



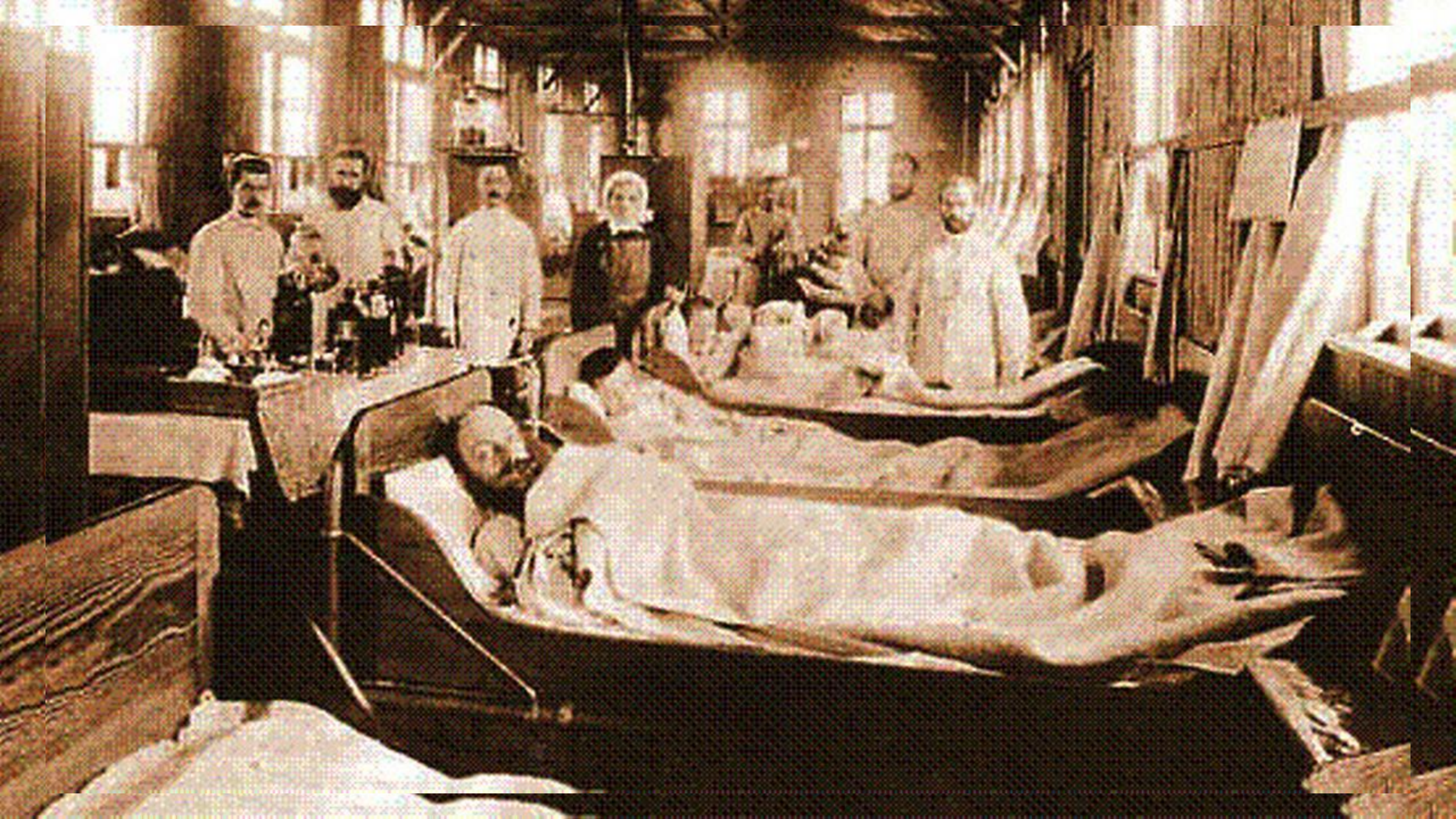
SPACE & PLACE

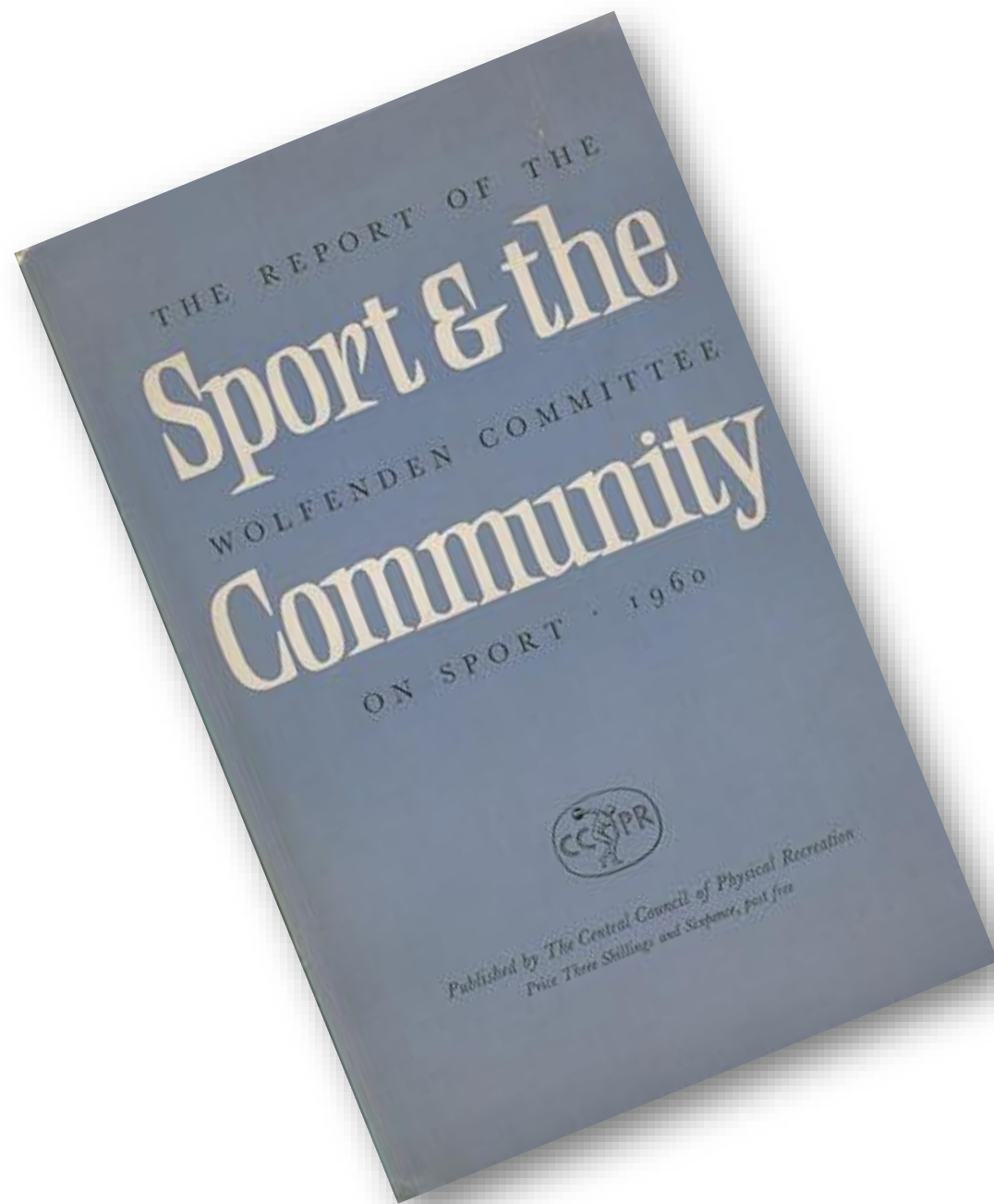
Keith Ashton



100,000,000







THE REPORT OF THE
Sport & the
WOLFENDEN COMMITTEE
Community
ON SPORT · 1960



Published by The Central Council of Physical Recreation
Price Three Shillings and Sixpence, post free



