



Douglas Gardiner

**Team Leader – Recycling Services
Waste Management Services**



Who We Are





In the not too distant past..... 2004

- * Scotland “Dirty man of Europe” 7% Recycling
- * East Ayrshire Council 4 % Recycling

Source
Segregate?

Cleaner
Recyclate

Better
Rebate



The Thinker at the “Gates of Hell”

Co-mingle?

Less
Vehicles

Risk of
Market
Saturation





recycle for East Ayrshire

LAUNCHING
2015

It's never
been easier
to recycle



For more information visit: www.east-ayrshire.gov.uk
Tel: **01563 554033** Email: waste@east-ayrshire.gov.uk





3 weekly collections Jan – Mar 2015 v Jan – Mar 2016

- * Kerbside collected waste has reduced



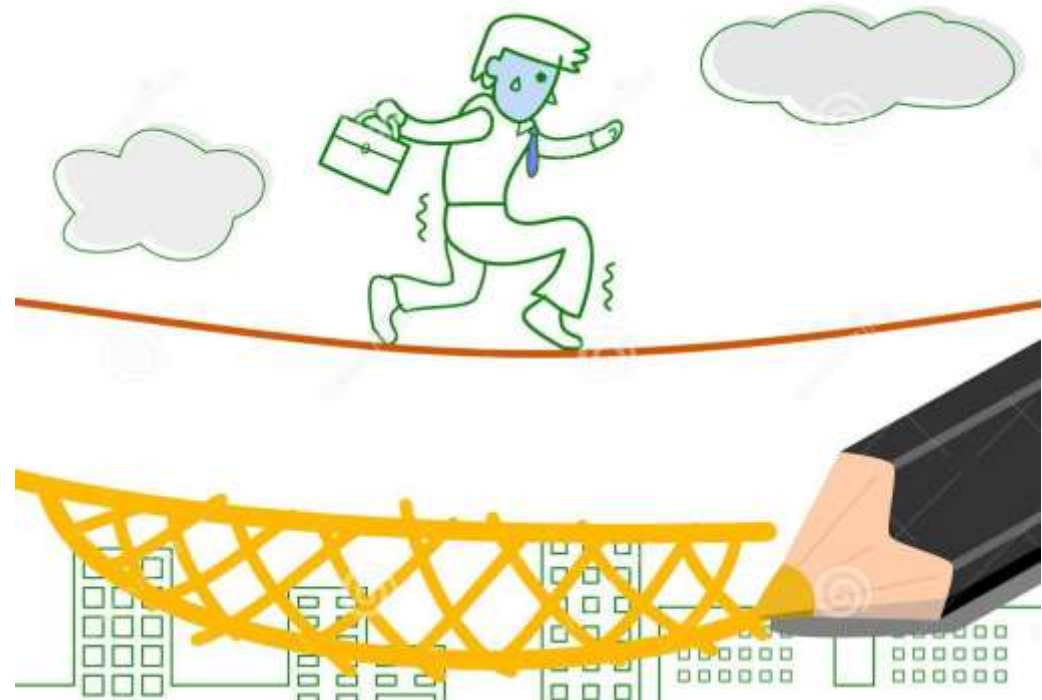
- * Kerbside collected recyclate has increased:

- * Food 21.9%; Plastics 25.2%;
- * Paper/card 2.7% & Glass/cans 11.8%

Getting it Right at Source



Playing the Market



A Quick Word About Our MRF



Lesson Learned



- ✓ Getting it right at source is essential
- ✓ Keep it simple – make it easy to sort your material
- ✓ Make your material as desirable to the market as possible
- ✓ Test the market – don't be afraid to pick up the phone
- ✓ You have a commodity - sell it!
- ✓ Good Contract Management & relations with your Procurement Team
- ✓ Always have a back-up



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