

Southern Region Parks & Open Spaces Advisory Group



Technological Developments & Updates

Ian Jones, APSE Solutions Associate

Technological development update



- *LAMS App developments*
- *LAMS Scotland pilot*
- *Play area inspections*
- *Memorial safety inspections*

Developments in Apps to support inspections



Land Audit Management System (LAMS)

Land Audit Management System (LAMS)



- In 2015 APSE introduced LAMS: a consistent quality audit approach, measuring the level of service delivery for grounds parks and streets.
- Collects data source for comparative Performance Indicators at national level (real time & annual).
- Contributes to annual performance awards.
- Available to all PN members for relevant services.

What LAMS monitors



	Grounds maintenance	Street cleansing	Cemetery and crematorium services
Grounds maintenance	✓		✓
Grass cutting	✓		✓
Shrub bed maintenance	✓		✓
Flower bed maintenance	✓		✓
Surface weeds	✓	✓	✓
Litter	✓	✓	✓
Detritus		✓	
Fly tipping	✓	✓	✓
Fly posting	✓	✓	
Dog fouling	✓	✓	✓
Bins overflowing	✓	✓	✓
Bin structure	✓	✓	✓
Bin cleanliness	✓	✓	✓
Vandalism/ damage			✓
Graffiti		✓	
Staining/ gum		✓	

The reports



Whole service comparison

LAMS grounds maintenance PI standings

Performance indicator

Performance indicator	Number in service	Highest in service	Average for service	Lowest in service	Your output/score	Standing in service	Top quartile mark	Quartile achieved
PI L02 - Percentage of sites classed as acceptable (grounds maintenance)	28	100.00%	95.49%	87.41%	100.00%	1	99.18%	1
PI L10 - Percentage of sites classed as acceptable (grass cutting)	26	100.00%	96.10%	87.07%	100.00%	1	99.55%	1
PI L11 - Percentage of sites classed as acceptable (shrub bed maintenance)	23	100.00%	88.86%	61.54%	96.97%	8	97.65%	2
PI L12 - Percentage of sites classed as acceptable (flower bed maintenance)	18	100.00%	95.01%	84.78%			100.00%	
PI L03 - Percentage of sites classed as acceptable (litter)	28	100.00%	95.85%	81.82%	100.00%	1	98.85%	1
PI L04 - Percentage of sites classed as grade A (fly tipping)	28	100.00%	94.27%	80.88%	97.40%	10	98.85%	2
PI L13 - Percentage of sites classed as grade A (fly posting)	27	100.00%	99.81%	98.68%	98.68%	27	100.00%	4
PI L05 - Percentage of sites classed as acceptable (dog fouling)	28	100.00%	99.55%	96.92%	100.00%	1	100.00%	1
PI L06 - Percentage of sites where bins were overflowing	27	13.04%	4.30%	0.00%	5.41%	20	0.93%	3
PI L07 - Percentage of sites containing bins classed as acceptable (bin structure)	25	100.00%	96.20%	78.72%	93.94%	19	100.00%	3
PI L08 - Percentage of sites containing bins classed as acceptable (bin cleanliness)	25	100.00%	96.30%	78.72%	87.50%	24	100.00%	4
PI L09 - Percentage of sites classed as unacceptable (hard surface weeds)	28	42.54%	12.18%	0.00%	4.41%	8	4.41%	2



***“Constantly looking to improve the system -
proposed further ”***

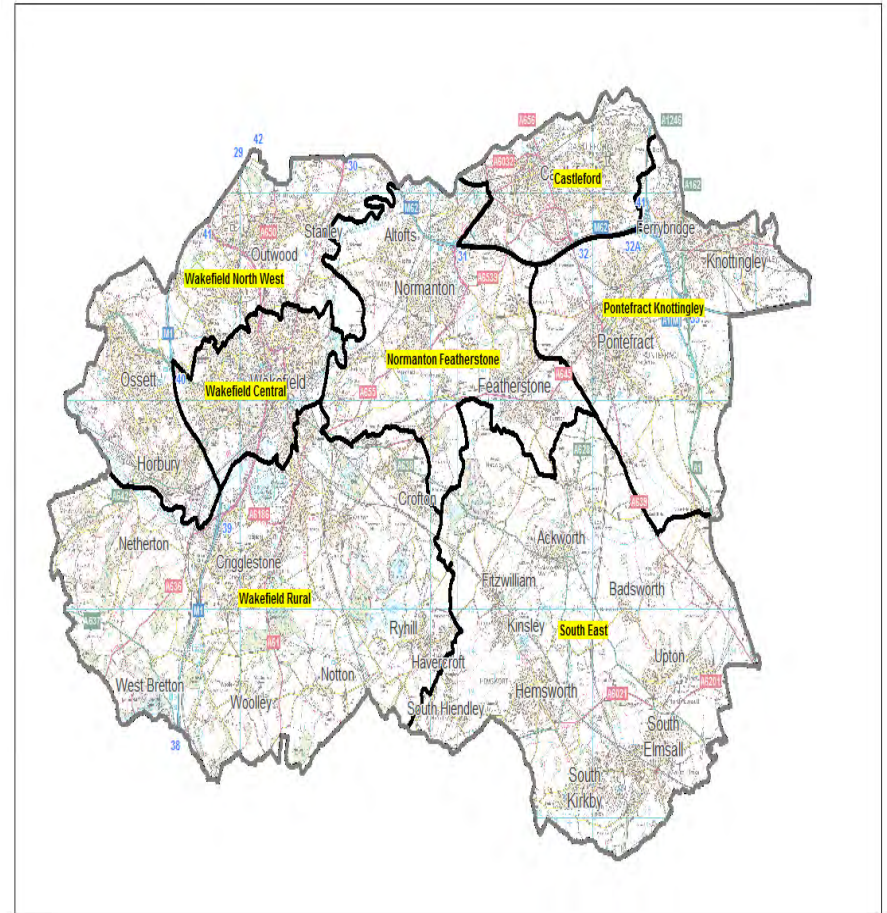
The Randomiser

The Randomiser



Current situation;

- Geographical Areas (M) - example
- 10 inspections per area (M)
- Random selection (M)



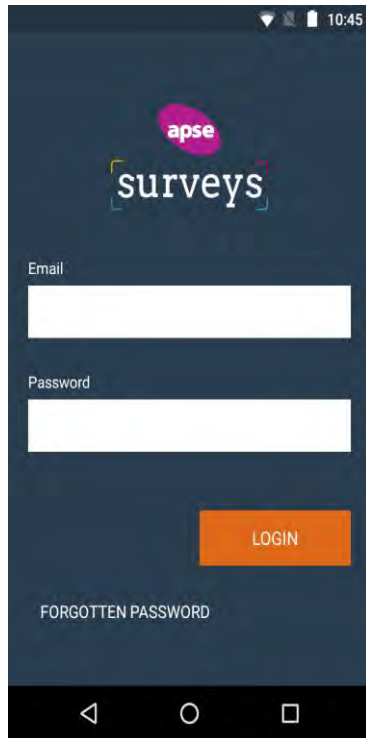


The Randomiser

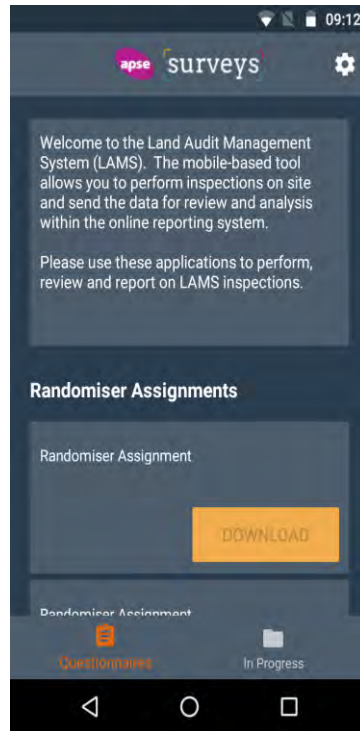
Requests raised at LAMS training and working group;

- Inclusion of a randomiser to automatically allocate inspection lists to inspectors.
- Inclusion of a map of planned inspections on the App.

USING THE APSE RANDOMISER IN THE APP



On opening the app, login with the email and password you normally do.



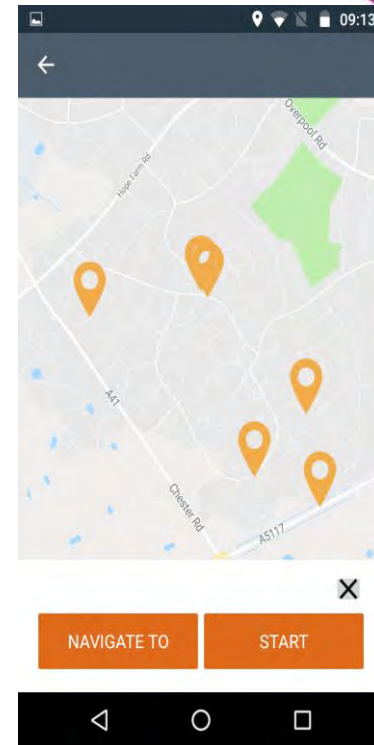
If you have been assigned any randomiser sets of locations they will show above your Questionnaires.

Click the Download opens the map displaying all your locations – it also starts the timer for 48 hours to complete the list.



A randomiser list opens the map with all the locations in the list plotted.

Select a pin, the nearest to your location (shown as a blue dot). And you get a Navigate and Start button.



Navigate – takes you out to your native mapping application and directions.

Start – starts and opens (as if from the front screen) the relevant survey for the location you selected to complete the inspection.

Complete your survey as usual and save or send when done.

If you don't complete it the Start button on the map screen will be Continue.

If you complete it then the pin will go from your map and the Randomiser panel will update – see next slide.

A countdown appears against the Randomiser assignment you have in progress with the number of locations still to do.

When the 48 hours is up the card will display for you with 'Expired' and you will be unable to complete any more.

If there are outstanding locations completed but not sent you will have 24 hours from opening the app after expiry to send those completed surveys against the list.

If a list expires with uncompleted locations the list of locations will be emailed to the admin users.





***“Constantly looking to improve the system -
proposed further ”***

Information Menus

New Field – Land type (Combined or SC surveys)



vodafone UK 13:10 91%

< Back

General Information

Amend address if required
Ward: Hemsworth Ward

3B Tun Lane, Barnsley, S72 9BZ

Area

Land type ⓘ

Site type

Zone

New Field – Land type (Combined or SC surveys)



The Local Environmental Quality Survey Land Type Definitions

Main retail	Main city and town retail and commercial centres and urban tourist 'hot spots'
Other retail	Those outside main city and town retail and commercial centres
Transport facility	Other than public transport areas
High obstruction housing	The proportion of dwellings with purpose-made off-street parking facilities less than or equal to 50%
Medium obstruction housing	Where more than 50% of dwellings have purpose-made off-street parking/garaging facilities
Low obstruction housing	Housing where more than 50% of properties have purpose-made off-road garaging/parking within the property boundary
Industrial, warehousing, retail	This includes industrial and warehousing developments, out-of-town retail parks
Main roads	i.e. all "A" roads
Other highway	All other forms of publically accessible highways that are not classed as main or rural roads
Rural roads	Adopted highways that are located outside built-up areas
Recreation site	Public open spaces including parks, recreation, grassed, picnic sites
Public transport area	Self-explanatory
Waterside	Self-explanatory

New Field – Site type



vodafone UK 12:27 89%

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Zone 3 – Low maintenance (All features 7 cuts or less, woodlands)

General Information

Amend address if required
Ward: Hemsworth Ward

3B Tun Lane, Barnsley, S72 9BZ

Area

Zone

Site type

Highway verge ×

Continue

New Field – Site type



Park
Town / village centre
Bowling green
Sports facility
Golf course
Public open space
Housing site
Education site
Highway verge
Crematorium grounds
Cemetery/Churchyard
Play area
Civic building
Memorials/Formal garden

Information Menus



vodafone UK 12:28 89%

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Bins overflowing?

Yes ☐

No ☐

N/A ☐

Bin condition - structural grade ⓘ

Bin condition - cleanliness grade ⓘ

Ground conditions

Firm, dry ☐

Suitable ☐

Soft (light marking) ☐

Heavy (surface marking) ☐

Waterlogged ☐

Information Menus - Structure



Bin condition - structure grading examples

Grade A

Excellent condition



Grade B

Fair condition



Grade C

Poor condition



Grade D

Urgent repairs required



Information Menus - Cleanliness



Bin condition - cleanliness grading examples

Grade A

Excellent condition



Grade B

Fair condition



Grade C

Poor condition



Grade D

Urgent cleaning required



The Scotland Pilot



- Highlands Council
- West Lothian Council
- Running until September 2021
- Feedback to working group
- Individual report (climate)?

Developments in Apps to support inspections



- A Memorial Safety Inspection Application (MSI App)
- LAMS app for Children's playgrounds - PIMS (Playground Inspection Management System).

Developments in Apps to support inspections



A Memorial Safety Inspection Application (MSI App)

- There is an expectation that all burial authorities test all memorials over a 5-year cycle to comply with safety requirements, there may to be a simple way to assist the responsible authorities.
- Which would be a simple App installed on a tablet or phone in the field.

Developments in Apps to support inspections



A Memorial Safety Inspection Application (MSI App) would require a simple approach to assess the safety of the memorial such as;

- Allow comments on observations.
- Take photo of each memorials condition.
- Could be tailored with specific other questions if required.
- Enable data to be sent and stored.
- Hosted externally (cloud based).
- Provide results in simple database view.
- Export data into excel for reporting.

Developments in Apps to support inspections



This stand-alone Memorial Safety Inspection Application holds the potential to cover the following;

- Save time and money on inspections.
- Fulfil its duty to inspect every 5 years.
- Could plot memorials using GPS data.
- Have more reliable/ accessible data.
- Be able to report performance better.
- There would be a recognised national system.
- Uniformity of inspection.
- Monitor performance - evidenced based approach.
- National benchmarking.

Developments in Apps to support inspections



LAMS app for Children's playgrounds to assess;

The group suggested the app should capture;

- Condition of play equipment
- Play value
- Replacements
- Safety inspections

Meeting to be arranged in the coming weeks and information on any progress will be made available via the APSE Web Portal

APSE State of the Market Survey 2021 Street Cleansing.



The number of local authorities using [APSE's Land Audit Management System](#) has increased significantly,

*c.26% of local authorities responding to the survey stating that they will be using the LAMS system in 2021 as opposed to **11%** in 2020.*



Q's



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INVESTOR IN PEOPLE



GB 11409



GB 11132



GB 14074

Future Parks: On the Road to Net Zero

Apse Presentation



2009, 2012 , 2013 & 2014 APSE Best Service Team Parks,
Grounds & Horticultural

2016 APSE Best Public Private Partnership

www.nottinghamcity.gov.uk/parks

www.facebook.com/NottinghamParks

Twitter:- @RealmPublic @NottinghamParks @NottinghamFPA

Eddie Curry MBA FLI

Head of Public Realm

James Dymond BA MSc CMLI

Parks & Open Spaces Development Manager



Public Realm Service

The Public Realm Service came together as one service in January 2019 following the 2018/19 restructure of the Parks and Open Space Team and StreetScene and Grounds Maintenance teams.

