperature
- Confined spaces
- Derelict buildings/structures/Isolation of site
- Diving operations
- Explosives, py
- Falling objects
- Fatigue/long hours
- Fire Prevention Procedures
- First Aid/Medical
- Flammable materials/painting/spray needed
- Flying aircraft
- Freelance crew
- Hazardous substances/fumes/poisons etc./waste disposal
- Heat/cold, etc.
- Heavy loads etc.
- L.P.G./boilers
- Lasers/other
- Lifting equipment
- Live electrical
- Machinery present
- Night operations

- Identify which has
- State covered who (refer to RISK MAT)
- Specify control measures
- Inform those persons

COMBINED LIABILITY INSURANCE COVER NOTE

Insured: Creative England Limited - IShorts Short Film Slate 2016

Insurer: Zurich Insurance plc

Policy Number: ZF108805/0416V5

Period: 7th April 2016 to 6th April 2017

Business Description: Film Production - IShorts 2016

Employers' Liability: To indemnify you in respect of all sums you shall become legally liable to pay as compensation arising from accidental death or bodily injury sustained by your employees whilst working on your behalf.

Limit of Indemnity £10,000,000

Public/Products Liability: To indemnify you in respect of all sums you shall become legally liable to pay as compensation arising from accidental death bodily injury disease to third parties or accidental loss or damage to third party property not in your custody or control and arising out of your business.

Limits of Indemnity
Public Liability: £5,000,000 any one accident/unlimited
Products Liability: £5,000,000 one accident/in all

Territorial Area: Worldwide (Area 3)
Excess Applicable: £250 for third party property damage

Sections Covered: Employers Liability Yes
Public/Products Liability Yes

The information provided is based on the insurance arrangements at the time of writing. Alterations may be made during the period of cover. Any expiry date shown represents the normal expiry date of the policy. In some circumstances, such as in the event of non-payment of premiums due, cancellation could occur before the normal expiry date. We should be pleased to confirm the current position upon request.

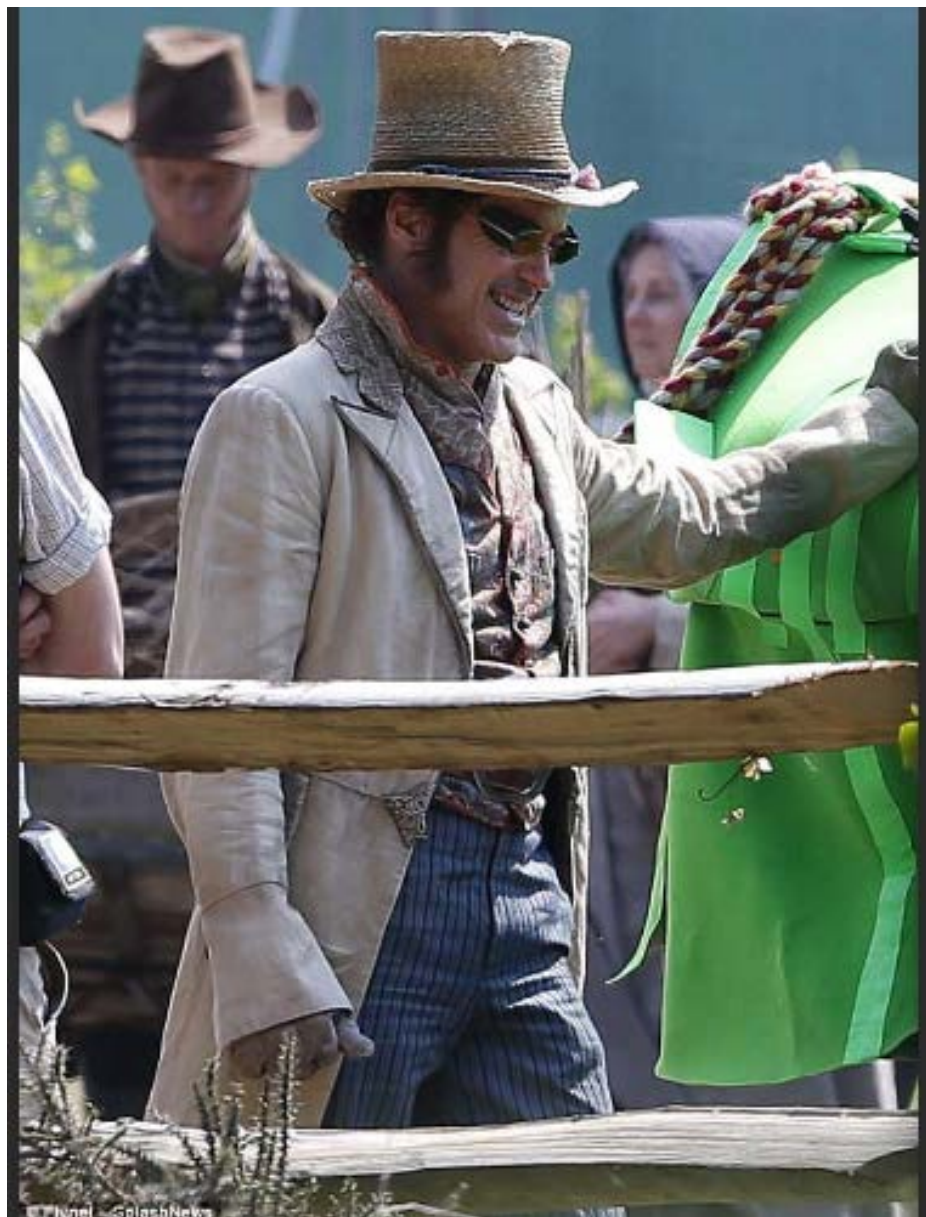
Full policy wording available on request

