



Play Meets Tech:
How Interactive Play Inspires Active Communities



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WHO ARE WE?

family-run

award-winning

collaborative

unique

innovative

crafted

independent

passionate

challengers

OUR VALUES

creativity

We dare to be different!

We develop honest
& open relationship

trust

commitment

We do whatever
it takes!

We love to make
a positive impact!

passion

quality

We exceed expectations!

Innovative

We have **innovation** at our core

Interactive Play is our **Breakthrough Innovation**



01 Introduction to Interactive Play

02 Dashboards and Return on Investment

03 Any questions?

01

INTRODUCTION TO INTERACTIVE PLAY



CHALLENGES WE ARE FACING

- Around 29.6% of young people average less than 30 minutes of physical activity each day (Sports England, 2024)
- Children aged 5 to 16 reportedly hold an average screen time of 6.3 hours per-day (Specsavers, 2024)
- 25% of children and young people use their phones in a way that is consistent with a behavioural addiction (Education Committee, 2024)



WHO ARE WE PROVIDING OUR SPACES FOR?



Generation Z

Born 1996 to 2012

59%

Access
entertainment

17%

Shop and browse

58%

Play and
socialise online

Over half (**55%**) use their smartphones **five or more hours a day**, and over a quarter (**26%**) use their phones **10 or more hours a day**



Generation Alpha

Born 2013 to 2025

55%

Enjoy creative
video making

47%

Enjoy tinkering
with electronics

86%

Enjoy playing
games

Over **75%** are confident in using the internet on their own, whilst only **58%** of their parents think their children are capable

Can we use
technology...





....to make play as
addictive as gaming?

A photograph of three young men playing hopscotch on a playground. They are on a blue rubber safety mat with a large, colorful hopscotch grid in the center. The grid has various colored squares and circles, some with numbers. One young man is in the middle of a hop, another is standing on a square, and the third is standing nearby. In the background, there are green trees, a slide, and a large white structure with a circular vent. The scene is bright and sunny.

To help build long-term
active habits...



...and to create spaces
for the whole
community

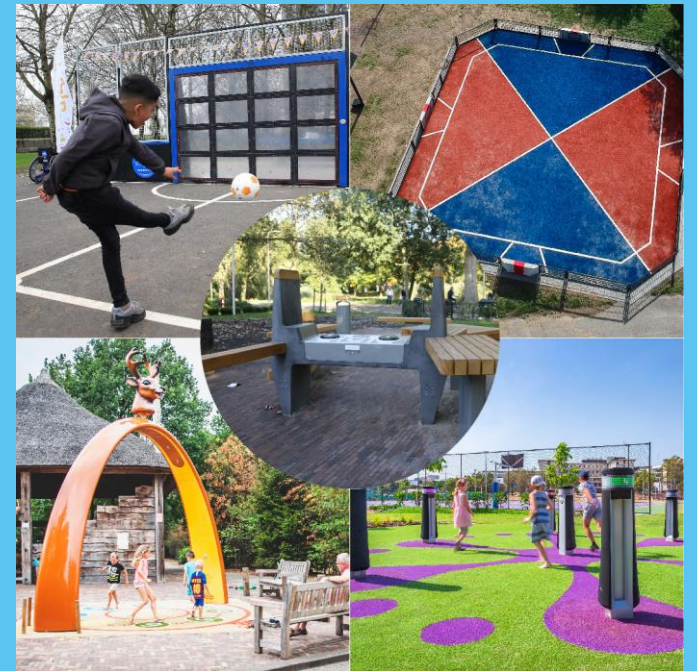
GAMIFYING OUTDOOR ACTIVITY



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LAPPSET INTERACTIVE DESIGN PRINCIPLES



SONA: INTERACTIVE DANCE AND PLAY ARCH

The Lappset Sona interactive dance and play arch challenges players with a range of innovative and engaging games and is an outstanding addition to any smart playground. Not only does it feature a modern eye-catching design, but the Sona is also durable and easy to maintain. Designed to be inclusive, the Sona makes playing outside available to everyone.

FUN FOR THE WHOLE FAMILY

- ♥ Multiple games available with different categories for unique experiences
- 👤 Fully-accessible and inclusive for all, regardless of age or ability
- 🏠 Open design, encouraging group activity and social play
- 🎵 Sensor elements including lights and sounds housed within the unit and designed to adapt to varied temperatures



SUTU: INTERACTIVE BALL WALL

The Lappset Sutu brings people together and encourages them to take part in active competition with friends. football and the games have different levels and are challenging for all players, from beginner to advanced. The Sutu contains 16 illuminated LED panels that register ball contact using vibration sensors. Sutu is not restricted to only football and can be used for a range of sports.

