



# Cireco Park MRF – Demonstrating Processing Efficiency under Extended Producer Responsibility (EPR)

Showcasing sustainable waste processing and producer accountability

# Introduction and Purpose



## **CIRECO PARK MRF: PROCESSING EFFICIENCY UNDER EPR**

### **Policy-Driven Facility Design**

Cireco Park MRF is designed to meet EPR goals by integrating advanced technology for effective recycling processing.

### **Processing Efficiency Importance**

Processing efficiency is crucial under EPR, linking 20% of payments to recycling performance outcomes.

### **Transparency and Auditability**

The facility provides transparency and auditability to validate recycling outcomes for producers and regulators.

### **Future-Proof EPR Solution**

Cireco Park offers a future-proof solution aligned with EPR, supporting continuous improvement and stakeholder confidence.



## **PURPOSE OF TODAY'S DISCUSSION**

### **Meeting and Exceeding Standards**

Fife Council and Cireco working in partnership to deliver a MRF designed to meet and exceed Processing Efficiency criteria with direct measurable evidence.

### **AI-Enabled Data Capture**

Advanced AI data capture ensures targeted, effective producer funding with detailed, auditable performance metrics.

### **Transparency and Continuous Improvement**

EPR funding supports transparent investment in infrastructure that drives system improvements and policy alignment.

# EPR Context and Current Sector Infrastructure Limitations

# LIMITATIONS OF TRADITIONAL MRF SAMPLING

## **Sampling Size and Frequency**

Traditional MRF sampling uses small, infrequent samples representing about 0.05% of throughput, limiting data confidence.

## **Limited Insight on Capture Efficiency**

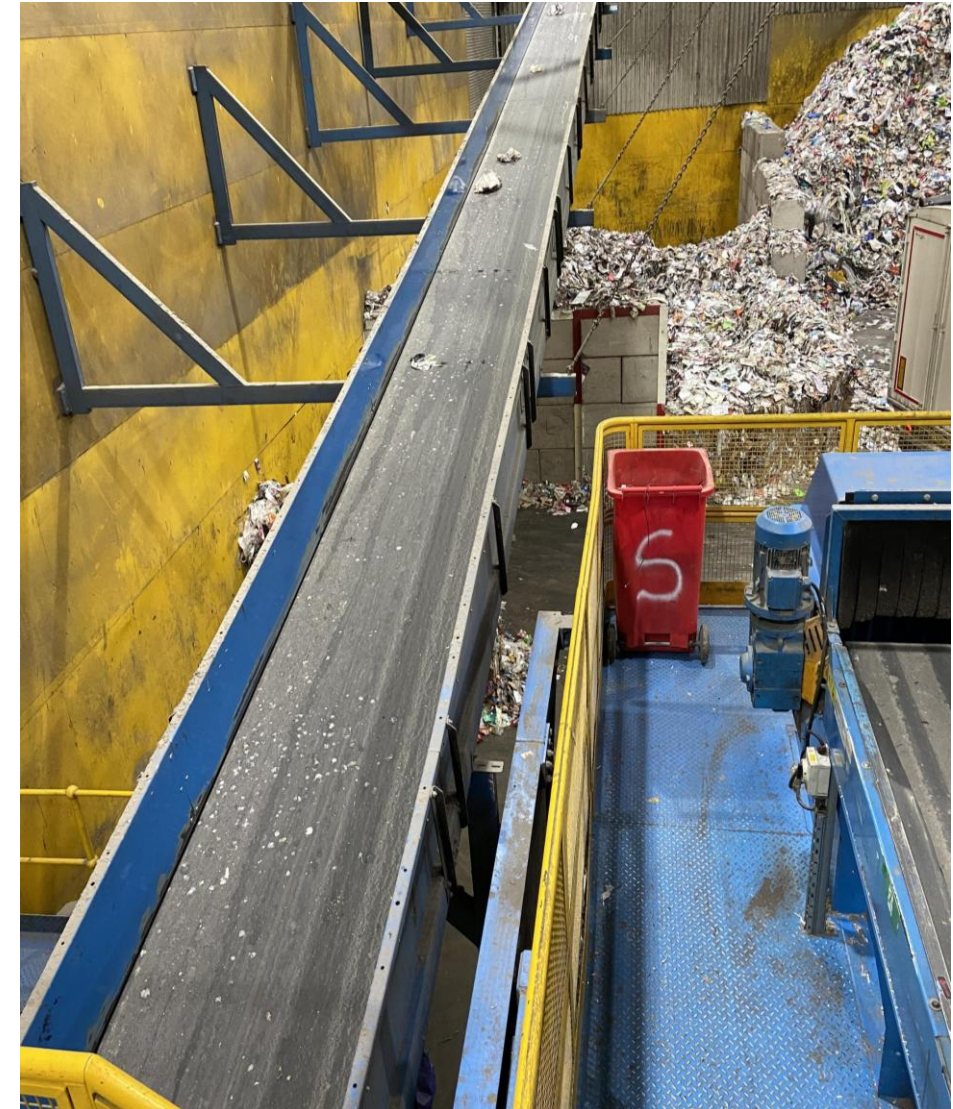
Sampling focuses on polymer type over packaging format, failing to reveal capture efficiency or material loss points.

