

Getting it right at a neighbourhood level

Paul Bellotti
Director of communities and environment



The East Riding region

Area
covering 930
sq./m



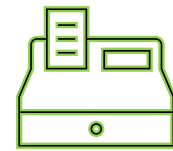
343,201 people



13,860
businesses



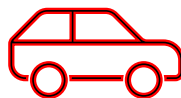
85 km coastline



£6.2bn
economy



1 in 3 people
are aged 65+



3551 km
roads

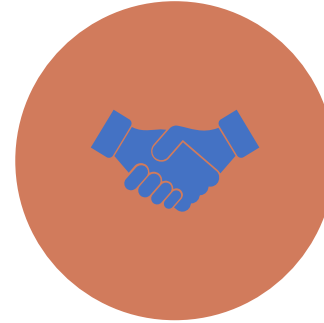
Some key challenges faced...

- 50% live at risk of flooding, including tidal surges
- Economic growth to drive regeneration
- Missing targets for affordable housing in prosperous areas
- Competing needs between social care budget pressures and Place services

Objectives



1. Demonstrate the value of performance management



2. Highlight how this has positively impacted upon good service delivery



3. Describe our ambition to develop services, focussed on residents' needs



4. Showcase the valuable contributions made by frontline employees

“No return to austerity” Sunak, 12 August 2021

