

CLUB 365



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Free school meals 'year-round' for low-income families

By James Shaw
BBC Radio 5 Live Scotland correspondent

13 August 2018

51 minutes ago

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Free school meals council scheme will have second pilot in Wishaw area

North Lanarkshire Council's Food 365 programme is geared to tackle welfare reforms that hit the poorest in society.

By Ross Thomson
06:00, 25 MAY 2018

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Tackle 'holiday hunger' with year-round school meals

First scheme in UK to provide free school meals 365 days a year aims to wipe out 'holiday hunger'

By Emma Smith
27 July 2018

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North Lanarkshire Council reveals 'ambitious' plan to provide free school meals 365 days a year

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School meals

Council plans free school meals all year to tackle 'holiday hunger'

North Lanarkshire proposal comes as teachers report seeing more malnourished pupils

Libby Brooks
Scotland correspondent

2,413

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Lanarkshire council to feed children during school holidays after research

very

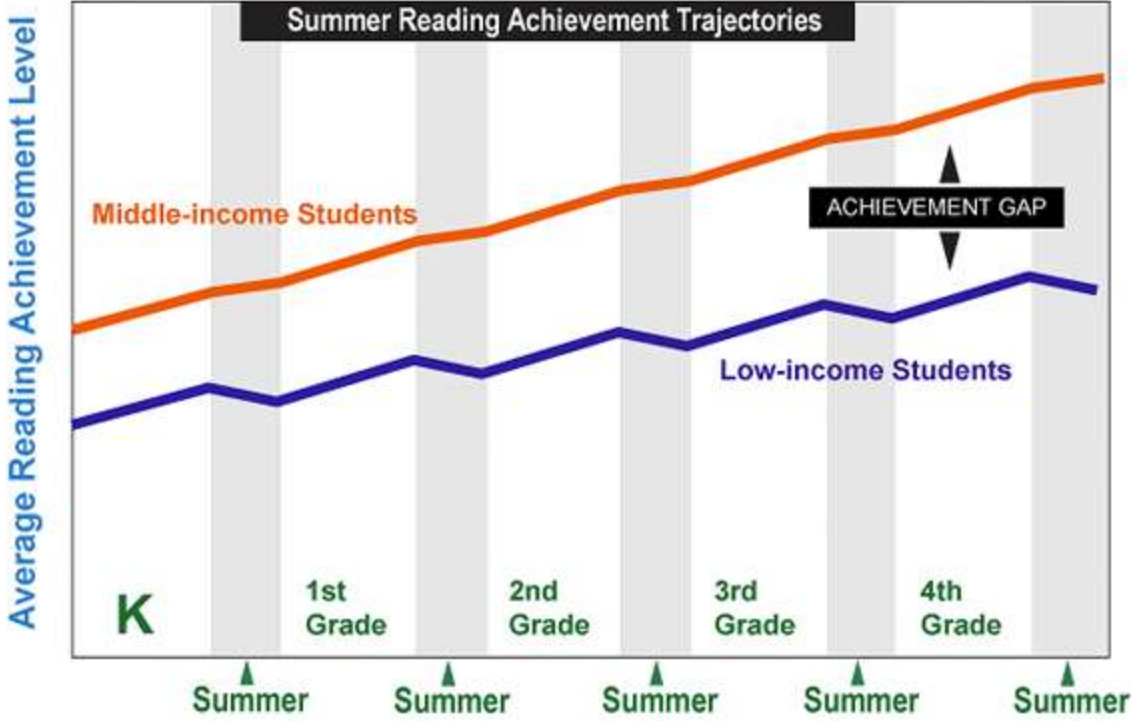
What is Club 365?

- **Aim.** Programme to tackle weekend/holiday hunger
- Also “learning loss” in holidays
- **Scope.** Runs all non-school days (~175 per year)
- Aim to cover all big communities in NLC, with full coverage expected by Spring 2019
- 2 hours each day: 30 minutes sit down hot meal, 1.5 hours of activity (sports, play, crafts)
- Hosted in community centres
- **Target.** Open to FME entitled children (all P1-P3 included), up to P7
- **Partnership.** Co-funded by NLC & Scottish Attainment Challenge. Co-delivered by Education, Facilities & Third Sector partners.

Why Club 365?