DESIGNED FOR OURDOOR USE

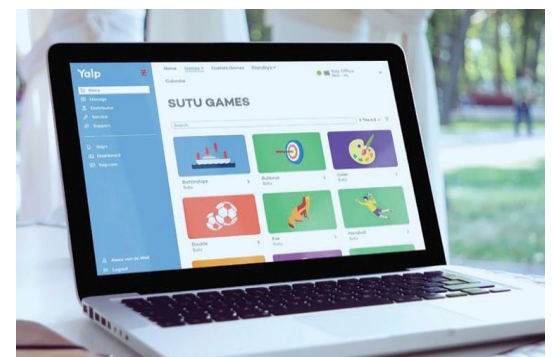
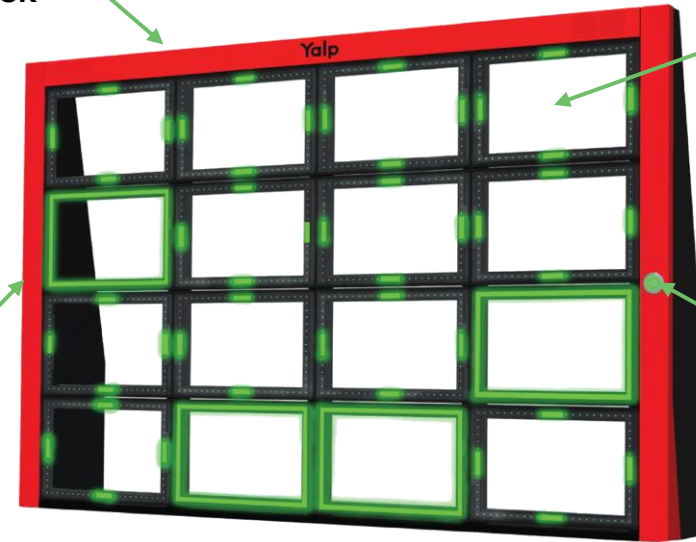
- 📍 Can be easily installed in any location
- ⚙️ A great training tool for professional soccer teams at an elite level
- ✅ Successfully tested for resistance to substantial impacts
- 🌱 Stimulates all players to work on actively boosting their skills

4 loudspeakers for multi-directional game feedback

Vandalism-proof LED panels

Choose a game at the push of a button

Customisable powder-coated steel construction



TORO: INTERACTIVE SPORTS ARENA

Toro offers an engaging gaming experience with its vibrant, multipurpose arena. Its compact size and sloping corners create an environment where individuals of all ages can enjoy competition and co-operation. With four interactive goals along the sides, players are encouraged to run freely, think tactically, and stay in motion, simulating creative play and fostering interaction as they devise new strategies.

INTENSIVE TRAINING CAN BE FUN!

- Can be integrated into any existing sports arena
- Great for tactical and physical training (fun and health first!)
- Players and athletes learnt to adapt quickly to new circumstances
- Offers a fun and challenging array of games

Rounded corners to keep the ball in play for a more active game

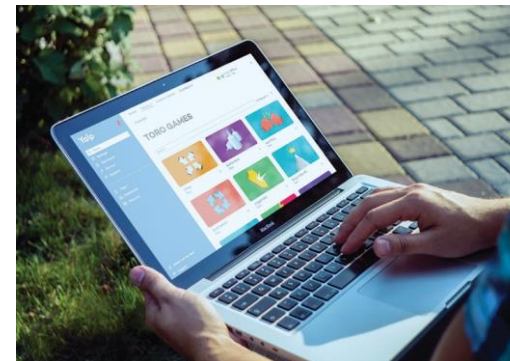
Choose a game with the main goal (push & play!)

