

Adulteration, Deception & Death

- a 19th or 21st Century Problem?

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Perry v Truefitt (1842)

- A man is not to sell his own goods under the pretence that they are the goods of another man
- He cannot be permitted to practice such a deception
- He cannot therefore be allowed to use names, marks, letters, or other indicia, by which he may induce purchasers to believe, that the goods which he is selling are the manufacture of another person

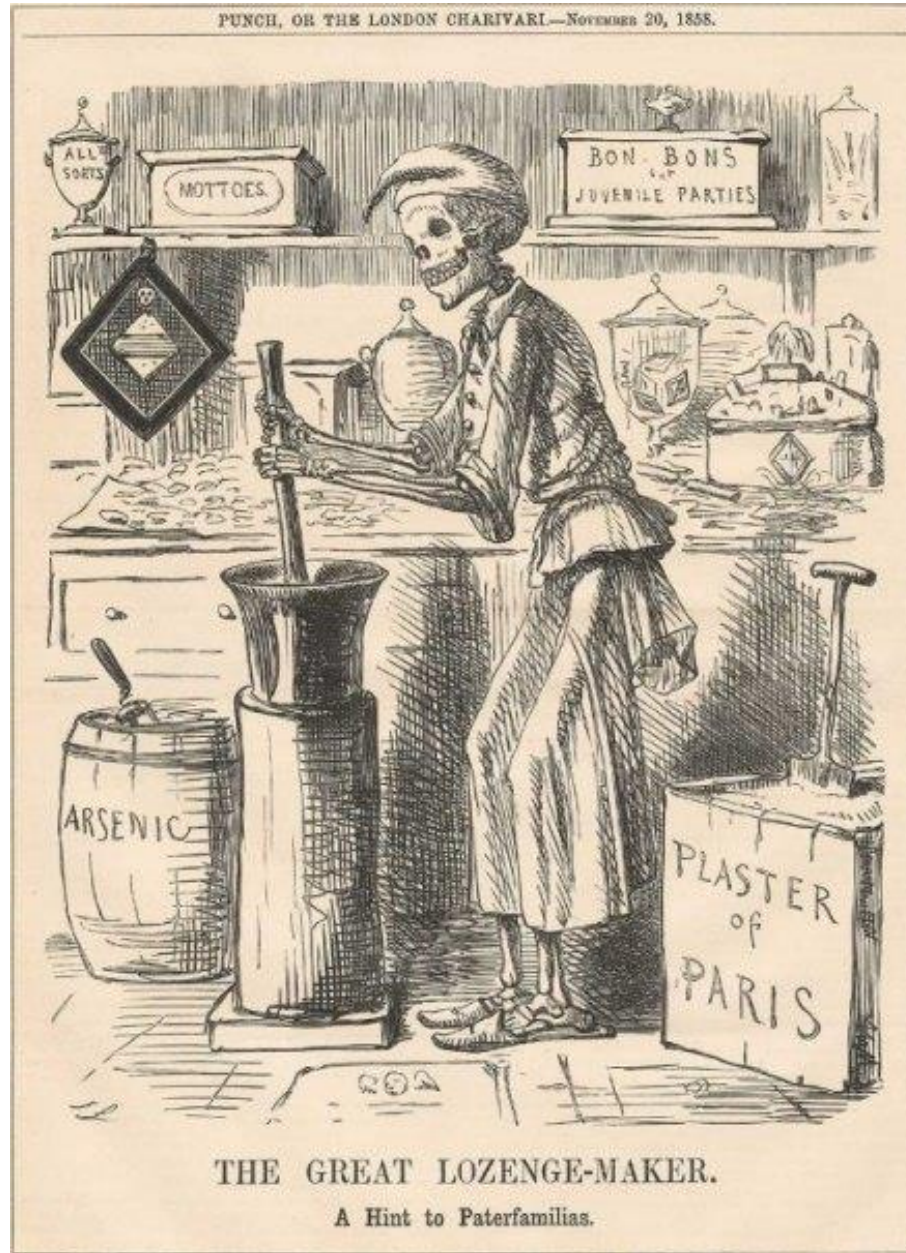
Lord Langdale MR in Perry v Truefitt (1842) 49 ER 749