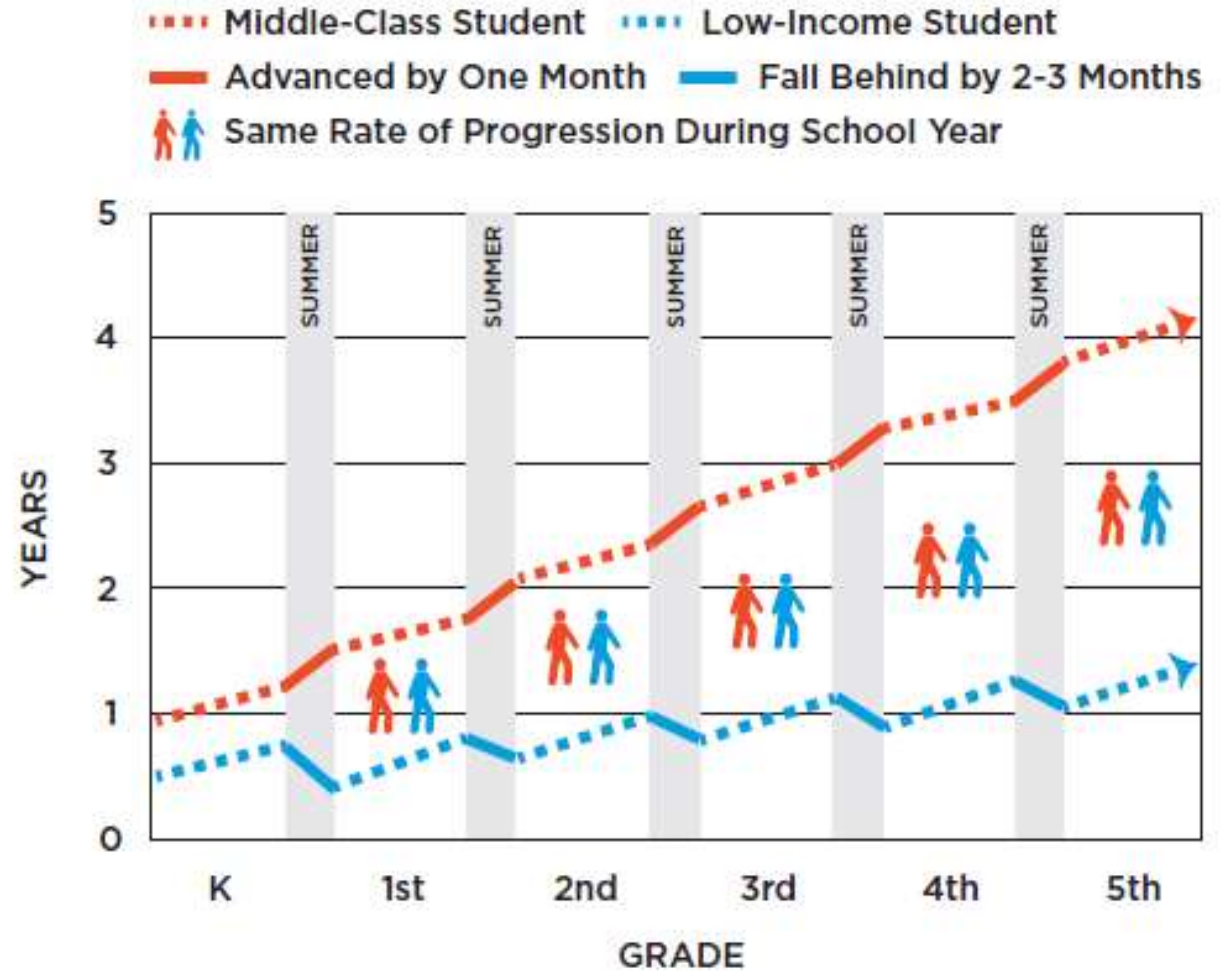
- Anecdotal evidence from teachers and other professionals
- Growing awareness of “hunger” as an issue: growth of food banks etc, particularly after 2010 welfare reforms
- Official recognition (academic, government, civil society) of holiday hunger and the cost of school holidays as policy issues
- Attainment Challenge: poverty-related attainment gap
- North Lanarkshire: historical problems of deindustrialisation and structural unemployment. High number of deprived datazones, poor health record