Adjustable fencing system

Strong concrete base around the goals

Powder-coated steel protection cover of the goals





Inclusive entrance

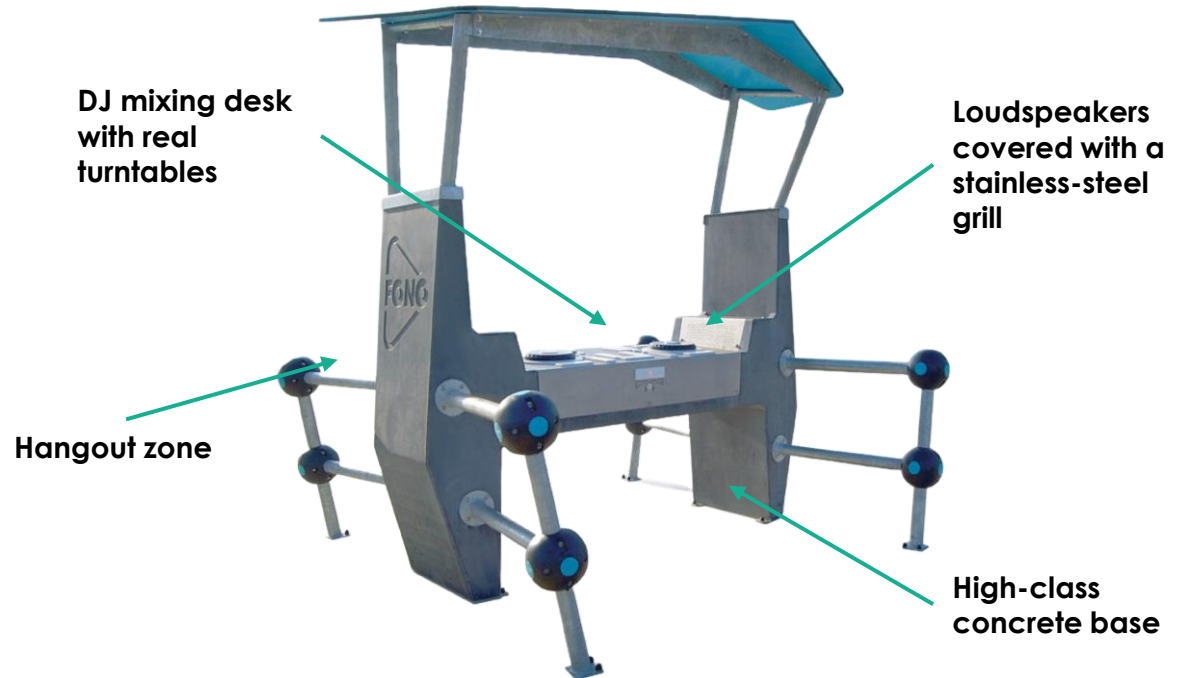


FONO: INTERACTIVE DJ BOOTH

The Fono is designed to create something positive for teenagers and everyone young at heart. Fono allows future DJs to explore their creativity. All you need is a smartphone. Easy to learn, hard to master and utterly open to creative freedom. With Fono, there are no rules!

THE PERFECT HANGOUT ZONE

-  Suitable for different locations and purposes, whether it's a playground or a skate park
-  DJ console works with any smartphone
-  Positive hangout spot for teenagers
-  Easy to understand and open to creativity







MEMO: INTERACTIVE PLAY PILLARS

The Lappset Memo Interactive Play Pillars are pedagogically valuable play equipment that challenges children and young people.

Featuring a playing field and 7 columns equipped with 360° LED touch screen that shows minimalistic arcade-like visual effects.

ACTIVE AND ENGAGING

-  Extensive library of games available, encouraging active play
-  Fully-accessible and inclusive for all, regardless of age or ability
-  Designed to stimulate young players to develop their own ideas and sets of rules
-  Fully-waterproof and designed to adapt to varied temperatures