## **Challenges in Verification and Auditability**

Manual analysis restricts auditability and external verification, reducing transparency and defensible evidence for EPR.

## **Inadequacy for EPR Requirements**

Current traditional sampling methods do not meet Extended Producer Responsibility needs for processing efficiency insights.



# THE CORE QUESTION FOR EPR

## Challenges of Conventional MRFs

Traditional MRFs struggle to demonstrate processing efficiency and meet EPR data requirements due to limited visibility of material flows.

## Evidence Gap in Reporting

Lack of continuous, plant-wide visibility creates a gap between EPR expectations and actual reporting capabilities.

## Innovative Facility Design

Fife Council sought for Cireco Scotland to design a new MRF that addresses EPR processing and reporting challenges directly.



# Cireco Park MRF Design and Technology

## DESIGN PHILOSOPHY OF THE CIRECO PARK MRF



### **Extended Producer Responsibility**

MRF design focuses on EPR requirements, prioritising accountability beyond traditional output metrics.

### **Integrated Data Capture**

Continuous data collection throughout the facility enables transparent evaluation of material processing efficiency.

### **Advanced Sorting Technologies**

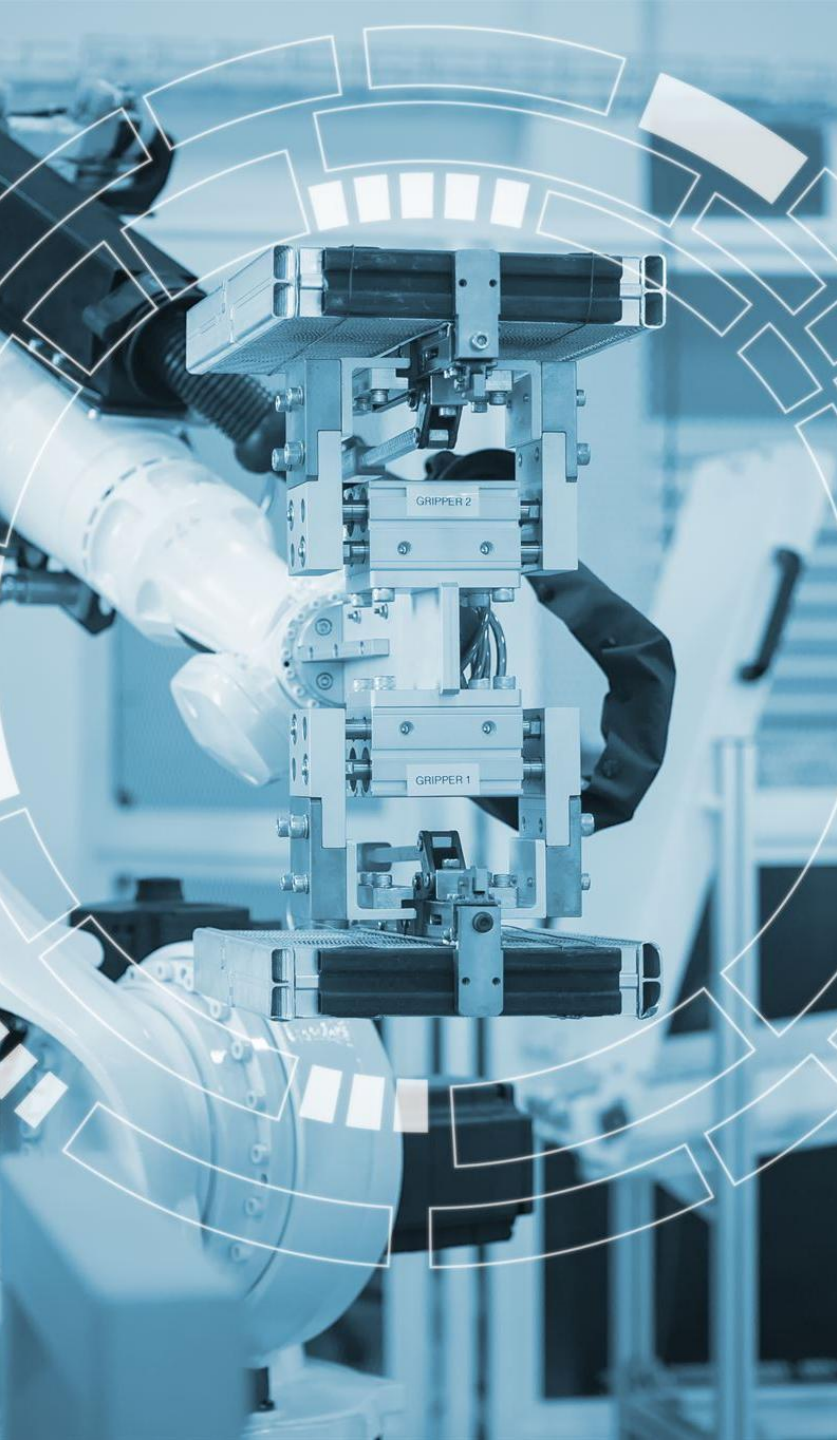
Optical sorting combined with AI vision ensures precise material identification and optimal sensor presentation.

### **Physical and Digital Integration**

The facility links physical processing with digital insights to meet evolving MRF expectations under EPR.

### **Designing to optimise capture**

Process design to ensure materials are presented in the best format possible to achieve maximum capture performance for any given throughput.



## **Integrated AI and Optical Sorting Technology**

### **Real-Time Packaging Identification**

AI vision systems identify packaging by material and format continuously throughout the plant.

### **Precise Optical Sorting**

Smart optical sorters separate materials precisely based on real-time compositional data.

### **Operational Transparency**

Integrated systems provide continuous, automated monitoring of material flow and sorting efficiency.

### **Data-Driven Efficiency Reporting**

High-frequency data enables accurate processing efficiency reports for regulatory compliance.



## FROM SAMPLING TO NEAR-100% VISIBILITY

### Shift from Sampling to Continuous Monitoring

Transition from periodic sampling to near-100% continuous monitoring improves data accuracy and coverage.

### Enhanced Statistical Relevance

Continuous data capture reduces uncertainty by providing comprehensive operational insights around the clock.