Integro Insurance Brokers Ltd
7 Blue Barns Business Park
Old Ipswich Road Ardleigh
Colchester
Essex CO7 7FX
☎ 01206 500 000
✉ 01206 752 216
✉ colinsurance@integrogroup.com
🌐 www.aqfild.co.uk

Authorised and Regulated by the Financial Conduct Authority

Page 1 of 1















Buckinghamshire County Council

It depends how far you are willing to go!



While we have a history of working with the film industry we do work hard at maintaining our unique place in the market



Contact: info@filmapp.org

+ 44 (0)207 620 0391

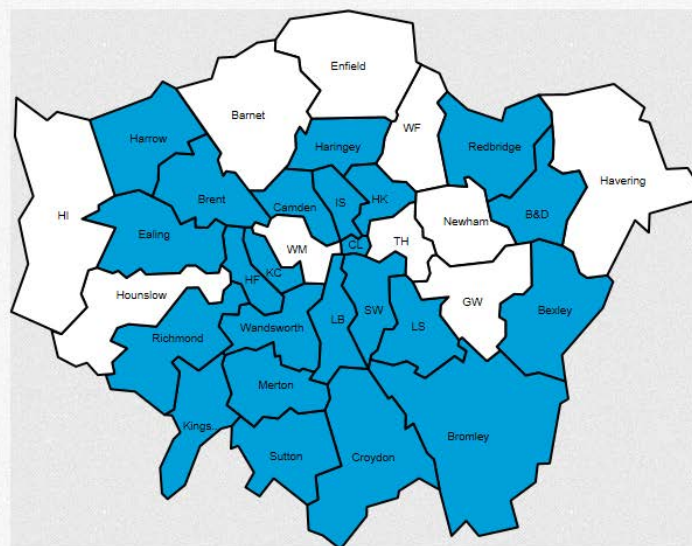


London

You can now apply directly to many London Boroughs who are using Filmapp.

London Boroughs using Filmapp are coloured blue, click on the borough to go to the correct application page.

London Boroughs not using FilmApp are coloured white, if you click on these boroughs you will go to a web page containing their application form.



Other useful links

Alexandra Palace
Battersea Power Station
Black Park
Borough market

English Heritage
Forestry Commission
Grosvenor Estates
Heathrow Airport

National Gallery
National Portrait Gallery
National Trust
Natural History Museum

Southwark Cathedral
Stansted Airport
St Pauls Cathedral
Tower Bridge

Television location filming can boost the local economy by up to £22,000 per day for a high end TV drama.



