



KSB update on litter actions The National Litter and Flytipping Strategy

August 2026

The National Litter and Flytipping Strategy

Key litter actions focus on:

- Scoping a flytipping campaign
- Roadside litter interventions
- Empowering communities
 - Community Litter Hub
 - Community engagement events



Scope out a flytipping campaign

- Research and review any existing UK or Scottish flytipping campaigns.
- Develop and trial a local flytipping campaign in collaboration with key stakeholders.
- Ensure the Community Litter Hub has up-to-date flytipping information and signposting to relevant agencies and authorities for the public and groups to find.



Scope out a flytipping campaign

We want your feedback and information on:

- What guidance and support do you have to help householders responsibly remove waste?
- Do you have your own bulk waste removal service?
- Do you encourage people to check licences for external providers?
- What do you do pro-actively to encourage responsibly disposal of items?
- Are there any themes/items/type of waste you'd like us to target specifically in a flytipping campaign?

Please let us know
your thoughts.
We'll send a link to
the Form in the post
meeting information
or
Access via QR code:

2026 Local Authority Flytipping
Needs - August 2026



Scope out a flytipping campaign

Last year, Keep Britain Tidy ran a flytipping campaign called the Fight Fly Tipping Fortnight

We're open to complementing this in Scotland this year from **12-25 October 2026**.

- Are you interested?
- Would these dates work?
- Are there specific materials you want to focus on?

Please let us know your thoughts.
We'll send a link to the Form in the post meeting information
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Access via QR code:

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Quick reminder...

2026 Fixed Penalty Notice Survey

- The 2026 data for the Scottish Litter Survey has been collected.
- We are looking to produce one report with:
 - Scottish Litter Survey data,
 - LEAMS data, and
 - Results of the FPN survey looking at your approach to enforcement utilising the powers available to you through Part II and Part IV of the Environment Protection Act 1990.

Has your authority completed the survey?



Roadside Litter

Targeted behaviour-based interventions

Develop and implement regional campaigns on roadside litter in collaboration with key stakeholders (local authorities, Transport Scotland, road operators and businesses).

The regional campaign will utilise the methodology, materials, and supporting research developed to date.



Roadside litter intervention

Proposed components for 2026

- 1 Regional roadside litter campaign in Fife
- 2 Focus on young drivers - working with New Colleges Lanarkshire
- 3 Potential tourism angle with Loch Lomond and Trossachs National Park
- 4 Materials, guidance and wider messaging will be available for all councils



