



More for Less – Performance in Challenging Times

Ancholme Leisure Centre
Winner – Most Improved - 2008

'Challenge'



*'Challenge is a Dragon with a gift
in its mouth.*

*Tame the Dragon and the gift is
yours'*

(Noela Evans)



Setting the scene

- Active Choices Active Futures
 - Raising participation by 1%
 - Reducing the gap in participation by under represented groups
 - Improving capacity in the voluntary sector



Internal Partnerships

- Sports Development Unit

- 5 Geographic areas
- 5 different local plans
- Quest top performer (96%)

- Business Development Unit

- Service Improvement
- Sales & Marketing
- Catering and Events
- Admin support
- Fitness Manager
- Health, Safety & Training
- Swimming Development



Ancholme Leisure Centre

- 25m 5 lane Swimming Pool
- Learner Pool
- 5 Badminton Court Sports Hall
- 26 Station Gym
- Health Suite
- MUGA and Skate Park



Operational Recovery Ratio

- Swimlincs development
 - Swimming Development Manager
- Expansion of Fitness Suites
 - Invest to save
 - Procurement of fitness equipment
 - Development of Membership sales
- Energize Programme



Percentage Staff Absence

- Vigorous policing of Council absence policy
 - RTW interviews
 - Home visits
- Points of View
 - Work Life Balance
 - Shared objectives
 - Leadership tool



Usage per Household Within Catchment Area

- Increasing number of activities
- Regular review of programme
- Involvement of staff
- Consultation with users
- Investment in facilities
- Development of true partnerships



Future Areas of Focus

- Culture change
 - From management to leadership
- Growing active Partnerships
- New Invest to Save project
- Responding to new business opportunities
 - Youth Crime Action Plan
 - Aiming High for Disabled Children
 - Outlets for Volunteers
 - Bridging the Equity Gap (Chequebook scheme)

'He who dares Rodney, he
who dares'



(Del Boy)