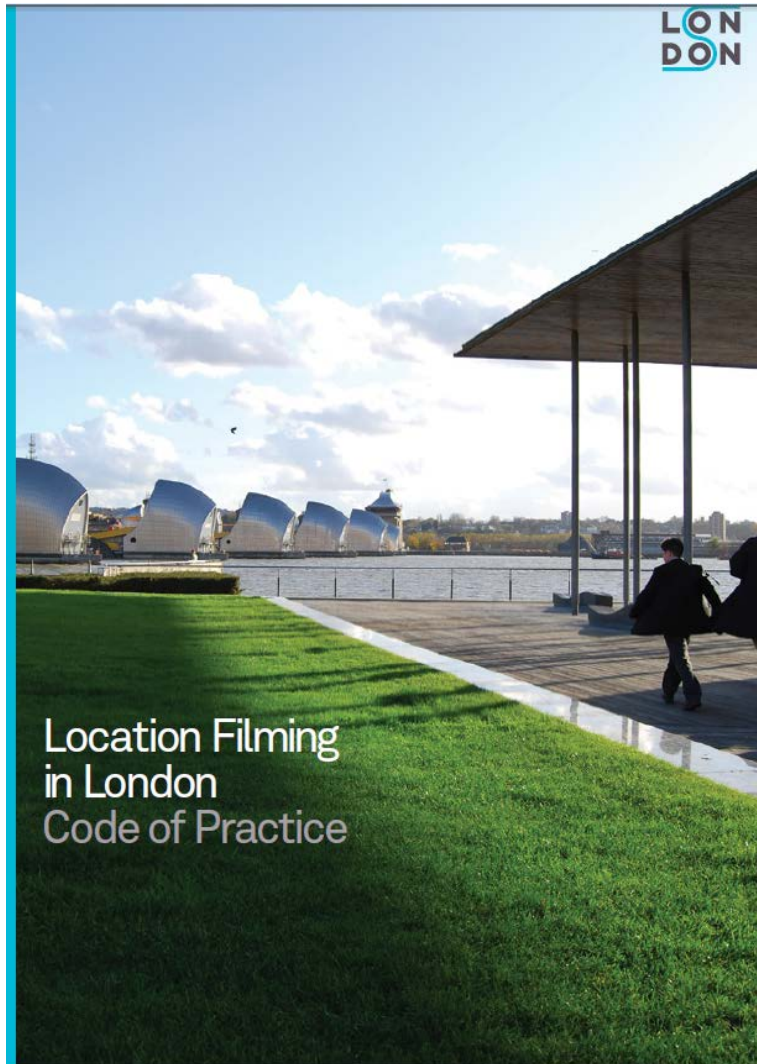
This figure rises to £42,000 per day if you manage to attract a major feature

In 2018 screen tourism was worth an estimated £579m to the UK economy

<http://www.creativeengland.co.uk/film-and-tv/filming-locations>

<http://applications.creativeengland.co.uk/assets/public/resource/140.pdf>

There's plenty of guidance out there



Speak your your local studio –
engage with their marketing team

Get your locations onto
the Creative England
database

Be prepared!

[http://core.filmlondon.org.uk
/library/documents/CodeOf
Practice_.pdf](http://core.filmlondon.org.uk/library/documents/CodeOfPractice_.pdf)



Association for Public Service Excellence

The future of UK Parks

Paul O'Brien,
Chief Executive, APSE

What has happened to Parks services?

- Average cuts v's areas of deprivation
- Parks £1B
- Average cut 26% unadjusted, 32% inflation – 353 parks authorities

The Parks Action Group

- Communities and local government select committee public parks inquiry – examine impact of reduced L.A. budgets on parks & open spaces Feb 17
- MHCLG tasked with reporting on ensuring future sustainability of parks
- Parks Action Group (PAG) launched Sept 17 by Government
- Government – MHCLG, Defra, DoH, Home Office, DCMS, DoE
- Sector – APSE, Parks Alliance, NFPGS, Fields in Trust, LGA, HLF, National Trust, Natural England, KBT, Groundwork
- Joint launch meeting
- Meetings and workshops

Workstreams

- Vision and values
- Finance
- Knowledge and skills
- Standards
- Increasing usage
- Empowering communities

Knowledge and skills

- No two places the same
- Context and skills can't be separated
- Traditional horticultural skills important
- Skills gaps
- Framework of competencies
- Training provision
- Career paths
- Apprenticeship levy
- Sharing best practice and knowledge
- Overall business case

£13 million new funding

- £9.7m to LA's for essential repair and creation of new green spaces
- £2.75m Pocket Parks Plus Fund
- £1.2m Future Parks Accelerator Initiative

Estimated 32% losses to parks budgets since 2010

Still a long way to go!

