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Habitat Banks: Generating dividends for people, places, and nature



With thanks

Phase one funded by the Future Parks Accelerator partnership:



Department for Levelling Up, Housing & Communities

Phase two funded by Natural Environment Investment Readiness Fund (NEIRF)

Department for Environment Food & Rural Affairs





Our financially regulated partner is Finance Earth

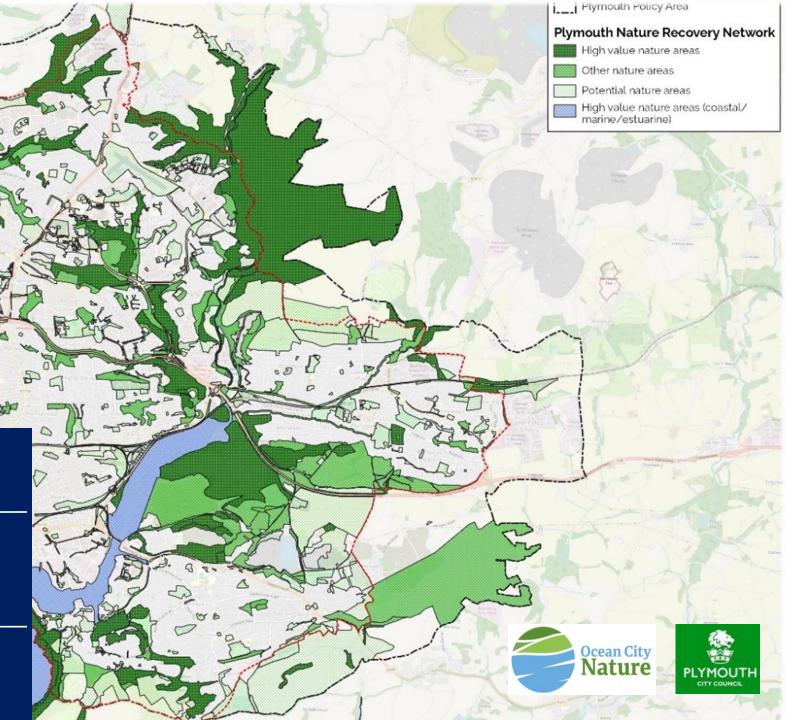




Investment opportunity – new forms and scale

Delivering across multiple local agendas

Advance habitat creation



Why a habitat bank?

ISSUES

- Budget pressures across the Authority including for maintaining natural spaces.
- Enhanced duty towards natural environment
- Environment Act creates a new market for biodiversity units replacing existing payments for mitigation locally.
- Requirement to maintain habitats enhanced for minimum of 30 years
- Interaction of new BNG duty with affordable housing delivery targets and need

SOLUTIONS

- Turning financial liabilities into a self-sustaining, income generating assets over long-term.
- ✓ Supplying biodiversity units captures the income generated for Plymouth's nature and people.
- \checkmark Offers more control over site specific biodiversity
- Credible local offer for developers: providing low friction: high integrity offer for developers



Principles



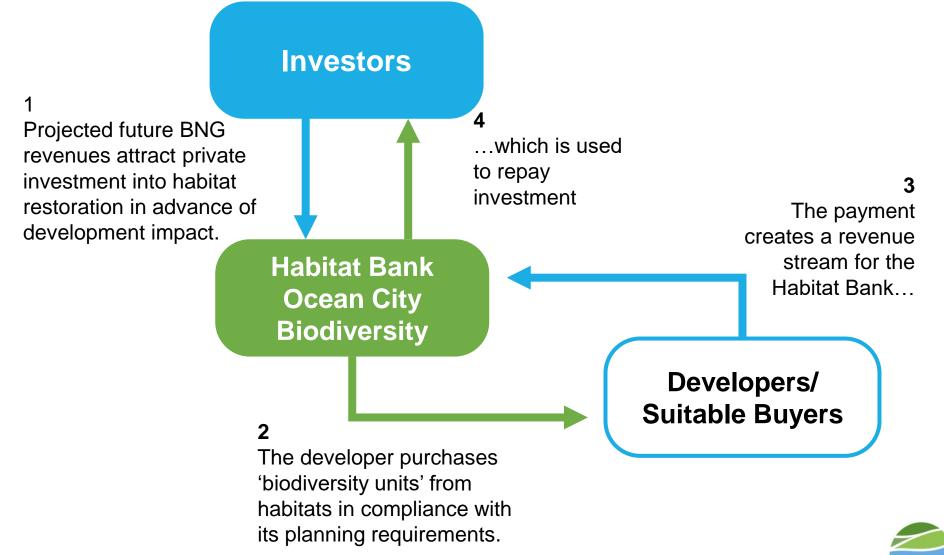


- Ensure additionality is achieved.
- Create proactivity, joined-up approach to offsetting.
- Create a robust governance framework.