Summer Learning Loss Increases the Achievement Gap



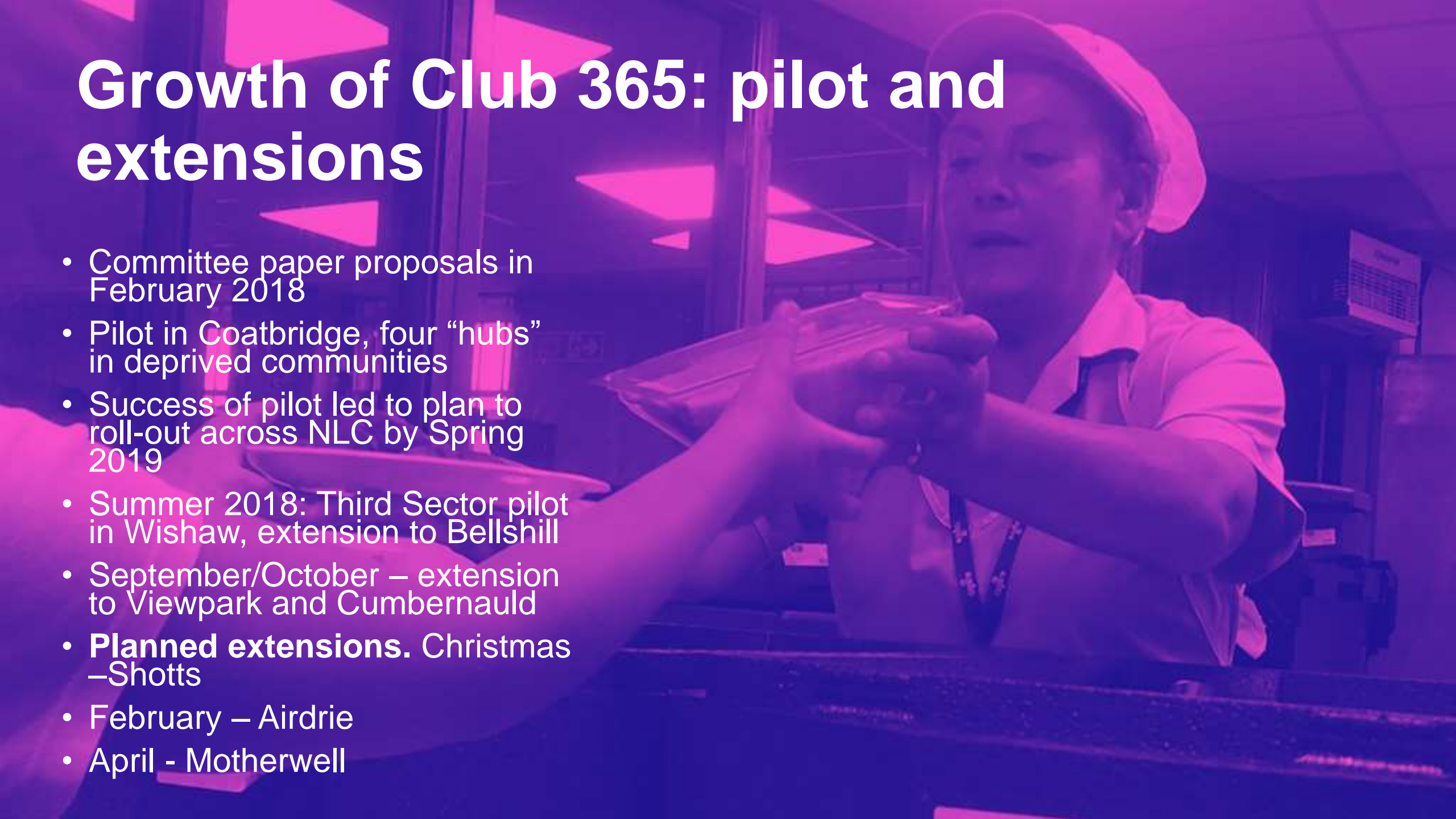
Source: Adapted from Borman, G.D. (2000). The effects of summer school: Questions answered, questions raised. *Monographs of the Society for Research in Child Development*, 65 (1, Serial N. 260).

THE EFFECT OF SUMMER LEARNING LOSS ON READING SKILLS, GRADES K-5



Growth of Club 365: pilot and extensions

- Committee paper proposals in February 2018
- Pilot in Coatbridge, four “hubs” in deprived communities
- Success of pilot led to plan to roll-out across NLC by Spring 2019
- Summer 2018: Third Sector pilot in Wishaw, extension to Bellshill
- September/October – extension to Viewpark and Cumbernauld
- **Planned extensions.** Christmas –Shotts
- February – Airdrie
- April - Motherwell



Feedback/evaluation

- **Good attendance, 65% SIMD 1-2, 80% SIMD 1-3**
- **Regular surveys, focus groups and interviews**
- **Almost exclusively positive experiences**
- **Parents report children are more confident, more sociable, more willing to try new experiences**
- **Teachers with high attendance report big impact on concentration**
- **Plans to track the performance and behaviour of high attenders to demonstrate impact**

Challenges

- Huge media coverage
- Stigma
- “Targeting”
- Estimating demand
- But don't let these challenges put you off

