

Best Performing Catering Service



Overview

- Provide a service in 69 schools across the borough (67 primary schools & 2 comprehensives
- 350 staff
- 64% of all primary school pupils took a school meal in 2022/23
- We served over 2.26m meals (Av. 12,070 meals each day)
- 1.67m Primary meals or av. 8,922 mpd
- Turnover £6.33m
- Workforce £3.25m
- Food £2.0m



Daily Challenges

- Expectations of Schools and parents
- Medical and Alternative Diets
- Recruitment and Retention
- Sickness
- Training
- Food costs and availability



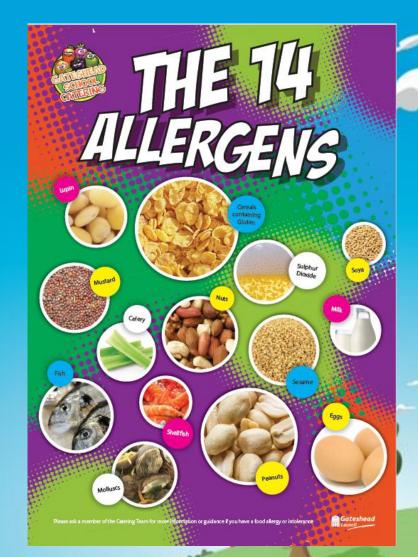
Delivering a best performing service

- Great dedicated team
- Marketing and Branding
- Theme Days
- Consultation
- Parental engagement
- Cypad Kitchen Manager and Meal Selection
- Food Safety
- Auditor
- Social Media
- Unit Manager Conference
- Menu Development
- Structured Choice
- Staff Management



Marketing & Branding

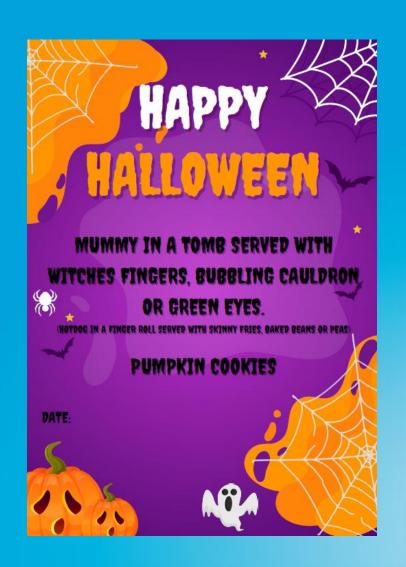












NATIONAL CURRY WEEK 2023

Chicken Korma served with pea pilau rice, naan bread & mini onion bhaji or veggie samosa

Mini sugar donut rings & chocolate sauce

Date:









FUN THEME MENU MINI CHICKEN FILLET BUN **SKINNY FRIES** MINI CORN ON THE COB **COOKS FAVOURITE DESSERT**

DATE: 18TH JANUARY 2024











Gateshead Council



Under the Sea

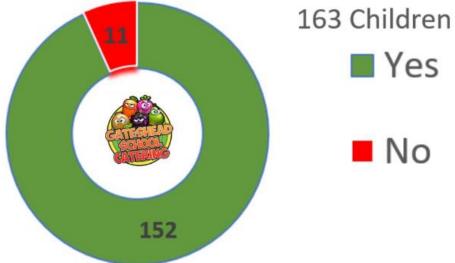




Consultation

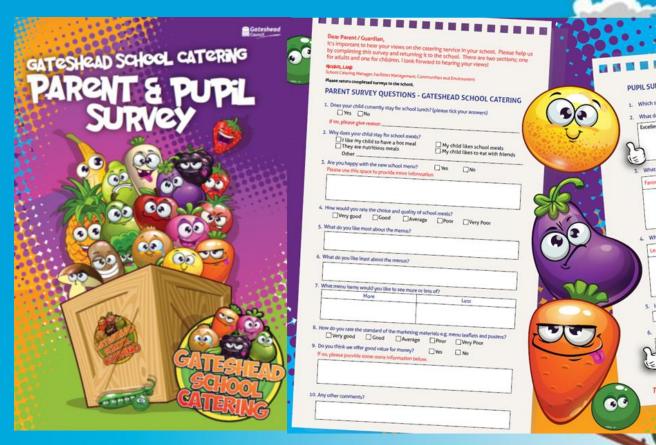


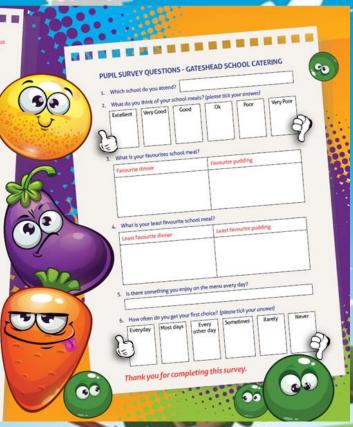
The children loved the interaction of the Rate your Lunch box





Parental Engagement





Delivering a best performing service

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Future Challenges

- Contract retention
- Food Supply Chain
- Staffing
- Medical and Alternative Diets



Future Developments

- Investment in staff
- Succession planning
- Targeting the Schools with a low FSM uptake
- Menu development
- Continuing to raise the profile of the service





Thank You

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