- Be transparent and accountable.
- Ensure routine monitoring and measurement using clear and measurable metrics.









Ocean City Nature

Vision: Creating a resilient, accessible, natural environment across the city

A replicable, scalable funding ecosystem for investment in green and blue assets and sustainable enterprises delivered through a public-facing entity delivering direct environmental benefits, vital services, boosts to the local economy, a sense of place

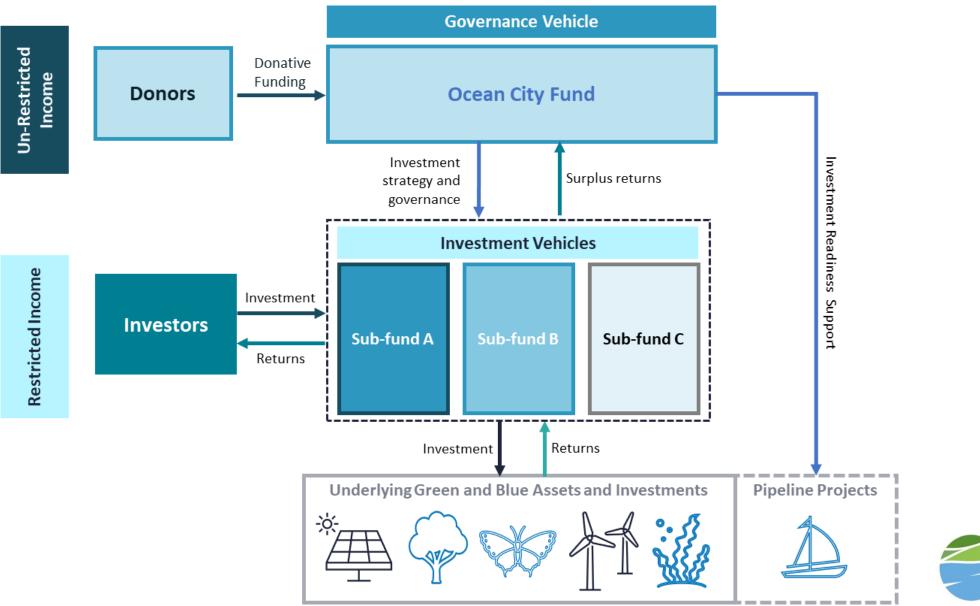
- all catalysing further innovation.





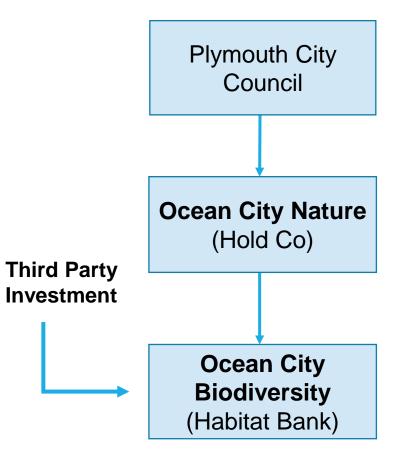


Ocean City Nature – enabling growth in Green Finance









Unitary Authority

Governance role: Ultimate control over business plan and strategic direction of vehicle. **Governance Function:** Corporate Management Team

Company Limited by Guarantee

Strategic vehicle for HBV continuity beyond HBV and other Green Finance Activity. Distribution and reinvestment of surpluses **Governance role:** Decision making over operational objectives including sign off of sales

Governance Function: Board of PCC representatives, supported by economic and environmental stakeholders

Operating and Investment vehicle for three pilot sites.

Governance role: Operational only, majority of decisions reserved for HoldCo/PCC. Time limited.

Governance Function: Operational board, 3rd party Investor representatives.



Making the business and investment case

18 months to achieve 3 Executive DecisionsWorking group across 5 key Departments

Nov 21 - Options assessment recommended an arms-length vehicle to act as Habitat Bank.

Mar 22 - Detail and recommendations of company structure and governance arrangements.

