



#FoodRegulation @foodgov

FSA Strategy 2015 – 20

- Strategy agreed by FSA Board in November 14
- Strategic Plan agreed in March 2015
- General environmental drivers include;
 - More pressure on food supply
 - More\new risks likely to arise
 - A more vulnerable population
 - Increased complexity
 - Fewer regulatory resources

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Strategic Considerations

- Smaller State, but consumer safety and confidence critical
- Food and drink sector vital to local and national economy
- Increased potential for authenticity
- Concerns about controls, recommendations for improved:
 - Awareness and vigilance for food crime
 - Capability e.g. intel, data
 - Detection & sanctions
- Need for a strong regulator, independent of industry

STRATEGIC OUTCOMES



- Food is safe.
- Food is what it says it is.
- Consumers can make informed choices about what to eat.
- Consumers have access to an affordable healthy diet, now and in the future.

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Regulatory Strategy – The Future

- We're taking a wide definition of regulation : *the spectrum of interventions that Government can make to influence businesses*
- Greater focus on our role in aligning incentives – reducing the over-reliance on control, supervision and rules
- Aim to improve our reach by leveraging influence through others and using a “campaigning approach” to persuade consumers and businesses to make those changes that will benefit consumers in the long run.

Considerations;

- the outcomes we're seeking for consumers,
 - the best tools to achieve them,
 - the associated delivery models
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- consumer power
 - the work of others
 - legislation
 - sanctions and incentives

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Regulating the future – Principle 1

- ❖ **Businesses are responsible for producing food that is safe and what it says it is, and should be able to demonstrate that they do so. Consumers have a right to information to help them make informed choices about the food they buy – businesses have a responsibility to be transparent and honest in their provision of that information.**

Regulating the future – Principle 2

- ❖ FSA and regulatory partners' decisions should be tailored, proportionate and based on a clear picture of UK food businesses.

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Regulating the future – Principle 3

- ❖ The regulator should take into account all available sources of information.

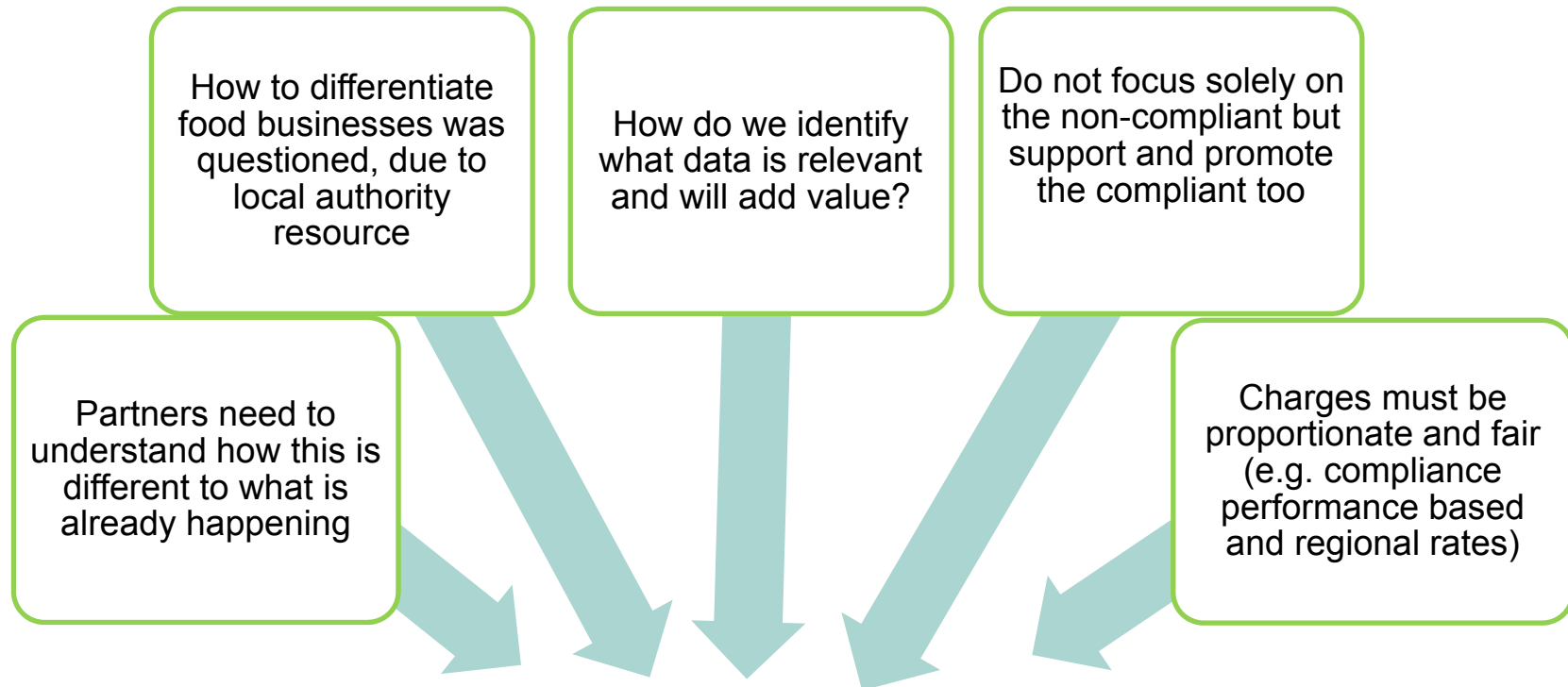
Regulating the future – Principle 4

- ❖ **Businesses doing the right thing for consumers should be recognised; action will be taken against those that do not.**

Regulating the future – Principle 5

- ❖ **Businesses should meet the costs of regulation, which should be no more than they need to be.**

Food We Can Trust: Regulating the Future – stakeholder feedback



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Next steps

Please continue to feed in your ideas and comments and let us know if you would like to be involved;

- Dedicated email address for further comments or questions

FutureDelivery@foodstandards.gsi.gov.uk

- Website for forum discussions and access to useful material

<https://registration.livegroup.co.uk/regulating-the-future/>

(NB – to access this you will need to register on your first visit)

- Through your regional team representative
- Follow – or join - the Twitter conversation using #foodregulation

Thank you

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