

Ayrshire Economic Partnership Food and Drink Sector



Ayrshire F&D Made Simple
A team approach to sector development

Ayrshire Economic Partnership Food and Drink Sector

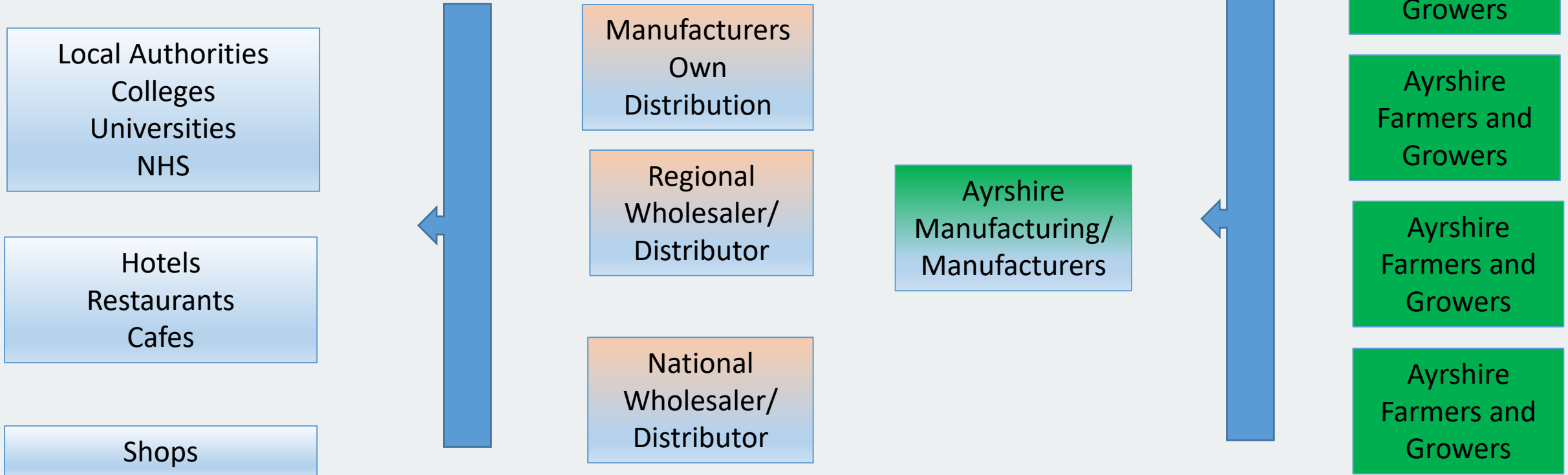


Ayrshire F&D Made Simple

- A driver for sustainable business development, innovation, investment and higher value jobs
- Further develop understanding and development of community wealth building
- Identify the opportunity , simplify engagement, connect partners, build trust

Ayrshire Procurement Made Simple

AERP Appointed Procurement Specialist



Flexibility, choice, compliance, agility, customer driven , locally enabled, consolidated, less deliveries

Longer term transparent contracts allowing continuity, investment and community wealth building

Ayrshire Procurement Made Simple

Ayrshire Economic Partnership Benefits

Adds value to partners procurement and economic development team activity
More and higher value, sustained jobs across the whole supply chain
Increased exposure and reputation regionally and nationally
Better engagement and understanding of all partners
Good food for all
Good Food (Region) Nation

Community
Wealth
Building

Green Recovery

Sustained
Investment

Innovation

Ayrshire Procurement Made Simple

Individual LA Unit Benefits

Simple Ordering App with ordering across all products

Consistent
Price

Availability

Flexibility

Simplicity

Choice

Less vehicle movements, deliveries when you want them

Ayrshire Procurement Made Simple

Ayrshire Supplier/manufacturer Benefits

Simple Ordering App with ordering across all products

Consistent &
Transparent
Pricing

Known volumes

Simplicity

Consolidation
opportunity

Reduced investment Risk

Innovation

Ayrshire Procurement Made Simple

Ayrshire Farmer / Grower Benefits

Consistent &
Transparent
Pricing

Known volumes
& timescales

Simplicity

Consolidation
opportunity

Reduced investment Risk

Innovation

Ayrshire Procurement Made Simple Community Benefits

Availability of
good local food

Affordability of
good local food

Community
pride

Community
diet

Community Wealth

Thank moo



AYRSHIRE GROWTH DEAL



Scottish Government
Riaghaltas na h-Alba
gov.scot