

An approach to food & DMR recycling in dense urban areas

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May 2015



Dundee









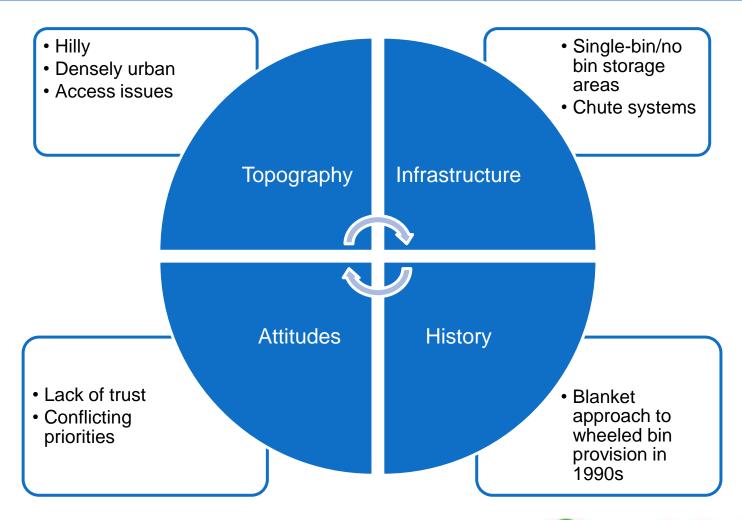


- Approx. 74,000 properties*
 - 50% flats, tenements & MSDs
 - Population density second only to Glasgow
- Existing infrastructure predates recycling
- Historical issues flats "ignored"
- Opportunity Waste(Scotland) Regulations 2012

*SOURCE: DCC CAG 2010/GROS 2009



Made to measure? Considerations....





Establishing the facts

- 2013 Tenement Inventory (ZWS-funded) provided solid foundation
- 2014/15 surveys built on this to allow overall picture of each property
- Specific container options selected at outset
- Phased programme of implementation allowed a trial and error approach



Meeting the right people

- **50** Tenants Groups
- Residents Associations
- **So Community Groups**





- Invitations to property-specific meetings
- Written notification of outcome



Collaborative Working



∞ Internal

- City Development
- Housing

So External

- Housing Associations
- Large private landlords
 - e.g. universities



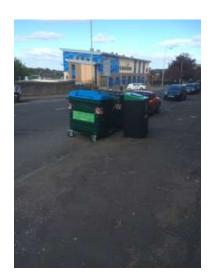
Meeting the needs

- Dialogue between residents & Environment Dept.
- Counter-proposals/suggestions investigated
- Solution agreed
- Residents notified & bins installed
- Late complaints ____
- Trial period (if necessary)



Results









- Increased recycling rate
- Positive feedback





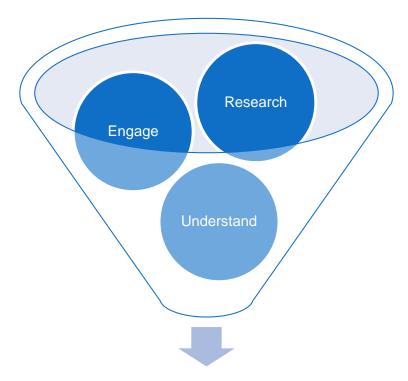


Lessons Learned

- Do not underestimate the work involved very resource intensive
- Make decisions on containers at an early stage think small
- Ensure you define "consultation" and "engagement"
- Be clear on what you are consulting on
- Don't follow traditional communications timelines start earlier
- Sustained mass consultation is preferable to individual meetings
- Liner provision seek collaborative opportunities
- Agree protocols on revisions
- Expect complaints but don't focus on these



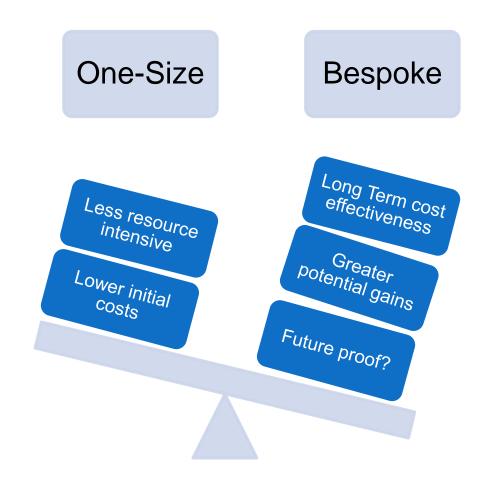
Made to measure? Conclusions...



Inclusive service provision



On balance....







Questions?

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