Local Government Act 1972
CHAPTER 70

LONDON
HER MAJESTY'S STATIONERY OFFICE
£2.55 net

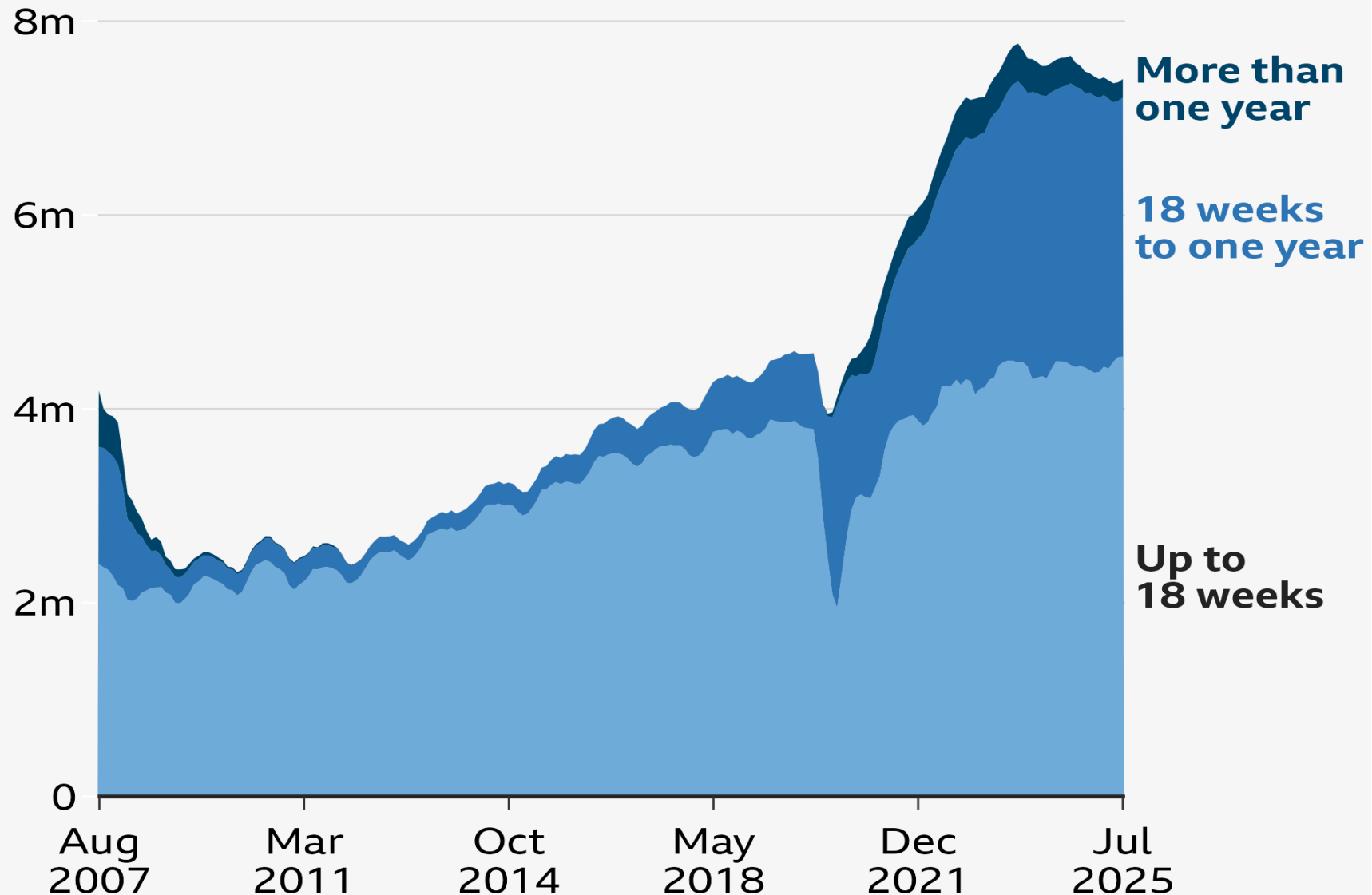
GROWTH GROWTH GROWTH





NHS waiting lists back up to 7.4 million


Number of waits for hospital treatment in England (millions)




Source: NHS England, data to July 2025









Self-Transcendence




Self-Actualization




Esteem



Belonging and Love



Safety



Physiological

BASIC INCOME & MASLOW'S HIERARCHY OF NEEDS

Effects of Basic Income

Maslow's pyramid, or hierarchy of needs, is a theory of human motivation that applies to health by showing how basic physical survival needs must be met before an individual can attend to higher-level needs like safety, belonging, self-esteem, and self-actualization. In a health context, this means that a person cannot focus on their mental well-being or personal goals if they are deprived of essentials like food, water, or shelter, and that healthcare professionals should prioritize fulfilling these fundamental needs to ensure effective care and treatment

BASIC INCOME EFFECTS

Sustainable Societal & Economic Progress

Growing Productive Members of Society

Basic Income & Needs Met (Thriving)

Freedom From Fear (Surviving)

Freedom From Want (Surviving)

NEEDS

SELF-ACTUALIZATION
Higher Purpose, Innovation, Creativity, Breakthroughs

SELF-ESTEEM
Achievement, Self-Improvement

LOVE & BELONGING
Social Cohesion, Communal Unity

SAFETY & SECURITY
Feeling Safe & Secure

BASIC SURVIVAL NEEDS
Physiological Life Sustenance



Poverty Traps

[HTTPS://KREYTOR.ORG/PROJECT/MINCOME](https://kreytor.org/project/mincome)



Bottom line thinking
vs
Outcome based thinking



- a. To build stronger communities
- b. To create thriving places
- c. To empower people to take back control



