

Rotherham Streetpride logo (top left) and Rotherham Metropolitan Borough Council logo (top right) with the slogan "Where Everyone Matters".

Workshop B

Street scene and local environmental services

*David Burton
Director of Rotherham Streetpride
Colin Knight
Streetpride Area Manager*


Rotherham Metropolitan Borough Council logo (top right) with the slogan "Where Everyone Matters".

Rotherham Streetpride

Local governance, street scene services, and the local environment

Rotherham

Population: 253,000
Covers 285km²
Highway Network: 1,100km
Over 50% Rural



Political Alignment
21 Wards
7 Area Assemblies
3 Constituencies

Rotherham Metropolitan Borough Council logo (top right) with the slogan "Where Everyone Matters".

Rotherham Streetpride logo (bottom left).

Rotherham Metropolitan Borough Council
Streetpride

Rotherham Metropolitan Borough Council
Where Everyone Matters

Streetpride

“To work with the community to maintain and improve the street scene to a standard which will promote civic pride and community responsibility”

Rotherham Metropolitan Borough Council
Streetpride

Rotherham Metropolitan Borough Council
Where Everyone Matters

Streetpride

NEIGHBOURHOODS

- Rotherham Wardens
- Education / Enforcement

Environment & Development Services

- Highway Maintenance
- Street Cleansing (Incl. Fly Tipping and Graffiti)
- Grounds Maintenance
- Car Parking
- Highway Design and Construction
- Structural Engineering
- Waste Management / Refuse Collection
- Traffic Management
- School Crossing Patrols

PARTNERS

- Area Assemblies
- Rotherham Connect
- External Contractors
- Safer Neighbourhood Teams
- Parish Councils

Rotherham Metropolitan Borough Council
Streetpride

Rotherham Metropolitan Borough Council
Where Everyone Matters

Streetpride Structure

Director of Streetpride

- Schemes & Partnerships Manager

 - Design & Construction brought together
 - External Partners and In-House Team together
- Waste Management

 - Waste Strategy
 - Refuse Collection
 - Recycling
 - HWR/Bring Sites
- Network Manager

 - Highway Authority Legal entity
 - Regulation
 - Network Management
- Community Delivery Manager

 - Constituency Managers
 - Area Co-ordinators
 - Area Teams
 - Green Functions Together

Rotherham Streetpride logo (top left) and Rotherham Metropolitan Borough Council logo (top right) with the tagline "Where Everyone Matters".

Strategic Planning

bringing a service back in house

Rotherham Streetpride logo (top left) and Rotherham Metropolitan Borough Council logo (top right) with the tagline "Where Everyone Matters".

APSE Research

75% expect Grounds Maintenance service to be in-house within next 2-3 years

When asked 'Do you expect to be part of an integrated service?' the responses were as follows:

Answer Options	Response
Yes – We are already	45.4%
Yes – Within 12 months	9.2%
Yes – Within 2 years	12.3%
No	25.4%
Other (not specified)	7.7%

Rotherham Streetpride logo (top left) and Rotherham Metropolitan Borough Council logo (top right) with the tagline "Where Everyone Matters".

Community Delivery Functions

What we do:

- Street Cleansing
- Highway Inspection
- Basic Highway Maintenance
- Community Engagement
- Grounds Maintenance
- Trees & Woodlands

Rotherham Streetpride logo on the left and Rotherham Metropolitan Borough Council logo on the right.

Overview

Street Cleansing Issues: Performance <ul style="list-style-type: none">- National Top 6 Best Performer- Cleanliness and satisfaction better under Streetpride but fell in 2008 Pressures <ul style="list-style-type: none">- Increased public expectations- Mechanical sweeping	Grounds Maintenance Issues: <ul style="list-style-type: none">Requests/complaints increasedPublic satisfaction low Pressures <ul style="list-style-type: none">- Shrub bed maintenance- Limited decorative features
--	---

Rotherham Streetpride logo on the left and Rotherham Metropolitan Borough Council logo on the right.

Options for Grounds Maintenance

- Mechanism for moving forward
 - GM Workshop
 - Critically challenged
 - Right model for us
- Re-tender Grounds Contract
- In-source Grounds Contract
- In-source and integrate with Street Cleansing

Rotherham Streetpride logo on the left and Rotherham Metropolitan Borough Council logo on the right.

Advantages Of Integrated Proposal

Advantages <ul style="list-style-type: none">• Increased control and flexibility• Ability to accommodate changes• Re-motivate workforce• Local priorities & local pride• Increased Public Satisfaction	Risks <ul style="list-style-type: none">• Staff Integration• Customer/Partner/Member expectations• Media Management
---	--

Rotherham Streetpride logo (top left) and Rotherham Metropolitan Borough Council logo (top right) with the tagline "Where Everyone Matters".

