

# Keeping our pools afloat

Wednesday 8 October, 10.00-11.30, Sports and Leisure Management Network

**Starts: 10.00**

**Work in local  
government?  
Need to resolve  
an issue?**

**pools**



## Agenda for today 10.15 – 12.15

- **Opening Remarks:** *Councillor Paul Gittings (Chair);*
- **APSE Update** – *Matt Ellis, APSE Principal Advisor;*
- *Philip Brownlie, Head of Public Affairs at Swim England;*
- *Martin Simmons, Aquatic Team Leader, Wirral Council; and Katy Butterfield, Workforce Business Manager, Swim England.*





Association for Public Service Excellence

APSE Update

# Sports and Leisure State of the Market Survey 2025

Please contribute  
what you can!







Association for Public Service Excellence

APSE Update

## Active Futures: From Facilities to Wellbeing

Sports and Leisure Seminar 2025

*Holywell Park, Loughborough*

*Thursday 13 November*

## Special rates for members!





## Developing and Delivering a Commercial Strategy

This one-day masterclass blends the best from both private and public sector successes and experience, and demonstrates how local authority powers can be utilised to maximise income opportunities

### **NEXT DATE**

Wednesday 17 December 2025

10:00 – 16:00

Microsoft Teams



For more information on our in-house offer, please email [training@apse.org.uk](mailto:training@apse.org.uk).  
The team is ready to help!

Scan the QR code or [click here](#) to find out more or book your spot on this course today!



Looking for a consultant or interim  
to step in and hit the ground  
running?

APSE has an enriched database of  
specialists within local  
government....

Contact Lucia Gervis at 0161 772 1810 or  
email [LGervis@apse.org.uk](mailto:LGervis@apse.org.uk)

Click [here](#) to check out our available  
interim managers in your service area!



Interim Management

Critical friend

Workforce strategy

Survey-based work

Commercial development

Diagnostic health check

Coaching and mentoring

Service improvement planning

Comprehensive service review

Data Insights