URBAN AIR Sports Park

Community-Based Shared Sports Bridges



















THIRD SPACE

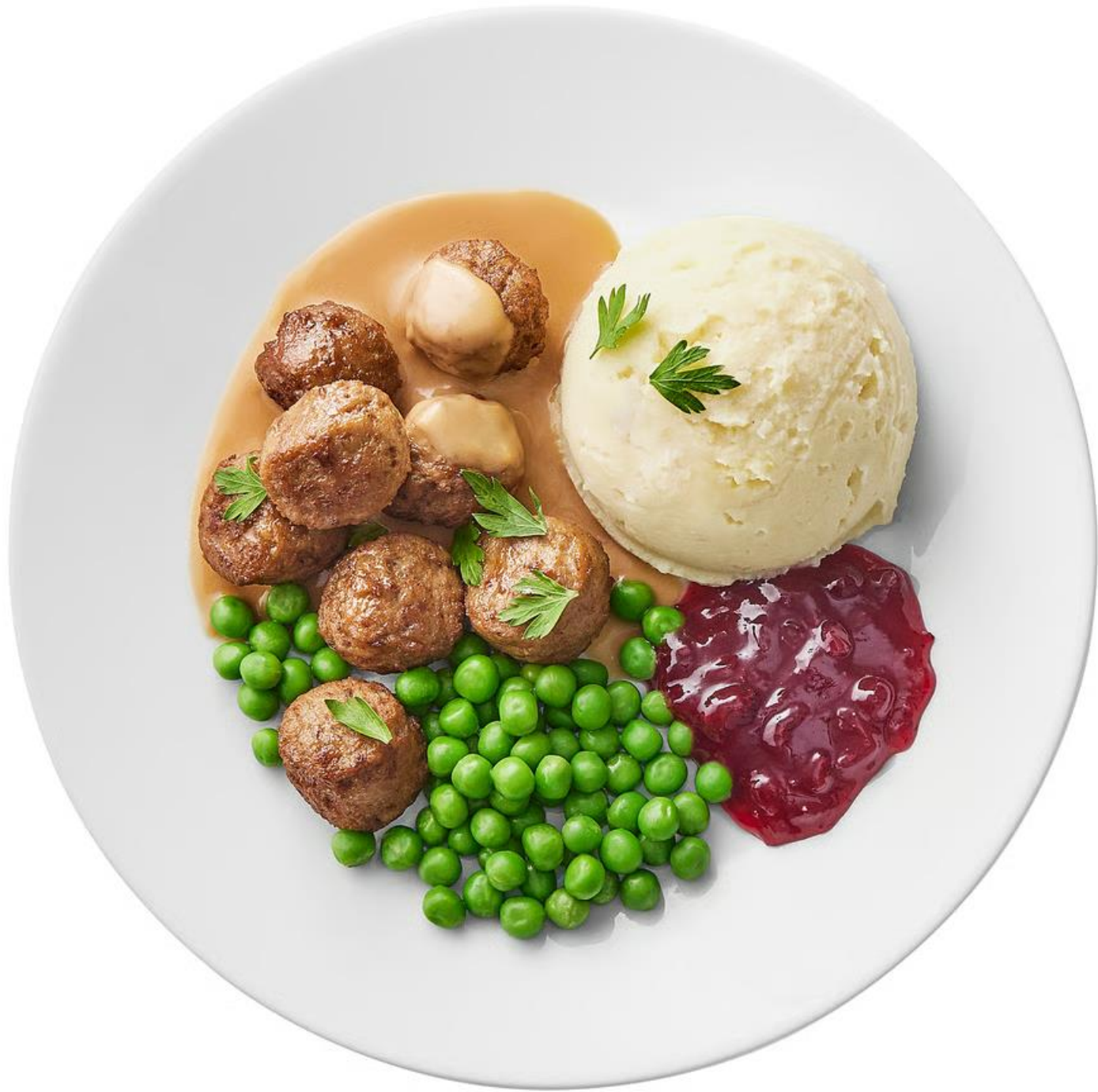
GYM JUNKIE CAFÉ

LEAN CLEAN HEALTHY GYM FOOD & BEVERAGES

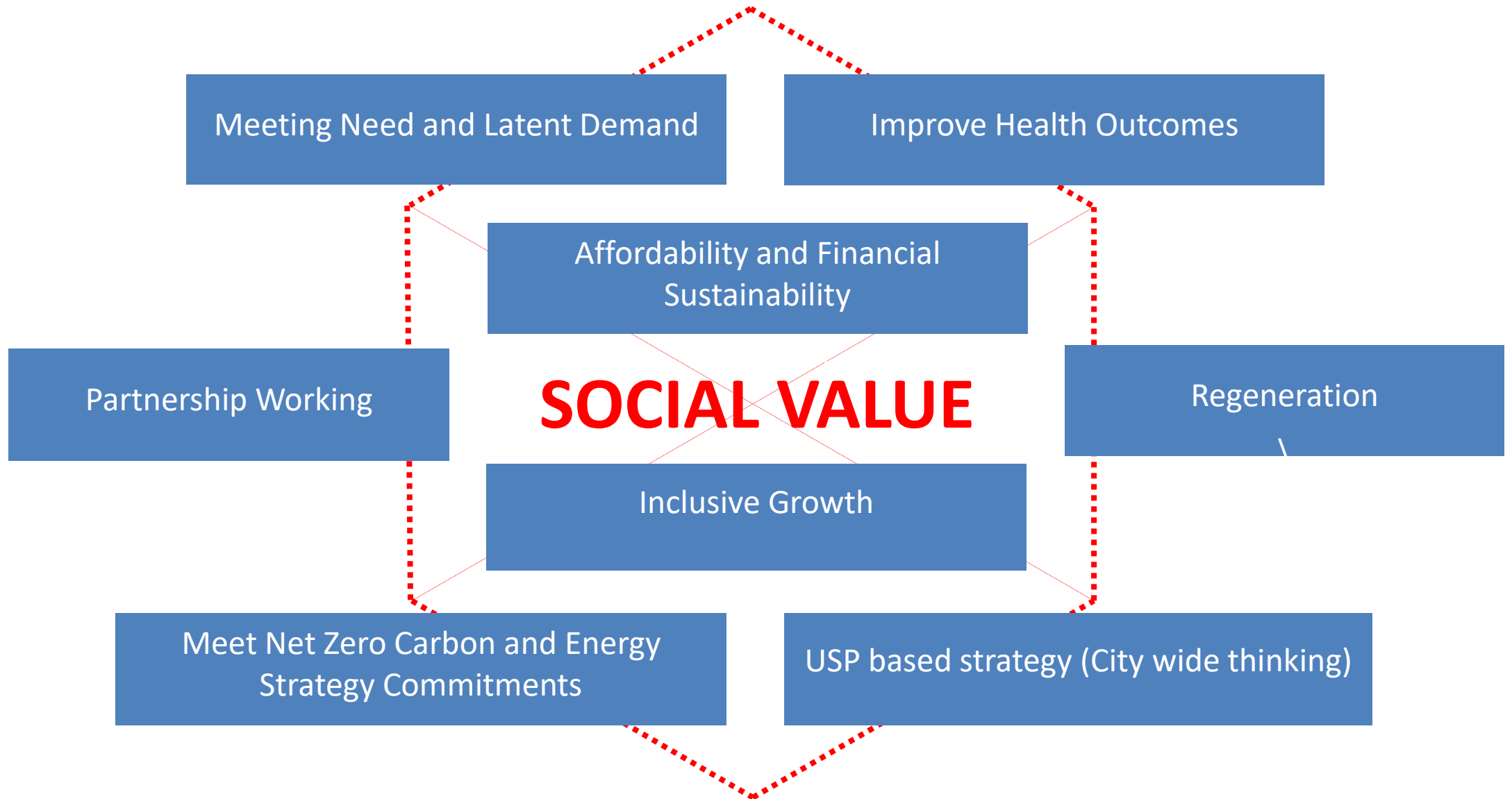


WE EXIST TO BRING THESE WORDS TO LIFE:
to show the vulnerable that change is possible. To help free
people who feel trapped and tell the world a new way of
living to help free people from the things, systems and