The Dangers of the Victorian House

BBC TV Programme

- Adulteration
 - Bread with Alum
 - Milk with Boric Acid
- Dangerous toys
- Electrocution
- Flammability
- Domestic Appliances
- Design of Buildings



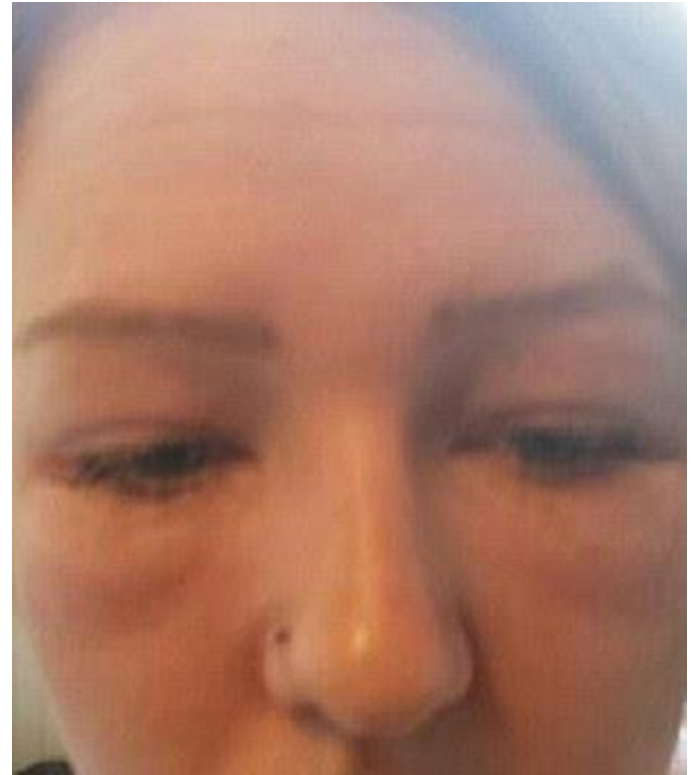


Counterfeit cosmetics

Police IP Crime Unit (PIPCU)

- UK press release 2018:
- Counterfeit MAC, Benefit and Urban Decay products sold via eBay and Amazon
- Fake make-up tainted by CYANIDE
- Dangerous levels of lead, mercury and cyanide found in the fake make-up
- Buyers risk severe allergic reactions as well as long-term health problems
- PIPCU Officers suspended 5,500 online sites for selling fake goods in past 18 months

Victim's Face Swelled to Twice Normal Size After Using Counterfeit Eye Shadow – Given as Present



Too good to be true?



Counterfeit toys





Some fakes can be hard to tell from the real thing. Buy electrical products from reputable retailers.



 #spotthefake

**Electrical
Safety First**
The UK's electrical safety experts

Counterfeit hair tongs



Counterfeit Apple iphone chargers



Counterfeit fancy dress costumes



Operation Pangea 11 - Interpol

- 9-17 October 2018 - MHRA and UK partners
- Counterfeit & unlicensed medicines & medical devices
- 12.25 million euros fake medicines seized
- Seized more than 1 million doses of medicines
- Worth in excess of 2.25 million euro
- 859 arrests globally

- UK - Diazepam, Modafinil and dermal fillers seized
- Uk - 1 arrest - semi-detached property & a small lock-up unit
- Growing illegal trading in online pharmacies & self medication
- 123 UK websites being taken down
- Removal of 535 UK online adverts

Counterfeit Medicines



Smoking is Bad for your Health



Health & Safety



Health & Safety



Explosion at counterfeit Vodka factory kills 5



Shepherds Bush Fire

Working Group on Product Recall & Safety



Conclusions

- Product Integrity - Buyer Beware?
- Is it a Bargain or Too Good to be True?
- Dangerous Counterfeits
- Is our 21st century market place safe ?
- Will OPPS lead to a safer world?