Your charity for Scotland's environment



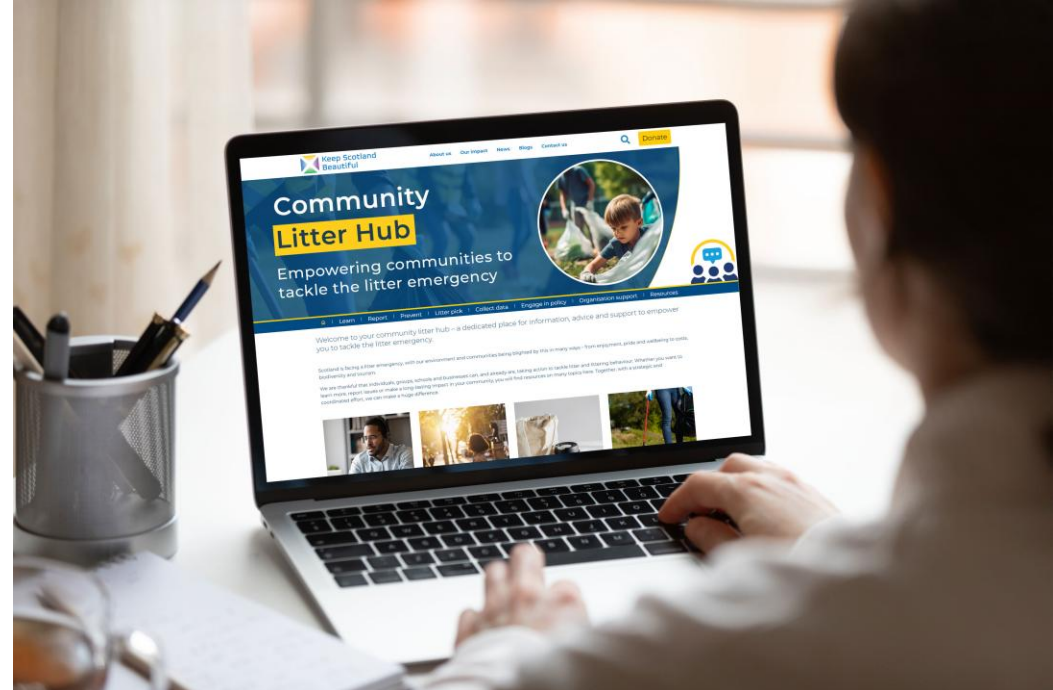
Community Litter Hub

The **Community Litter Hub** website provides information, advice and support to individuals, community groups and other organisations on tackling litter and littering behaviour.

Our **annual review** is coming up so we will be in touch soon to make sure all local Government links and contact details are correct.

Also conducting **engagement events** so happy to try and join events across a range of Councils.

KeepScotlandBeautiful.org/Community-Litter-Hub/



Community Litter Hub

[Home](#) | [Learn](#) | [Report](#) | [Prevent](#) | [Litter pick](#) | [Collect data](#) | [Engage in policy](#) | [Organisation support](#) | [Resources](#)

[Report](#) | [Responsibilities](#) | [Reporting to duty bodies](#)

Reporting to duty bodies

Below are details and links on how to report litter issues to duty bodies.

Please note that reporting anything **hazardous to health and/or requiring immediate action including needles** should not be done using the online form but follow the duty body guidance on their websites.

To report **flytipping**, you should contact the local authority the waste is in. If the issue is on-going, may be hazardous or is near a watercourse, the local authority may involve SEPA or Police Scotland in the investigation. You can find details for the relevant local authority at [GOV.UK](#) or you can find out more information on reporting from the [SEPA website](#).

To report a dead animal in a public place, including livestock, you should contact your local authority. For dead birds [please report this to the government](#) and **DO NOT touch or pick up any dead birds you find**. More information, including other specific animals, can be found on the [SSPCA website](#).

You can use [a postcode checker](#) to find out what local authority to contact.

Aberdeen City Council

Report litter using an online form or use contact

Aberdeenshire Council

Report litter by contacting the Recycling and

Amey - South West

To report a problem in the South West Trunk

Community Litter Hub

[Home](#) | [Learn](#) | [Report](#) | [Prevent](#) | [Litter pick](#) | [Collect data](#) | [Engage in policy](#) | [Organisation support](#) | [Resources](#)

[Litter pick](#) | [Guidance and advice](#) | [Local groups and support](#) | [Value of volunteers](#)

Local groups and support

There are lots of groups already working in Scotland. Many of these are mapped with a coordinator organisation, but some may not be and could be searched for on social media such as Facebook. Further to this, there are ways of getting support and building relationships with the local authority who may also be able to put you in touch with local groups.

Remember, you don't need to join a group – you can have a look at the guidance and resources and go for it alone.

Events

You may find events near you with one of the following organisations.

Each have advice for joining one of these cleans as well as asks for you to record your clean. Find out more about recording volunteer efforts in the [Value of volunteers](#) page.

Keep Scotland Beautiful

The Marine Conservation Society

Surfers Against Sewage

#SpringCleanScotland

12 March to 23 April 2027

2026 Overview

More than 34,000
people were involved

...including 17,800
young people.

3,340 events across all
32 local authorities.

309 estimated tonnes
of litter picked

www.keeptoscotlandbeautiful.org/clean-up-scotland

Thank you

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 @KSBScotland

 @Keep Scotland Beautiful