Multi-skilling and workforce engagement

Rotherham Streetpride logo (top left) and Rotherham Metropolitan Borough Council logo (top right) with the tagline "Where Everyone Matters".

Engagement

<p>The “Macro”</p> <p>Corporate Objectives</p> <ul style="list-style-type: none">❖ Alive❖ Safe❖ Learning❖ Achieving❖ Proud	<p>The “Micro”</p> <p>Service Planning</p> <p>Team Planning</p> <p>PDRs</p>
---	--

Rotherham Streetpride logo (top left) and Rotherham Metropolitan Borough Council logo (top right) with the tagline "Where Everyone Matters".

Staff Engagement

- Team Meetings
- Awards
- Suggestion Scheme
- BPR
- Contact Centre
 - Customer Surveys
 - Customer Journey Mapping
 - Learning from Customer Forum



Rotherham Metropolitan Borough Council
Streetpride

Staff Engagement

- Team Meetings
- Awards
- Suggestion Scheme
- BPR
- Contact Centre
- CSE
- Not My Job
- Uniforms & Branding



Rotherham Metropolitan Borough Council
Where Everyone Matters



Rotherham Metropolitan Borough Council
Streetpride

Localised Budgets Local Governance

Rotherham Metropolitan Borough Council
Where Everyone Matters

Rotherham Streetpride Rotherham Metropolitan Borough Council
Where Everyone Matters

Localised Budgets & Local Governance

- Participatory Budgeting

Rotherham Streetpride Rotherham Metropolitan Borough Council
Where Everyone Matters

Devolved Budget

- Area Assemblies
- 5% of Budget Devolved
- Apportionment
- Spending Plans
- Shopping List

}

Local Priorities

Real Empowerment

Rotherham Streetpride Rotherham Metropolitan Borough Council
Where Everyone Matters

Indicative "Shopping List"

• Anti Motor Cycles	£660/2m	• Lantern upgrade - 6m	£140
• Bench	£374	• Streetlight upgrade - 8m	£160
• Dog waste bin	£250	• Steel streetlight painting	£40 / 6m
• Wood Bollards	£60	• Steel streetlight painting	£50 / 8m
• Cast iron bollards	£300	• New street name sign	£75 wall
• Concrete bollards	£210	• New street name sign	£130 poles
• Graffiti removal	£50 / hour	• Repaint street name sign	£55
• Hand Hedge pruning	£20/100m ²	• Tree Planting	£165
• Machine Hedge pruning	£25 / 100m ²	• Tree pruning at base	£10
• Litter pick/footway sweep	£40 / hour	• Verges edge reforming	£15 / 100m
• Railing painting	£85/ per metre	• Verges repairs	£2.65 /m ²
• Shrub bed maintenance	£50 / 100m ²	• Weeds sprayed (verges)	£5/ 100m ²
• Shrub planing	£30 / m ²		
• Small Highway Scheme	POA		









Rotherham Metropolitan Borough Council
Streetpride
Localised Budgets & Local Governance

- Participatory Budgeting
 - Influence mainstream funding
 - Influence LSP
 - NAS following suit

Rotherham Metropolitan Borough Council
Streetpride
Localised Budgets & Local Governance

- Participatory Budgeting
- Streetpride Champions

Rotherham Streetpride

Rotherham Metropolitan Borough Council
Where Everyone Matters

Streetpride Champions

Streetpride Campaigns Update

We have to thank our volunteers for their hard work and dedication. During the last year, we have seen a significant increase in the number of volunteers who have joined our teams. This has allowed us to take on a much larger number of projects and to improve the appearance of our streets.

At Risk Areas

The following areas are at risk of becoming littered and cluttered. We are currently working with the relevant authorities to address these areas and to ensure that they are kept clean and tidy.

Streetpride Champions

The following individuals have been recognised for their outstanding contributions to the Streetpride campaign. We are proud to have such dedicated volunteers in our ranks.

Streetpride Champions

The following individuals have been recognised for their outstanding contributions to the Streetpride campaign. We are proud to have such dedicated volunteers in our ranks.

Streetpride Champions


The following individuals have been recognised for their outstanding contributions to the Streetpride campaign. We are proud to have such dedicated volunteers in our ranks.

