



Securing Internal Support for Net Zero

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Redcar & Cleveland Borough Council - Context



- Small north-east unitary authority
- Financial pressures
- Pre-covid commitment to carbon neutrality
- No budget or team capacity initially
- No senior management representation



Level of Success

Between 2019 and the present day:

- Council emissions have dropped by more than 17,000 tCo2e
- Electricity consumption is down 47% from peak
- Utilities spend would be £2.2M more at current prices
- Only 1/3rd of our buildings now need gas for heating
- 36 Electric vehicles and 5 using HVO
- 9 RCV's with rooftop solar and 1800 panels on buildings
- UK and world 'firsts' in low carbon road resurfacing schemes
- Sustainability Design Guide and Embodied Carbon Design Guide developed with architects and universities
- All achieved via 71% grant funding

The Key Element



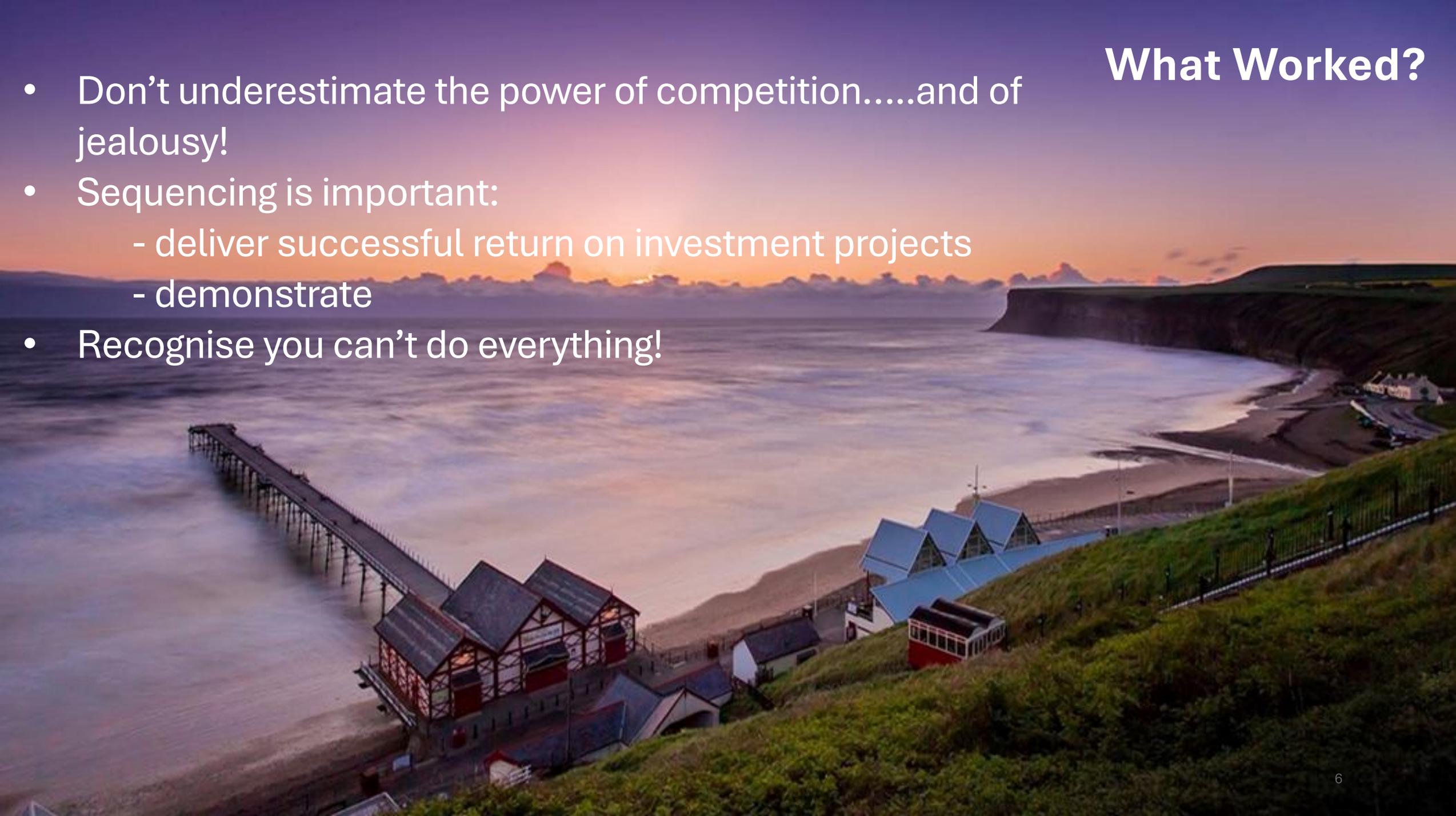
Make it about efficiency, not about morality

What Worked?

