

BEYOND PROCUREMENT

Managing the Wales Public Sector Collaborative Food Framework

Collaboration | Intelligence | Sustainability | Social Value

Our ambition: to be the trusted first-choice partner for public bodies in Wales when it comes to food

A national collaborative route to market

PURPOSE

A compliant, simple and competitive route to market for a broad range of food goods.

REACH

Available to eligible public bodies across Wales, including councils, NHS, education, housing and emergency services.

ROLE

Managed by Caerphilly CBC on behalf of the Welsh Public Sector Collaborative Food Group.



An active contract management approach

1

MOBILISE

Onboard users and suppliers

2

MONITOR

Data, prices, compliance and risk

3

ENGAGE

Users, suppliers and stakeholders

4

IMPROVE

Resolve issues and share learning

5

RENEW

Feed evidence into future design

Active contract management turns a procurement route into a public service.

Good food should create wider value



SUSTAINABILITY

- Welsh and local sourcing
- Resilient supply chains
- Provenance and transparency
- Waste, packaging and emissions

SOCIAL VALUE

- Skills and employability
- Community food activity
- Sharing supplier initiatives
- Making good practice visible

Our role is to convene, challenge, evidence and amplify.

THREE EXAMPLES

What this looks like in practice

01 **COMPLAINTS → IMPROVEMENT**

A central reporting route helps identify patterns, support escalation and take evidence into supplier reviews.

02 **DATA → DECISIONS**

Spend, compliance, pricing and market information support benchmarking, challenge and continuous improvement.

03 **NETWORK → VALUE**

User and supplier engagement helps share healthier products, local sourcing opportunities and social-value ideas.

Building the next generation around Welsh needs

WHAT WE ARE LEARNING

- ✓ Flexibility matters
- ✓ Reliable supply and resilience matter
- ✓ Data must be consistent and usable
- ✓ SMEs need proportionate routes to participate
- ✓ Sustainability and social value must be visible

OUR FUTURE DIRECTION

A flexible, collaborative and data-enabled framework that supports:

- Welsh sourcing
- Supply-chain resilience
- Local and SME participation
- Better performance management
- Long-term public value

OUR AMBITION

From food framework to food movement

Using the collective purchasing power of Welsh public bodies to help shape a healthier, stronger and more sustainable food system.



Our goal: the first-choice food partner for every public body in Wales.

From administration to intelligence



Our principle

Automate the routine. Keep people in control.

- **Complaints** — Classify, route and prepare reporting while retaining oversight for high-risk cases.
- **Price lists** — Identify proposed increases above agreed thresholds and support evidence requests.
- **Catalogue checks** — Compare agreed price lists with catalogue extracts and flag differences.
- **Reporting** — Separate supplier information, draft communications and surface trends.

Human review remains essential for food safety, judgement, governance and supplier relationships.



OUR AMBITION

Wales' trusted food-framework partner

We want public bodies to see us as the first place to turn for:

- A compliant route to market
- Reliable intelligence and support
- Practical innovation and automation
- Sustainable and socially valuable outcomes

Manage • Connect • Innovate • Improve

Questions & discussion