



**County
Sports
Partnership
Network**

*A powerful national network
demonstrating leadership
and connectivity in sport
and physical activity.*



An Introduction to the County Sport Partnership Network

Adrian Leather, Chief Executive Lancashire Sport partnership
on behalf of the County Sports Partnership Network



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Unlocking the Potential of Physical Activity: *The role of the County Sport Partnership Network*

- A brief introduction to CSPs & the CSP Network
- CSP's emerging role in the changing landscape for sport & physical activity
- CSP's – key features & local case studies
- How to find out more...



A brief introduction to CSPs & the CSP Network



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County Sport Partnerships:

County Sport Partnerships are:

- A network of local agencies that are committed to working together increase participation in sport and physical activity.
- Led by an independent strategic Board and supported by a central team of staff, who provide a range of roles to support the work of the partnership





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CSPs share the following characteristics:

- Leadership & Innovation
- Strategic Planning & Coordination
- Partnership Development & Connectivity
- Capacity Building
- Excellence & continuous Improvement
- Advocacy
- Commitment to Safeguarding & Equity



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Connectivity & Pathways

Inclusive Partnership:

- Cross sector - Health-sport etc
- School & community
- Professionals & volunteers
- Clubs, coaches & teachers etc
- Nationwide coverage
- Participant centred

Outcomes:

- Agreed visions & strategy for sport & Physical Activity
- Clear roles and responsibilities
- Better use of resources
- Clear pathways
- Effective communication
- Clear access point for sport services



“In a well organised sporting system the health and well being of the nation and the medals won at elite level are a by-product of the same system”

Balyi



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The National CSP Network

- 49 CSPs come together to form a powerful national network
- All CSP's committed to working together to provide a cohesive offer to regional and national agencies, share good practice and continually improve the effectiveness of the network.
- CSPN represents the network and supports the development of CSPs through peer support, communication and collaboration.
- National Forum & regional networks covering all 49 CSPs.
- Increased capacity to raise awareness of CSPs, build relationships and engage with national agencies.



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CSP's emerging role in the changing landscape for sport & physical activity



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the changing sporting landscape

- London 2012 – Legacy Action Plan



- New Sport England Strategy



- From PESSCL to PESSYP – the 5 hour offer



- New DH Physical Activity Plan



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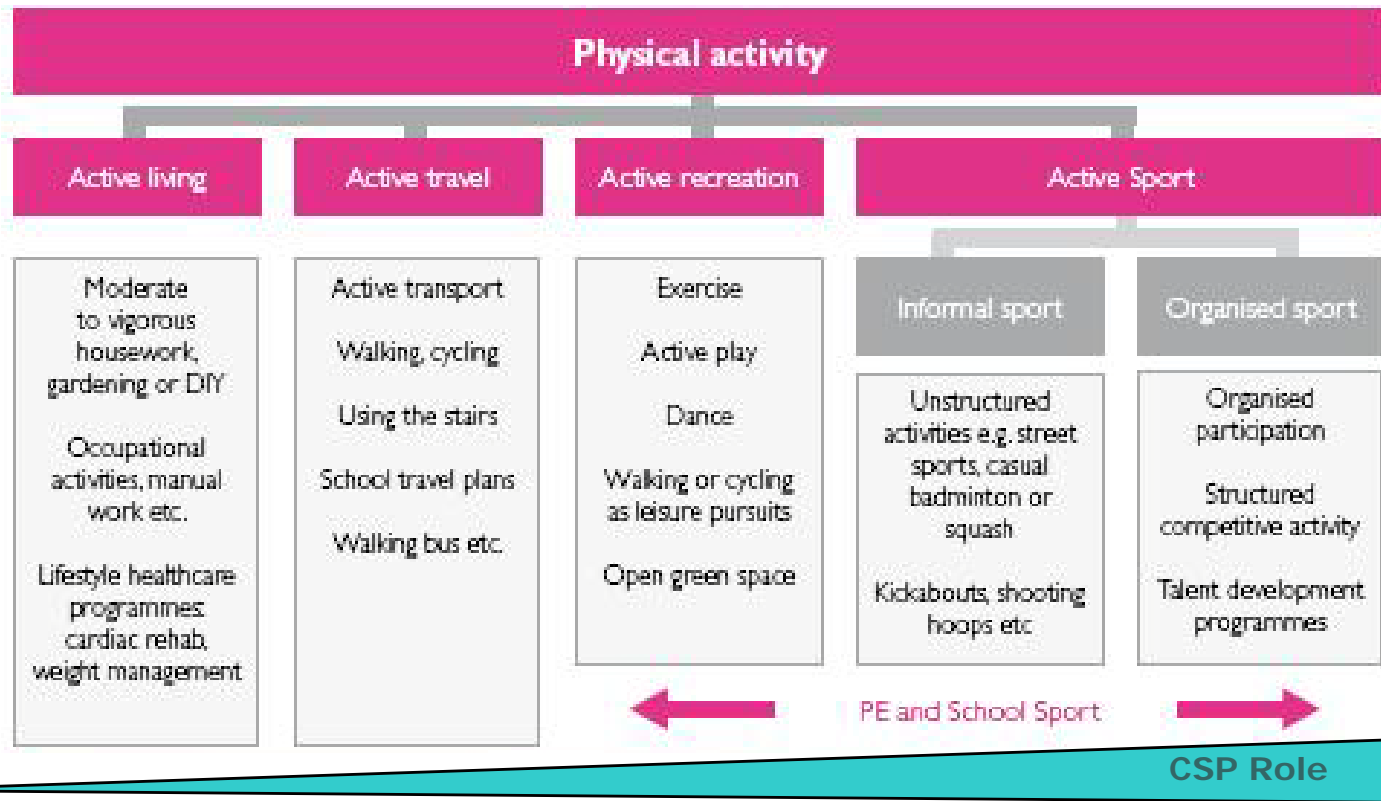
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Physical Activity Landscape

“there’s a sport or activity for everyone”



Ref Leeds Sport Strategy

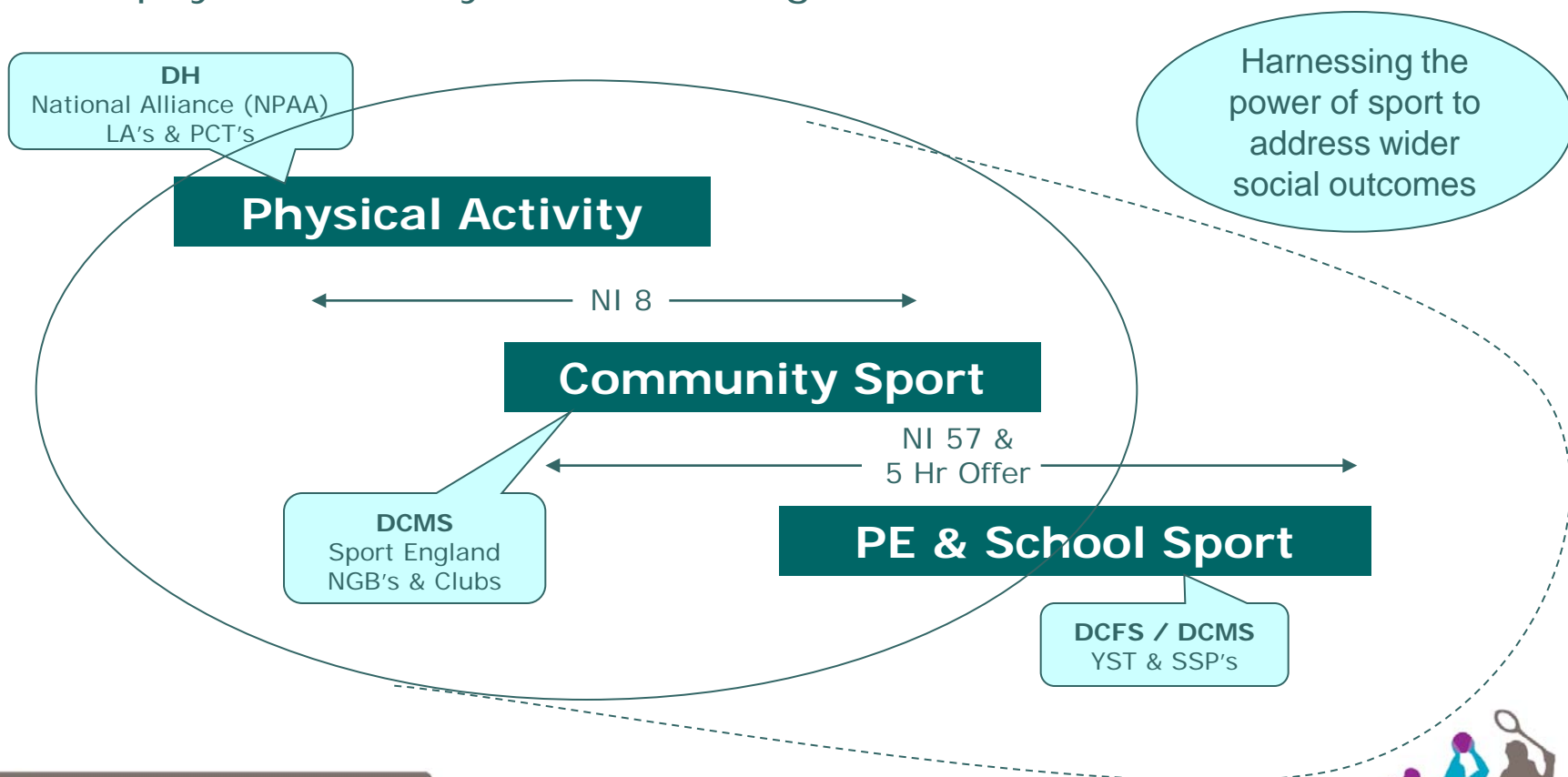




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A Holistic Outlook

CSP's Coordinating seamless local delivery of sport & physical activity at the sub regional level



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Ensuring Local Delivery through the CSP Network



Roles

Local Leadership & advocacy for Sport & PA

Strategy development and implementation

Coordination of others activity

Commissioning Delivery through others

Support Services Delivery

Participation schemes Delivery

Coverage

All 49 CSPs coordinate and lead sport to a consistent standard

All 49 or designated CSPs deliver where nationally contracted eg 49 x Step into Sport, 26 x recruit into coaching

All CSPs well placed to manage/commission local delivery and to deliver support services

Many CSPs deliver much more. Extent of further CSP delivery depends on task requirements and local context ie the strength of the local delivery network and local contracts and resources

Examples

Sport England core service spec to support NGBs

DH Contract to coordinate wider physical activity alongside sport

Sport Unlimited

Step Into Sport

Playground to Podium

Recruit into coaching

Local Coaching Networks



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Services for Sport England & NGBs

- support the local delivery of National Governing Body (NGB) Whole Sport Plans
- support the achievement of Sport England outcomes & NGB targets
- Core service specification:
 - Club, coach and volunteer development
 - Children and young people
 - Facility Development
 - Attracting external investment

"Sport England sees CSPs as a important national network and has contracted them to provide a consistent service to NGBs"

Jennie Price, Chief Executive, Sport England



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Helping NGBs connect with local areas

Helping NGBs deliver on the ground

CSPs will understand NGBs priorities for the local area, represent and advocate these needs, will seek opportunities to add value to NGB work and will use their networks and relationships to speed up delivery and support the achievement of NGB outcomes



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- CSPs will use their networks and relationships
- CSP will understand NGBs priorities for the local area
- CSPs will represent and advocate these needs and seek opportunities to support the achievement of NGB outcomes

Supporting Local partners:

Helping local partners understand NGB Whole Sports Plans, align their work and resources to support NGB pathways and contribute to shared outcomes. CSPs will identify local need and opportunities and feed back up to NGBs



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Additional Support Services for NGB's

- Hosting, management and support of local NGB staff
- Additional support services for local NGB workforce inc coaches, officials, volunteers
- Strategic planning and coordination
- Financial, operational and performance management
- Club Development support
- Disability Sport & equity
- Safeguarding support for local NGB networks.
- Sports marketing and administration services



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Be Active, Be Healthy

4 pillars

1. Informing and empowering people to choose to be more physically active
2. Creating a wider environment that promotes physical activity
3. Identifying and supporting those most at risk
4. Energising the delivery infrastructure including a clear role for CSPs whilst ensuring LAs and PCTs take ownership

“CSPs have already proven their worth in coordinating local delivery, providing advocacy, influencing and leveraging investment in physical activity”



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DH mandating CSPs to support wider physical activity

- Strengthening the **infrastructure** for the local delivery of physical activity alongside sport.
- Supporting **strategic planning** and delivery of regional and national physical activity plans
- Supporting the adoption of **social marketing** tools and methods in promoting physical activity.
- **Targeting of the least active** and contributing to the reduction of health inequalities.
- strategically co-ordinating **local delivery** of physical activity initiatives
- Supporting the local delivery of **regional and national initiatives** e.g. Healthy Towns, Change4life, Fit for Future



Children and young people

- CSPs help broker effective partnerships with SSP's FE, HE, Childrens Trusts and ensure alignment with NGB pathways and needs.
- CSPs manage the Sport Unlimited and Step into Sport programmes, to attract more 'semi-sporty' young people into sport and attract young people into clubs as volunteers and leaders





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CSP Response to the changing landscape

- CSP Core team with mandate and capacity to provide services for Sport England & NGB's, support PESSYP & the five hour offer, and coordinate wider physical activity alongside sport
- An effective coordinating and delivery mechanism well placed to provide other services & programme delivery for other national and local partners as required
- Continued focus on responding to local needs and engaging local stakeholders
- Widen partnership to be inclusive of new stakeholders within the wider physical activity landscape eg health, active travel, outdoors
- Strengthen CSPN: A cohesive national network of locally owned CSP's providing a consistent level of service and engaging effectively with national partners



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CSP's – key features & local case study examples



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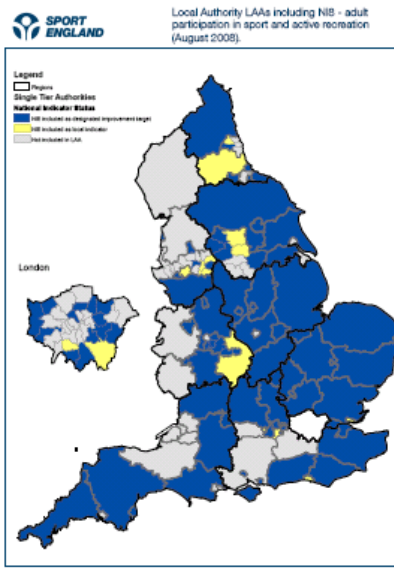




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Leadership & Advocacy

- An **independent** voice for sport & Physical activity
- CSPs represent, build profile & increase recognition of the value sport and physical activity and advocate for others in the sector
- **Case Study:** CSP's worked closely with Sport England & local partners to secure NI8 in Local Area Agreements



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Strategy & Innovation

- CSPs develop multi-agency strategies & projects
- Pull together partners & resources
- Find new ways of working & creative solutions to challenging & complex issues

- Case Study:
Leicester-shire
& Rutland CSP,
PCT & Local
Authority CCLOA group



‘Active Together’ initiative

commissioned to develop a
Physical Activity Strategy to
help demonstrate the value
of Physical Activity within
the PCT



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Capacity Builder & Facilitator

- CSP's independence also enables them to broker new partnerships & find ways through blockages.
- CSP's help build capacity and skills in the sector, through TNA, training, development & support

- **Case Study:**



Bucks Sport 'Make a Splash' project

ASA, County Council, LA's, Pool providers, clubs, schools

School, Recreational & Club swimming

Polo fit, deep water aerobics, swim fit, adult lessons, mini polo etc plus Training & education



Attracting Resources

- Joining up agendas, understanding local priorities & representing sport & PA with non sport agencies / partnerships to secure inward investment
- **Case Study:**
Norfolk CSP
LloydsPharmacies
Fit Together Project
- Over 50's physical activity project
- Age concern, PCT, LA's & commercial sponsorship from LloydsPharmacies



active
norfolk



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Marketing & Information

- CSPs support the local implementation and development of social marketing campaigns & provide a first point of contact for information and signposting

- **Case Study:**



Nottinghamshire CSP Shape up Notts! Campaign including a Workplace challenge

Over £1m media coverage in 12 months

2600 signed up to the campaign

Web site attracting 20,000 visitors & 250 hits per month



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Community Sport & Physical Activity Networks (CSPANs)

- CSPs will continue to establish and support local networks to coordinate delivery and partners locally
- **Case Study:** North West SPAA's
 - Established in each of the North West's 43 local authorities with the support of the 5 County Sports Partnerships in the region.
 - A shared vision and a voice for sport and physical activity in a local area.
 - Significant inward investment achieved



Key Messages

- CSPs are partnerships!
- CSPs are a key element of a world leading community sport system
- CSPs bring together the Sport, PE and physical activity sector locally
- In addition to leadership and connectivity, CSPs provide an effective delivery system to ensure efficient and consistent local implementation of national strategy.
- CSPs come together to form a cohesive, nationwide network represented by CSPN



Can you help?

Raise awareness and understanding of the role and potential of the CSP Network?

Find out more about CSP's at:



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