NEW MUNICIPALISM

Delivering for local people and local economies



Association for Public Service Excellence

Contact details

Paul O'Brien, Chief Executive

Email: po'brien@apse.org.uk

[@apsetweets](#)

Association for Public Service Excellence

3rd floor, Trafford House, Chester Road,
Old Trafford, Manchester M32 0RS.

telephone: 0161 772 1810

web: www.apse.org.uk



GB 11409



GB 11132



GB 14074

APSE Innovation Awards 2018



APSE Environmental Services Innovation Awards

Created to promote examples of Innovation and best practice to local authorities

Waste and Recycling

Parks and Greenspaces

Street scene

Parks and Greenspaces 2018

- Bath and North East Somerset
- Birmingham
- Dudley
- East Riding of Yorkshire
- Wakefield

Bath and North East Somerset

- Innovative approach to every element of their service, in order to address the challenge of finding significant savings (15%) whilst delivering an excellent service
- Collecting and building on feedback from park users
- Team completed a benchmarking exercise and found that several local providers were charging 30% less
- Applied for a Nesta Grant, partnered by Bristol City Council, to form a parks foundation aimed at increasing charitable giving.
- Improved service offer re commercialisation – weddings particular growth area
- Utilised under-used parks buildings/second hand marquee improved catering offer in park
- Increased volunteering opportunities which is now key part in delivering parks.



Birmingham

- Backdrop of severe budget cuts - 27.72% reduction in head count and 38.1% reduction in net revenue budget.
- Worked collaboratively with partners to deliver projects across the city.
- Birmingham Open Spaces Forum (BOSF), 120 Friends of Parks Groups, the Birmingham & District Allotment Confederation
- BDAC), the Wildlife Trust for Birmingham and the Black Country, National Trust, Princes Trust, Natural England, Birmingham Tree People (BTP), Birmingham Trees for Life (BTFL), Thrive, DATUS and Be Active, to delivery numerous projects across the city.
- 19,932 days of volunteering in 2017/18 with financial savings to the Service equivalent to £780,338.



Dudley

- Built the capacity of Parks Friends groups over the last 15 years
- Work closely with the Council to assist with the restoration of buildings and park structures and now take on greater responsibility for their maintenance.
- Asset transfer arrangements have meant a more focused effort for the parks service on improving the sustainability of parks and open spaces.
- Submitted a Lottery fund bid for a park in another area of deprivation
- Victorian Farmhouse will be restored and leased to a charitable organisation, which recycles metal and bikes, and provides training in horticulture for people with learning difficulties.
- Council now works with 38 different Parks Friends groups (about 430 people) and other community organisations to help deliver parks services. This roughly estimates as 15,500 hours annually or £110,400 per year.



Wakefield

- Rewarding project has brought life back to a forlorn and dilapidated nursery
- Street Scene officers have worked with Wakefield Tree Wardens volunteers and Family Services Day Opportunities Team on various activities that have breathed new life into the nursery delivering numerous benefits to the wider community.
- Rose Garden Nursery Shop sells fruit and vegetables grown in the nursery.
- All income is re-invested into the project and the park
- Project has become a hub of support for other groups who can source plants, benches and tools to carry out their projects



East Ridings of Yorkshire - Winner

- CCT charges to price for the maintenance of council assets proved to be outdated limited grounds services' ability to accurately monitor and manage maintenance costs and performance.
- The service is under increasing budget pressures - limited ability to provide accurate service provision costs making it difficult for the service to defend against any budget reductions
- Tasked with accurately recording all areas of grassland maintained by the service, as well as the time taken to maintain those areas and also to calculate a cost of the service provision.
- Tracking devices were fitted to all the grounds team's vehicles - ideal tool to measure assets through the monitoring of vehicle activity.
- Areas maintained by a mower were electronically mapped and added to a map layer file. Each data point had a time stamp and so the duration of maintenance for each area was calculated.
- This enabled more efficient work patterns to be created.
- Structured work schedules have increased productivity levels by 25% and increased the frequency of cuts, improving overall appearance of grassed areas.
- 35% reduction in complaints and an increase in compliments from local residents.

How to be a winner and the benefits

- Transferability and practicality are key elements
- Clear and concise explanations
- Don't throw the kitchen sink in!
- Awards presented at the annual Waste, Recycling, Street Cleaning and Parks seminar in October
- Finalists and winners promoted by APSE.
- Quedos – internal and external
- Making a difference



Contact details

Shami Scholes,

Research & Administration Officer

Email: sscholes@apse.org.uk

Association for Public Service Excellence

3rd floor, Trafford House, Chester Road,
Old Trafford, Manchester M32 0RS.

telephone: 0161 772 1810

web: www.apse.org.uk