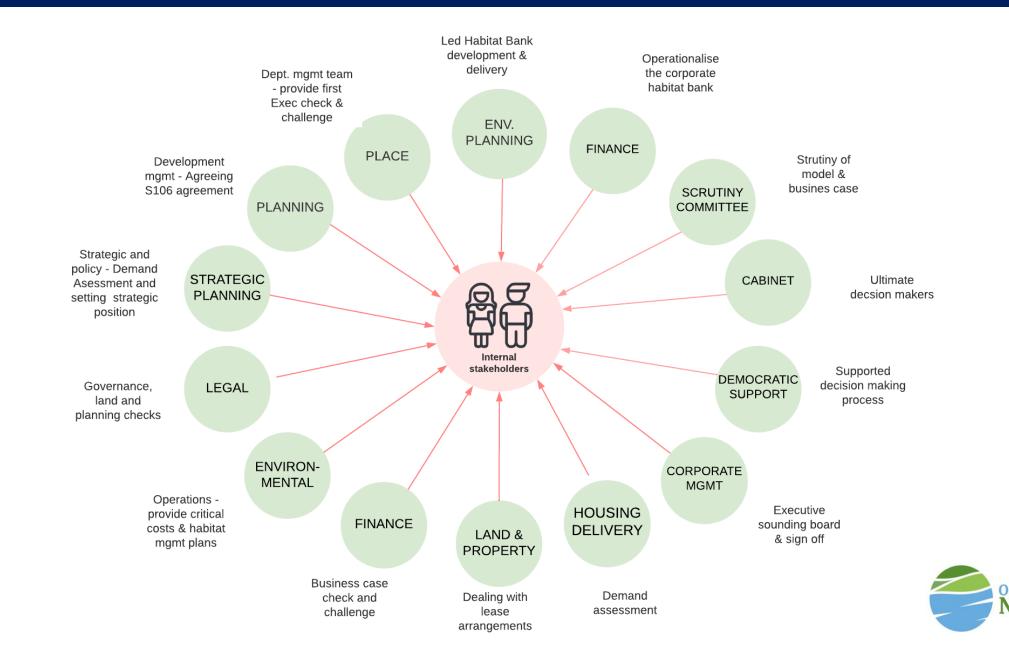
June 23 - Business Case for investment from PCC to secure £0.5m.

Key Processes included:

- Familiarisation and explanation of concept of habitat banking to officers and members.
- Scrutiny session (Feb 22) with Governance Committee due to novel and innovative approach.
- Soft testing with known developers links to development of demand modelling



Internal stakeholders





What did our supply and demand assessment tell us?

29 supply sites were initially assessed - covering378 ha of land. Capacity for 780 BUs to be delivered.

This valued the potential revenues across these sites at **£17.548m**.

Now have an additional **33 supply sites** surveyed and to be assessed – covering **354 ha** of land.

30 demand sites were assessed - covering **135 ha** of land supporting **530 BU**s.

This valued the potential revenues across this estate in terms of BUs where development could be realised at **£11.925m**.

Why was this important?

- Gave a strong illustration of the scale of opportunity of time in terms of revenues.
- Provided strong rationale for Business
 Case development demand existed.
- Tied together the fact that a credible costeffective Habitat Bank is a positive for a local area and its development aspirations and targets.
- Sense checked that supply and demand would be proportionate each other.



Business model summary – 30 years

САРЕХ			OPEX
Item	Costs	Costs	Item
	(Loan)	(External)	Project Maintenance
Project Development	£99,391		Infrastructure cont.
BU Delivery	£372,476		Total Loan Servicing
Vehicle Development		£61,867	C
Development	£28,133		PCC Management
Contingency			External services
Total	£500,000	£61,867	Insurance and Audit
Income generated.			Corporate Tax
BU No. 277	@ Average £2.	5,000	Total

PCC is the first 'investor' in the habitat bank, providing £500k through PWLB as a repayable loan to deliver biodiversity units on three sites.