- Executive representation and influence
 - Be agile, assess the funding landscape and move with it
- 'Go anywhere' remit
 - Being self aware and supportive

What Worked?

- Don't underestimate the power of competition....and of jealousy!
- Sequencing is important:
 - deliver successful return on investment projects
 - demonstrate
- Recognise you can't do everything!



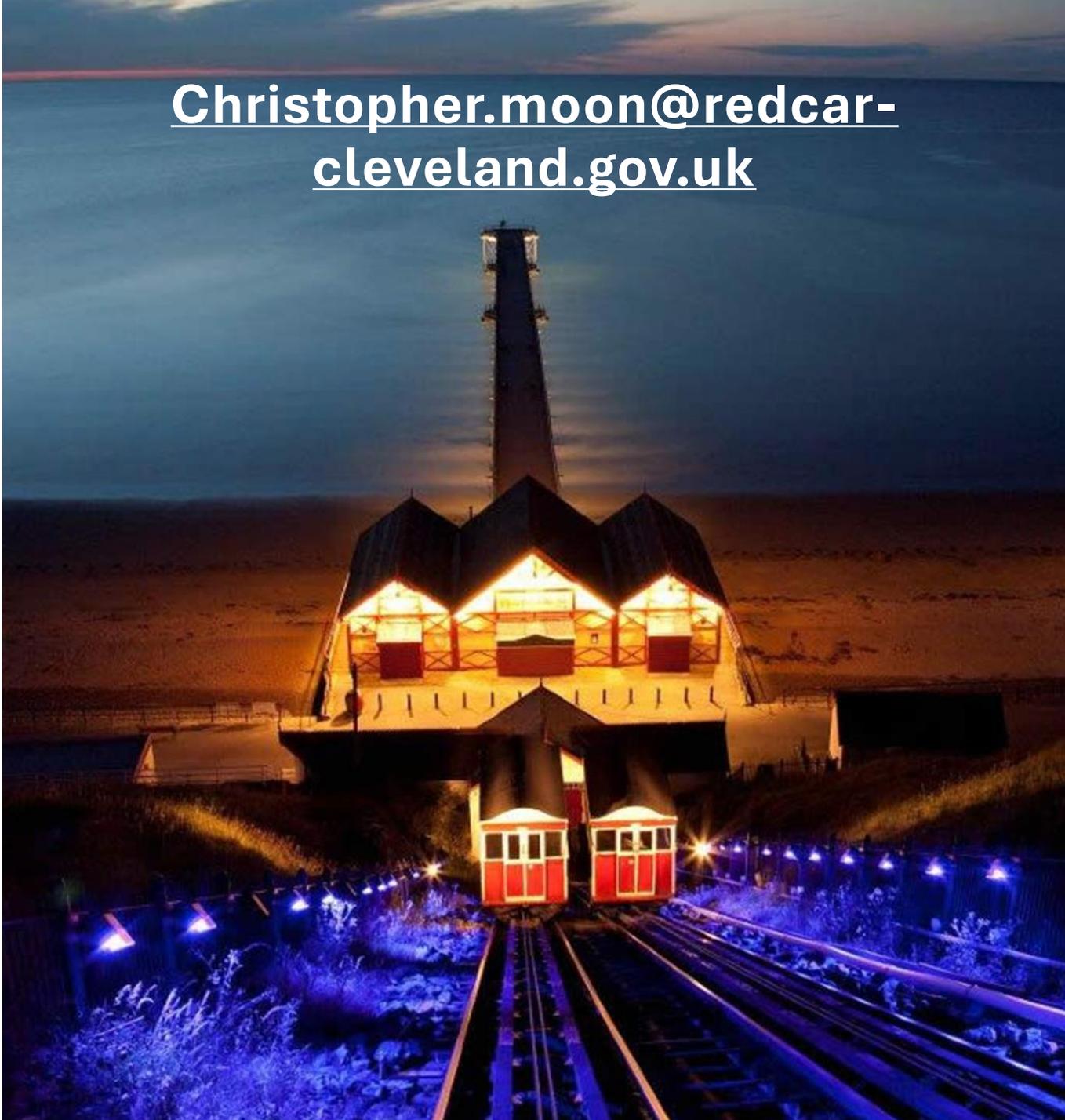
Staffing

- Team blends skillsets and personality types
- Mix of those with history in the organisation and new faces with new ideas

Developing & Embedding

- Weave the message into the organisational fabric
- Carbon literacy training
- Continuously reiterate the efficiency successes

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Please Get In Touch!

QUESTIONS