choices that oppress us. and to proclaim a new start, a
second chance of a good life.











Llywodraeth Cymru
Welsh Government

Mutual Investment Model Report 2022-2024



gov.wales

















WALK

RUN

TEXT



BBC NEWS

Levels of activity

Arrows show change from 12 months ago. No arrows indicates no statistically reportable change

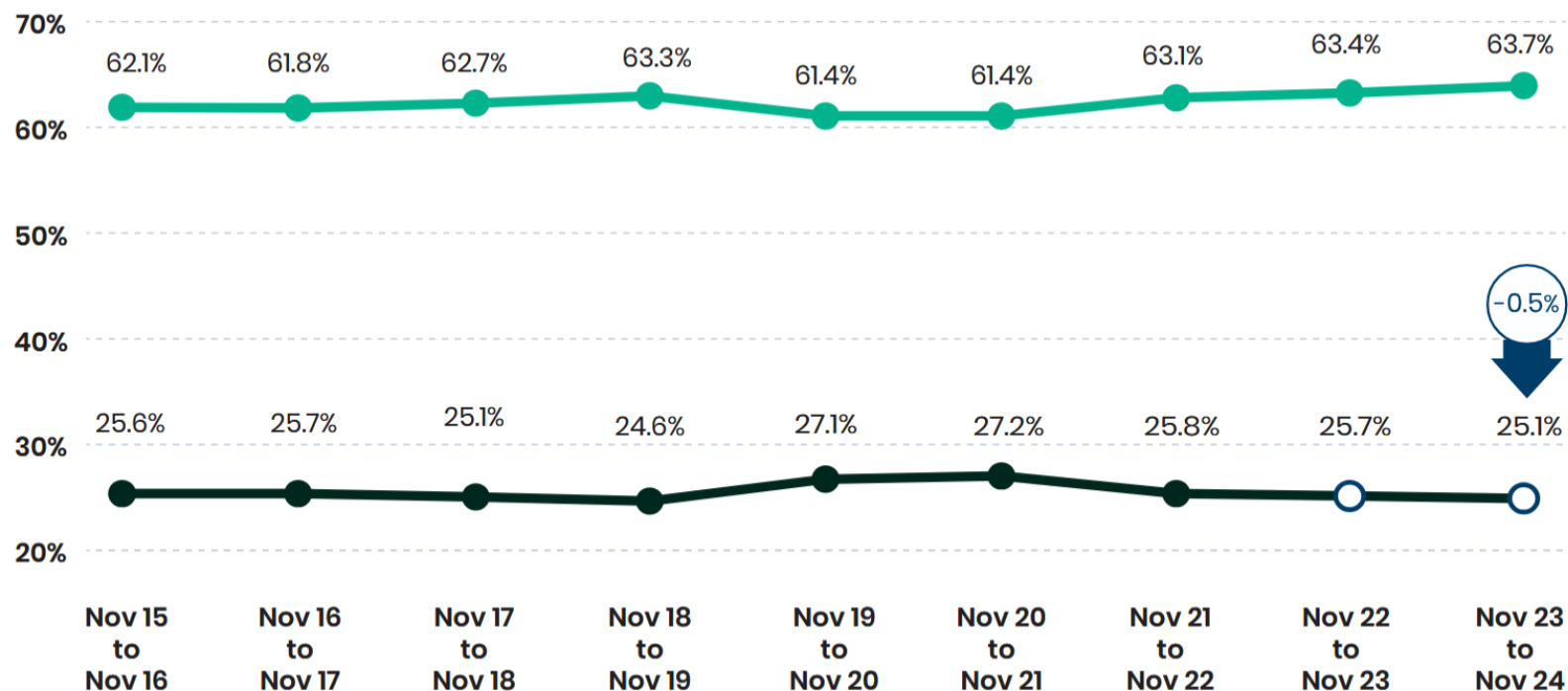
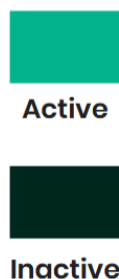