A huge range of educational and active games

High-quality stainless-steel construction

Impact resistant touchscreens

Customisable to fit the design of your space



03 DATA DASHBOARD AND RETURN ON INVESTMENT

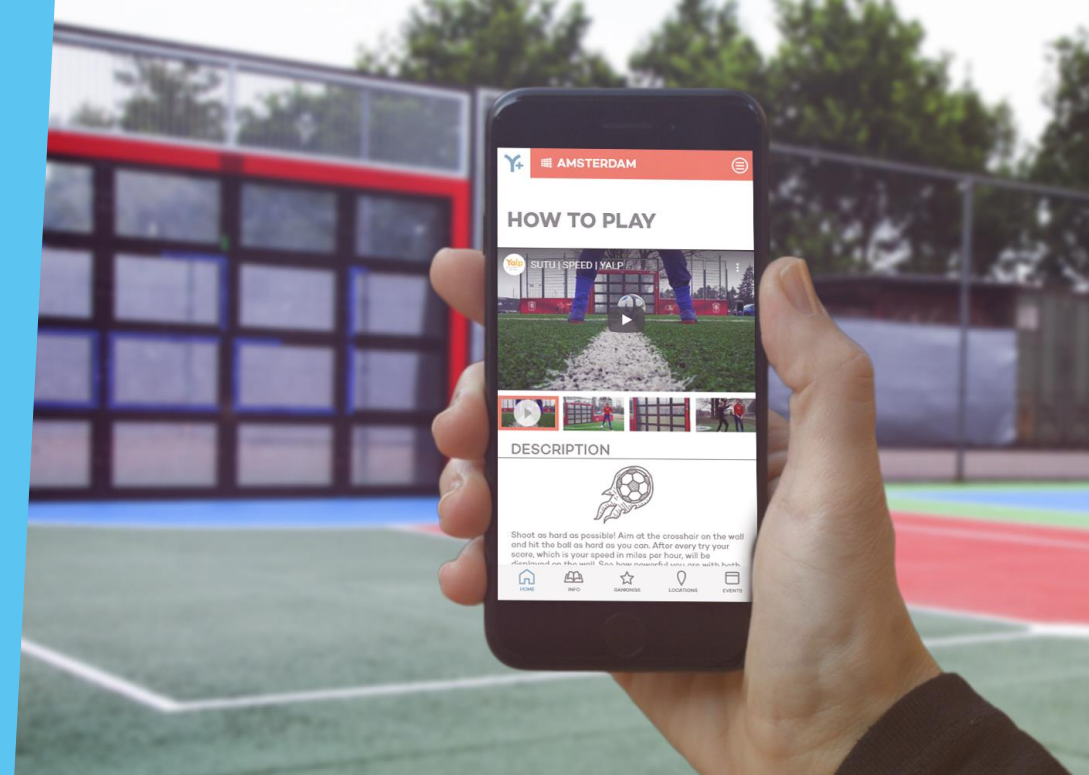


CREATE COMPETITIVE COMMUNITIES

Lappset Dashboard is a **free web application** for the Lappset Interactive units offering various features to enhance the play experience including:

- How to play the games
- Live leader boards
- Events around the world

The app is easy to use and intuitive, with each user being able to create their own personalised account to log scores, join live events, and compete with friends



LAPPSET GAMESTORE



Brains - Practice with colors, numbers, shapes & audio. Train your memory, solve problems and stimulate your mind.

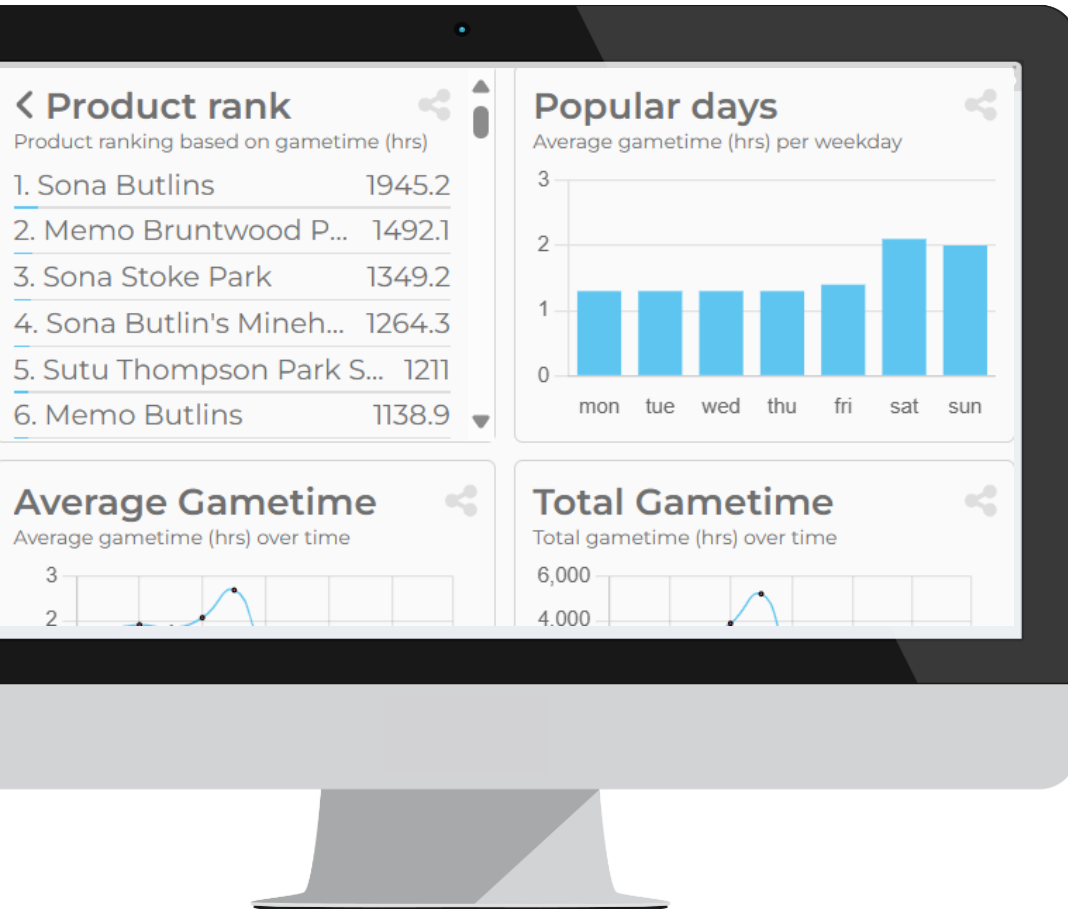
Fitness - Move, exercise, and improve your motor skills, stamina, and physical condition.