Cost

£5,014,549

£427,427

£703,683

£335,429

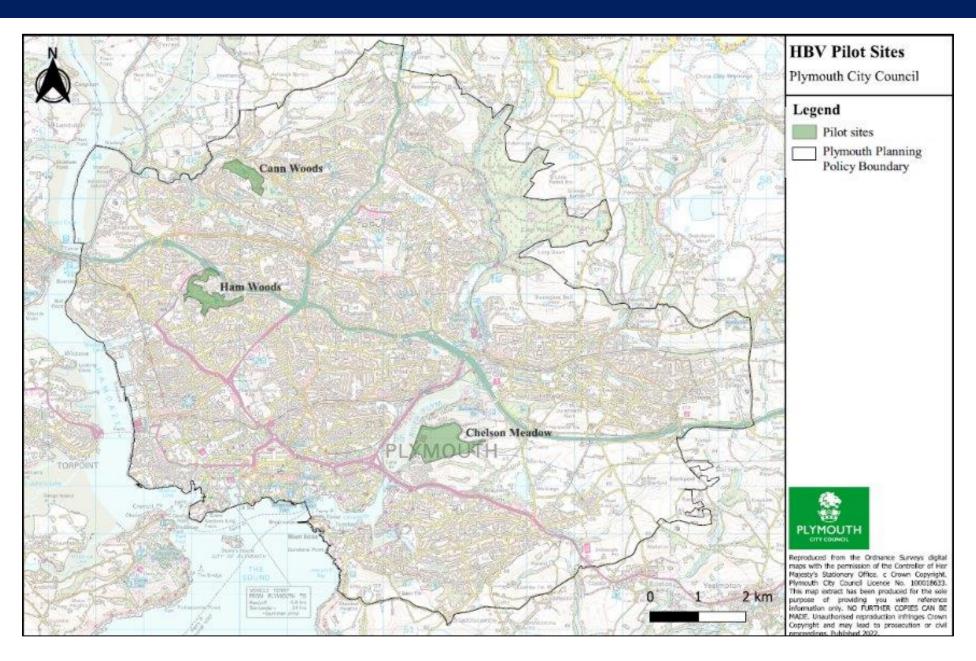
£219,293

£313,311

£387,321

£7,401,011

Selected pilot BNG sites







Selected pilot BNG sites

	Chelson Meadow	Cann Woods	Ham Woods		
Size	51ha	23ha	35ha		
Mgmt type	PCC managed				
Habitat types	Lowland meadow, neutral grassland, bramble & mixed scrub	Neutral grassland, blackthorn, bramble & mixed scrub, lowland mixed deciduous woodland	Modified & neutral grassland, bramble & mixed scrub, lowland mixed deciduous & wet woodland		
Interventions	 Grassland: Annual cut, ground prep, seed sowing, topping, undesirables control Scrub: Scrub thinning, scalloping, bramble clearance/control, watering Woodland: Woodland thinning, coppicing, ride creation/ management, restocking 				







Partnerships – People and Communities



Credit: Chris Parkes Photography

'If we are doing it alone, we are doing it wrong'



The potential for Local Authority habitat banking - Summary

- Protects the risk of flight of mitigation interventions and revenues leaving the area.
- Surplus income re-invested into green space, not into private profit companies.
- Land that may be running at a loss due to maintenance/security costs, can now generate income.
- LA positioned to access and fund expertise that impacts quality and integrity, e.g. ecological, habitat management planning and environmental partnerships.

- Providing a credible local offer to work with development proposals and minimise friction of introduction of mandatory BNG.
- Benefit to residents through public access and incorporating social value into projects delivering across multiple local agendas.
- Enables local authorities to both plan *and* deliver biodiversity sites strategically.
- Advance habitat creation/restoration contributes to speed of meeting any local authority biodiversity targets.





What next?

Ocean City Nature: Just the beginning but by 2030..

- Huge progress innovating in nature-based solutions supporting the city and our people
- Physical interventions biodiversity gain, SUDs features installed, active travel routes
- Inclusive delivery new relationship & delivery model
- Career and skills opportunities expanded and sustainable
- Enhanced 'Pride in Place' with new funding models embedded as BAU
- Enable us to plan and deliver natural infrastructure within equivalent systems as 'grey infrastructure' – a green finance revolution

Habitat Bank

- Making first Sales interest from developers
- Work on the ground underway on all 3 sites
- People and businesses in Plymouth value the role of urban nature and recognise the role of OCN





key learning and recommendations for success

Journey length and intensity

- It is easy to underestimate the journey necessary to unlock a new way of working Green Finance and the mindset shift, training and upskilling required to bring all stakeholders along on the journey
- Procurement of external legal and tax advice can be time-consuming, causing delays, start early.

Stakeholder engagement

- The core project team need a Project **Sponsor** at a senior enough level to influence.
- A wide range of stakeholders from internal teams need to be co-opted to reach investment readiness.
- Identify strengths of different stakeholders ensuring early involvement to expedite decision making, help build the business case, adapt the project and influence others.

Building Integrity and Common Purpose

- This model requires a careful balance between public access while delivering the target habitat condition. All activity needs to be **costed accurately** into the delivery model.
- Build principles at early stage by consensus as a touchstone for decision making.
- Local Authorities are attuned to place-based priorities and can shape BNG projects to align with city strategy

Enabling innovation – view from Local Authority level

1. Continued consideration & discussion within DEFRA family (& wider govt departments) of join up to enable this innovation:

- Planning and policy development e.g. LNRS, NRN and policy/ regulatory levers equivalent to BNG
- Investment building credible investment pipelines at scale w/ effective governance & partnerships
- 2. Ongoing resource and capacity at local level to build credible pipeline in required manner
- 3. Demand side work needs to be key focus to unlock this and linking back to supply side





For more detailed information Webinar Series – www.futureparksaccelerator.notion.site

Credit: Chris Parkes Photography

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