Summary of change

Activity levels have increased over the last 12 months. While there is no reportable change in the proportion reported as either active or fairly active, the proportion who are inactive has fallen by 121,000 (-0.5%), compared to November 2022-23.

There remains growth over the longer term, compared to November 2015-16. The number of adults who are active has increased by 2.4m (+1.6%), while the number who are inactive has decreased by -0.4%. The proportion who are fairly active has also decreased over the same period (-1.2%).

All adults (aged 16+)



[Link to data tables](#)

For details on how we measure change, see the [notes](#) pages.

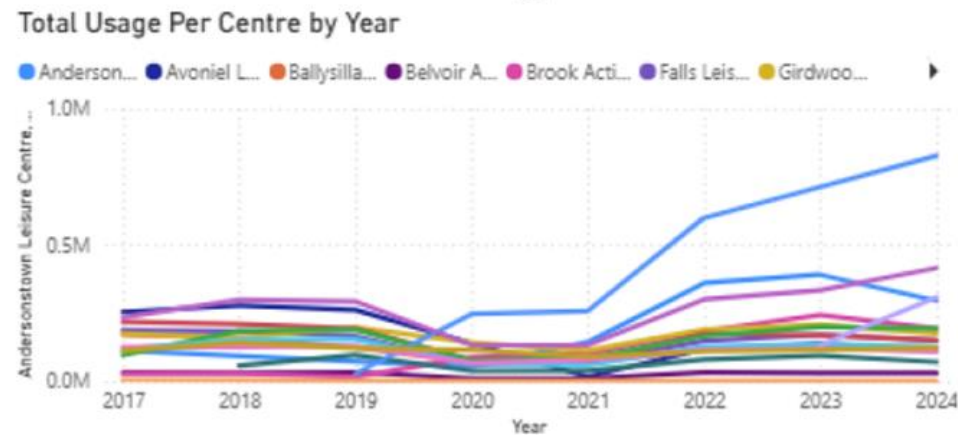
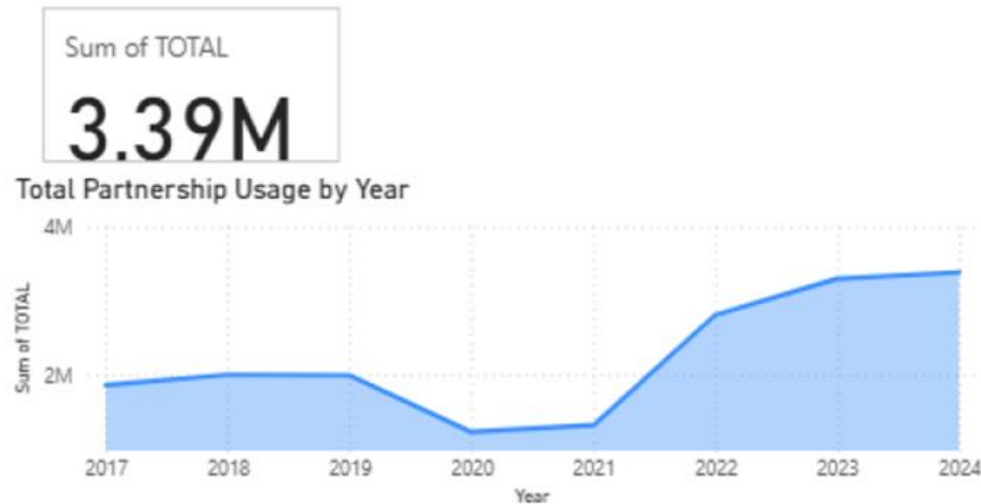
USAGE/ENGAGEMENT

