



Briefing 14-19 April 2014

## Queen's Baton Relay 2014

The Commonwealth Games, commences on 23rd July 2014. In a similar fashion to the London Olympics, the Queen's Baton is making a 109,000 km journey, touring the Commonwealth and will return to the British Isles in May

The UK route has only recently emerged and has yet to be made public in Northern Ireland where it will land on 20th May until 23rd.

This paper pulls together the announcements from the National Sports bodies of each UK Country to provide the overall picture and potentially use the publicity to highlight sporting and leisure opportunities locally

### Key issues

- Queen's Baton reaches the Isle of Man on 16<sup>th</sup> May followed by UK tour
- Regional press and TV will highlight sports along the route
- Opportunity for Councils to raise the profile of local sports facilities and events

### Introduction

The Queens Baton Relay will complete its global journey in Glasgow in 4 months time. In the lead up to the Commonwealth Games, local authorities have the opportunity to highlight sports and leisure facilities and 'piggy-back' local events.

In the run up to the 2012 Olympics, many Council's held special Olympic themed events and those lucky enough to be on route benefitted from the chance to highlight sport and leisure within their Borough.

The UK route has only recently emerged and has yet to be made public in Northern Ireland where it will land on 20th May until 23rd. The route does not include the three major Welsh cities of Cardiff, Swansea or Newport and will instead visit the south Wales valleys before going to Llandrindod Wells then the Urdd Eisteddfod in Bala, Gwynedd. In England Congleton and Suffolk are to find themselves in the limelight.

### Legacy

Whilst the word legacy was used regularly in relation to the London Olympics, the real legacy has been less tangible. One organisation that has demonstrated results is the charity 'The Youth Charter'. Their recent publication 'Youth Charter 2012 Games Legacy Report' provides examples for disadvantaged younger people.

[https://www.dropbox.com/s/a1gqynurieq3cpc/YC-20report-fulldraft-FINAL-noprintmarks-18\\_03\\_14Secure2.pdf](https://www.dropbox.com/s/a1gqynurieq3cpc/YC-20report-fulldraft-FINAL-noprintmarks-18_03_14Secure2.pdf)

## Route and web address:

### Isle of Man

- 16 May Castletown, Manx Youth Games at the National Sports Centre.
- 17 May Laxey Wheel, Snaefell.
- 18 May Peel

<http://www.cga.im/>

### Northern Ireland on 20-23 May 2014.

<http://www.nicgc.org/>

### Wales

Arrives At Cardiff Airport

- 24 May Abertillery, Ebbw Vale, Tredegar, Merthyr
- 25 May Aberdare, Llandrindod Wells
- 26 May Urdd Eisteddfod, Bala
- 27 May Laugharne, Carmarthen, Ammanford, Llanelli
- 28 May St David's, Machynlleth
- 29 May Llanberis, Beaumaris, Menai Strait, Caernarfon
- 30 May Rhyl, Moel Famau, Ruthin, Llandegla



<http://teamwales.co.uk/queens-baton-relay-2014>

### England

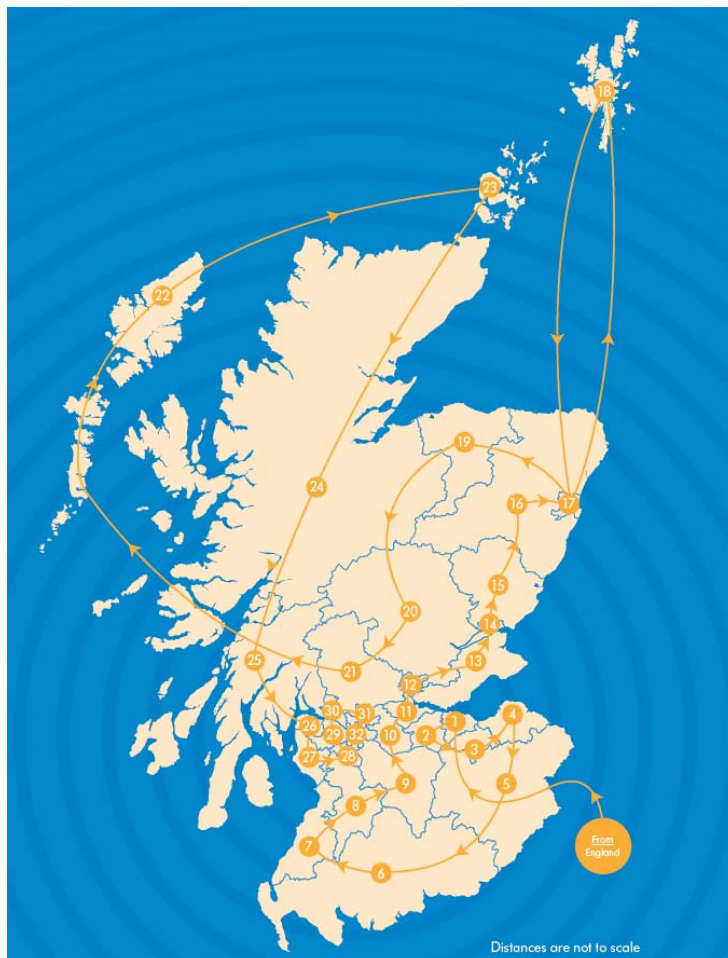
- May 31 Manchester, Congleton
- June 1 Sheffield
- June 2 Birmingham
- June 3 Plymouth and Bristol
- June 4 Southampton
- June 5 Kent
- June 6 Oxford
- June 7/8 London
- June 9 Suffolk
- June 10 Leicester
- June 11 Hull
- June 12 Leeds
- June 13 Newcastle Gateshead, Alnwick Castle in Northumberland.



<http://www.weareengland.org/home/glasgow-2014/qbr/queens-baton-relay-schedule>

## Scotland

- 14 June City of Edinburgh
- 15 June West Lothian
- 16 June Midlothian
- 17 June East Lothian
- 18 June Scottish Borders
- 19 June Dumfries and Galloway
- 20 June South Ayrshire
- 21 June East Ayrshire
- 22 June South Lanarkshire
- 23 June North Lanarkshire
- 24 June Falkirk
- 25 June Clackmannanshire
- 26 June Fife
- 27 June Dundee City
- 28 June Angus
- 29 June Aberdeenshire
- 30 June Aberdeen City
- 1 July Shetland Islands
- 2 July Transition
- 3 July Moray
- 4 July Perth & Kinross
- 5 July Transition
- 6 July Stirling
- 7 July Transition
- 8 July Eilean Siar, Comhairle nan
- 9 July Transition
- 10 July Orkney Islands
- 11 July Highland
- 12 July Transition
- 13 July Argyll and Bute
- 14 July Inverclyde
- 15 July North Ayrshire
- 16 July East Renfrewshire
- 17 July Renfrewshire
- 18 July West Dunbartonshire
- 19 July East Dunbartonshire
- 20 July Glasgow City
- 21 July Glasgow City
- 22 July Glasgow City
- 23 July Glasgow City – Opening



<http://www.glasgow2014.com/queens-baton-relay>

[http://downloads.glasgow2014.com/sites/default/files/attached-files/QBR%20Domestic%20Sector%20Factsheet\\_0.pdf](http://downloads.glasgow2014.com/sites/default/files/attached-files/QBR%20Domestic%20Sector%20Factsheet_0.pdf)

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