The Service now includes:-

- Street Cleansing and Grounds Maintenance inc Commercial Grounds maintenance contracts for Schools and Property+, NCH contracts, Graffiti and Dog Fouling Removal Teams & Fly tipping Removal
- Parks Administration and Development inc Biodiversity, Allotments & Park Rangers
- Play Area Development and Maintenance
- Landscape Services inc Horticultural Nursery and Retail Garden Centre
- Tree and Woodland Services
- Cemetery and Cremation Services
- Future Parks Accelerator Team (HLF/ National Trust Funded Programme)



Public Realm

Ensuring Nottingham is the cleanest big city in England and keeping neighbourhoods as clean as the city centre

Parks and Open Spaces - Most Green Flag Cemeteries and most Green Flag and community awards for Parks in the UK

Completed the World War 1 Centenary Nottingham Roll of Honour and bid for funding to restore and improve Victoria Embankment Memorial Gardens

Recent Achievements 19/20

APSE Best Service Team of the Year: Parks Grounds and Horticultural Services

Replaced every litter bin in the city centre and roll out a programme of replacements in neighbourhoods

Maintain and improved 100 play areas across the city

Planted at least 10,000 trees across the city

Working with local people and community organisations to expand and protect Nottingham's Green Flag winning parks and play areas



Key Priorities Post Covid-19

All Street Scene and Grounds Maintenance operations have been significantly disrupted during Qtr. 1 due to COVID lockdown.

Corrective actions

Most Street scene and Grounds Maintenance services are now operational but not expected to be fully staff until later in Qtr. 3

2020 weed spraying programme suspended during COVID Lockdown. Recovery work has now commenced but well behind and will take time to fully recover.

Planned replacement of crematorium incinerators

Performance monitoring with APSE LAMS has now recommenced

APSE Awards submitted

Teams are working up ward based recover plans

Communication plan being developed to inform Cllrs and Citizens

Big Volunteer Campaign being developed for Autumn in partnership with KBT

Stage 2 HLF Restoration Project Bid to be Submitted in March 2021

The Team are leading on the CN28 – Ecology and Carbon Removal work stream action plans

Budgets 2020/21

Public Realm - Street Scene and Grounds Maintenance

Pre Covid19 Budget Position

Income £m	Running Costs £m	Employees £m	Net £m		FTE
(3.258)	0.753	7.400	4.895		303.2

Public Realm - Cems & Crems

Pre Covid19 Budget Position

Income £m	Running Costs £m	Employees £m	Net £m		FTE
(2.552)	0.423	0.822	(1.308)		30.9

Public Realm - Parks & Open Spaces

Pre Covid19 Budget Position

Income £m	Running Costs £m	Employees £m	Net £m		FTE
(1.954)	1.036	2.707	1.788		90.31

**Total Gross
Budget**
£13,141.000

Total Income
£7,764.000

Total Net Cost
£5,377.000

**Total Head
Count** 424.41

Total Net costs

PAOS	£1.788
Cem & Crems	-£1.308
Total	£0.480

In year Budget Reductions Total
£528,000

Revised Net cost of PAOS & Cem
& Crems - £0.048

Headcount Reductions 14 posts

COVID Impact -£295k

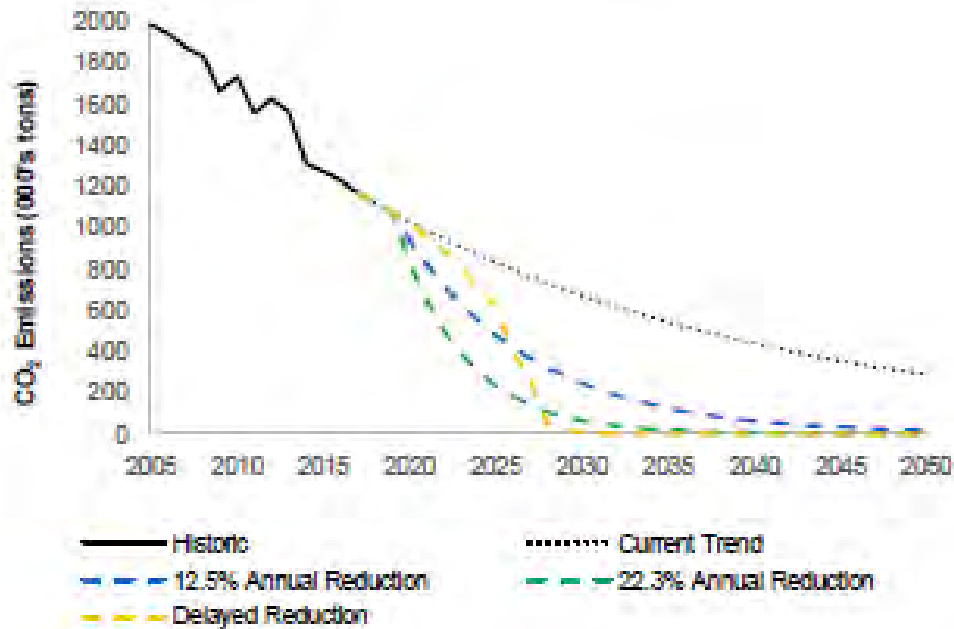
Capital Investment since 2007

£43,339,069.08 External Grants
£3,147,754.00 Council Funding
Ratio £1 : £13.77

CN28

Carbon Neutral Nottingham 2028

On the 13th January 2020, Nottingham City Council acknowledged the scale of this challenge by declaring a Climate and Ecological Emergency at Full Council, recognising the immediate action required to achieve sustainable carbon neutrality.



- The Team are leading on 2 CN28 work stream action plans:-

- **Ecology & Biodiversity**
- **Carbon Removal**

Also contributing to:-

- Adaptation and Resilience
- Consumption

www.nottinghamcity.gov.uk/CN2028

Key Objectives:-

- **Offset residual citywide emissions from hard to reduce sources**
- **Participate and actively encourage national research/investment into negative emission technologies**
- **Improve land and building management practices to better retain carbon**

Current Activities, Actions and Programmes

- **Planting up to 50,000 trees**
- **Diversifying amenity grass areas to create wildflower meadows, creating Bee Friendly Habitats in every Ward**
- **Introducing an integrated weed management and planting plan to reduce pesticide use**

Carbon Removal

Key Objectives

- **Identify ‘more, better, bigger, joined’ habitat networks**
- **Increase woodland cover in appropriate places and manage sustainable woodlands**
- **Install innovative natural features to developments, as per the Biodiversity SPD**
- **Contribute towards improved crop production and plant propagation through having a Bee friendly city**
- **In addition to Nottingham’s key objectives, there are a range of national objectives within the government’s 25 Year Environment Plan that we will support, including:**
 - **1. Using and managing land sustainably**
 - **2. Recovering nature and enhancing the beauty of landscapes**
 - **3. Connecting people with the environment to improve health and wellbeing**

Current Activities, Actions and Programmes

- **Implementation of the Biodiversity Supplementary Planning Document (SPD) and protection in the Local Plan (LAPP) – including the establishment of green roofs and Sustainable Urban Drainage Systems (SUDS)**
- **Open space network (OSN) – protected in the Land and Planning Policies Document**
- **Protected sites network including Local Nature Reserves (LNRs), Sites of Special Scientific Interest (SSSIs) and Local Wildlife Sites (LWS)**
- **Tree Planting and the Bee Friendly Council commitments including rewilding schemes**
- **Natural flood mitigation along Day Brook and Tottle Brook**

Ecology & Biodiversity

Nottingham's Natural Capital Account



**Trees cover
52%** of Nottingham's
Parks,

a total of 868ha of land – the
equivalent of 1300 football pitches

Parks sequester (store)

5172T

of carbon per annum

in trees and soil, the equivalent of
driving 15.5 million miles at
30 miles per gallon



Nottingham's Park and Open Spaces receive
22.6 million visits per year,



mental and physical
health benefits worth
£22 per visit on average

**Nottingham's Parks and
Open Spaces generate
£510 million**

in additional benefits to
the city each year, or
around **£4.2 billion**
over 10 years



**Parks cover
1670ha
of the city,**

giving approximately
£306,000 per hectare
in benefits to the city

**Parks generate
£13 million**

a year in amenity value
– the amount of money people are
willing to spend in order to live in
close proximity to greenspace



**Parks contribute
a total of
£497 million
per annum in
health benefits,**

the equivalent of 5500 GP wages
or 16.5 million GP appointments



**Small parks
contribute
£65 million
per annum in
health benefits**

to the city, and contain **77%** of
the city's play areas

**Nottingham's Parks create
£285 of health, amenity &
carbon base benefits
for every
£1 of
funding
spent by NCC**



Improving Biodiversity, flood resilience and climate adaptation.

ERDF funding to de-culvert & realign the Day Brook through Valley Road park

- biodiversity gain through new wetland habitats
- flood storage
- 160 properties better protected from flooding



Improving Biodiversity, flood resilience and climate adaptation.

ERDF funding to create new habitats along the Tottle Brook at Highfields Park



Improving Biodiversity, flood resilience and climate adaptation.

**ERDF funding to manage habitats
& improve access at Colwick
Country Park**



Improving Biodiversity, flood resilience and climate adaptation.

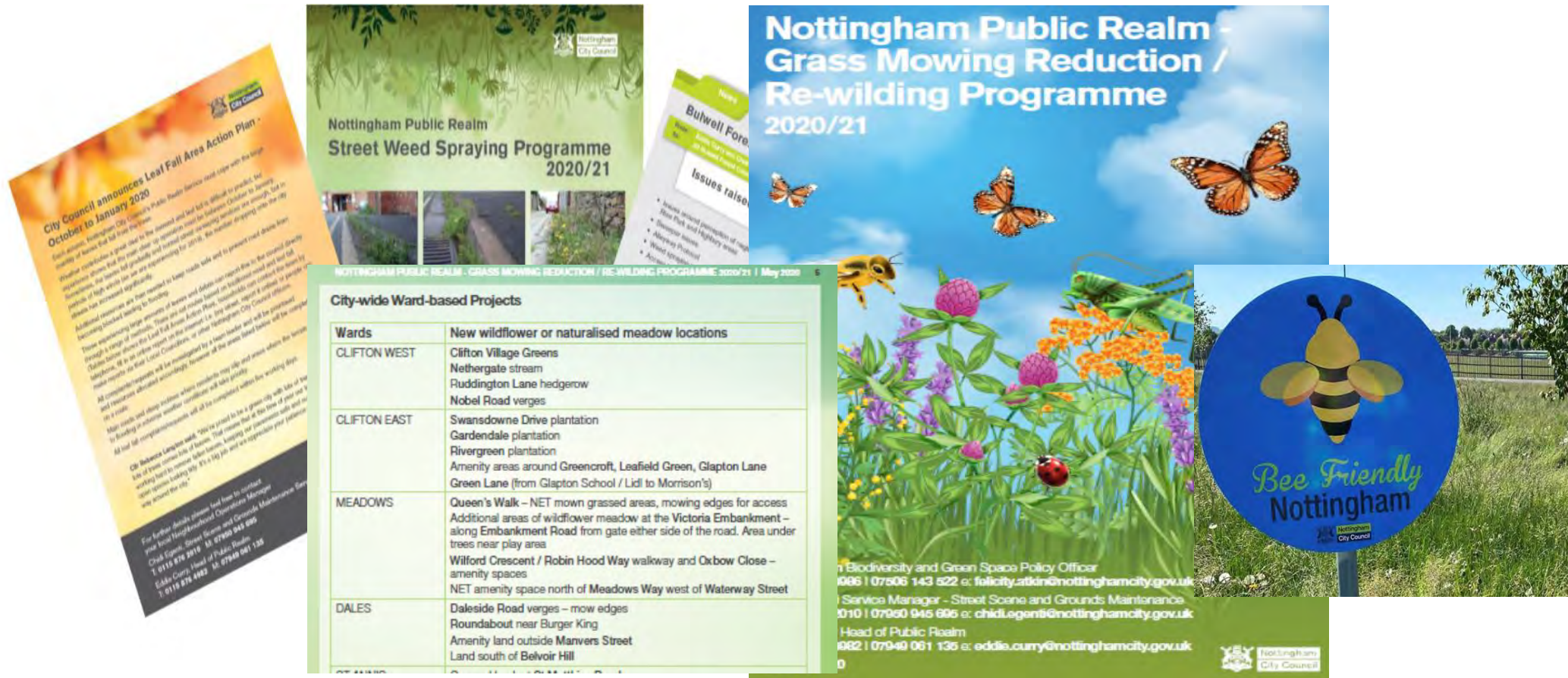
Aim to plant 50,000 trees by 2023:

- Over 13,000 trees planted so far – 3,500 trees planted in Dec 2020.
- Tiny Forest projects planned with external partners
- Blossom Project with National Trust



Improving Biodiversity, flood resilience and climate adaptation.

Weed Spraying programme was suspended providing us with the opportunity to accelerate our biodiversity / Re-wilding Programme



Carbon Reduction Fleet Replacement Programme

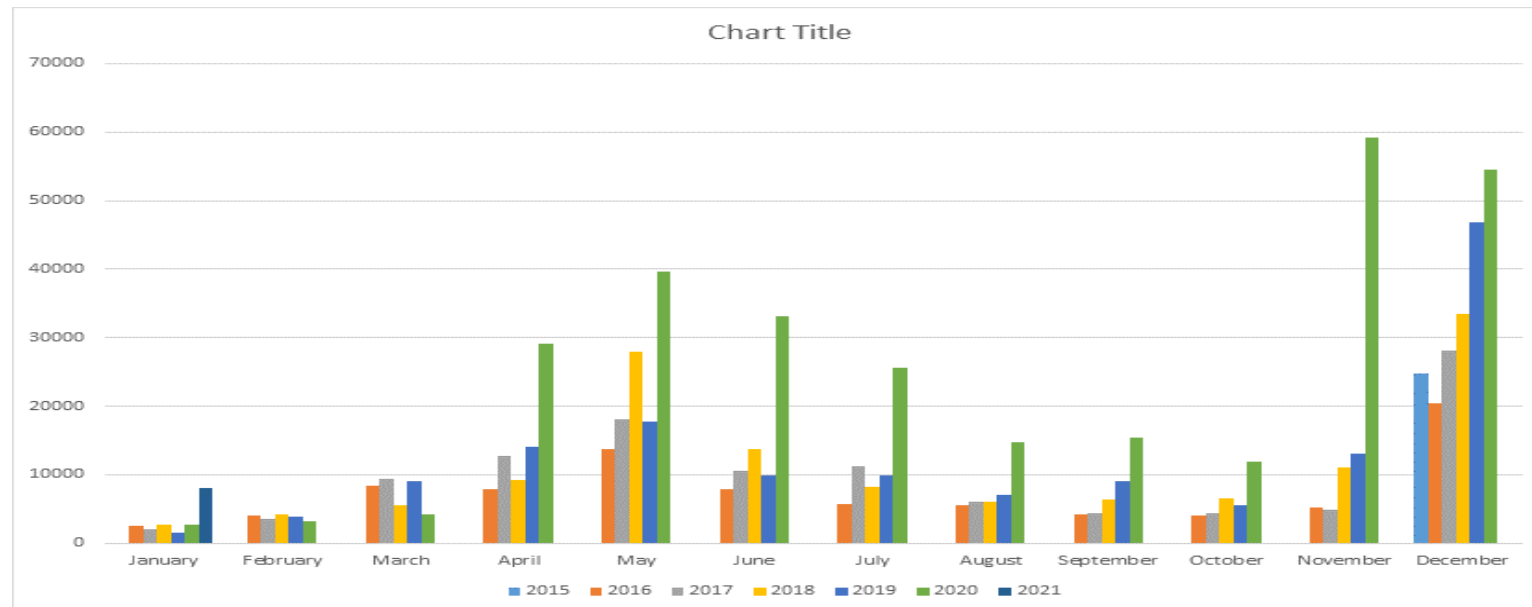
Ultra-low emission vehicles (*ULEV*).

