



**Brightly**

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# Street Cleansing Seminar 2024

Providing street cleaning services for  
the future



**Thursday 8 February 2024**

The Telford Hotel, Spa & Golf Resort, Great Hay Drive, Sutton Way,  
Telford, TF7 4DT

# Programme

9:00 Registration and exhibition viewing

10:00 *Session One*

**Welcome and Introduction: Cllr Carolyn Healy - Cabinet Member for Climate Action, Green Spaces, Heritage and Leisure, Telford & Wrekin Council**

**Tackling waste crime: The Environment Agency taskforce**

- Tackling the criminal waste industry and how waste crime can be avoided.
- Working with local authorities to stop rogue operators and organised criminals in their tracks and force them to face justice.
- Carrying out enforcement effectively.

**Speaker: Emma Viner, Enforcement & Investigations Manager and Kev Knight, Senior Environmental Crime Officer, Environment Agency**

**South Staffordshire Council: Revitalizing Street Cleansing and Street Scene Services - Winner APSE service awards 2023 Service Team of the Year: Street Cleansing and Street Scene Service (Public Realm)**

- Recognising need for change.
- Employing communication campaigns, newsletters and social media to promote messages and act as a deterrent for potential offenders.
- Utilization of data to identify improvement areas.

**Speaker: Ryan Taylor (Street Scene Performance & Climate Change Manager), South Staffordshire Council**

**Telford & Wrekin Council approach to using data and insight to improve street scene including:**

- The challenges of improving the street scene
- Use of data and intelligence to tackle fly tipping and improve place
- The role of communications and community engagement

**Speaker: Paul Fenn, Neighbourhood Enforcement Manager, Telford & Wrekin Council**

*Audience question and answer session*

11:30 Coffee Break

12:00 *Session Two*

**A word from our sponsor: Brightly Software**

**Fly-tipping Toolkit: How to Present Robust Cases to the Courts toolkit.**

- Finding ways to prevent or reduce fly-tipping
- Advising, supporting and promoting best practice
- Fostering effective partnership working

**Speaker: Joe Minns, Team Leader - Local Environmental Quality, National Fly-tipping Prevention Group, DEFRA**

**Lincolnshire Environmental Crime Partnership: Protecting Lincolnshire's environment by working together to effectively tackle waste related crimes.**

- Seeking to find new and innovative methods for closer working, both operationally and strategically.
- Reducing instances of fly-tipping in Lincolnshire by educating residents, businesses and land-owners about their responsibilities
- Publicising prosecutions to deter perpetrators.

**Speaker: Ayeisha Kirkham, Head of Service (Public Protection), South Kesteven District Council**

*Audience question and answer session*

13:15 Lunch

14:15 *Session Three*

**Dealing with environmental crimes and fly tipping.**

- The use of education before enforcement.
- 'Operation Wolf' multi-agency stop and search operation.
- Employment of duty of care visits.

**Speaker: David Hurd, Enforcement Manager, New Forest District Council**

**Warrington Borough Council: Fly-tipping Intervention Grant**

- Opportunities to improve domestic waste management
- Using Bin Policy related interventions to improve bin and waste culture
- CCTV Effectiveness in tackling fly-tipping and side waste
- Next steps

**Speaker: Linda Smallthwaite, BEM Investigations & Enforcement Manager, Warrington Borough Council**

*Audience question and answer session*

15:15 Refreshments & Exhibition Viewing

15:45 *Session Four*

**South Ayrshire Locality Hit Squads**

- Delivering a cost-effective project to improve aesthetics.
- Providing services beneficial to the local communities beyond litter picking and mechanical sweeping.
- Working with local communities to manage stretched budgets and ensure resources are deployed to areas most needed.

**Speaker: Paul Dougall, Co-ordinator Neighbourhood Services, South Ayrshire Council**

16:20 *Seminar close*

# Seminar Objectives

## About the Seminar

Clean and pleasant local environments have a wide range of benefits including improving public health and wellbeing and promoting the image of an area.

Even with falling local authority resources, and the increasing demands for services, councils continue to adopt new service delivery methodologies and continue to engage with local community.

With it being more difficult for local councils to manage the cleanliness of the local environment on their own, they have developed working partnerships with comparable agencies through sharing of resources, and have developed effective solutions to shared problems.

The seminar will therefore aim to show how local authorities are meeting these challenges by changing service delivery in innovative ways and using partner and community support thus allowing more sustainable services to be delivered.

The seminar intends to provide delegates with the latest information together with examples of innovation and real-life case studies for improving the street scene, and how local authorities are rising to the challenges facing their services and best practice in service delivery. The seminar will also look at how legislation is being used in the strive to be litter free.

APSE has brought together a wide variety of speakers who will explain to delegates how they have transformed policy into practice to achieve these changes. We will:

- Consider how Governments can help local authorities address the issues of fly-tipping and littering through a more tailored approach to local problems.
- We will look at how local authority street cleansing services are trying to play their part in addressing climate change by looking what can be practically done now, and what is needed to be able to do more in the future.
- How service review and subsequent transformation can bring about significant benefits both to the quality and sustainability of local authority services but also to the local residents
- How local authorities need to have a flexibility in service delivery approaches, looking to partners to help manage increased usage of our streets and open spaces.

## Who Should attend

Chief Executives • Directors of Environment • Heads of Service and officers in Street Cleansing, Street scene and Public Realm • Policy and Performance Officer • Environmental Enforcement and Education • Climate Change Officers • Officers with a service commercialisation role • Cabinet Members and Elected Members with an interest in the local environment, street scene services.

## Venue

**The Telford Hotel,  
Spa & Golf Resort,  
Great Hay Drive,  
Sutton Way,  
Telford,  
TF7 4DT.**



# Booking Information

The seminar has been planned to allow time for debate and questions to speakers.

## **MORE SPEAKERS TO BE CONFIRMED**

### Delegate Packages Exclusive of VAT

#### **What's included?**

*The delegate fee covers attendance, delegates' documentation, lunches and light refreshments.*

APSE member delegate fee: **£184 + VAT**

Non member delegates fee: **£278 + VAT**

Commercial delegates: **£398 + VAT**

**[Click here](#) to reserve your place on this event**

**CANCELLATION & REFUND POLICY:** Reservation is a contract. Substitution of delegates is acceptable any time in writing by email to [admin-southern@apse.org.uk](mailto:admin-southern@apse.org.uk). Cancellations must be made in writing at least 10 working days before the event, and will incur a 20% administration fee. No refunds can be given for cancellations received less than 10 working days before the event or for nonattendance. In the unlikely event of cancellation by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or mode of delivery should this become necessary. If due to emergency action by UK Governments/Administrations or Public Agencies this event is postponed, for example for reasons of public health and safety, the organisers will transfer your booking to the replacement event or provide a credit voucher against a future event booking.