

APSE Scotland Online Commercialisation Advisory Group Meeting – Wednesday 20 August 2025 10.30 AM to 12.00PM

Welcome for our Chair Cllr Tony Gurney, North Ayrshire Council

Agenda

Income generation and savings opportunities for local authorities

Speaker: Christine Leese-Young, Programme Manager – National Savings Team, Scotland Excel

This will provide the opportunity for colleagues to hear about some of the projects which the National Savings Team have undertaken and find out more about how your local authority can get involved.

Reducing traffic, improving resident experience and generating income - why parcel lockers make sense

Speaker: Gillian Smith, Public Sector Partnerships Lead, YEEP! (inv)

This will provide colleagues with the opportunity to hear about this initiative which provides a better resident experience as well as income generation for the authority.

Commercialisation clinic: Any issue affecting service delivery

This is the opportunity for attendees to discuss any challenges and solutions that councils are experiencing and adopting in relation to a particular issue including

- Income generation from sponsorship and advertising
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APSE Update

Louise Melville, Principal Advisor, APSE

The meeting will end at 12.00 PM