- 20 mowers
 - 9 hedge cutters
 - 5 strimmers
-
- 10 ENV 200 manager vans
 - 14 EV transit vans
 - 8 Boshung EV sweepers



Building and strengthening service through
Commercial Income Generation, Innovation and
Partnership Working.

- Introduction of an online sales platform for our Nursery Plant Shop
- www.woodthorpeparkplantshop.com

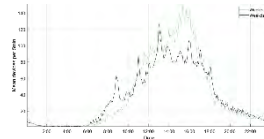
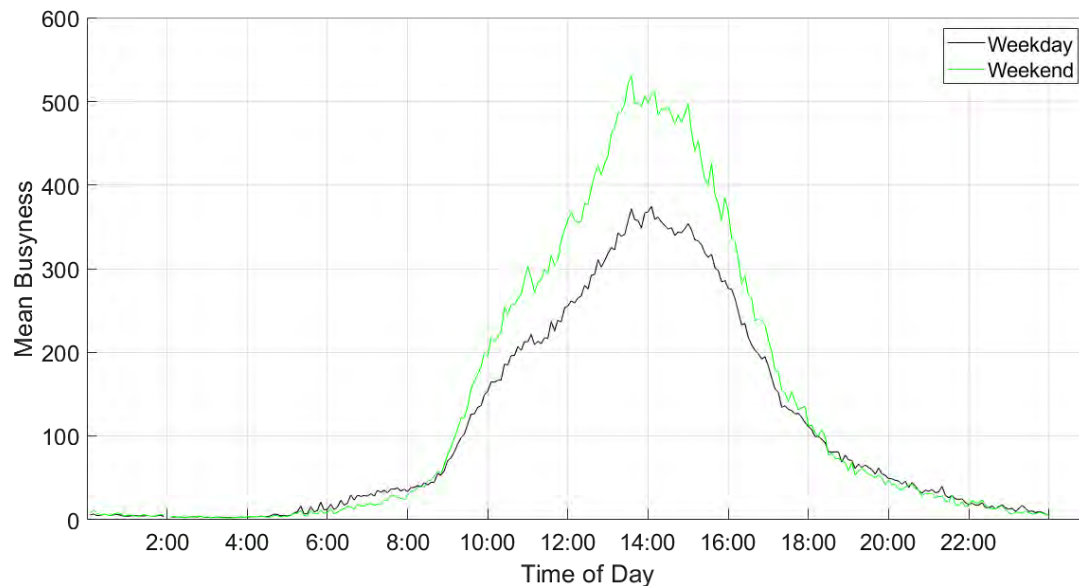


Building and strengthening service through Commercial Income Generation, **Innovation** and Partnership Working.

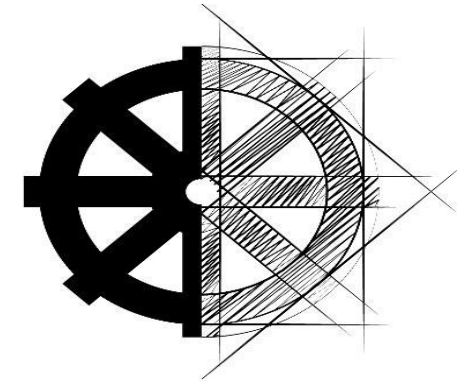
WISEparks Project -

<https://www.horizon.ac.uk/project/wiseparks/>

- Wi-fi sensing to measure the 'busyness' of parks



Building and strengthening service through Commercial Income Generation, Innovation and Partnership Working



Skill Mill Nottingham



Creating a support network to promote, protect, conserve and enhance the open and green spaces.



Nottinghamshire



Volunteering Programme Development

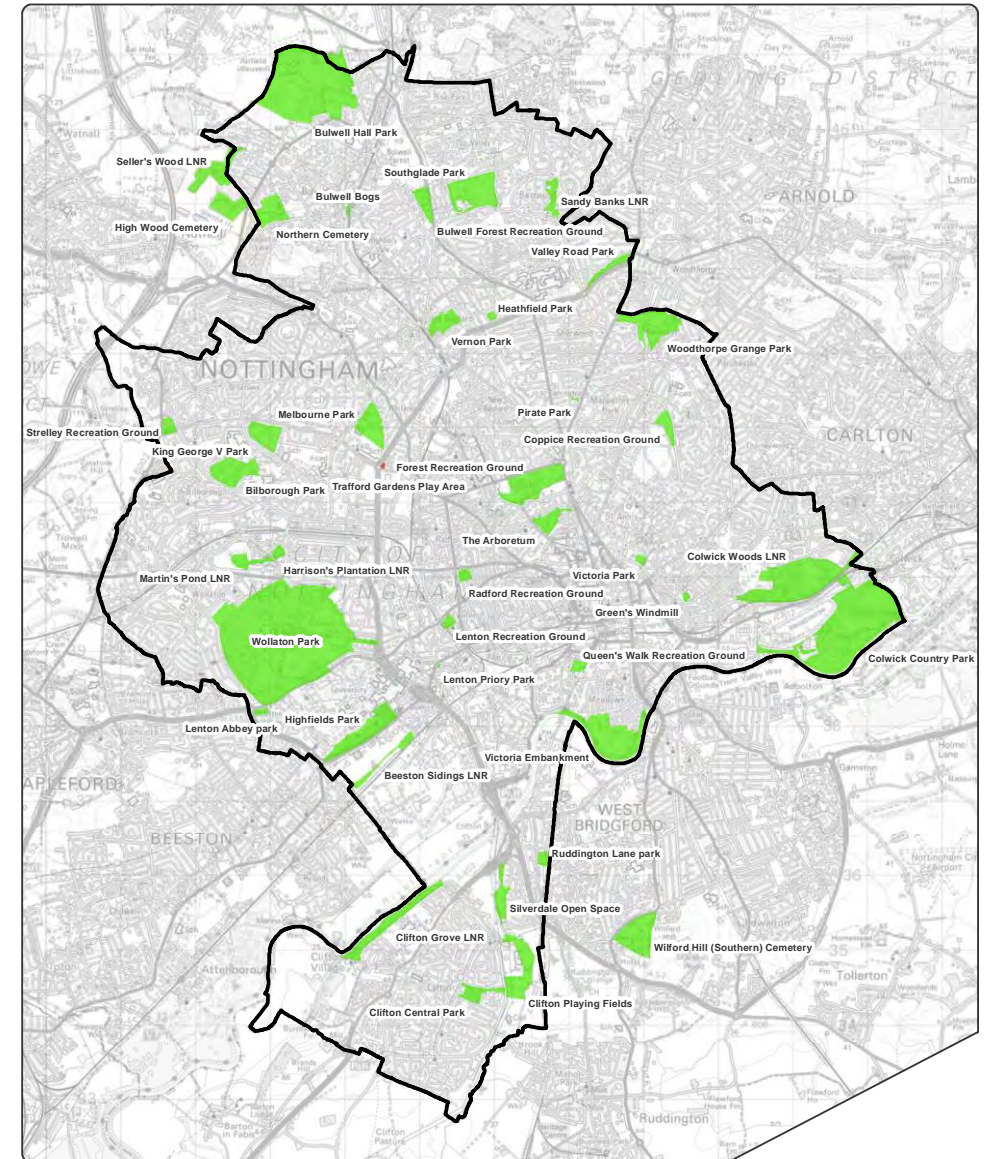
Green Flag Improvement Programme

**Ongoing investment in our green spaces -
£46m invested since 2007**

- £13.77 external funding raised for every £1 NCC funding
- From multi-£m Lottery-funded restorations to multiple £50-£100k FCC bids every year.



Nottingham City Green Flag Award Sites 2020-21



Legend
City Boundary
Green Flag sites
Year
2020 sites
Future sites

2020
41 NCC Green Flag parks
3 University Green Flag sites
4 Green Heritage Awards
25 Green Flag Community Awards
TOTAL: 73

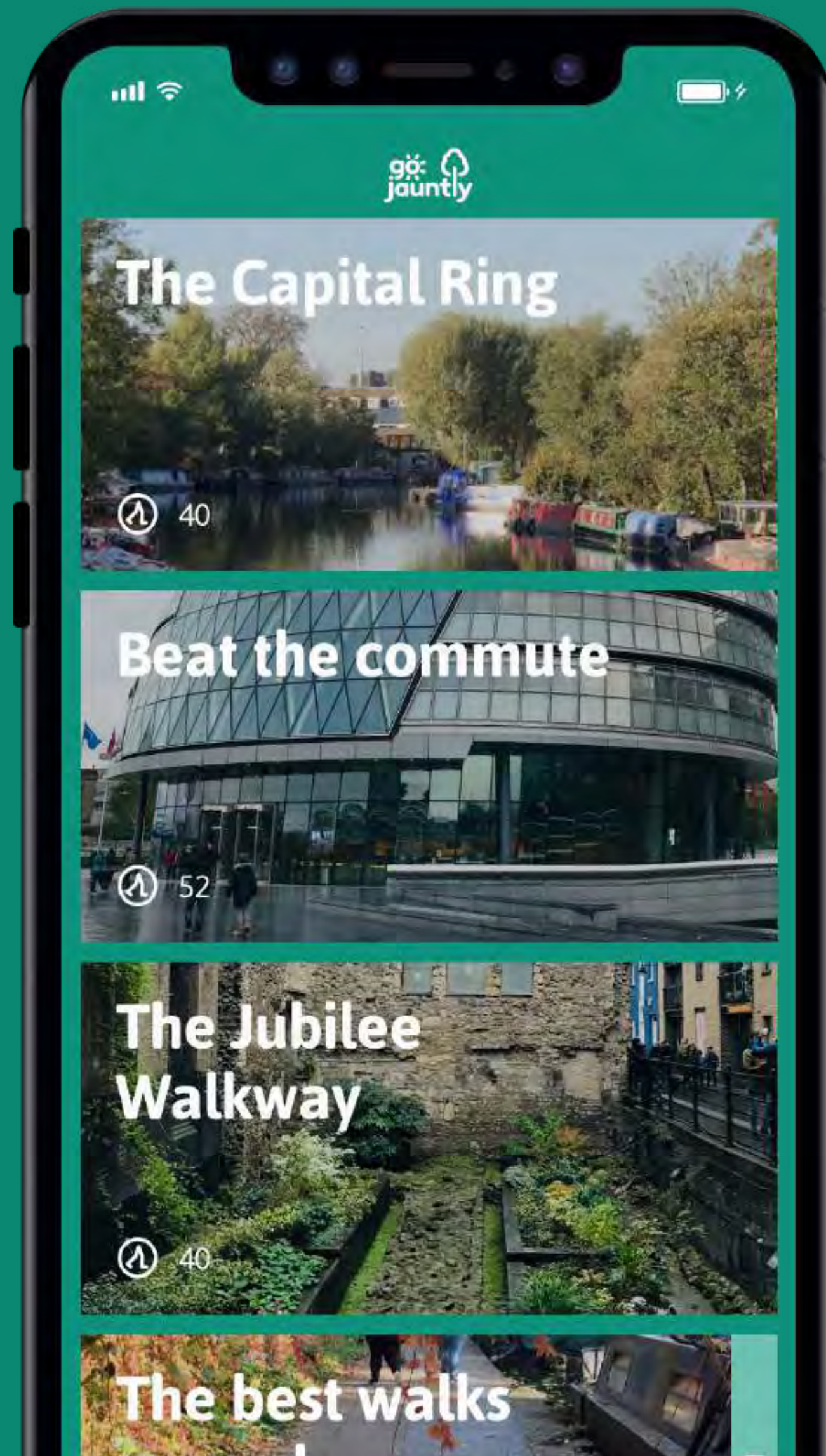
Future Parks Accelerator Programme

- Commenced June 2019
- Programme extension to end March 2022 , with Mid point review moved to end of March 2021
- Nottingham 1 of 8 Cohorts
- 4 Key Themes:
 - Volunteering
 - Consultation / Community Engagement
 - Commercialism
 - Charitable Foundation
- Completion of a 25 year strategy
 - Understands the narrative
 - Actions for Implementing the change
 - Links to other emerging strategies and policies
 - Shows how our O&GS can be sustainable



Thank You. Questions?





Partnership

Let's work together to promote walking for a pastime and active travel.

November 2020 - Go Jauntly

The App

Go Jauntly provides an award-winning, community-based platform to promote walking for leisure, local tourism, shopping local and active travel. Our platform is available for free to users on iOS and Android . We work with content partners such as yours to deliver bespoke and curated content to new regions and organisations who share our goals and values.