### Improved Processing Efficiency Understanding

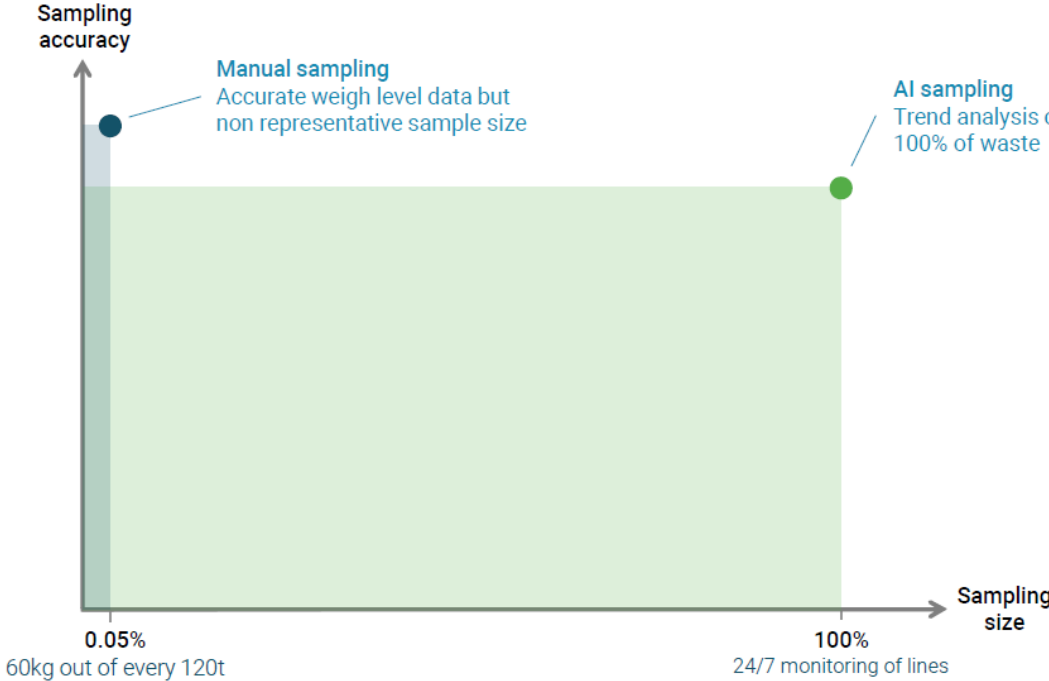
Full monitoring enables detailed analysis of performance variations by input type and operational conditions.

### Step Change in Evidence Quality

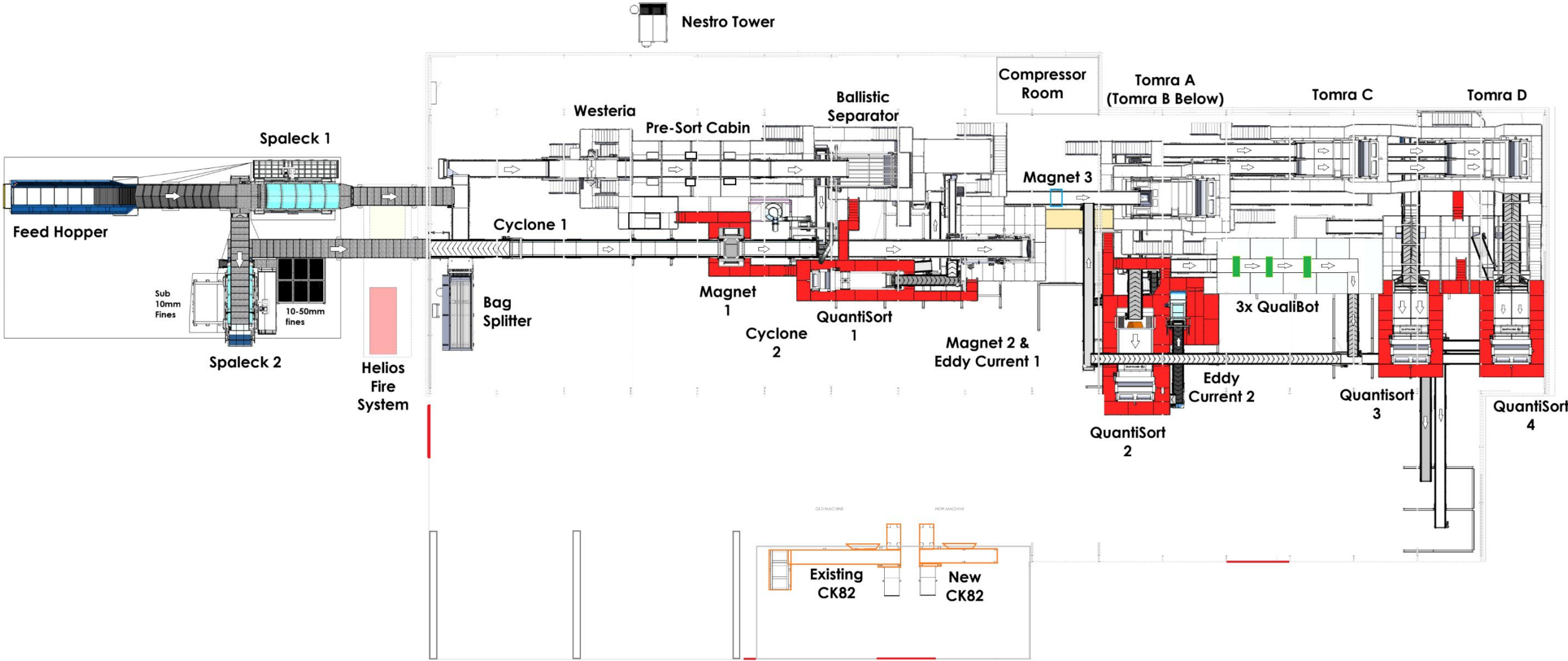
Move from indicative sampling to rich, continuous data empowers better decision-making for producers.



