

How do you involve the public?

Simon/ Director

4 December 2009

involve.org.uk

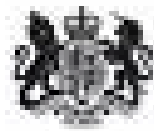
Department for
**Innovation,
Universities &
Skills**



Shaping Health
Better decisions
Better health



**Sustainable
Development Commission**



Cabinet Office
Office of the Third Sector



Henley Centre

NHS
*Institute for Innovation
and Improvement*

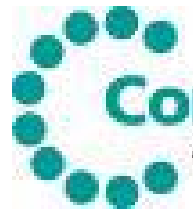


City of Westminster



Camden Lambeth

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**Communities
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Ofsted

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Your Government Online



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SCOTTISH EXECUTIVE

OECD



Home Office

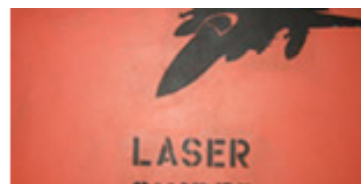


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Process Planner

Methods

Case Studies

News And Events

Ask an expert



Welcome to People and Participation.net - your gateway to better participation.

The site provides practical information for those working to involve people. By registering you can upload case studies, ask questions of our experts and add events. This is a 'beta' site, which may change in response to your feedback. Click on a link below to get started.

What is
Participation?

Who is
this site for?

How can
this site help me?

How can
I contribute?

16 October

Romania taking its consultation

I have just returned in Bucharest, organised principally on the use of effective consultation from parts of the framework of more well-constructed

Posted at 16 Oct
[Potter](#) | [0 comments](#)



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Covering three things





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Calling Cumbria: Counting Cumbria



Calling Cumbria: Counting Cumbria

The Process

- Observation and discussion
- Two inquiries connecting partners with citizens
- Group event
- Follow-up support



Result

- Positive and collaborative relationships between partners
- Partners meet in new ways
- Added to Total Place concept

Imagine Jersey 2035



Imagine Jersey 2035

The Process

- Imagine Jersey 2035
- Face-to-face events and online
- Tradeoff game

Result

- Citizen government compact
- Reduced conflict
- Trained staff



Drivers of increased participation?

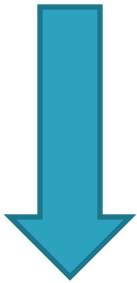
- **Governance** –democratic legitimacy, trust, active citizenship
- **Social cohesion and social justice** –relationships, ownership and social capital; empowering people
- **Improved services** – creating more efficient services that meet real needs and reflect community values
- **Capacity building and learning** – building confidence and skills, and helping to create stronger communities
- **Greater ownership** – building community buy-in to policies, services and service delivery
- **New legal and regulatory structures** – Duty to Involve, CAA, Cabinet Office guidance



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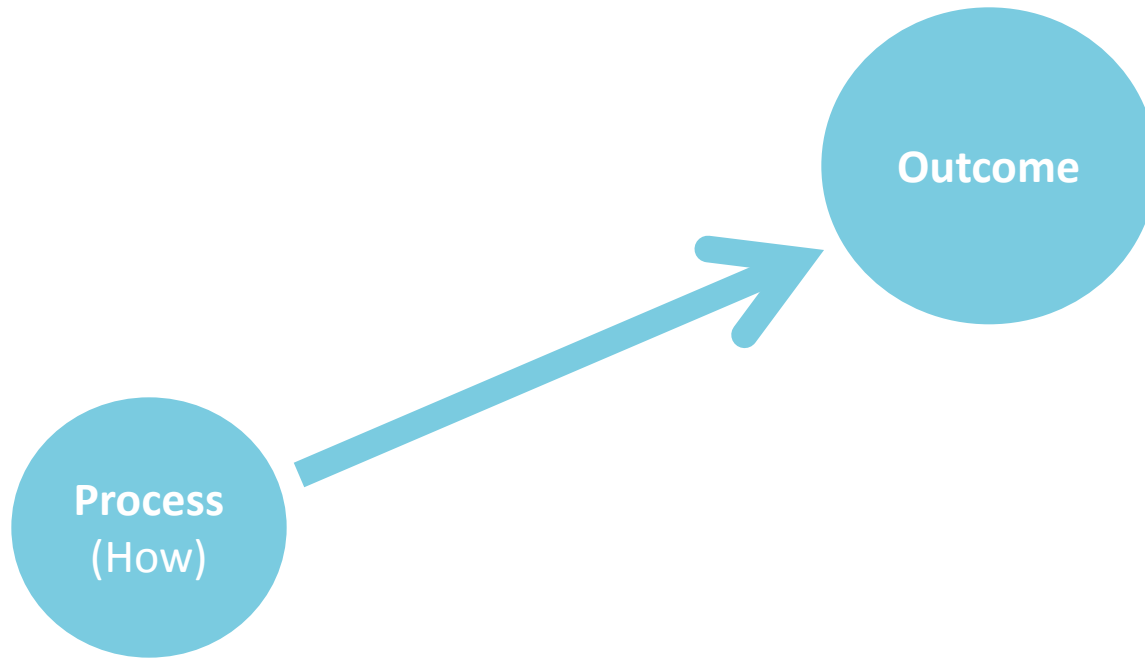
Risks

- Resources
- Failure to deliver
- Relationships

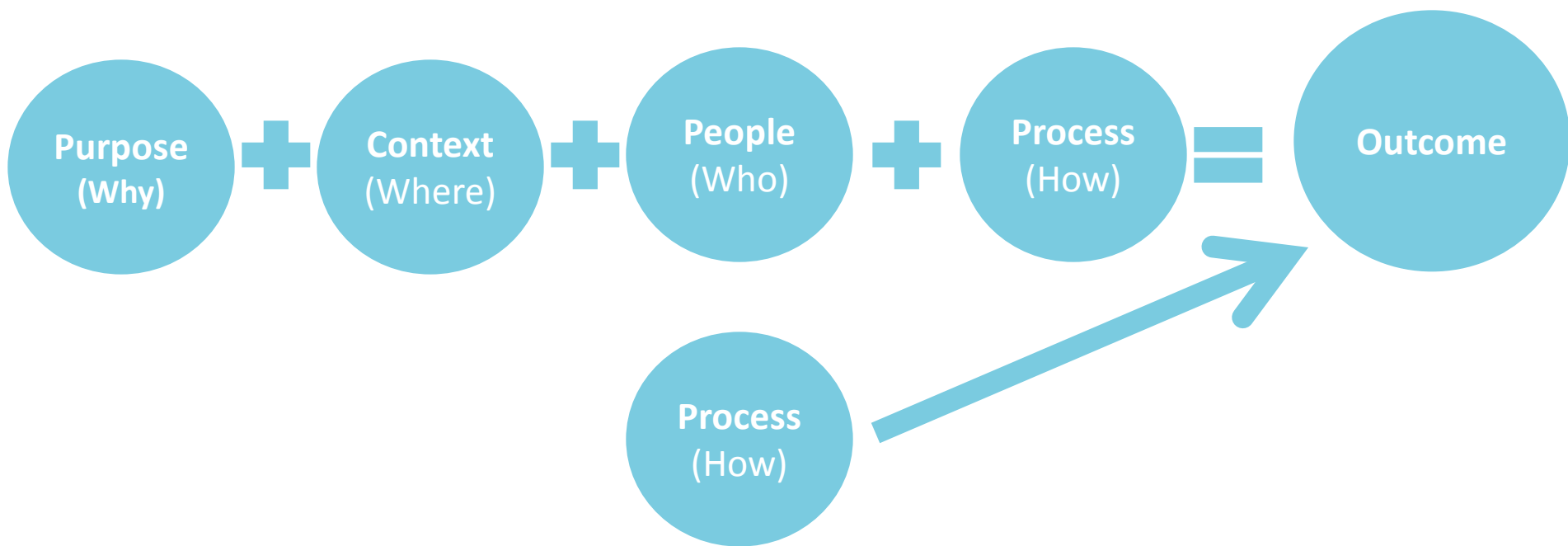


- Reputation

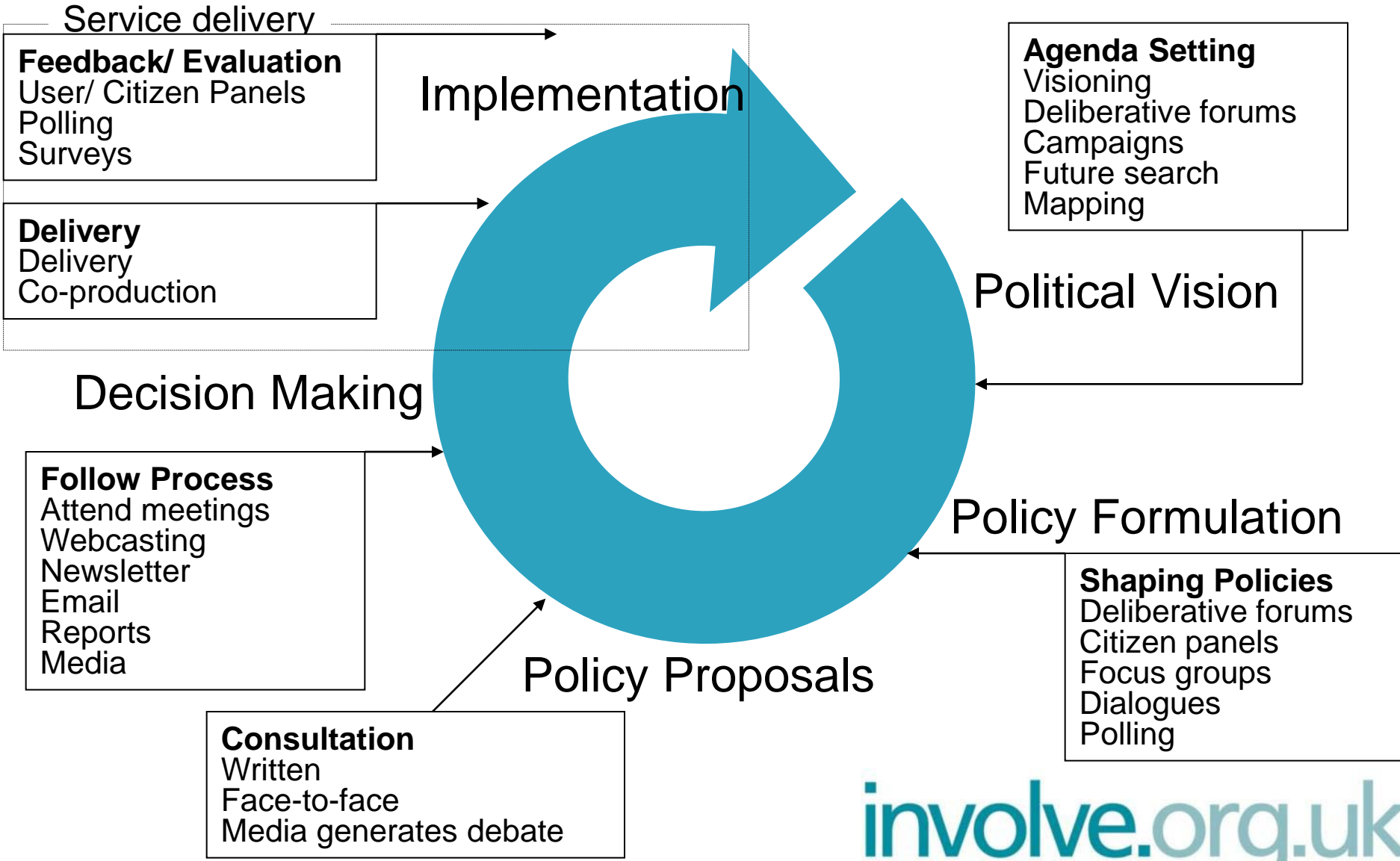
Making it all add up



Making it all add up



Policy Cycle



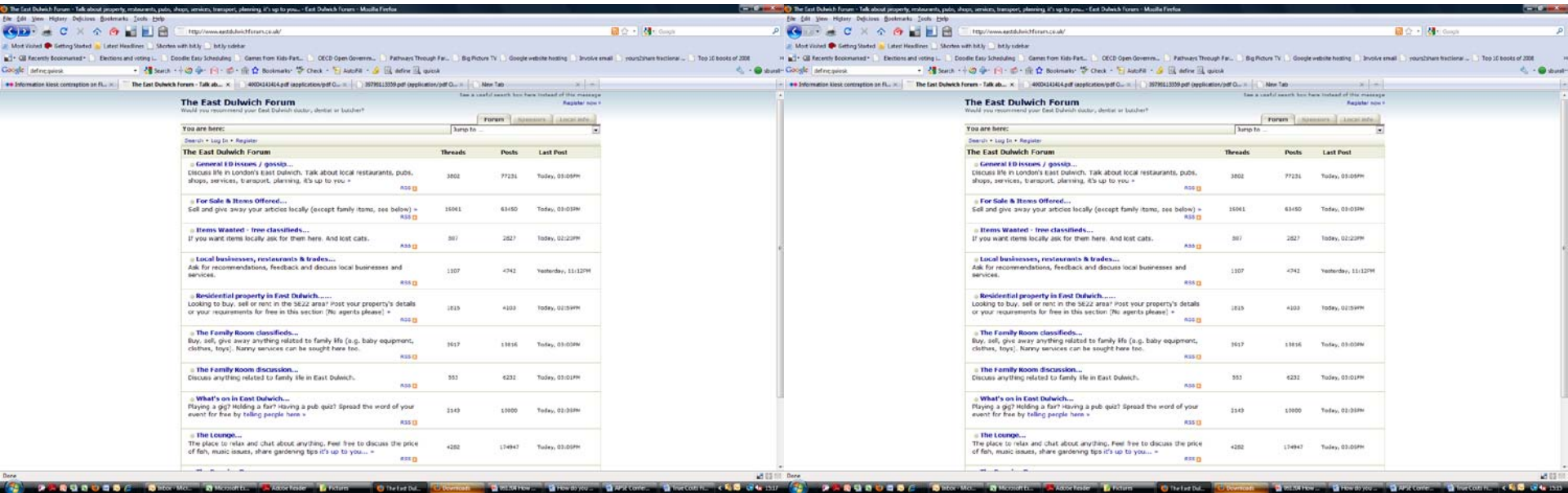


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Challenges

- Avoiding fads
- Making local government relevant
- Getting in buy-in at right levels
- Ensuring fairness and promoting cohesion
- Getting partnership right
- Reducing spending while avoiding quick wins
- Knowing when you have been successful

Beware of fads



Benefits of Participation

- Innovation and creativity
- Avoiding conflict
- Access to new resources
- Continued development / maintenance
- Better quality outcomes
- Sharing responsibility
- Staff morale
- Wider community benefits
- Direct economic benefits



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Picture Credits

Slides 3 & 4: Involve

Remaining slides except 20 all pictures from the following sources on flickr:

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Slide 6: NuageDeNuit; looseends; tlh3rd

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Slide 10: OlsenWeb; grigorisgirl; avlxyz; Valerie Everret

Slide 11: jim.burton007

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Slide 18: tlh3rd

Slide 20: are screen grabs on 19 November 2009

Slide 22: nsub1; Pulseman