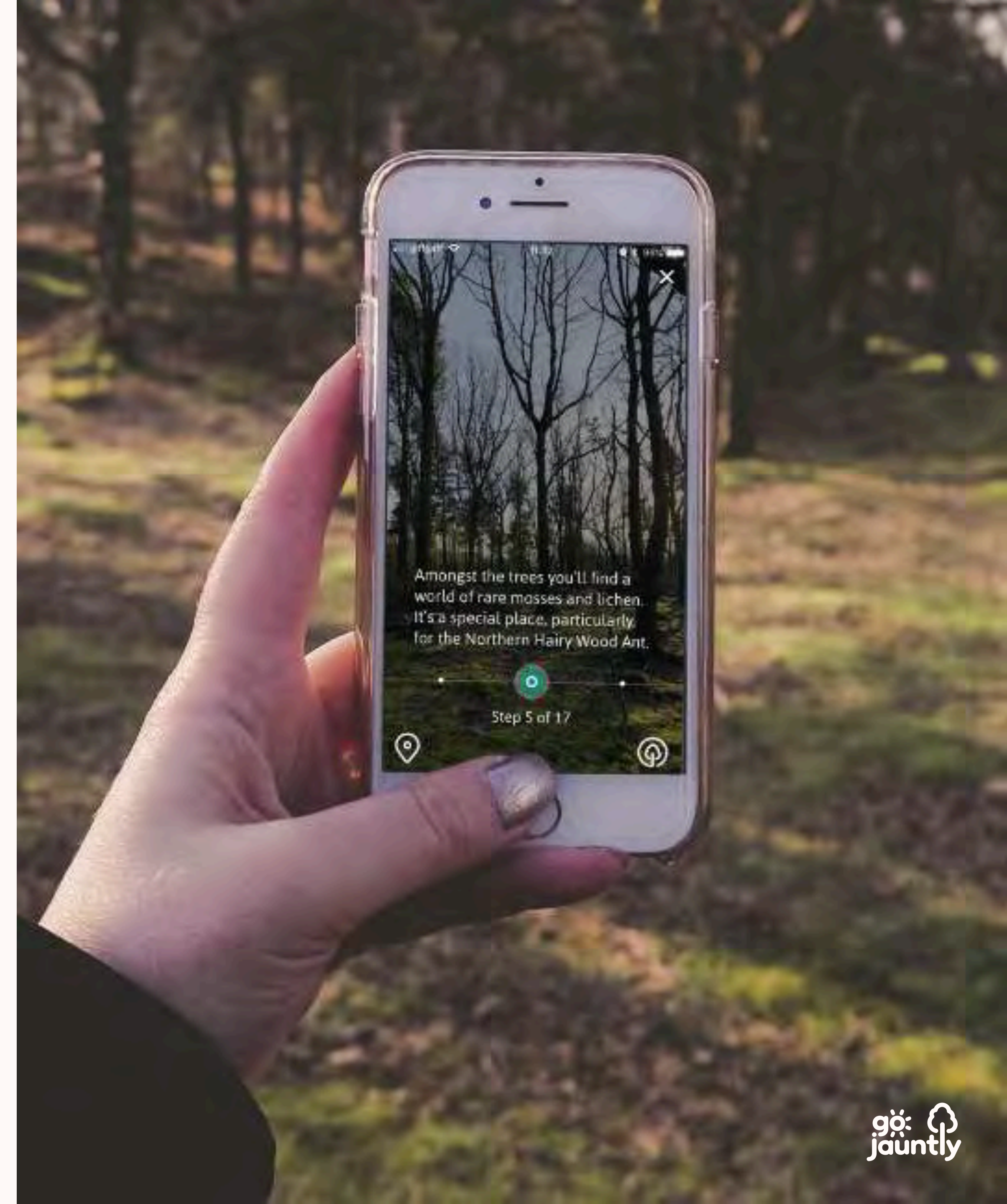
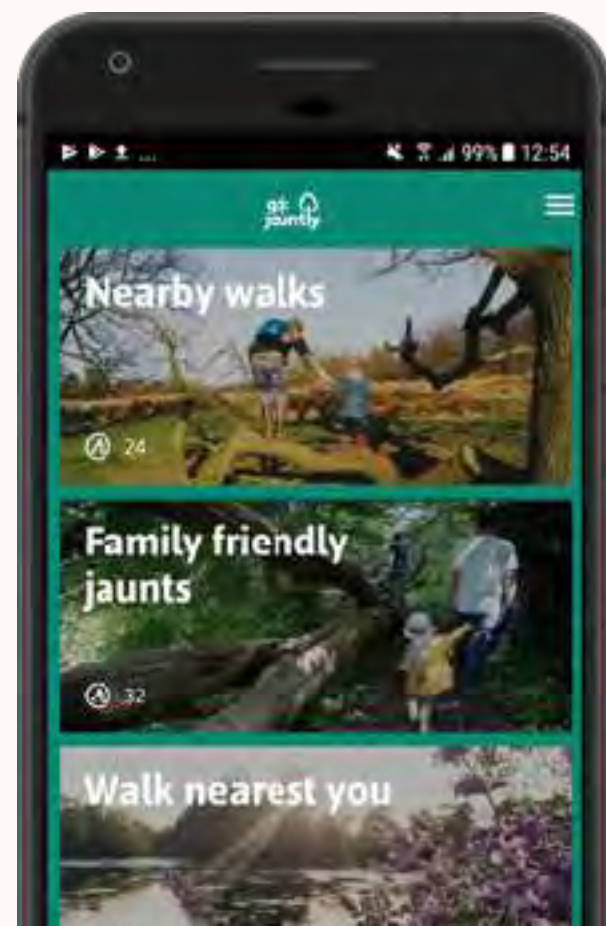
Key stats

32%
Age 18-34

40%
Age 35-54

+175,000
Downloads

+12,000
Monthly active
users



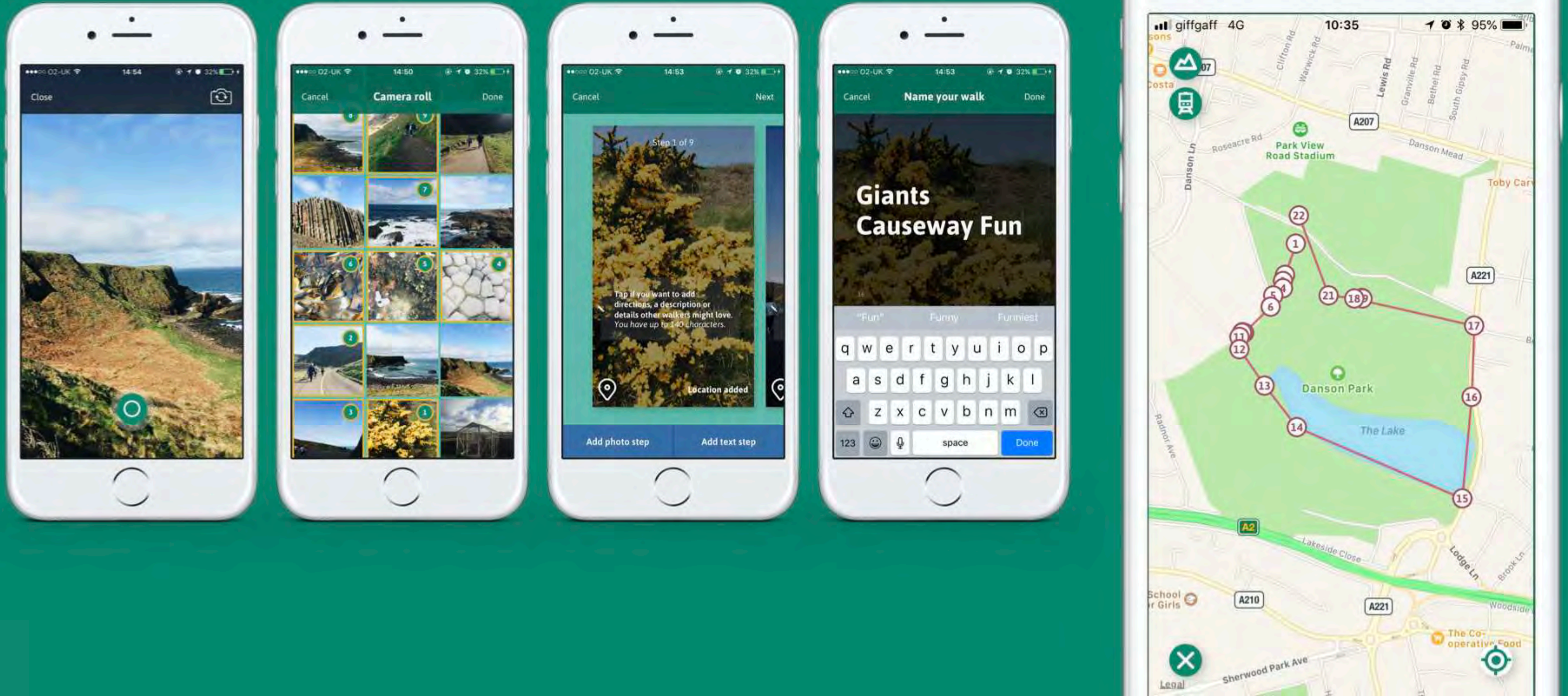
Key Features

- Go Jauntly Walking Map which helps you find your way to any Transport for London station, cycle hire station or one of Go Jauntly's curated walking trails
- For those outside of London you can now easily walk to any trail or map point using the new map
- New walks uploaded to the app each month in partnership with local authorities, commercial partners and our content ambassadors
- Easily create and map routes in-app with photos, route information and tidbits people might find useful such as where to use the loo

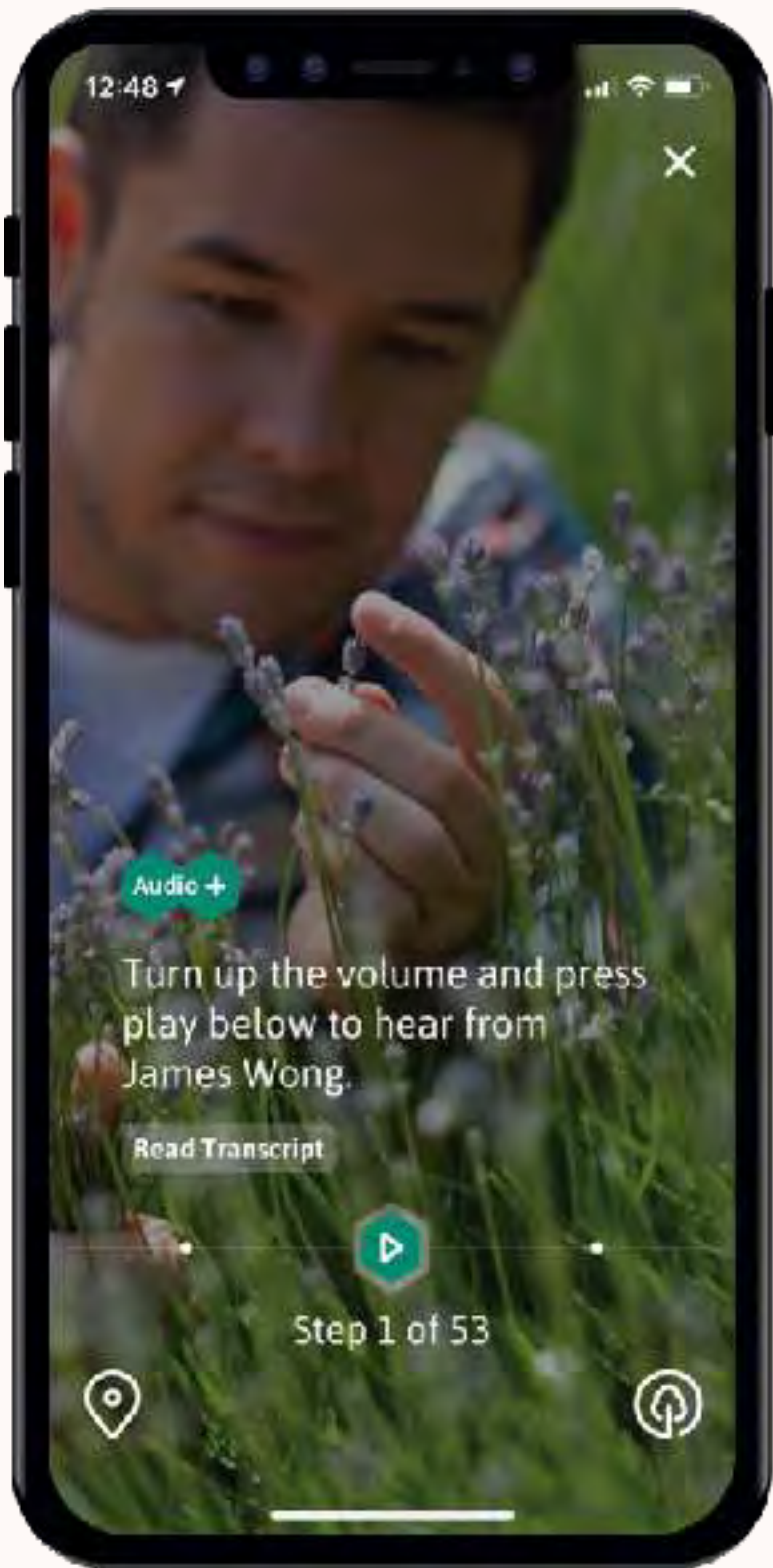


Multi award-winning walking and wayfinding app to help people discover walks, uncover hidden gems and share outdoor adventures with friends.

Go Jauntly lets you easily create photographic walking routes and there's a map layer too

