Tameside Metropolitan Borough

Local solutions for cleaner, safer neighbourhoods – fly tipping

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Background

- 2022 Council identified tackling fly tipping as a priority
- Move to zero tolerance approach to enforcement, away from education and advice
- Restructure to integrate the neighbourhood team into the enforcement team
- Close working with partners; Operations and Greenspace, Legal, Waste Services, Community Safety, CCTV and Greater Manchester Police

How

- Co-produced process across various teams to identify how fly tipping reports would be triaged and dealt with
- Training across all teams and seminars with cleansing and enforcement teams
- Launched 'Our Streets' communications campaign
- Days of action – initially focussed around town centres to raise profile. Now demand led in hotspot areas – involving local schools and community safety team





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Outputs/Successes

Waste team results and successes

Incidents	Fly Tipping	Littering	Fly Tipping Prosecutions
2022/23	2022/23	2022/23	2022/23
4416	25	5	4
2023/24	2023/24	2023/24	2023/24
2905	236	35	5
2024/25	2024/25	2024/25	2024/25
2932	224	41	7
2025/26	2025/26	2025/26	2025/26
2984	299	55	10

Challenges

- Issues with CRM system
- DEFRA WasteDataFlow returns – gathering information across services
- Perception – still not enough!
- Need to increase engagement resources
- Delays in legal system

Re-defining the role of street cleansing teams

Area based ownership

Service redesign – creating a more efficient service

Teams develop pride and responsibility for specific towns, fostering accountability and proactive work

Supporting evidence

Teams identify and collate evidence

Work closely with enforcement officers

Report other street scene issues: overflowing litter bins (Duty of Care), street furniture, contaminated bins

Operations What's App group

Systems

In-house redesign app – Report it / Bin collection

Fly tipping direct to operational crews

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Further initiatives

Litter Hubs

25 community-based litter hubs across the borough

Increase in community and litter pick collections

Groups What's App collection point

Stickers provided

Eco Streets

Identified hot spot areas

Funding: Big Tidy Up, Pride in Place

Contacts

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