



Changing Times-The Strategic Future for Parks and Open Spaces

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What has changed?

- Rise and fall
- Leadership and Training
- Funding-austerity



How has the industry reacted?

- Different delivery models
- Commercialisation
- Parks Alliance
- APSE, Parks Minister



A changing industry: changing skill sets required

- Business managers
- General managers
- Community engagement
- Fund raising
- Commercial skills and acumen
- What happened to Horticulture?



Developing a strategic approach to service delivery

- The importance of a strategy
- The building blocks
- How will we get this done?



Why is a strategy so important?

- The value of open space and the services we provide
- Policy framework and protection
- Sustainable funding opportunities
- Making our case
- Focus on strategic priority actions

Where will we get new skills and develop strategies

- APSE Training
- APSE Solutions
- Project delivery
- We are here to help!





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