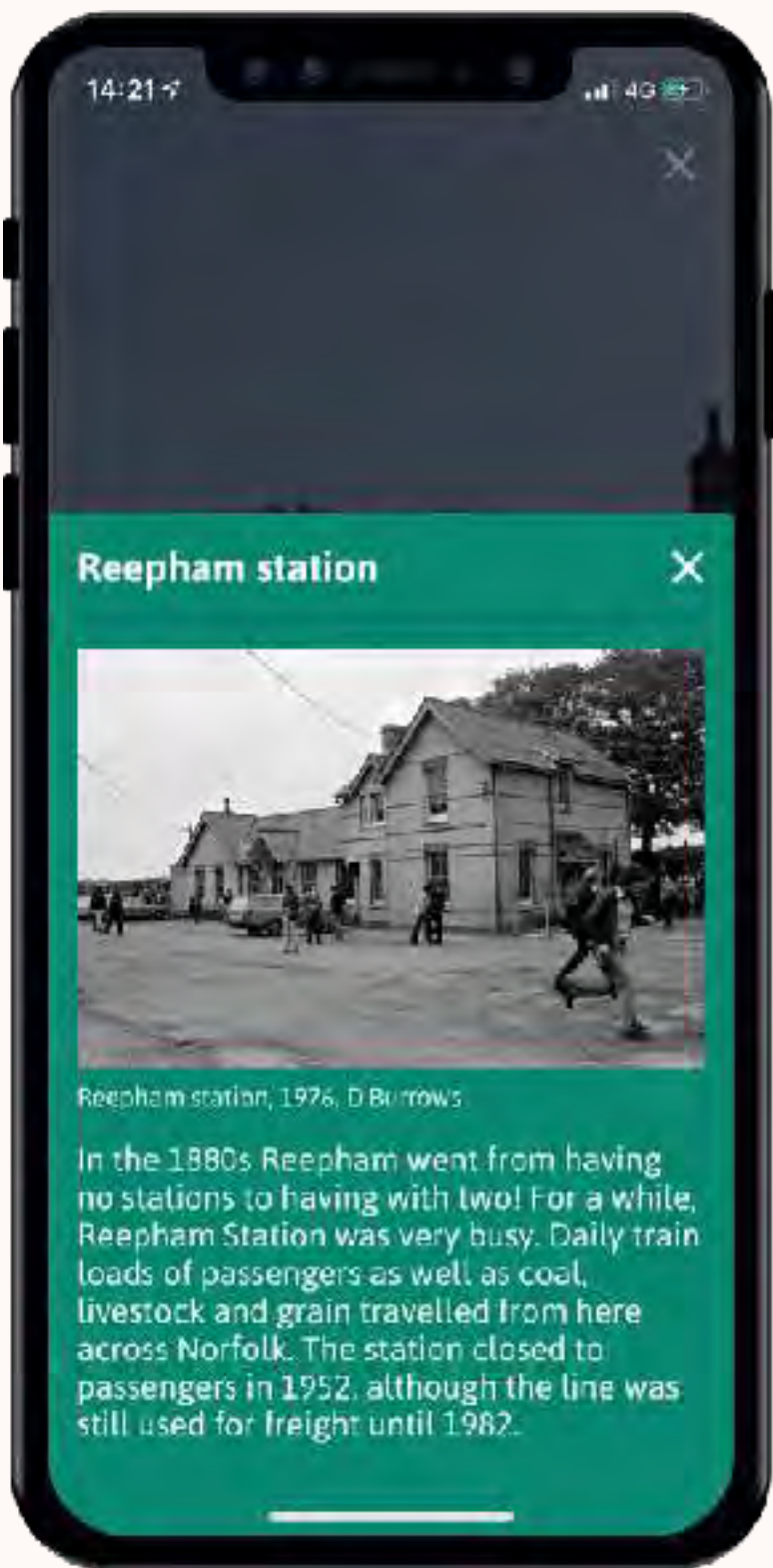


Exciting New Features



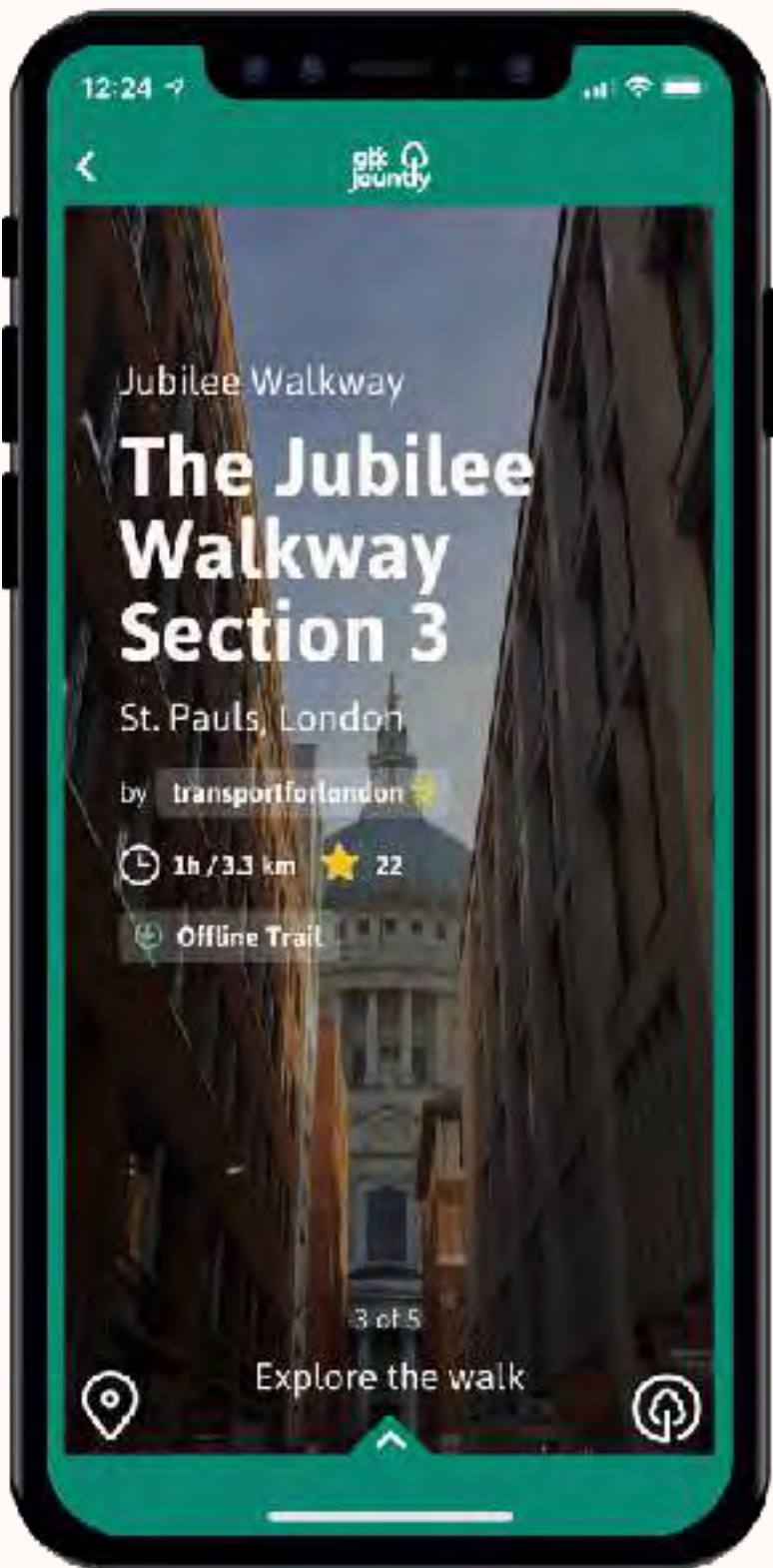
Unique Audio Guides

Add immersive audio guides to any walk to provide more context and create a more immersive experience.



Supporting Interpretive Content

Supplement any step of a route with an interpretation panel showcasing images, video, and additional information.

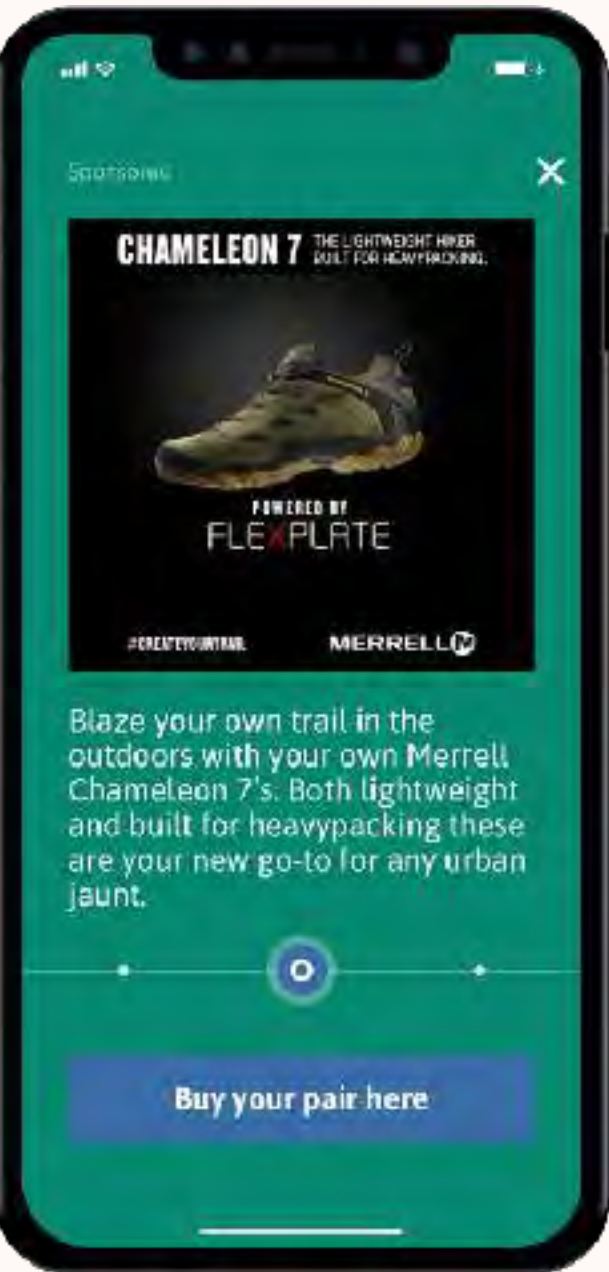


Offline Trails & GPS

Download routes in advance to use offline when in low-connectivity areas or to save on data.

Partnership Options

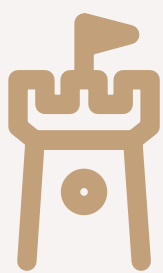
Do you want to drive foot traffic to local high streets, promote nearby green spaces, or increase activity, nature connection and tourism in your local area? We can help you research, curate and map new local walks or help transform your existing paper-based walks into our easy-to-navigate app format.



Advertise with us

As well as our partnerships you can also reach thousands of people with in-app native adverts. Target users in specific areas or on specific walking routes and drive footfall to your local business or send traffic online to your latest promotion.

Prices start from £100 a month



Promoter

Add your own walking guides to Go Jauntly, receive a verified badge and one in-app advert, co-promotion on social channels. **Free.**



Pay as you go

One off walk creation and mapping starts from **£150 per mile.**



Premium

Up to five curated routes made for you by us, option to create your own with in-app native adverts, social channel promotion and access to anonymised data on routes and the community. **£500 per month + £150 set up fee (12 month term).**



Partner

Map more walks, co-create new features, walking campaigns and marketing activations with our expert team to improve walking and activity in your local district and learn from the data. **£10,000+**



Partner Plus

Collaborate with our expert team to create bespoke platforms, white labels or digital interventions to improve walking, wayfinding, local tourism, health and wellness and nature connection in your local district, organisation or brand. **£40,000+**



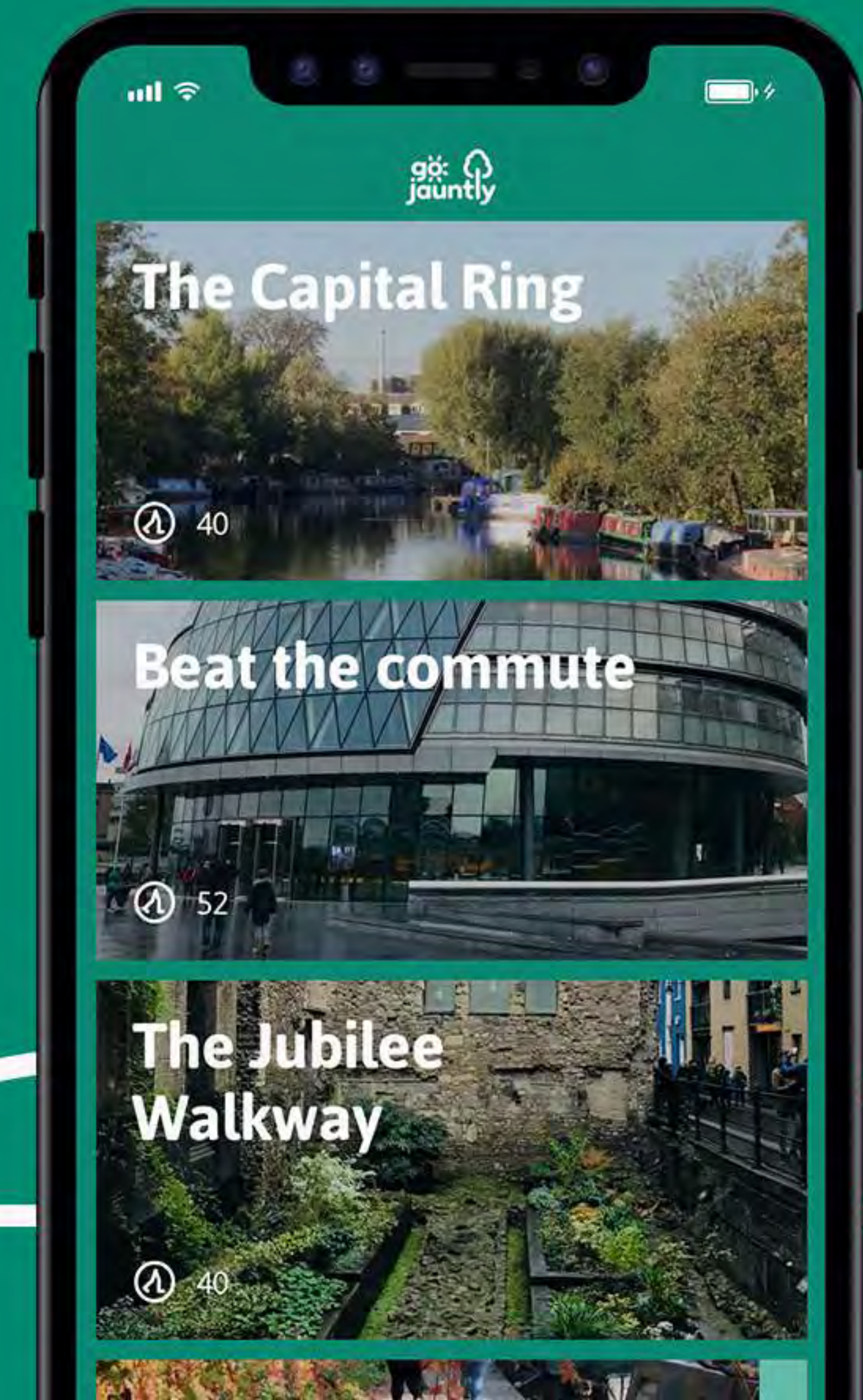
Go Jauntly and TfL

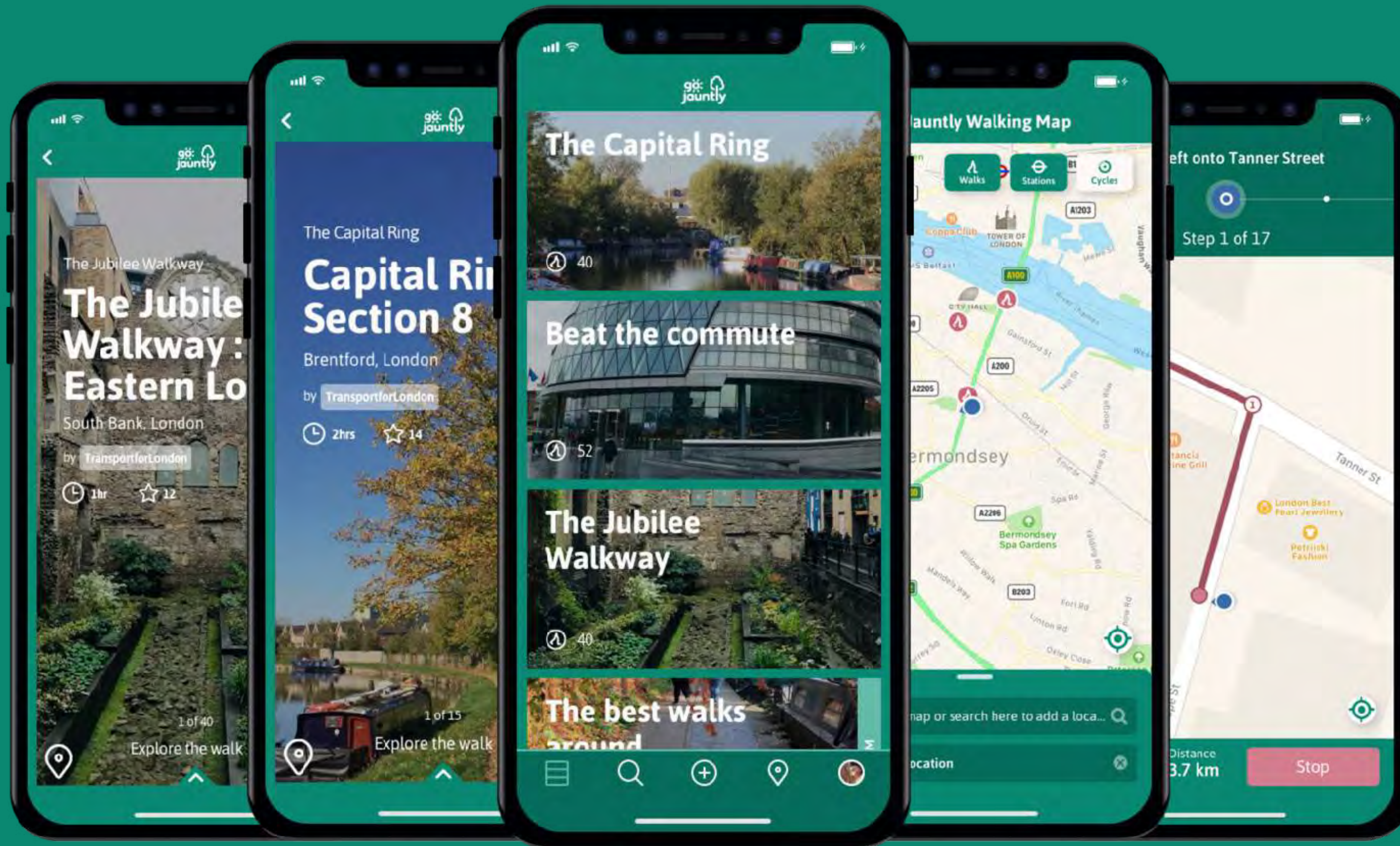
In partnership with Mayor of London and Transport for London, we developed a variety of new features and created brand new walks across some of London's strategic walking routes.