# Visibility: AI vs Manual sampling in one picture.







# Processing Efficiency, Auditability and Value

# What This Enables for EPR



## **Direct Measurement of Capture Efficiency**

The facility measures capture efficiency by packaging type, showing exact recovery versus residue loss.

## **Identification of Process Losses**

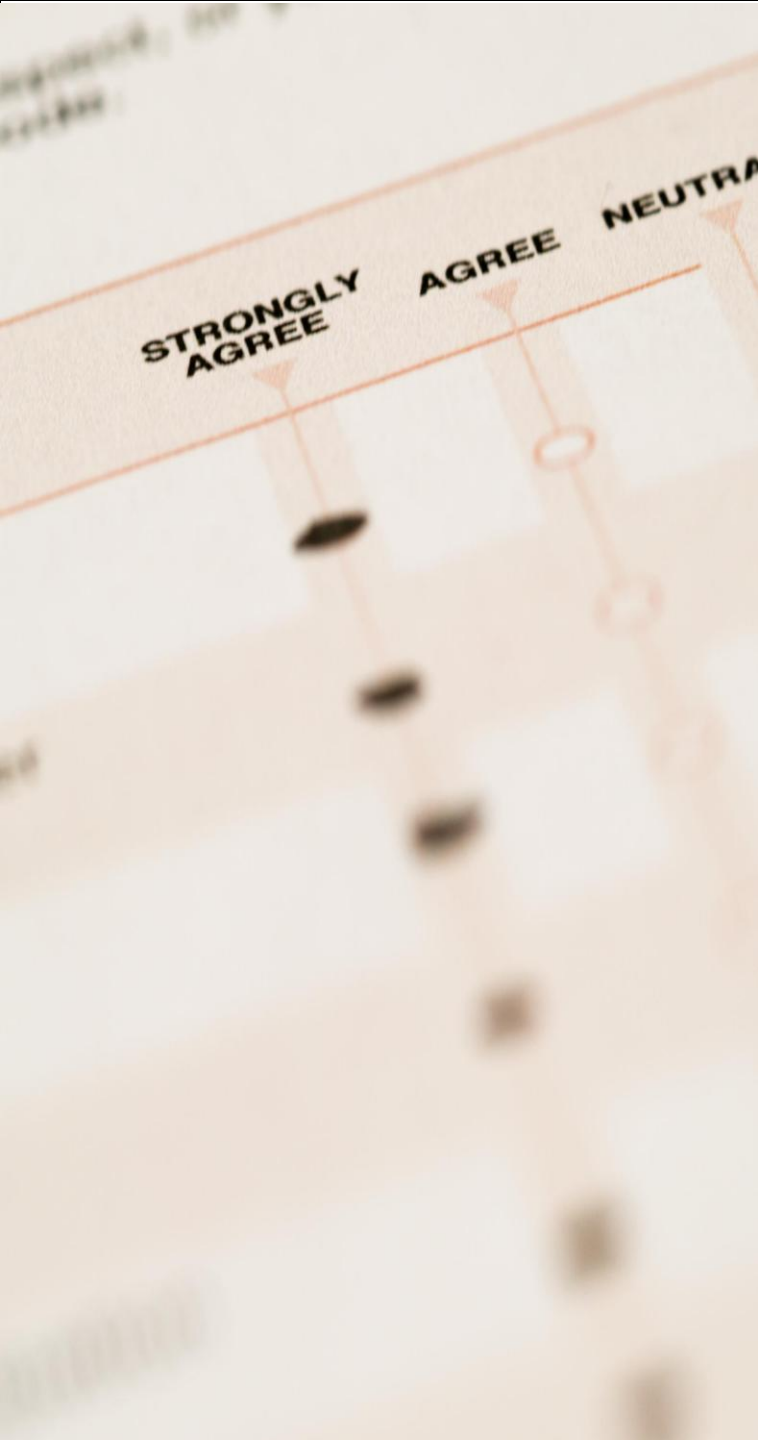
Losses are tracked and linked to specific processing stages to support targeted improvements.