Rotherham Streetpride

Rotherham Metropolitan Borough Council
Where Everyone Matters

Localised Budgets & Local Governance

- Participatory Budgeting
- Streetpride Champions
- Area Assemblies – Stand up and be counted




Rotherham Streetpride

Rotherham Metropolitan Borough Council
Where Everyone Matters

Localised Budgets & Local Governance

- Participatory Budgeting
- Streetpride Champions
- Area Assemblies – Stand up and be counted
- Engineers on Street Corners



Rotherham Metropolitan Borough Council
Streetpride Where Everyone Matters

Localised Budgets & Local Governance

- Participatory Budgeting
- Streetpride Champions
- Area Assemblies – Stand up and be counted
- Engineers on Street Corners
- Imaginative Campaigns

Not My Job
Name That Tag
Don't Be A Tosser
Toxic
Butts Out
Graffiti Wipes
Fly Tipping
Others

Rotherham Metropolitan Borough Council
Streetpride Where Everyone Matters

Localised Budgets & Local Governance

- Participatory Budgeting
- Streetpride Champions
- Area Assemblies – Stand up and be counted
- Engineers on Street Corners
- Imaginative Campaigns
- Community Clean-Ups

Help us to help you
 Rotherham Streetpride
 Community "Clean-up" Day
 Friday 24th February 2006

Help make a difference
 Removing a tonne of rubbish from the streets of Rotherham is a massive task. We need your help to make a difference. We are looking for volunteers to help us clean up the streets of Rotherham. We will provide you with all the necessary equipment, including high-visibility clothing, gloves, and tools. We will also provide you with a van to transport your gear to and from the site. We will also provide you with a van to transport your gear to and from the site.

Community clean-up
 We will meet in the park car park off Brookside at 8.30am and the "Clean-up" will continue until 12.00 noon.

No time? ... You can still help!
 Pick up litter on your way.
 Clean up after your dog, and the dog bin provided, carry a "litter bin" in the car, and carry your dog.
 Don't litter - you can get an on-the-spot fine.
 Use the litter bins provided at the site and those with you.
 Use your blue bag for paper and cardboard.
 Carry a can of 1.5 litre household waste bin bags. Rotherham Council will collect these for you.
 Don't throw away what you can use.
 Be responsible, respect the site, and don't drink and drive.
 Use your hand sanitiser/soaping hands.
 A full tonne of glass was recycled last year. 7% of all glass bottles and jars that are placed into the bin are recycled. Full metal cans were recycled. ALL WASTE SHOULD BE USED FOR RECYCLING COLLECTION OF GLASS, CANS, AND TREATED FOR RECYCLING.

Rotherham Metropolitan Borough Council
Streetpride Where Everyone Matters


Localised Budgets & Local Governance

- Participatory Budgeting
- Streetpride Champions
- Area Assemblies – Stand up and be counted
- Engineers on Street Corners
- Imaginative Campaigns
- Community Clean-Ups
- Performance

Rotherham Metropolitan Borough Council
Where Everyone Matters

34 Number Response Times

Challenging targets
Set after consultation & peer review
Quarterly reports to Members
Annual Review by Scrutiny Panel



For example:

> Traffic signal fault (all lights out)	1 hour
(single bulb failure)	24 hours
> Drug litter	2 hours
> Dangerous highway defect	4 hours
> Fly tipping	1 working day
> Dog mess	1 working day
> Blocked road gully (causing flooding)	1 working day
> Racist graffiti	1 working day
> Street light out	3 working days

Overall performance (2009) 97.5%


Rotherham Metropolitan Borough Council
Streetpride Where Everyone Matters

Quality of Public Places

- Macro - Prestigious Public Places
 - Town Centre Renaissance
 - The Way Forward
 - Town Centre Charter
 - "Ambassadors"
 - VFM Review

Public Places

Rotherham Metropolitan Borough Council
Where Everyone Matters



All Saints Square, Rotherham Town Centre

Rotherham Streetpride

Public Places


Rotherham Metropolitan Borough Council
Where Everyone Matters



Rotherham Town Hall, Moorgate Plaza

Town Centre Public Park

Rotherham Metropolitan Borough Council
Where Everyone Matters



- New activity area and play park
- Landmarks restored
- Safer, high quality entrance and path network
- Colourful garden areas restored
- Outdoor spaces created for Museum events
- New toilets and kiosk
- Views of Museum opened up
- Walled garden for community and school groups
- New building for education, park management, bowlers and community use

Rotherham Streetpride

Rotherham Metropolitan Borough Council
Where Everyone Matters

Quality of Public Places

- Macro - Prestigious Public Places
- Micro - Neighbourhood Public Places
 - What really matters

Rotherham Streetpride

Public Places

Rotherham Metropolitan Borough Council
Where Everyone Matters



Wharcliffe Flats



The Bridleway

Rotherham Streetpride

Rotherham Metropolitan Borough Council
Where Everyone Matters

Quality of Public Places

- Macro - Prestigious Public Places
- Micro - Neighbourhood Public Places
- Use of Public Places



Rotherham Metropolitan Borough Council
Where Everyone Matters

Rotherham By The Sea





Bollywood Event



