



Revaluing Parks and Green Spaces

APSE Southern
Conference
6th June 2019



MISSION

Fields in Trust champions and supports our parks and green spaces by protecting them for people to enjoy in perpetuity.

Because once green spaces are lost, they are lost forever.

VALUES





NEW STRATEGY

Parks and green spaces are not simply nice to have; they are a necessity for healthy, happy communities positively impacting on a range of key wellbeing issues from physical and mental health to social cohesion.

Places where we can all move, breathe, run and play



WHAT WE DO



RECENT DATA

- » Natural England Sept 2018: 62% of adults visiting nature at least once a week – more than ever and from all sections of the community
- » APSE 2018 report: 95% of parks professionals agreed that “*lack of investment in parks and green spaces will have health and social impacts*”
- » Local Government Information Unit report 2018: More than half of councils to reduce parks and leisure activities in the current and future year’s budgets

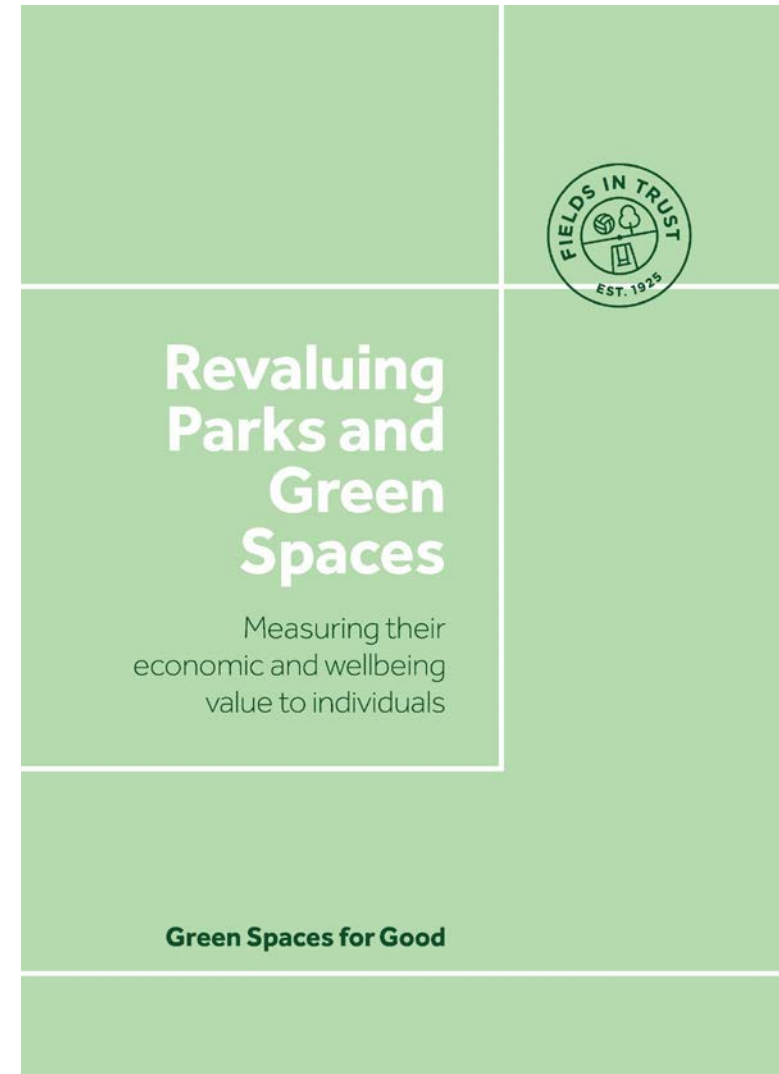
**TO THE
PARK**

10 min

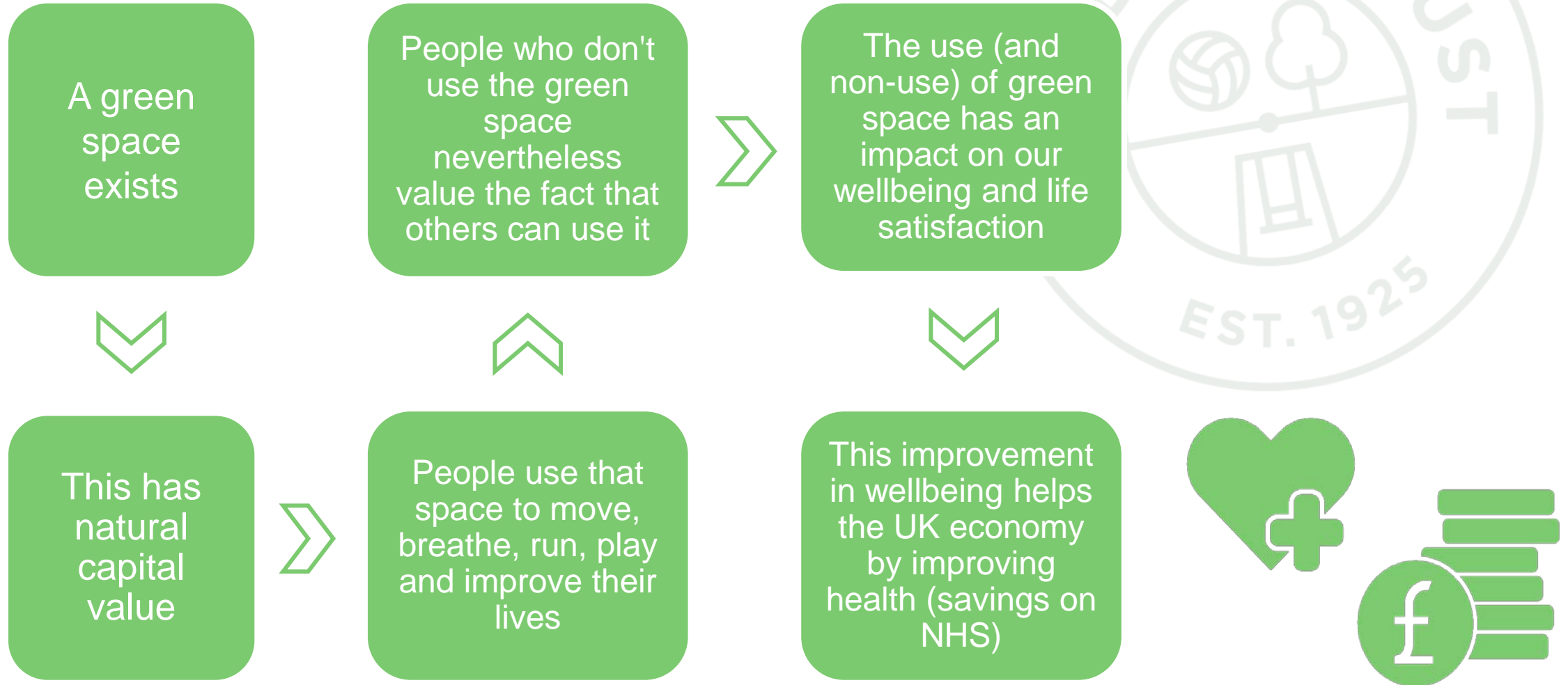


NEW RESEARCH

- » Robust economic valuation of parks and green spaces.
- » HM Treasury approved methodology to measure the value of non-market goods.
- » Business case to demonstrate the value of parks and green spaces to counter the cost.



THE LOGIC CHAIN OF GREEN SPACE IMPACT



SOCIAL IMPACT

- » Parks and green spaces are free at the point of access and therefore have no direct monetary indicator of value that people hold in them
- » Includes the value to individuals and values to society more widely
- » Informing social cost-benefit analysis behind future investment decisions