New features include:

- Go Jauntly walking map to help you find your way to any Transport for London station, Cycle Hire station, or curated Go Jauntly walking route.
- Enhanced accessibility features including station accessibility information, walking times, step by step directions, London pollution levels, and more.
- New Walk London routes including The Capital Ring and The Jubilee Walkway.

Together we are continuing to collaborate to make London the world's most walkable city, with the goal of one million extra walking trips taking place each day by 2024.





New features designed, built & launched in 8 weeks.

Pilot success rates in the two month's of activation

20,851

Downloads

7,525

User Registrations

44,246

User Sessions

“Walking is a fantastic way to get around London and Go Jauntly’s new map makes it simpler to find routes, especially if you’re in an area which you’re less familiar with. The free app has clear directions which will help encourage more Londoners to walk regularly – improving their health and tackling our air pollution crisis.”

Will Norman, London’s Walking and Cycling Commissioner



LIZEARLE

NATURALLY ACTIVE™

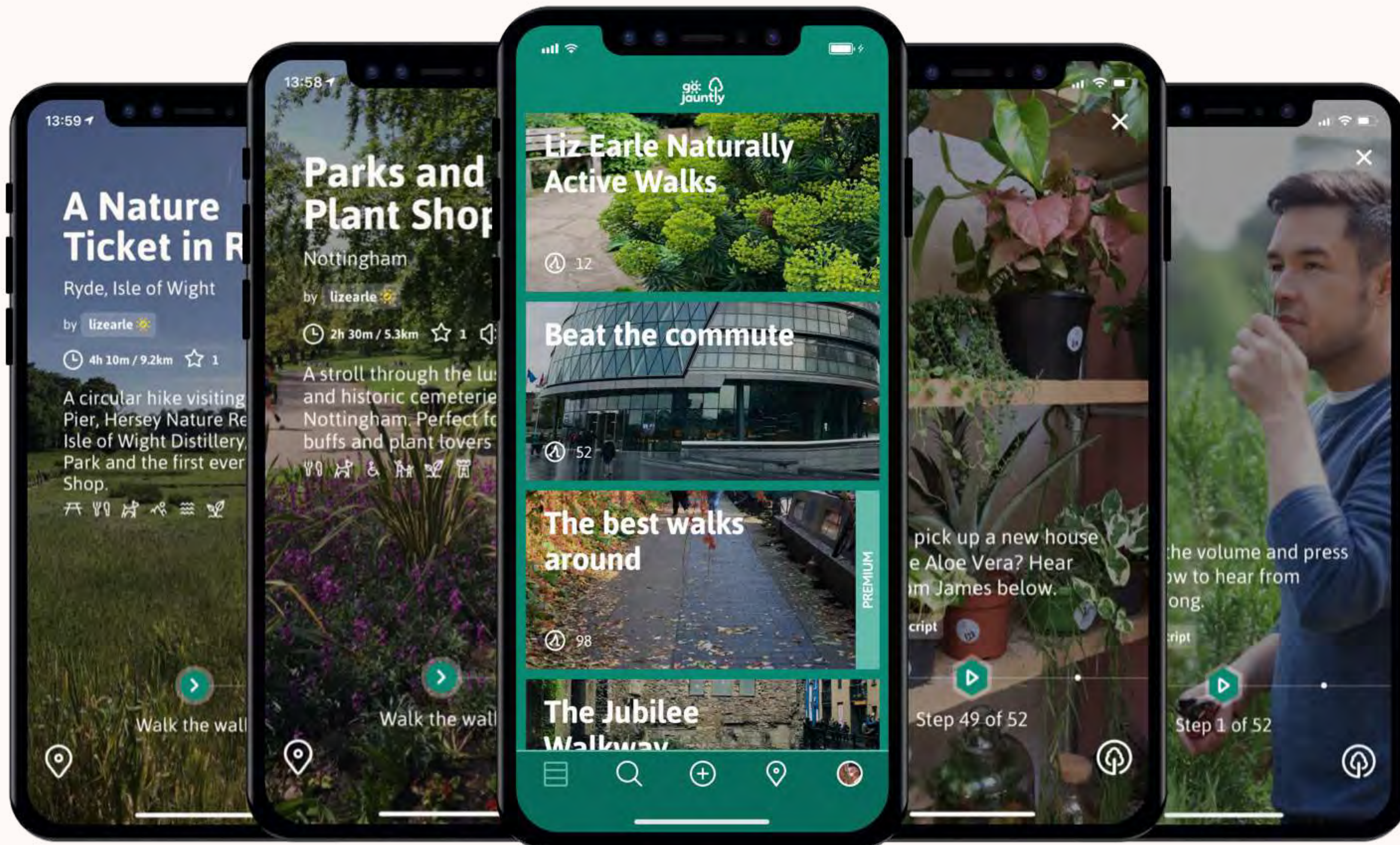
Go Jauntly and Liz Earle Beauty Co

We partnered with naturally inspired skincare brand, Liz Earle Beauty Co to help women access the positive impact of nature. After commissioning a study which found that British woman only average 25 minutes of fresh air a day, Liz Earle was motivated to inspire women to get outside.

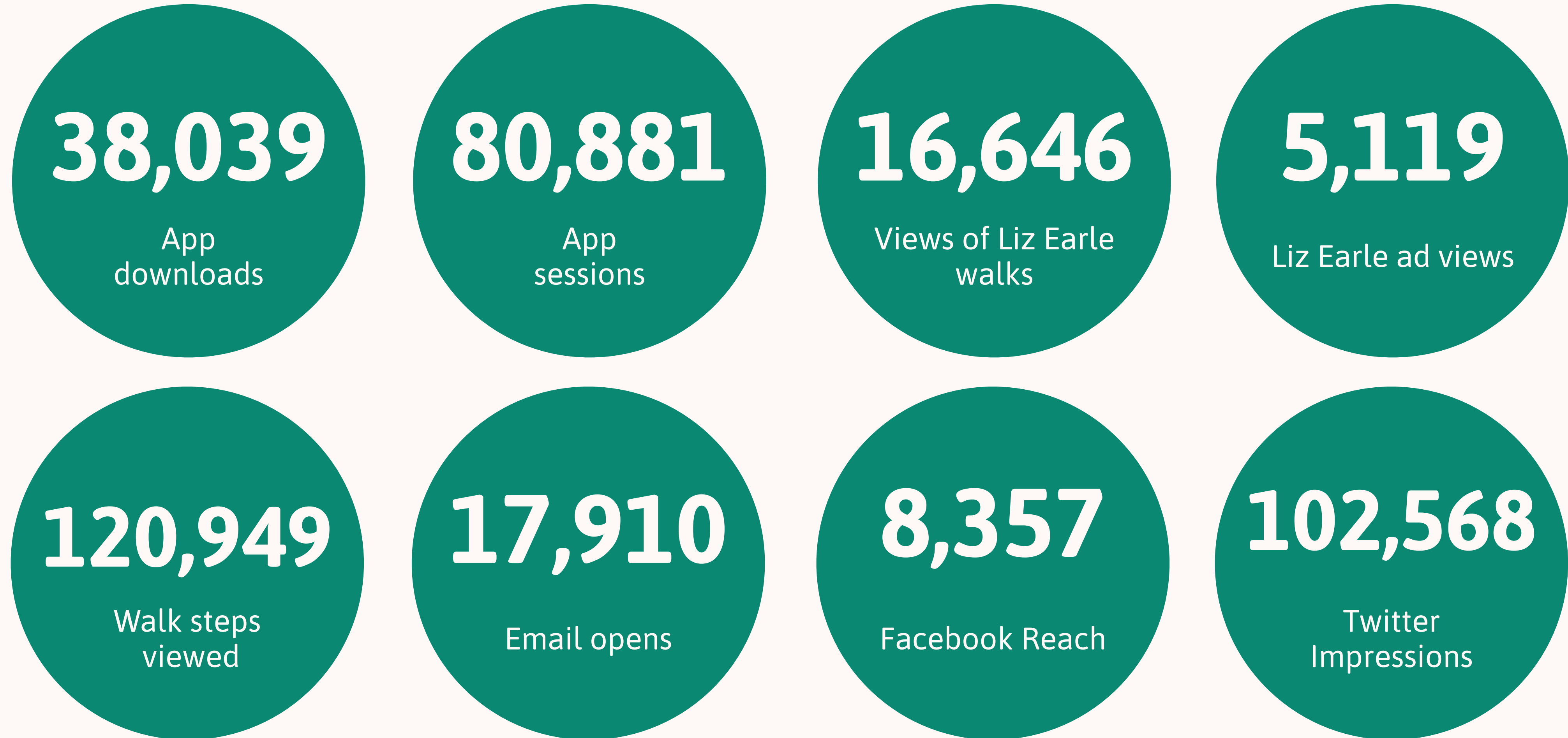
Together with Liz Earle ambassador, ethnobotanist James Wong, we curated a series of 12 botanical walks across the UK. 9 of the walks were audio-enhanced with interesting commentary from James, utilising the brand new audio feature we built for the partnership. We also introduced a new icon to help identify walks with special botanical interest.

Throughout 2019, we continued to work with Liz Earle to create new nature walks, promote their product releases, and support their marketing initiatives with different social and PR campaigns.





Success rates since launch



Project metrics: June 1st - December 31st 2019



It's a walk in the park, become #NaturallyActive with us

We've teamed up with the *Sainsbury* and *John Lewis* to launch a collection of brand new quilting books, each infused with amazing facts and insights from *Quilters* (Sharon Frank) and long quilts across the country and combined with nature and the seasons. Just 10pne each. 5 simple steps.



Download & install now
Use the free walking app to discover the
new routes & locations, (Birmingham, East
Nuffield, and the Isle of Wight)



Take in and connect with nature
Look to guide guests that LO have
enthusiasm, philosophical sense, story
and love to move about nature and your
surroundings.



Share your progress with us.
Upload your document on the L2i Italia
website and thank your excellent school
with an ePostcard please.



Be inspired by nature

I know from how I've felt guided in the soil since the burning power of plants.



© 2000 Blackwell Science Ltd



Nourish your skin and your spirit

Find out more about our little Beauty Co.

1. *Identify the disease*



What you might find on one of our new walking routes



Explore all of our brand new walking routes
created in partnership with Liz Earle and
ambassador James Wong

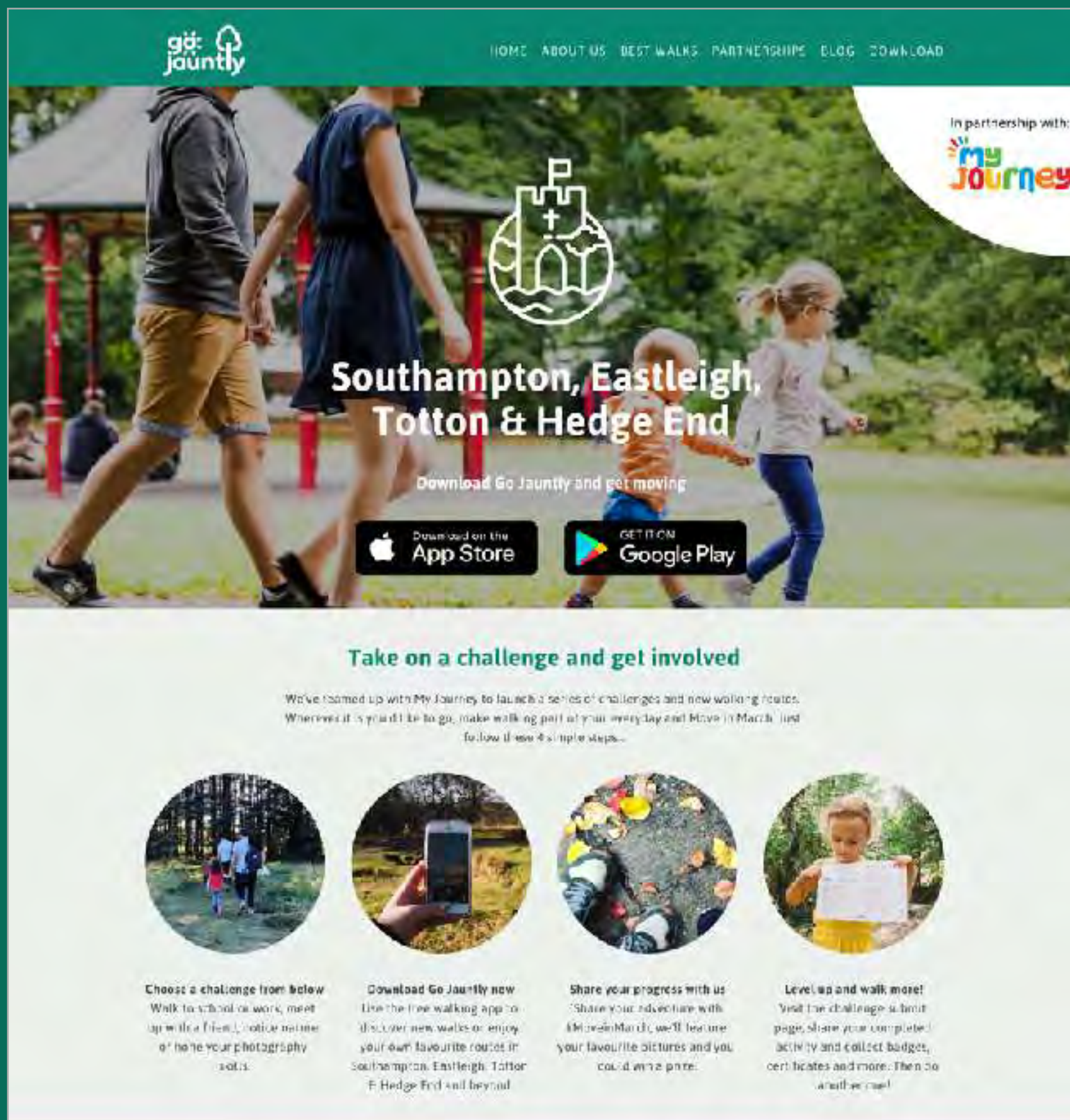


Brought to you in partnership with:

LIZEARLE®
NATURALLY ACTIVE







Go Jauntly in Southampton

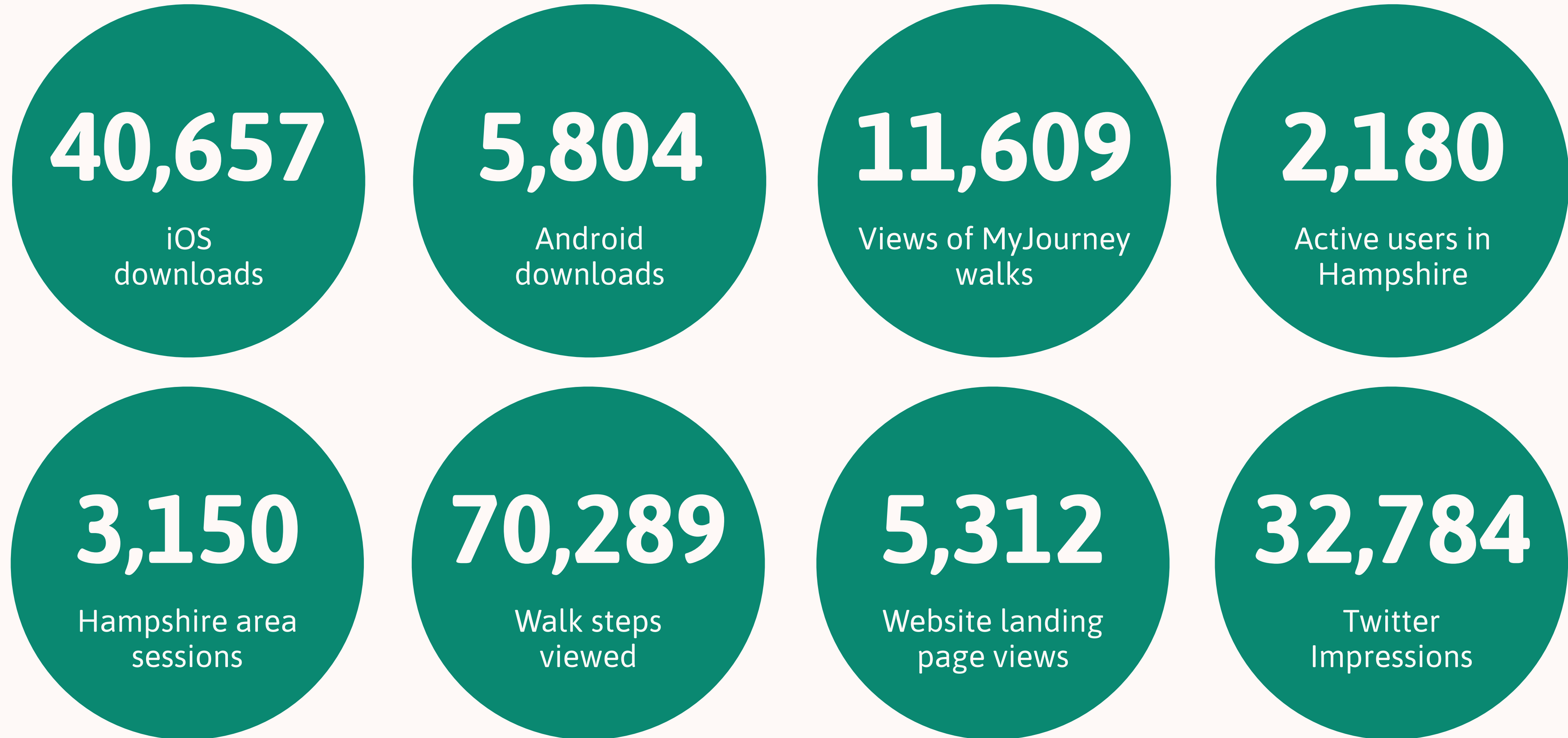
We teamed up with My Journey, Hampshire County Council and Southampton City Council in January to help people in and around Southampton area increase walking as a form of Active travel.

As part of the partnership we curated brand new walking routes across the area to meet the differing needs and wants from a broad audience. These new routes join an already fantastic collection of Hampshire walking routes in the New Forest, Winchester, Fareham and Portsmouth

We have also created and designed new walking challenges to help inspire everyone to walk more through pledges that encourage locals to become Active Travellers, Green Space Champs and a Nature Explorer

We launched our campaign in March 2019 alongside a new Android version of the app and we continue to work with Southampton on new walking initiatives.

Success rates since launch



Project metrics: March 1st - December 31st 2019

Overview of new content and activity to support initiatives



go: jauntly

HOME ABOUT US GET WALKS PARTNERSHIPS BLOG DOWNLOAD

in partnership with
my Journey

Southampton, Eastleigh, Totton & Hedge End

Download Go Jauntly and get moving

Download on the App Store GET IT ON Google Play

Take on a challenge and get involved

We've teamed up with my Journey to launch a series of challenges and new walking routes. Whichever it is you'll be sure to go, make walking part of your everyday and share it with friends.

Below these 4 simple steps:

Choose a challenge from below
Walk to school or work, meet up with a friend, notice nature or have your photography skills.

Download Go Jauntly now
Use the free walking app to discover new walks or enjoy your own favourite routes in Southampton, Eastleigh, Totton & Hedge End and beyond.

Share your progress with us
Share your achievements with @HovevHatch, and if feature your favourite picture and you could win a prize.

Level up and walk more!
Visit the challenge info page, share your completed activity and collect badges, certificates and more. There's another story.

Pick a challenge, get fit and explore your local area on foot

Choose one of our walking challenges, encourage friends and pledge your support - we'll reward you with a chance to win prizes and more!

ACTIVE TRAVELLER

Active Traveller
One of the easiest ways to work more is to incorporate it into your daily commute. If it means making more use of the public transport system, why not get off the train a few stops earlier and walk the rest of the way? We challenge you to get off a stop earlier every day for two weeks.

Pledge to take on the challenge: share via Facebook

LUNCHTIME STROLLER

Lunchtime Stroller
Whether you're a parent or a professional, lunchtime is a great time to get some exercise. We challenge you to go for a walk every day for a month.

Pledge to take on the challenge: share via Facebook

NATURE EXPLORER

Nature Explorer
We're committed to making every day a green day. We challenge you to go for a walk every day for a month.

Pledge to take on the challenge: share via Facebook

JAUNTSTAR

Jauntstar Ambassador
Do you have a passion for walking? We challenge you to go for a walk every day for a month.

Pledge to take on the challenge: share via Facebook

GREENSPACE CHAMP

Greenspace Champ
Do you love going to the park? We challenge you to go for a walk every day for a month.

Pledge to take on the challenge: share via Facebook

PHOTOSTAR

Photostar
We're committed to making every day a green day. We challenge you to go for a walk every day for a month.

Pledge to take on the challenge: share via Facebook

go: jauntly

HOME ABOUT US GET WALKS PARTNERSHIPS BLOG DOWNLOAD

Get inspired

Choose one of our self-guided routes or join in with an organised event!

Titanic tour of Southampton

Hemlock Rail Trail

Southampton Common Explorer

Riverside jaunting to The White Swan

DISCOVER MORE WALKS

Find an event

From gentle strolls to demanding friendly races, and everything in between, there's something for everyone.

View all events

Photostar Walking Challenge

Let us know how you get on! Share your pictures with us using #HovevHatch for your chance to win a £50 shopping voucher. We will also feature some of our favourite shots. Below: Winners will be announced here on Monday April 1st. For full terms and conditions visit here.

Brought to you in partnership with:

1 2 3 4

Project funded by Southampton City Council and Hampshire County Council

The partnership between Southampton City Council and Hampshire County Council is a key part of the Local Partnership Agreement.

go: jauntly

HOME ABOUT US GET WALKS PARTNERSHIPS BLOG DOWNLOAD

Collect your prize and share it with the world.

Print your certificate to put on the wall, post a social badge to Instagram, create a sticker to give to a friend, or just shout your accomplishment from the rooftops! Let everyone know that you have completed a Go Jauntly challenge and encourage them to do the same!

ACTIVE TRAVELLER

Congratulations, Active Traveller!

Download the certificate Download the badge

NATURE EXPLORER

Congratulations, Nature Explorer!

Download the certificate Download the badge

LUNCHTIME STROLLER

Congratulations, Lunchtime Stroller!

Download the certificate Download the badge

JAUNTSTAR

Congratulations, Jauntstar!

Download the certificate Download the badge

GREENSPACE CHAMP

Congratulations, Greenspace Champ!

Download the certificate Download the badge

PHOTOSTAR

Congratulations, Photostar!

Download the certificate Download the badge

Get a free kids activity pack

Get up a nature walk and get fun printables for kids to colour in.

DOWNLOAD

Nicely done, now head out again!

Completed a challenge? Why not take up a new one! And let your family and friends know how to get involved.

CHOOSE A NEW CHALLENGE

Inspiring walking stars

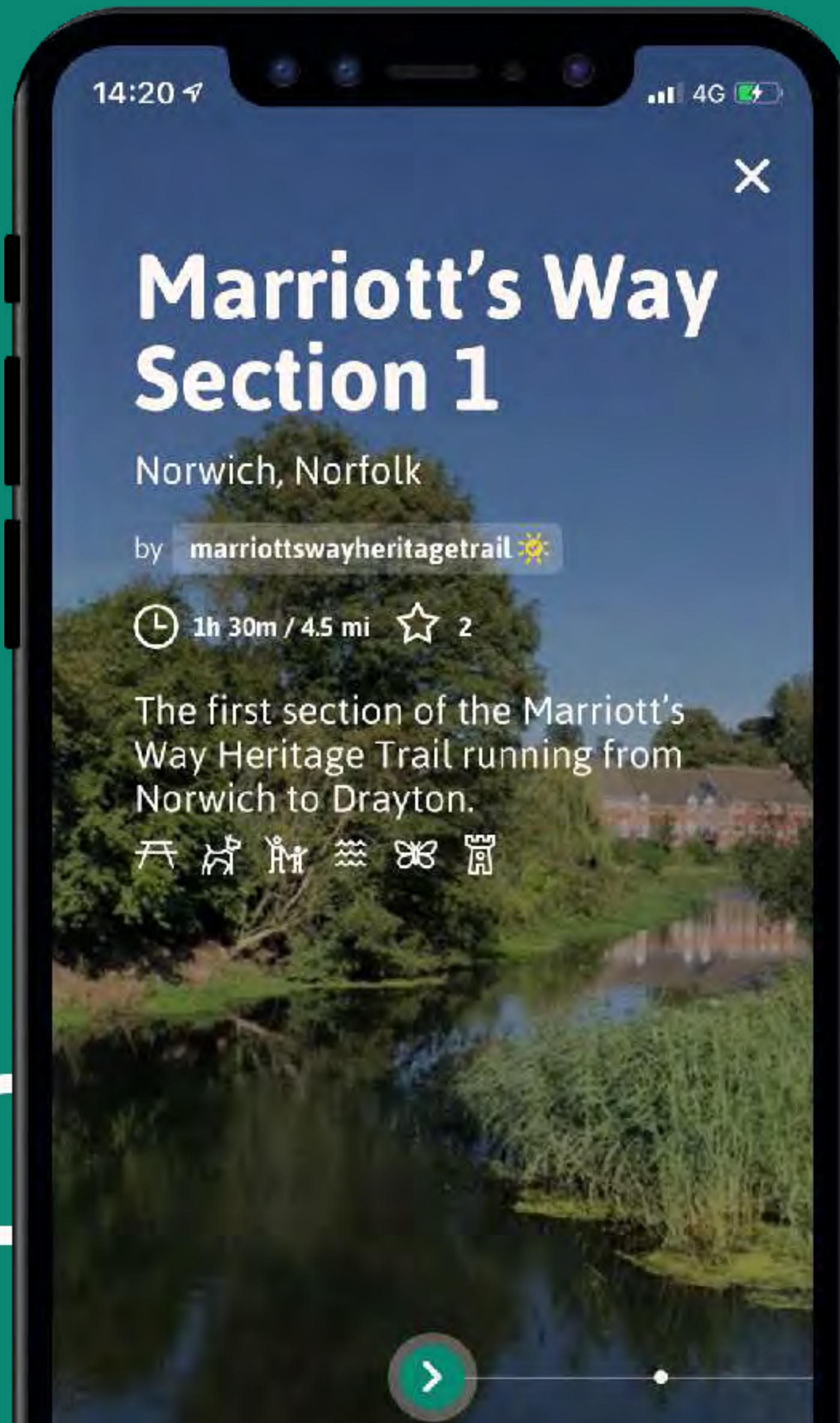


Go Jauntly in Norfolk

We have launched 17 new interactive walks on the Marriott's Way in partnership with Norfolk County Council in November 2019.

The whole story of the railway spans from 1880-1985, and traces of its history visible along the route include platforms, stations, level crossings and other railway infrastructure. People can swipe through the well-loved, traffic free, 26-mile route step by step, discovering the lost history of old railway lines along the way.

Fascinating 'ghost' photos overlaying old scenes on the present day, facts about the local heritage, plants and wildlife, and audio clips from interviews with train drivers and locals will illuminate the route's past. The archive material has been provided by the [Marriott's Way Heritage Trail](#) project, which researches, conserves, and educates people about the lost railway lines along the historic route.



