



Doughnut Assessment Tool (Events)

Andrew Lansley

Overview



Green Events Code



Charter

CHELTENHAM Festivals

Cheltenham Zero Partnership

CHELTENHAM BOROUGH COUNCIL

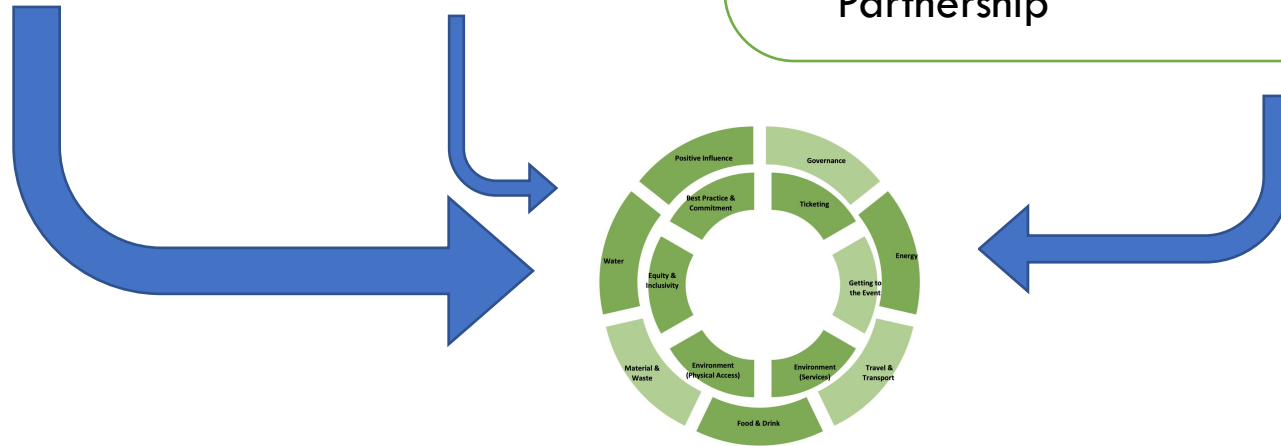
WEST OXFORDSHIRE DISTRICT COUNCIL

Project Tool

Cheltenham Zero Partnership



Project Tool



Overview

The tool combines four key elements:

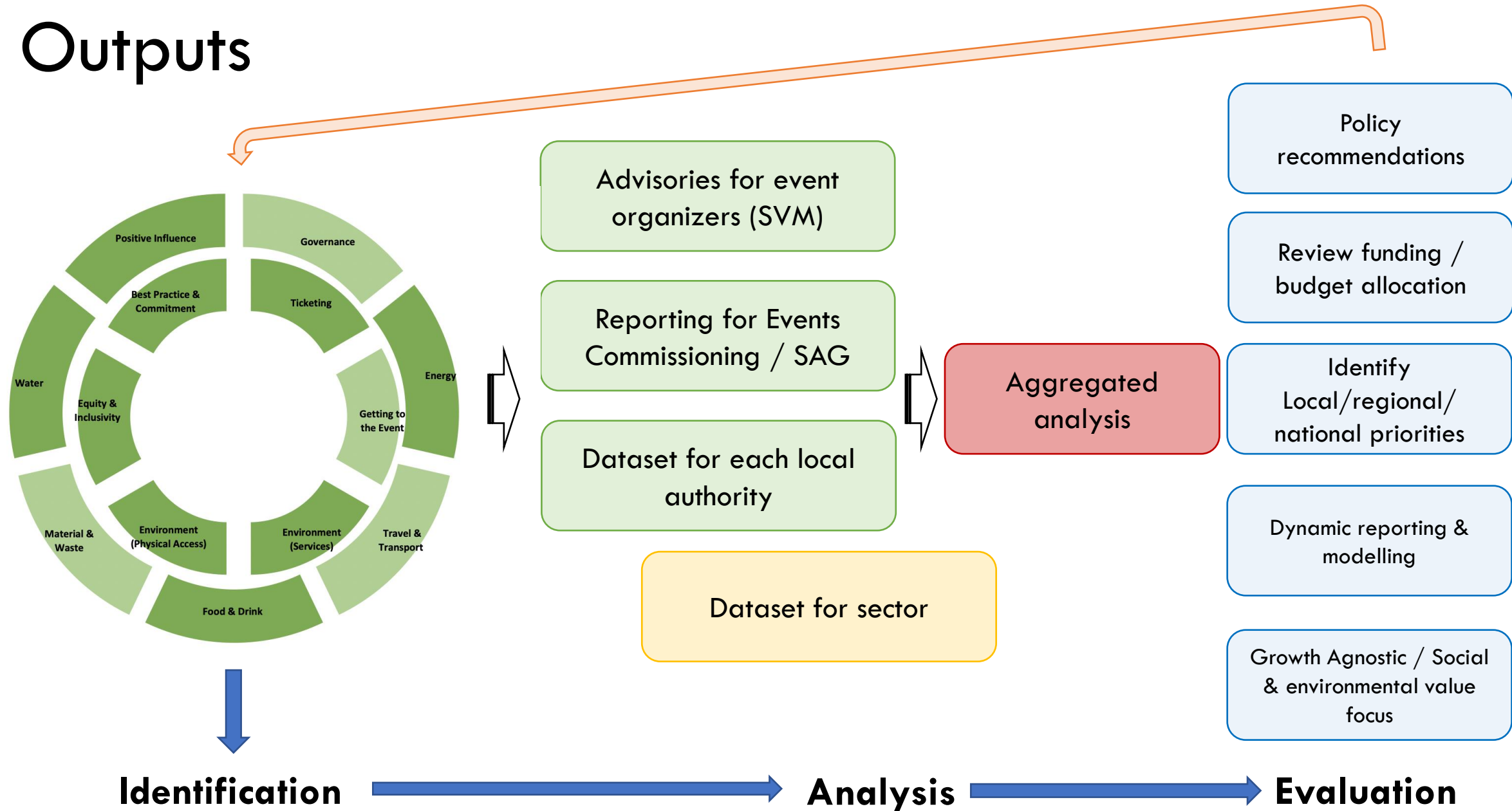
- **Green Events Code**
- **AIE Charter (LA/Bronze)**
- **Project Assessment Tool**
- **“Doughnut” ethos**

These work together to create an easy-to-use integrated tool that is:

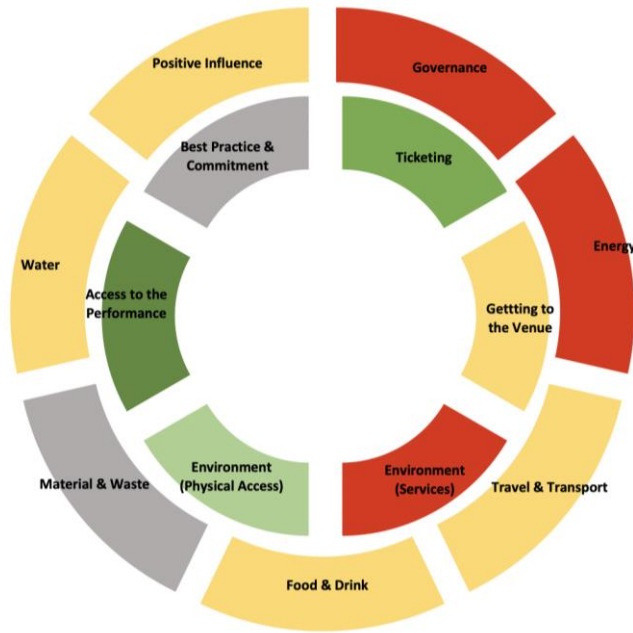
- **easy to use for events and local authorities who are not experts on measuring impacts.**
- **within the ability/capacity of even small voluntary run events to use**
- **clear and simple in the picture it provides to those making assessments**
- **Accurate, inexpensive and adaptable**



Outputs



Examples



Midsummer Fiesta 2023



Cheltenham Jazz Festival 2022



Cheltenham Jazz Festival 2023