## **Data-Informed Funding Decisions**

EPR administrators use detailed data to make robust funding decisions instead of assumptions.

## **Operationalising EPR Intent**

Facility makes processing efficiency visible, measurable, and improvable to support genuine recycling improvements.



# AUDITABLE, DEFENSIBLE DATA CAPTURE

## **Smart Device Tracking**

Each smart device in the facility is independently tracked with performance data collected over various timeframes.

## **Time-Stamped Consistent Data**

Data collected is time-stamped, repeatable, and consistent, ensuring reliable reporting and audit readiness.

## **Automated Data Capture**

Automating data capture replaces manual sampling, enhancing accuracy and defensibility of efficiency reporting.

## **Regulatory Compliance Support**

The system supports regulatory scrutiny and future reporting needs by embedding an evidence-based approach.



## **DRIVING CONTINUOUS IMPROVEMENT**

### **Data-Driven Optimisation**

Live operational feedback enables proactive optimisation to identify and fix issues early, improving processes continuously.

### **Performance Analysis**

Performance analysis by shift, season, input supplier or material supports informed, evidence-based decision-making for improvement.

### **Commitment to Excellence**

Continuous improvement reflects commitment to recycling excellence and demonstrates effective use of EPR funding.



# Conclusion

# Mapping Cireco Outputs to Processing Efficiency Criteria

## Capture Efficiency Measurement

Direct measurement of capture rates by packaging type ensures accurate tracking of processing efficiency.

## Robust Evidence Base

Continuous AI data capture across material streams provides high statistical confidence in processing outcomes.

## Auditability and Transparency

Device-level tracking with time-stamped data supports auditability and links funding to recycling outcomes.

## Continuous Improvement Feedback

Live operational feedback enables optimisation across shifts and seasons to enhance processing efficiency.





## **TRADITIONAL SAMPLING VS AI-ENABLED MONITORING**

### **Limitations of Traditional Sampling**

Traditional sampling covers minimal material, is infrequent, labour-intensive, and lacks granular data by packaging type.

### **Advantages of AI-Enabled Monitoring**

AI monitoring offers near 100% continuous coverage, automated data capture, and real-time granular insights by packaging format.

### **Impact on Recycling Systems**

Comprehensive AI monitoring better supports EPR requirements and producer-funded recycling through detailed, real-time data.



## **VALUE FOR PACKUK, CUSTOMERS AND PRODUCERS**

### **Innovative Processing Efficiency**

Cireco Park MRF uses advanced separation technology and AI data capture to enhance processing efficiency and transparency.

### **Value for Customers**

Customers gain confidence that their EPR funding allocation can be protected through knowing their capture rates are measurable, defensible and aligned with policy.

### **Benefits for Producers**

Producers see their contributions driving genuine improvements in capture and recycling performance under EPR.

### **Scalable Future-proof Model**

The facility provides a scalable, future-proof model for EPR-aligned infrastructure promoting continuous improvement and trust.

**Thank you for your time  
and attention**