Success rates since launch

17

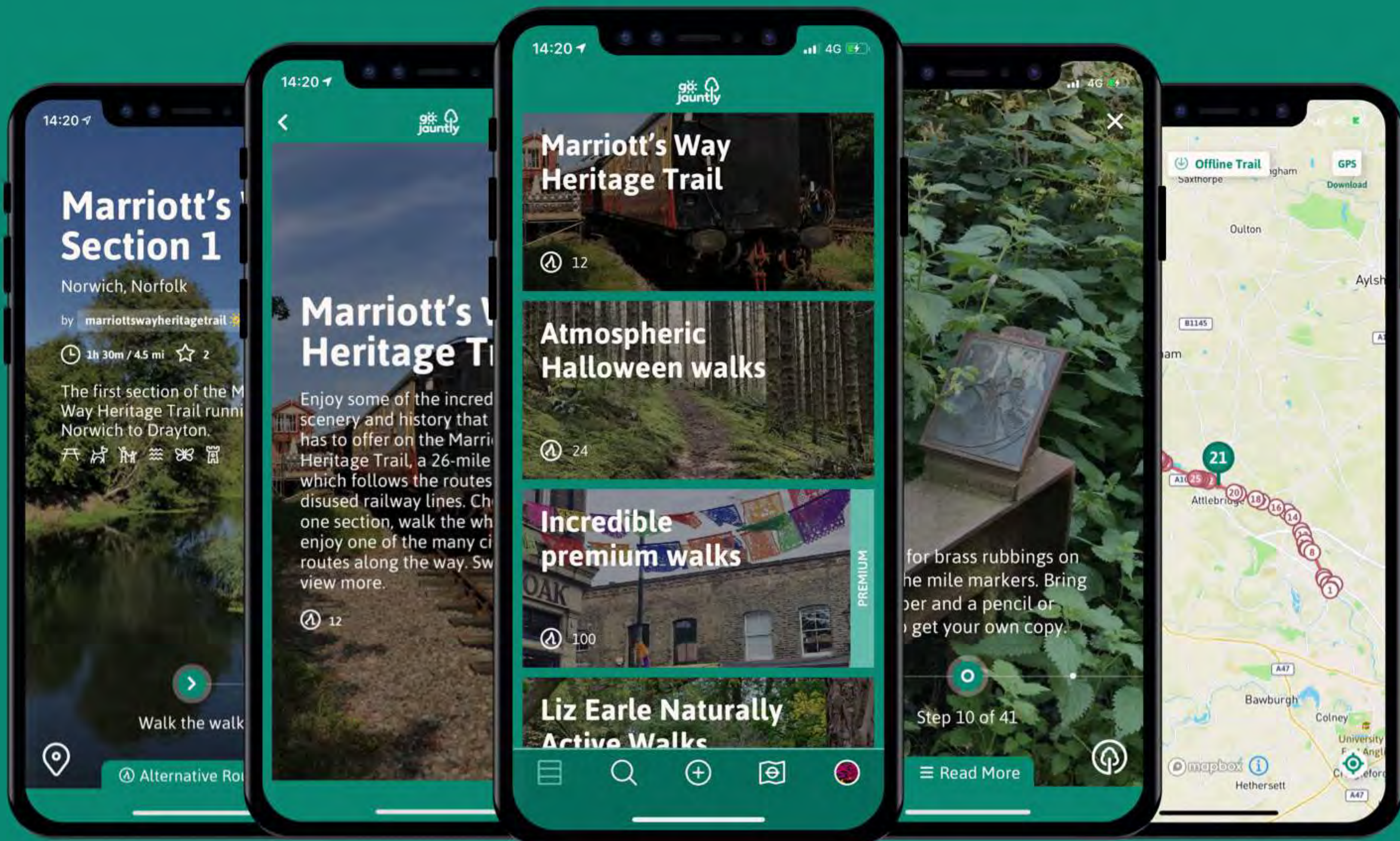
Brand new walking
routes

350%

Increase in Norfolk
area users

785%

Increase in walk
views in Norfolk



Marriott's Section 1

Norwich, Norfolk

by marriottswayheritagetrail

1h 30m / 4.5 mi ☆ 2

The first section of the Marriott's Way Heritage Trail running from Norwich to Drayton.



Walk the walk

Alternative Routes

Marriott's Way Heritage Trail

Enjoy some of the incredible scenery and history that has to offer on the Marriott's Way Heritage Trail, a 26-mile trail which follows the routes of disused railway lines. Choose one section, walk the whole or enjoy one of the many circular routes along the way. Swipe to view more.

12

Marriott's Way Heritage Trail

12

Atmospheric Halloween walks

24

Incredible premium walks

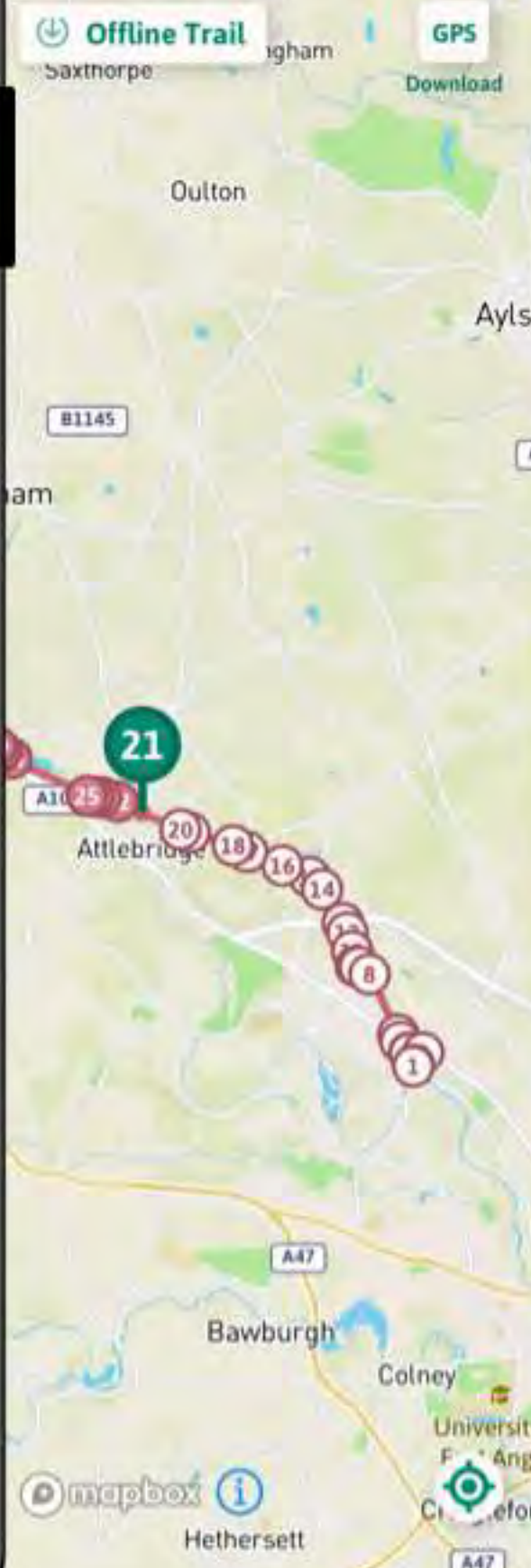
100

Liz Earle Naturally Active Walks

for brass rubbings on the mile markers. Bring a hammer and a pencil or get your own copy.

Step 10 of 41

Read More



Testimonials from Norfolk



"We're always looking for exciting and innovative ways of bringing Norfolk's rich culture and history to life, which is why we're working with Go Jauntly to not only welcome visitors to our lovely county, but inspire local people to explore all it has to offer."

- Cllr Andrew Jamieson, Norfolk County Council's Walking and Cycling Member Champion

"These interactive walks will help people learn about the former Hellesdon Station, which was recently uncovered and enhanced by our volunteers, the remains of the coal crane and engine shed at Norwich City Station in Train Wood, and pillboxes and tank traps from WWII. We hope they will also be better able to spot and identify the birds, plants and animals that inhabit this 26-mile County Wildlife Site."

- Sophie Cabot, senior Marriott's Way project officer at Norfolk County Council

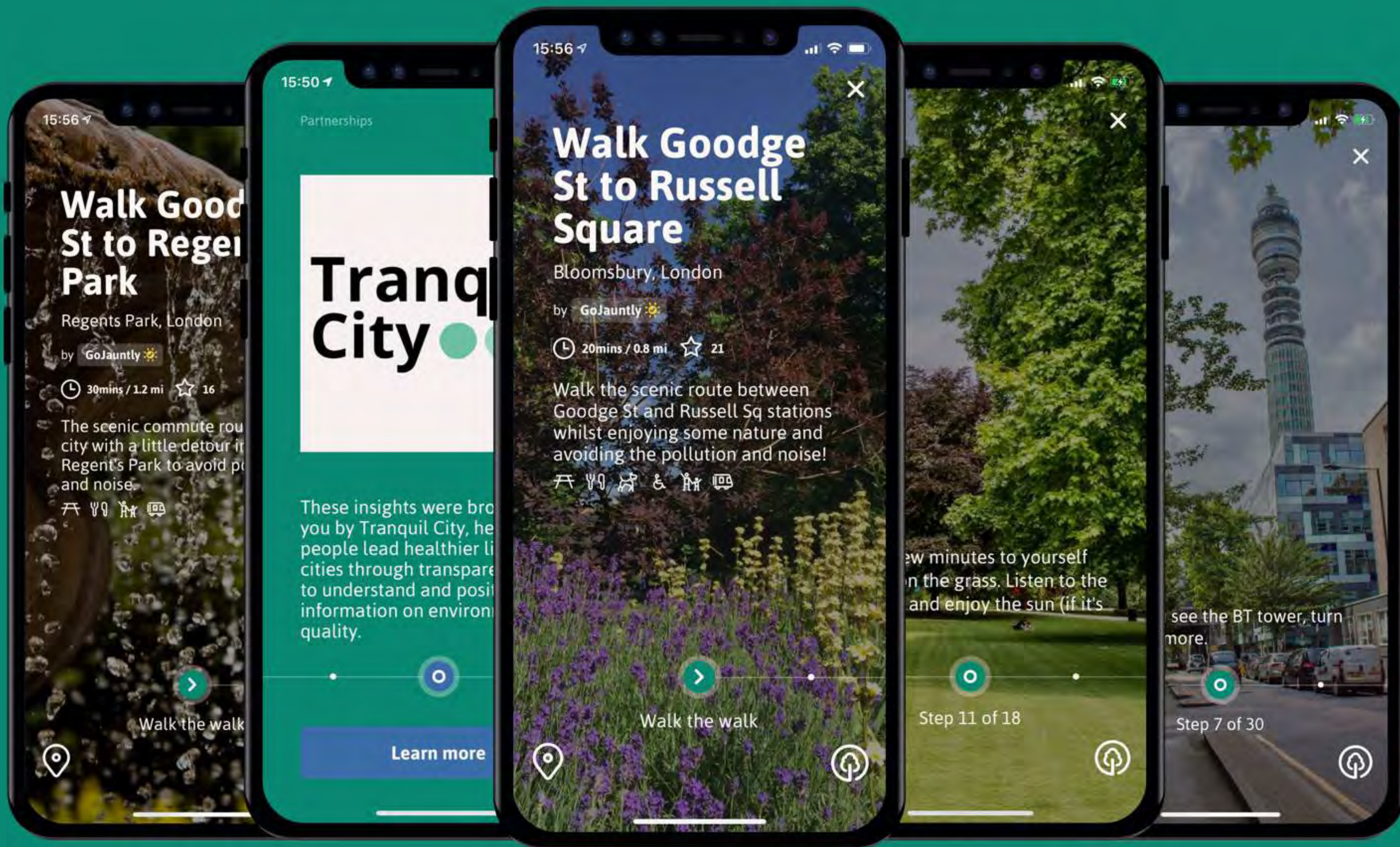
**Tranquil
City** ●●●

Go Jauntly and Tranquil City

Go Jauntly and Tranquil City reveal urban walks with one quarter less pollution & double the greenery

New data has revealed the positive effects of more scenic, cleaner, and less congested walking routes - and how to find them. Rather than choosing the most direct route, Go Jauntly and environmental researchers [Tranquil City](#) have collaborated to release cleaner commute alternatives in London to counter traditional routing apps, hereby promoting active travel and healthy walks in urban spaces. Despite the news that [one quarter of London parks break limits on filthy air](#), this collaboration proves that green spaces are still better than the surrounding roads.

This joint venture marks the first phase of the Go Jauntly and Tranquil City collaboration and this data provides bitesize information on the environmental quality of the 'Beat the Commute' routes. These were designed to help commuters incorporate walking into their daily journeys, curated by Go Jauntly in partnership with Transport for London.



Our results show

Walking Shoreditch to Liverpool Street

- Exposed to around **24% less air pollution and noise** than the most direct route. **Five times more green space and trees** than the most direct route

London Bridge to London Liverpool St

- Exposed to around **15% less air pollution and noise** than the most direct route. **20 times more trees and 5 times more green space** than the most direct route

Walking Barbican Station to St Paul's

- Exposed to around **15% less air pollution and noise** than the most direct route
- Route offers the soothing presence of water as well as **46% more green space and trees** than the most direct route.



Partnership Options

Promoter

Add your own guides to Go Jauntly, receive a verified badge and one in-app advert, co-promotion on social channels.

- Upload your own great walking routes to the Go Jauntly app
- Get a verified badge for your handle
- Get a free in-app advert in your walks to promote an online destination of your choice
- We'll promote you and your walks online and our social channels
- Upgrade for only £250 per month to get access to anonymised walking data and your routes.

Free

Pay as you go

One off walk creation and mapping starts from £150 per mile.

- We'll help you take pics, map and upload your existing walks for you so you don't have to.
- We can also help you research and curate walks for your brand, business or health or local authority.
- We'll promote you and your walks online and our social channels

From £150 per mile

Premium

Up to five curated routes made for you by us, option to create your own with in-app native adverts, social channel promotion and access to anonymised data on routes and the community.

- We'll help you research, take pics, map and upload up to 5 walks for you so you don't have to.
- Get a verified badge for your handle
- Get a free in-app advert in your walks to promote an online destination of your choice
- We'll promote you and your walks online and our social channels
- We'll give you quarterly reports which include anonymised data on these routes, your locale and the community.
- Be featured in our special collections.

£500 per month + £150 set up fee

Partner

Co-create new features and online campaigns together and get access to anonymised data on walking behaviour routes, locale and the community

For example:

- We can co-create new features within the Go Jauntly app platforms.
- We can design walking interventions and activations/challenges online to encourage walking and wellbeing in your local area or for your organisations likeminded objectives.
- Create an online destination that hosts this information
- Get a verified badge for your handle
- In-app polls and micro questionnaires
- Get a free in-app advert in your walks to promote an online destination of your choice
- Anonymised quarterly data reports
- We'll promote you and your walks online and our social channels

£10,000+

Partner Plus

Collaborate with our expert team to create bespoke platforms or white label applications and digital interventions to improve walking, wayfinding, local tourism, health and wellness and nature connection in your local district, organisation or brand.

For example:

- Collaborate with our expert team to create customer-centric bespoke platforms, white label applications or digital interventions to improve health and wellness through walking and activity.
- We utilise best-practice UX and design to deliver customer-centric solutions.
- We can partner with your in-house organisation to create new solutions, refresh existing solutions or to help advise on best practice.
- Our team will work with you to adopt lean startup methodology to research, design, test, build, learn and rollout platforms that meet business and customer needs.

£40,000+

Group Premium Subscriptions

Get access to our premium consumer subscription for your team or organisation and unlock over 110+ specially curated walks all over the country.

- Curated walking tours and trails across the country
- New walks added each month
- A great option to enhance existing memberships, gift to colleagues and workers and help promote wellbeing in the workplace.
- Discounted price - usual price is £1.99 a month or £19.99 for a year. We offer 50% discount on group purchases.

99p per person per month

Let's collaborate

Hana and Steve created Go Jauntly to get people walking, connecting with nature and discovering more in their local area.

Get in touch today and let's work together to increase walking for leisure, active travel, help reduce pollution levels, and improve your local community or business district.



Email Hana and Steve:
hi@gojauntly.com or visit
gojauntly.com for more information.

Press and accolades



THANK YOU!



Hana Sutch

Call [+\(0\)7773964218](tel:+(0)7773964218)
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