Usage Report

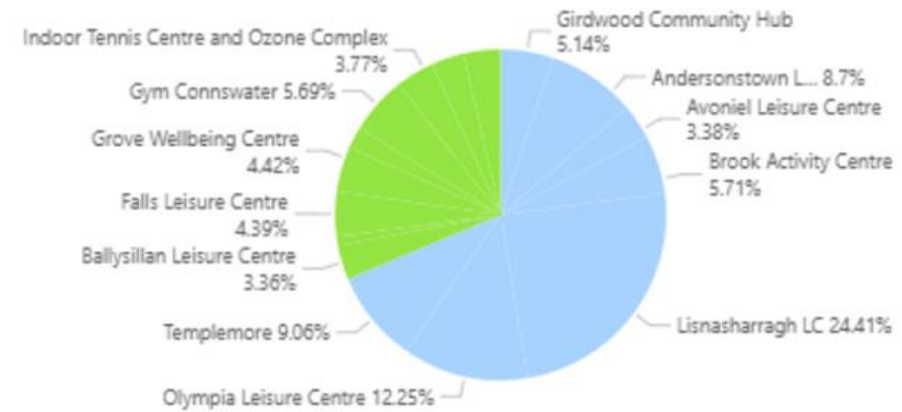
106% increase in usage and **participation** growing from 1.65m in 2015 to 3.4m in 2024 – now one of the highest in the UK

233% increase in **prepaid members**, growing from 7,250 prepaid members in 2015 to a current prepaid member base of 24,172

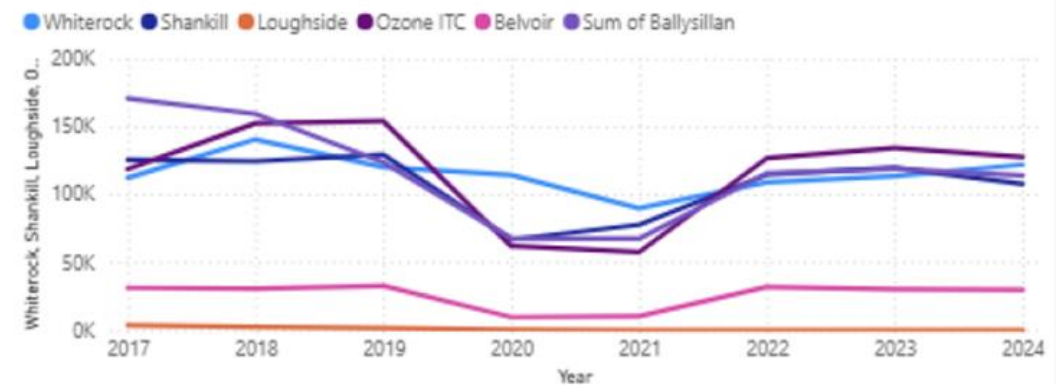
399% increase in **Better Swim School**, growing from 1,250 in 2016 to a current member base of 6243 across the city



Usage % Share



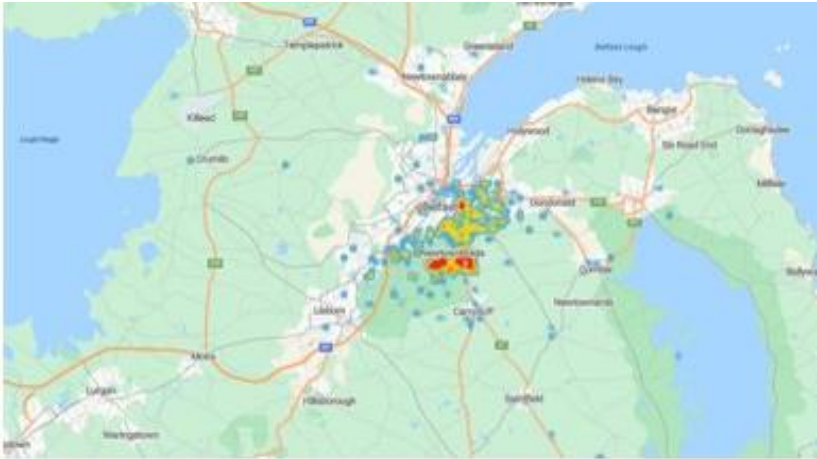
Whiterock, Shankill, Loughside, Ozone ITC, Belvoir Ballysillan Total Usage by Year