Spending Review Autumn 2021 – 3-year funding settlement. **BUT...**



Public debt (104.5% GDP)
£2.2 trn



Fuel Duty loss
£30bn



NHS Covid legacy costs
£7bn



East Riding 1.75% pay
rise pressure of £8m

Source Public Finance Jul/Aug 21



Getting it right at the neighbourhood level is crucial, now more than ever

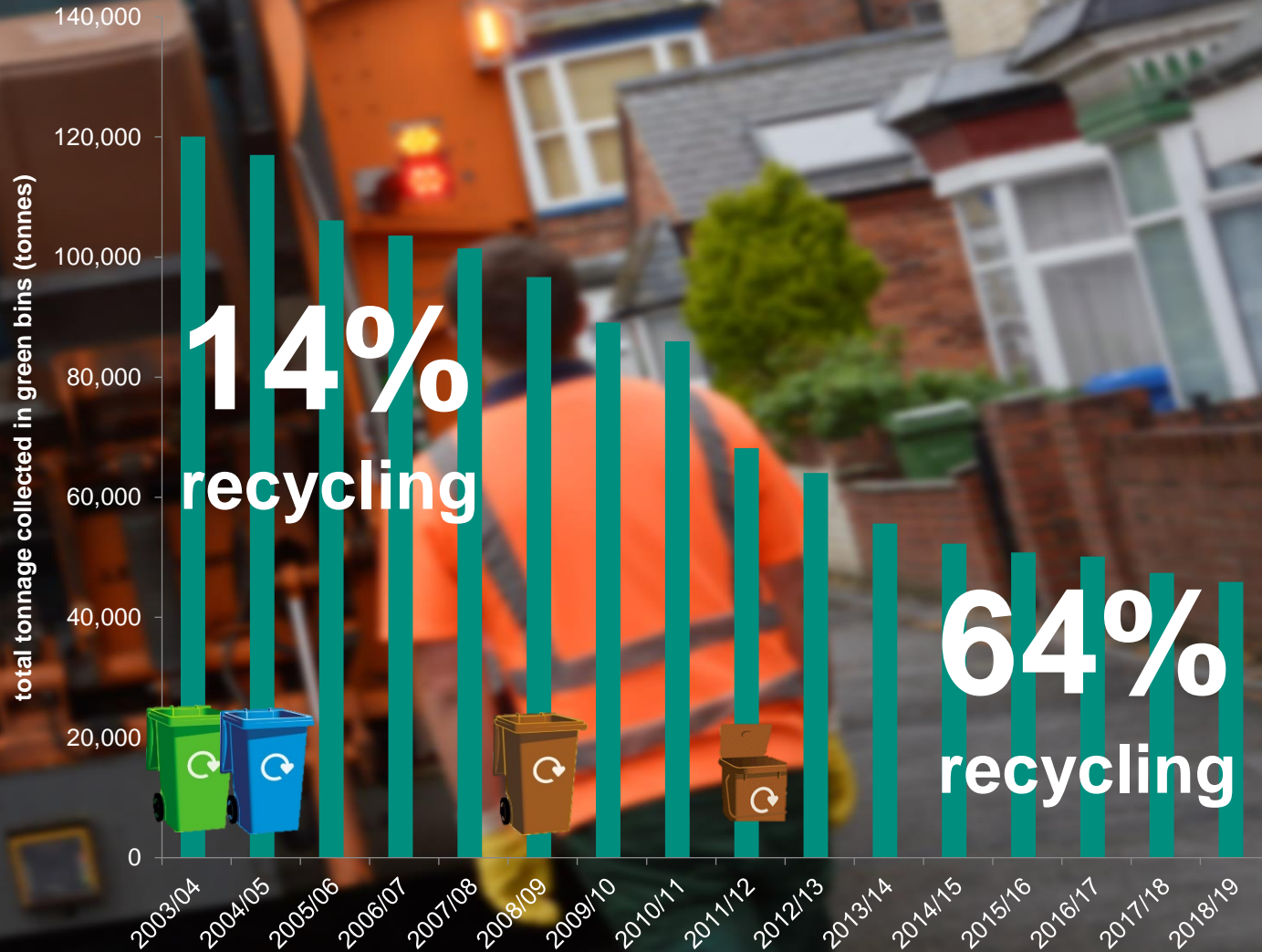


<http://pplus2012/InPhase/book/View?bookId=561&M=89>

Waste journey

2007

Food waste tagging
incineration



Ambition to enhance services, focussed on residents' needs



East Riding Council App

1

Launched in June 2021

2

Bin reminder notifications

3

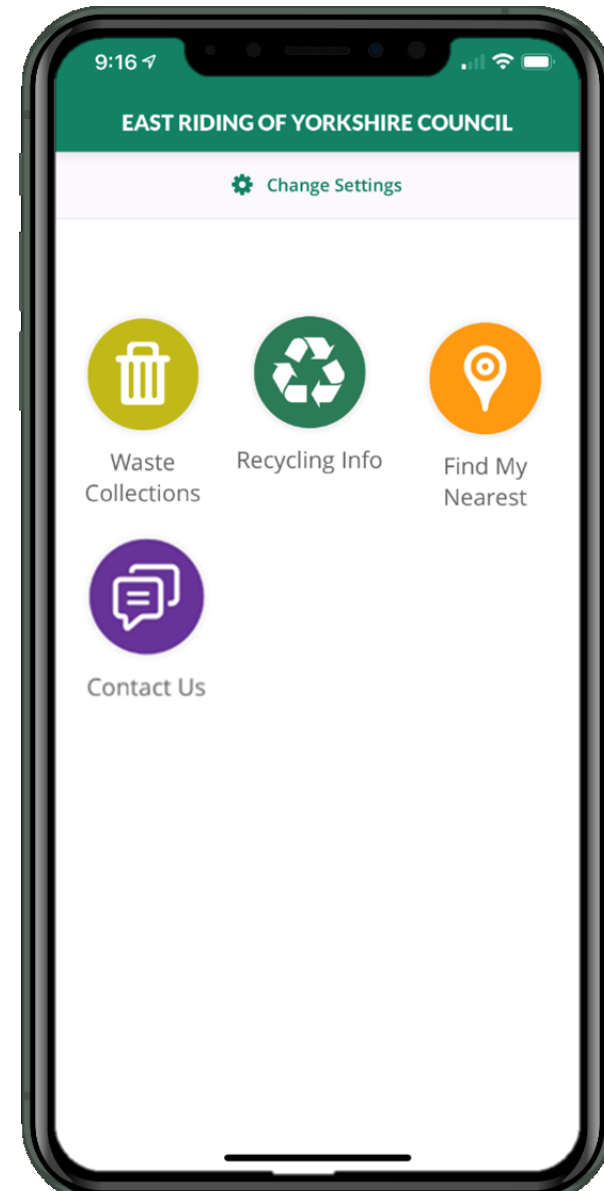
Recycling information for household items

4

Nearest recycling sites

5

37,000 residents subscribed in 2-months

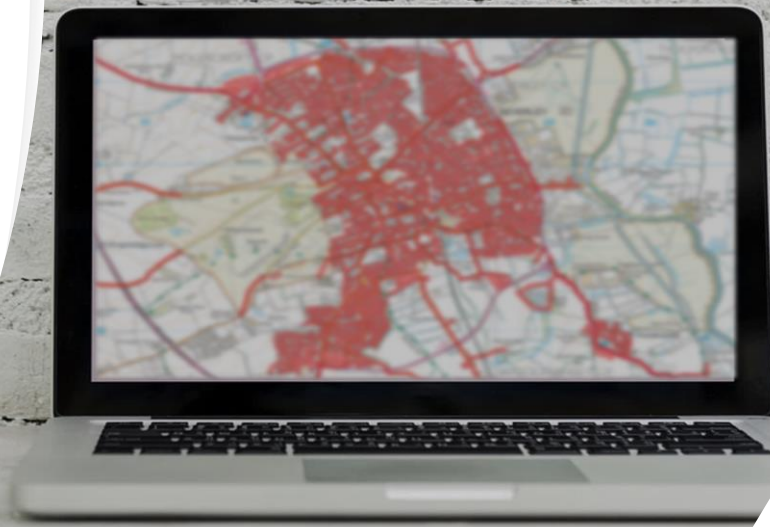


Round changes 2021

Route optimisation software which facilitated:

1. Balanced rounds
2. Zonal working arrangement
3. CO2 savings through reduced mileage

Capacity to accommodate new homes and new highways...