1

PRIMARY BENEFITS

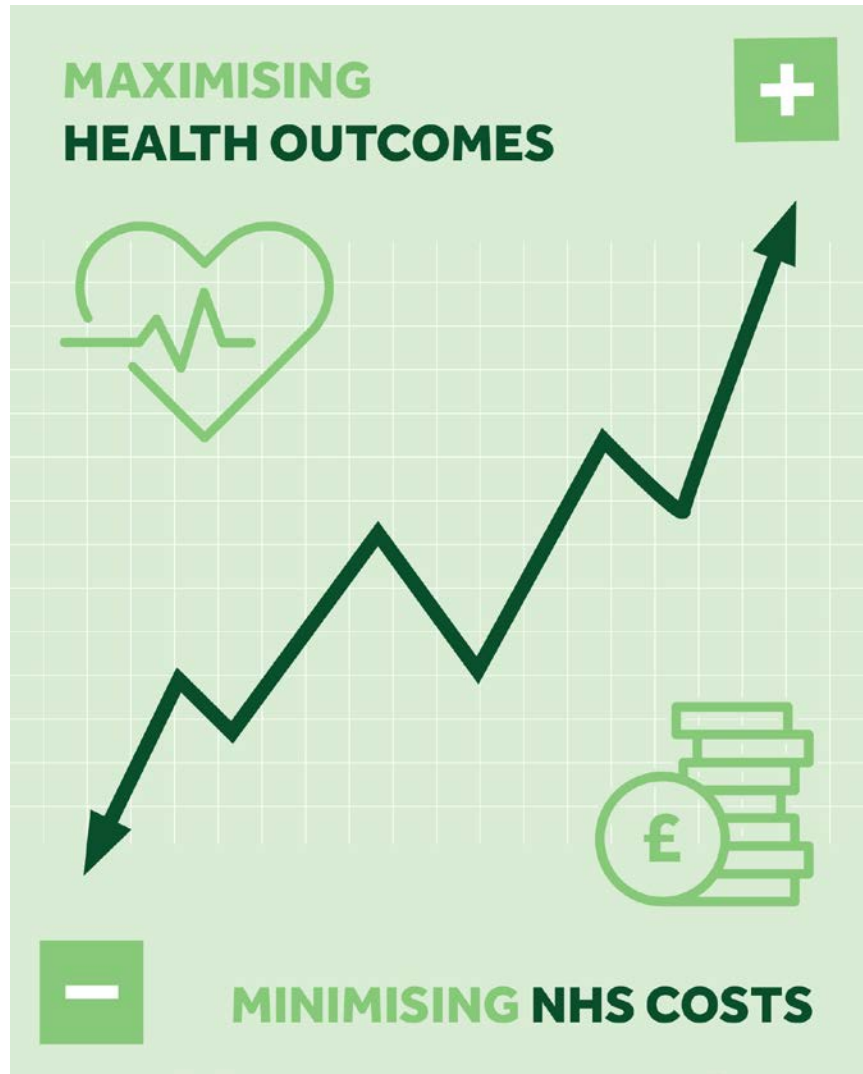
Accrue directly to the individual e.g. health benefits from walking through a park

2

SECONDARY BENEFITS

The wider value to society e.g. improved health associated with the use of parks results in a reduced need for health services

REVALUING PARKS AND GREEN SPACES



1

WELLBEING VALUE
£34.2 BILLION pa

2

NHS COST SAVINGS
£111 MILLION pa



REVALUING PARKS AND GREEN SPACES

- » Establishes the value individuals place on parks and green spaces.
- » Captures both use and non-use benefits.
- » Welfare weighting demonstrates significant differences between demographics.

TOTAL ECONOMIC VALUE

1

£30.24 pa

AVERAGE WTP VALUE

2

£70.08 pa

BAME COMMUNITY WTP VALUE

3

£51.84 pa

LOWER SOCIO-ECONOMIC GROUP WTP VALUE

VALUING SOCIAL INFRASTRUCTURE

- » Our Research found shared social motivations for using parks across demographic groups reinforcing the view that they offer shared spaces for communities to flourish
- » Learning from Healthy New Towns project, NHS England. Building environments that encourage healthy lives, combined with creating strong communities
- » Local green spaces are a crucial component of social infrastructure which supports the preventative agenda

REVALUING

GREEN

SPACES

REVALUING PARKS AND GREEN SPACES

» *“Fields in Trust’s research highlights not only the vital role that outdoor spaces play in improving our health, but also their economic value. Our parks are precious, and I want to improve access to them for everyone – including the young, isolated and the vulnerable. These findings will play an important role in informing how we achieve this goal.*

I look forward to taking this forward with Fields in Trust and the Parks Action Group as we work towards ensuring our parks work for local communities for generations to come.”



Rishi Sunak MP
Parks & Green Spaces
Minister
MHCLG

An aerial photograph of a city with a grid street pattern. Numerous areas of green space, including parks and fields, are highlighted in a bright green color. A large, irregularly shaped green area is prominent on the left side. A white rectangular box is overlaid on the center of the image, containing text.

Green Space Index

Our new barometer of publicly accessible park and green space provision

GREEN SPACE INDEX HEADLINE FINDINGS



216k
hectares
of total green space
provision in Great Britain



35.22
square metres
of green space provision
per person in Great Britain



2.60m
people
in Great Britain not living within a
ten-minute walk of a green space



12.3k
hectares
of legally protected green
space provision in Great Britain

TIME TO REVALUE PARKS AND GREEN SPACES

- » Parks and green spaces are proven to help people stay physically and mentally well; places where we can all move, breathe, run and play. They are an important tool to drive social cohesion, combat loneliness and build community spirit
- » Many regions are failing to meet even basic standards of provision
- » 2.6 million people find themselves with not a single park or green space within a ten-minute walk
- » Urgent need to maintain current provision and review what more can be done to legally protect them for future generations to enjoy



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Green Spaces for Good