CITY WIDE PERSPECTIVE

STRATEGIC IMPACT

BELVOIR



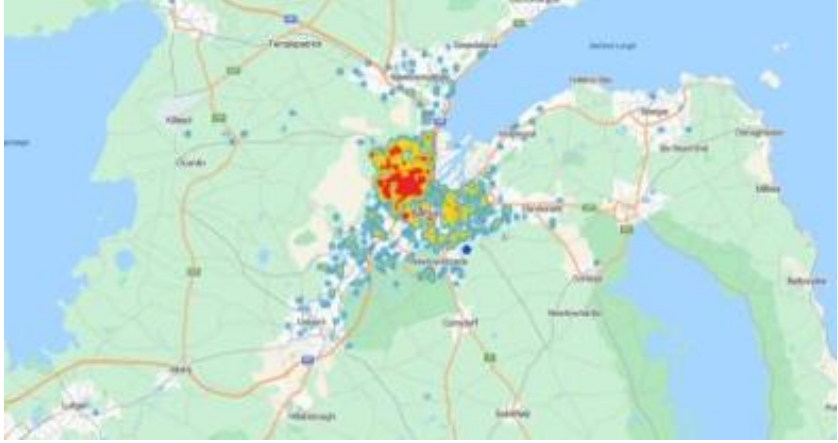
WHITEROCK



BALLYSILLAN



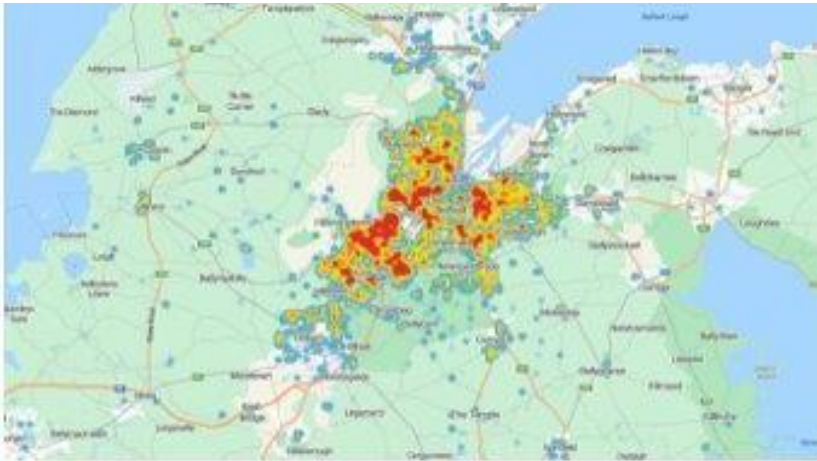
SHANKILL



CITY WIDE PERSPECTIVE

STRATEGIC IMPACT

ANDERSONSTOWN



OLYMPIA



LISNSHARRAGH



TEMPLEMORE





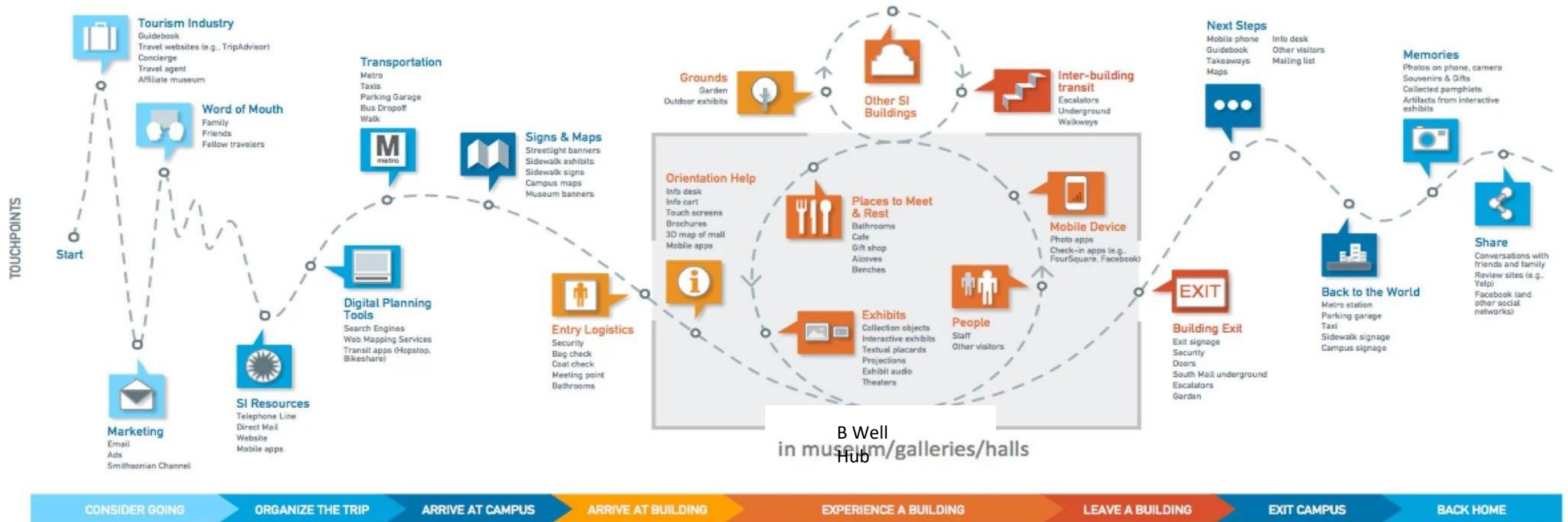




Sandia MINI



Project Objectives / Customer Journey



Why us











ENGLISH HERITAGE

Dr. INNES PEARSE
1889-1978
and
Dr. GEORGE SCOTT
WILLIAMSON
1884-1953
founded the
Pioneer Health Centre
here in 1926

#



Architecture for Health & Wellbeing

SPACE PLACE
ARCHITECTURE FOR HUMAN BEINGS

keith.ashton@space-place.com



0800 909 8008

answers@space-place.com
@inspaceandplace

SPACE-PLACE.COM