Grounds management

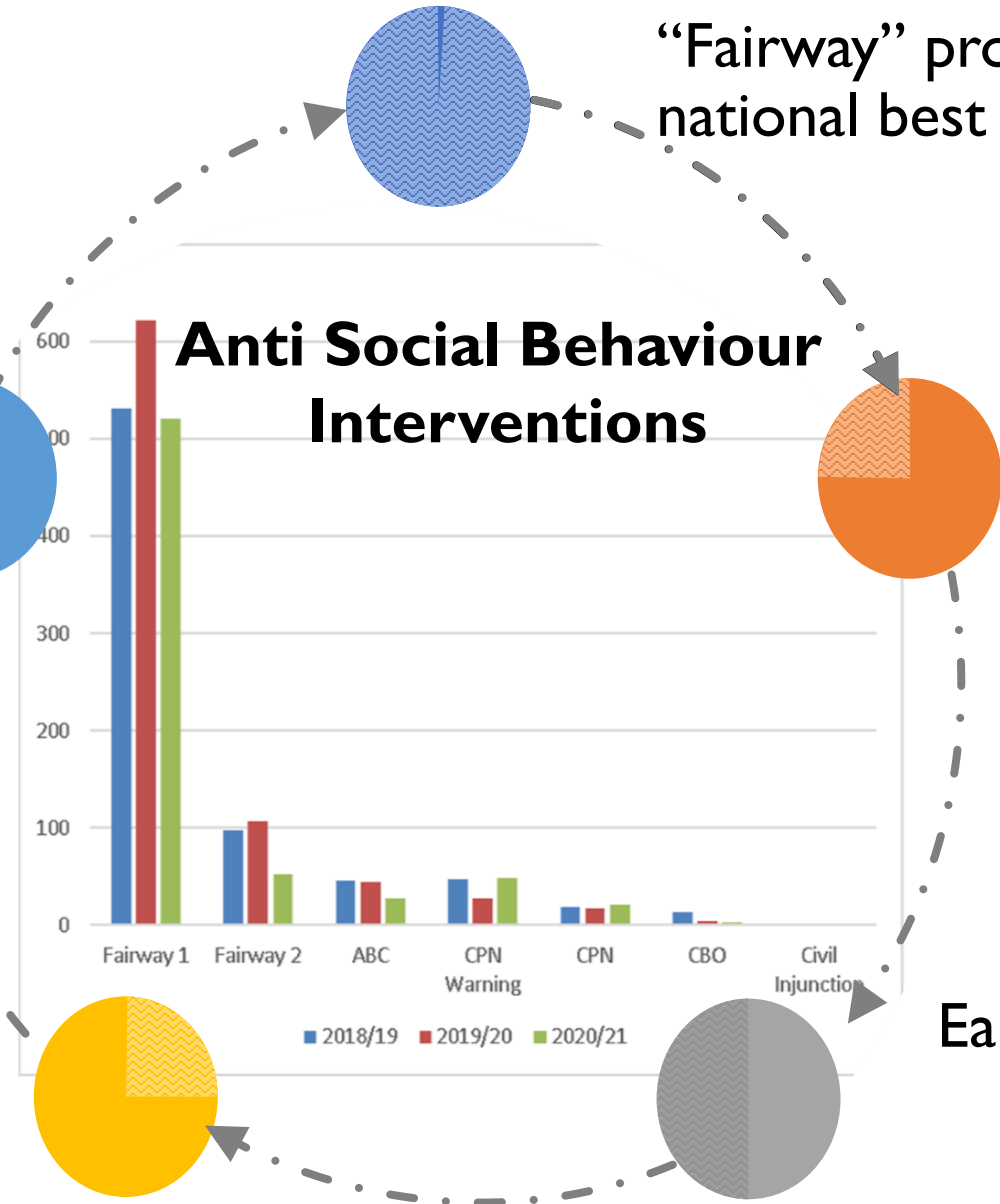
- Accurately mapped grassed areas
- Dedicated town, beach and village task force teams
- Savings of circa £0.5m per year



East Riding: Safer Places

E.g. 665 Fairway agreements were issued to enforce social distancing / gatherings

Only 5% of young people go on to commit further crime



“Fairway” process:
national best practice

A collaborative approach to keep young people out of the criminal justice system

Early intervention



Building stronger communities

Lelley Fields Crematorium



Recap of our objectives



1. Demonstrate the value of performance management



2. Highlight how this has positively impacted upon good service delivery



3. Describe our ambition to develop services focussed on residents' needs



4. Showcase the valuable contributions made by frontline colleagues

Valuing the Frontline...



Local determination, locally relevant



Well done to all Councils for getting it right at the neighbourhood level during Covid



What YOU do on the frontline every day of the year is how the public judge your Council



Create a culture of valuing our frontline services

Thank you

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