

APSE Scotland Online Commercialisation, Income Generation and Social Value Network – Wednesday 4 August 10.30AM to 12.00NOON

Welcome for our Chair Cllr Tony Gurney, North Ayrshire Council

Agenda

Our Film in Argyll Service: Increasing economic benefits through film and television

Speaker: Fergus Murray, Head of Development and Economic Growth, Argyll and Bute Council

This will provide the opportunity for colleagues to hear about the excellent service provided to film and television including how it operates, how it generates income and wider economic benefits, partnership working as well as future plans and ambitions for the service.

Start Up Street: Helping entrepreneurs within Renfrewshire get their ideas off the group

Speaker: Representative, Renfrewshire Council (inv)

This will provide colleagues to hear about this important initiative which has turned town centre units into thriving business hubs supporting local businesses in their growth and development.

Commercialisation clinic: Any issue affecting service delivery

This is the opportunity for attendees to discuss any challenges and solutions that councils are experiencing and adopting in relation to a particular issue including

- Reviewing registration services to identify any potential commercial opportunities which could be incorporated.
- Advertising and sponsorship on roundabouts and roadside verges

APSE Update

Louise Melville, Principal Advisor, APSE

The meeting will end at 12.00 PM