

General Feedback from Away Day

- A possible call or half-day session could be arranged to assist with routes and related logistics.
- Hold associate meetings every six months via Microsoft Teams.
- Short videos could be used as a marketing tool.
- Ethical values should be pushed in marketing, highlighting the USP: *"No cowboys selling APSE."*
- Emphasise ethical values and a focus solely on the public sector.
- Highlight the opportunity to be part of an established organisation.
- Rebrand and promote Best Practice Reviews, Service Reviews, and the Critical Friend process. Increase the use of peer reviews.
- Consider supplying PN data as soon as associates are placed on a job to provide background information.
- For Local Government Reorganisation (LGR) in Scotland and Wales, we already have contacts who have been through this — we need to reiterate and utilise these connections.
- From Phil's session: Conduct health checks to assess progress on climate agendas and identify areas for collaboration with Solutions.
- Clearly communicate APSE's unique selling points (USPs).
- In waste services, disposal is often missing from conversations, despite being where the money lies.
- Work to bridge the gap between strategy and operational services.
- Encourage cultural collectiveness and adopt a more holistic view to support strategic goals.
- Consider what packages could be offered in relation to these needs.
- Prioritise knowledge transfer — ensure we leave people with the skills they need.

AI and Digitisation

- Use of camera technology is recommended for:
 - Vehicles
 - Asset inspections and management
 - Linking to inventory systems
 - Data analysis to identify key issues
 - Driving performance

- Tracking vehicle damage
- Monitoring collection frequency
- Managing vehicle use and maintenance
- Supporting mobile phone apps
- Providing evidence for investigations
- There is potential to improve Management Information (MI) systems.
- It is important to link back to AI, as there is currently too much data loss.
- AI should be utilised to capture and analyse relevant data, including:
 - Data analytics
 - Management of KPIs
- Drones could be used for:
 - Fly-tipping detection
 - Tree inspections
 - Biodiversity monitoring
 - Lidar inspections
- Expectations around the use of AI should be clearly highlighted.
- AI could support with automated minutes and note-taking.
- Improve data communication processes.

Local Government Reorganisation (LGR)

- Mentoring and coaching is needed for new leaders taking on new responsibilities, as:
 - People's roles are changing and may include areas they are not currently qualified for.
 - Leadership and cultural shifts are occurring.
 - Individuals are stepping up into leadership roles.
- There is a need to merge internal and external services.
- Contracts must be reviewed in this context.
- Move away from siloed ways of working.
- Conduct a review with each team.
- Acknowledge and support cultural shifts.
- Adapt ways of working to new structures.
- Support the setup of new organisations.

- Tap into members who have already been through this process.
 - Engage with Town and Parish Councils to:
 - Maintain local service delivery
 - Align with contract needs
 - Maintain and leverage local connections.
 - Document and share the journey toward reorganisation.
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Net Zero / Coaching

- Push coaching initiatives for the new financial year, as this is the best time with new budgets in place.
 - Promote case studies at seminars and events — look for opportunities to tag them onto existing sessions.
 - For Net Zero, identify the correct officers, stakeholders, and contacts.
 - Councils can act as customers to local businesses through strategic offerings.
 - Provide training groups at the operational level.
 - Use a refined framework and the Critical Friend model.
 - Offer coaching and mentoring at two levels: service-specific and general.
 - Councils can support local businesses through coaching and mentoring.
 - Consider putting together short videos to support this effort.
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Procurement Reform

(Contacts in Scotland have already implemented this.)

- Provide training and guidance on the new legislation, including:
 - What the changes are
 - What they mean
 - What actions need to be taken
- Highlight the benefits of being a Teckal company.
- Emphasise the cost and time benefits to local authorities.

Public Interest Test

- Demonstrate the benefits of insourcing, which also highlights APSE's USP.
- Show how this mirrors Best Value opportunities.

Legal View of Teckal Companies

- Outline the benefits of being a company, including the 'synergy' created by using APSE — which may eliminate the need for procurement (in some cases).
- Provide legal views on opportunities for setting up as a company.
- Offer guidance on:
 - Setting up
 - Potential implications
 - Equality duties
 - Community involvement
- Help to set up new frameworks such as URS.
- Use dynamic purchasing systems — for example, for interim staff.

Through Public Contracts

- Emphasise cost and time benefits to local authorities.

Follow the YPO Product

- Review cost and contract implications.
- Draw on previous experiences: Am and Mel can set up framework agreements by contacting authorities. They have done this before — for example, with underground bins — and can sell services into local authorities on a commission basis.