Imagination - Be creative, involve your imagination and role-play. Unstructured play, with no rules, goals, or results.

Music - Enjoy & dance to music. Learn rhythm, dance together, and experience new music styles

Reaction - Practice your reflexes. Focus, multi-task and increase your physical & mental reaction speed and time.

INSTANT FEEDBACK ON USAGE AND ROI



Lappset Dashboard

- Remote service
- Manage your profile and control your interactives
- Change your own settings
- Access to advanced user statistics
- Updates on new games, audio packs, themes etc. Check the video!



CANTLEY PARK



CANTLEY PARK



CANTLEY PARK

SINCE 2024

Sutu
Ball Wall
287 Hours

Fono
DJ Booth
442 Hours

Memo
Play Pillars
583 Hours

Sona
Dance Arch
667 Hours

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Total
1,978 Hours

SINCE 2021

Sutu
Ball Wall
2,102 Hours

Fono
DJ Booth
2,213 Hours

Memo
Play Pillars
2,237 Hours

Sona
Dance Arch
2,809 Hours

=

Total
9,271 Hours

KEY LEARNINGS

- To improve long term health outcomes, we need to get kids more active
- Gamifying play through technology offers a great way to **keep kids active and engaged**
- Interactives (alongside good design) can offer **inclusive and inter-generational community engagement**
- **Data is invaluable** to measuring outcomes, activating the community, and tracking ROI

COME AND JOIN US AT A SITE NEAR YOU!

Interactives are **feeling products** that you've got to experience for yourself

Do you want to be the first in your area to revolutionise play with interactives?

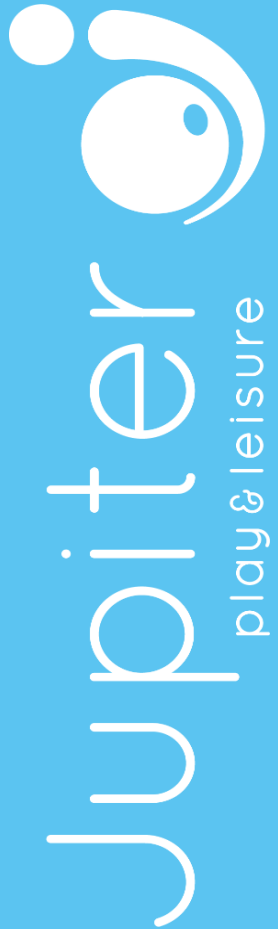
Our sales team would be happy to show you around your nearest site, so you can discover interactive play for yourself





The background is a solid light blue color. Overlaid on this are several abstract shapes in a slightly darker shade of blue. These include a large circle in the center-right, a smaller circle partially overlapping its bottom-right, and a curved, comma-like shape on the right side. Together, these shapes form a stylized, minimalist smiley face. The text "THANK YOU FOR LISTENING!" is centered horizontally and vertically in a white, bold, sans-serif font.

**THANK YOU
FOR LISTENING!**

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