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APSE Facilities, Catering and Cleaning Management Seminar 2026

Survive or thrive: Transforming Soft Facilities
Management for tomorrow's challenges



Thursday 5 and Friday 6 February 2026

DoubleTree by Hilton Stratford-upon-Avon
Arden Street, Stratford-upon-Avon CV37

Programme

Day One: 5 February

10:00 Registration and Exhibition Viewing

10:30 Session One - Current and future

Welcome by the Chair

The present and future of local authority facilities management, catering and cleaning

- The current local government context
- Key findings of the State of the Market surveys for building cleaning and catering
- Building a sustainable future

Vickie Hacking, Principal Advisor, APSE

Follow the carrot!

- Exploring the economic opportunity of expanding free school meals
- Impact on UK producers and wider public sector supply chains
- How to create a win-win effect for pupils, producers and the planet

Barbara Crowther, Campaign Manager, Sustain

Audience question and answer session

11:15 Coffee and exhibition viewing

11:45 Session Two – Delivering an effective service

Rebranding the catering service

- Overview of the Shire Services
- Identifying the challenges and developing solutions
- Taking the service forward

Susan Vuli, General Manager, Shire Service

APPG School Food Awards 2025 – Groups Category Winner

What the future holds for site management and cleaning operations

- Smarter Teams: How to use smart tools to manage resource allocation, track team activity, and drive productivity.
- Improved Service Standards: Use real-time data to monitor quality standards and drive operational efficiency.
- Proactive Compliance: Move beyond paper-based audits and compliance with automatic data capture.

Mike Travis, CCO and Director, SchoolGrid Ltd

Meeting the challenges and delivering an effective Facilities Management Service

- The changing workplace
- Meeting the current challenges
- What next for local authority facilities management services

Chris Webb, Group Manager, Accommodation Services, East Riding of Yorkshire Council

Audience question and answer session

12:30 Lunch and exhibition viewing

13:30 Session three - Legislative impact

What the Procurement Act 2023 Means for FM

- An overview of YPO
- Utilising PBO's and Compliant Solutions to drive value and compliance
- How will PA23 impact procurement activity

Zoe Morgan-Kriek, and Kelly Snee, Category Buyers, YPO

What does the Employment Rights Bill 2025 mean for the frontline?

This interactive session will enable delegates to explore the implications of the Bill on FM, Building Cleaning and Catering services

Facilitated by Mo Baines, Chief Executive, APSE

14:30 Refreshments and exhibition viewing

15:00 Session four - Development in School Meals

Evaluating the implementation of the auto-enrolment process for Free School Meals

- Local authorities increasing registration rates among eligible children
- Identifying and overcoming the challenges
- The importance of stakeholder collaboration

Ashlee Teakle, Lead Consultant, Basis and Cressida Pidgeo, Research and Projects Officer, Bremner and Co

15:20 Keynote Address: A perspective from Westminster

- The school meal in the context of poverty and public health
- A view from Westminster and the role of government
- Campaigning for and championing school food

Luke Hall, Office of Sharon Hodgson MP and Former Youth MP for South Tyneside

16:15 Day one close

Evening Programme



APSE FM catering and cleaning management charity dinner featuring the APPG Excellence in School Food Awards and APSE Innovation in Soft FM Awards

19:00 Pre-dinner Welcome

19:30 Annual charity dinner and awards evening

PARKINSON'S^{UK}
CHANGE ATTITUDES.
FIND A CURE.
JOIN US.

Day Two: 6 February

10.00 Horizon scanning - Navigating Change and Future Challenges

This interactive session will enable delegates to:-

- Map the current landscape
- Look at the changes and challenges ahead
- Examine how services can build resilience and adaptable for the future

Facilitated by Vickie Hacking, Principal Advisor, APSE

11.30 Seminar close, refreshments and networking

Seminar Objectives

About the Seminar

Are you surviving or thriving?

Looking to the future, Soft FM services need to continue to adapt and innovate against the backdrop of budget pressures and policy changes. This seminar brings together experts from facilities management, catering and cleaning and the organisations that impact on them, to chart the future and provide case study examples of how local authorities are taking to ensure services are viable and thrive in the future.

The seminar is crafted to give delegates the opportunity to refresh their knowledge, learn new skills, give practical advice, discuss strategic and policy issues and network with colleagues.

The event also features the **APPG on School Food – Excellence in School Food Awards**, the **APSE Innovation Awards** and the **Annual Charity Dinner**

Who should attend?

This unique seminar is designed to give service directors, managers, elected members and trade union representatives in the service areas of catering, cleaning and facilities management the opportunity to gain knowledge from experts in the sector and to discuss strategic and policy issues with colleagues.

Venue

**DoubleTree by Hilton
Arden Street,
Stratford-upon-Avon
United Kingdom
CV37 6QQ,**

Getting to the venue

By Rail

5 minutes' walk from Stratford Upon Avon Railway Station

See Trainline

By Road

EV charging and car parking available on site

[Click here to see more information](#)

Booking information

Delegate Packages Exclusive of VAT

What's included?

The delegate fee covers attendance, delegates' documentation, lunches and light refreshments and dinner on the evening of 5 February 2026

APSE member delegate fee: **£275 + VAT**

Non member delegates fee: **£430 + VAT**

Commercial delegates: **£505 + VAT**

Accommodation Available on a 'first-come, first-served' basis

Option A: 1 night accommodation

Date: Wednesday 4 February 2026

Cost(B&B) £138*

Option B: 1 night accommodation

Date: Thursday 5 February 2026

Cost(B&B) £99* (subsidised by APSE)

Option C: 2 nights accommodation

Dates: 4 & 5 February 2026

Cost(B&B) £237*

**APSE will invoice delegates for the accommodation cost at the appropriate rate. All the above rates are exclusive of VAT. All extras must be paid directly to the hotel on departure.*

Click [here](#) to reserve your place on this event

CANCELLATION & REFUND POLICY: Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to mbutterworth@apse.org.uk. Cancellations must be made in writing at least 10 working days before the event and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for non-attendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary.