



APSE 2009
National Environmental Services Seminar

Event Cleansing





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Presentation

- City of Liverpool
- Cleansing partnership
- Management structures
- Capital of culture
- Mathew street music festival
- Questions & discussions



City of Liverpool

- 6500 Streets
- 1 World Heritage Site
- 3 Universities
- Grade One listed buildings 2500
- 900 Miles of Highway
- 2 Cathedrals
- 2 Football Teams
- Population 450,000
- Comedians 450,000
- Cleansing Experts ??? 449,998





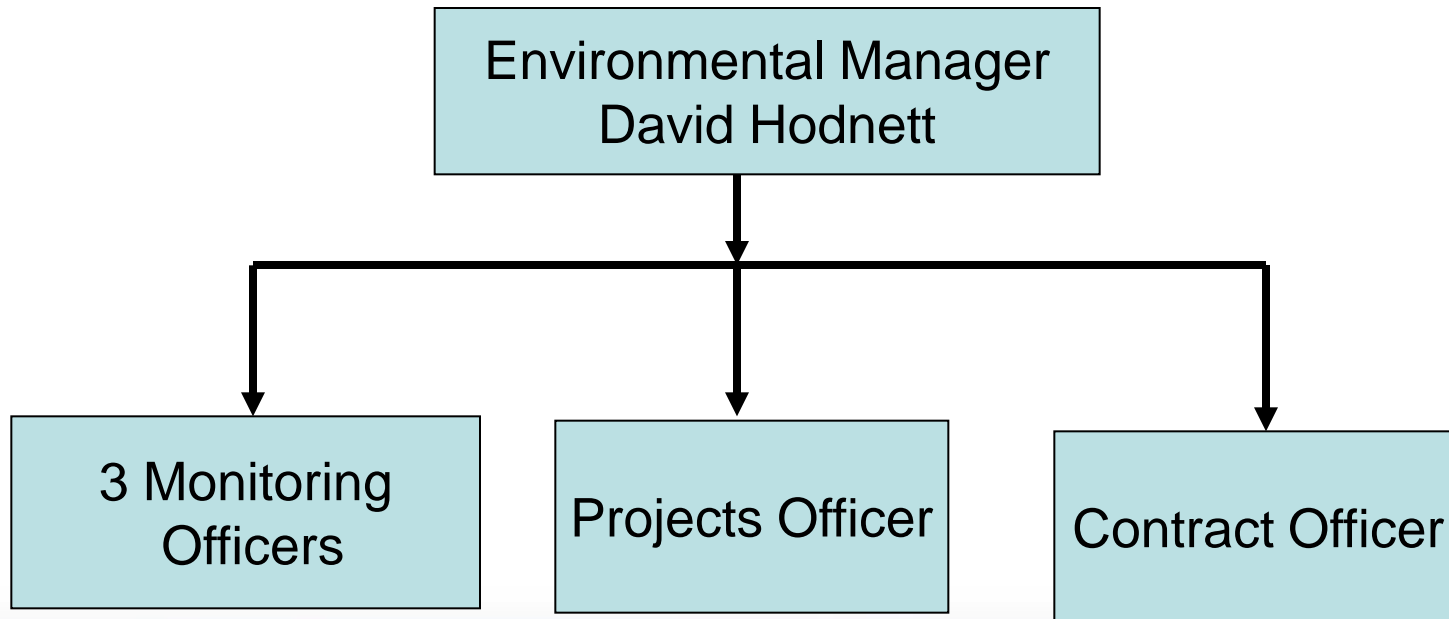
Cleansing Partnership



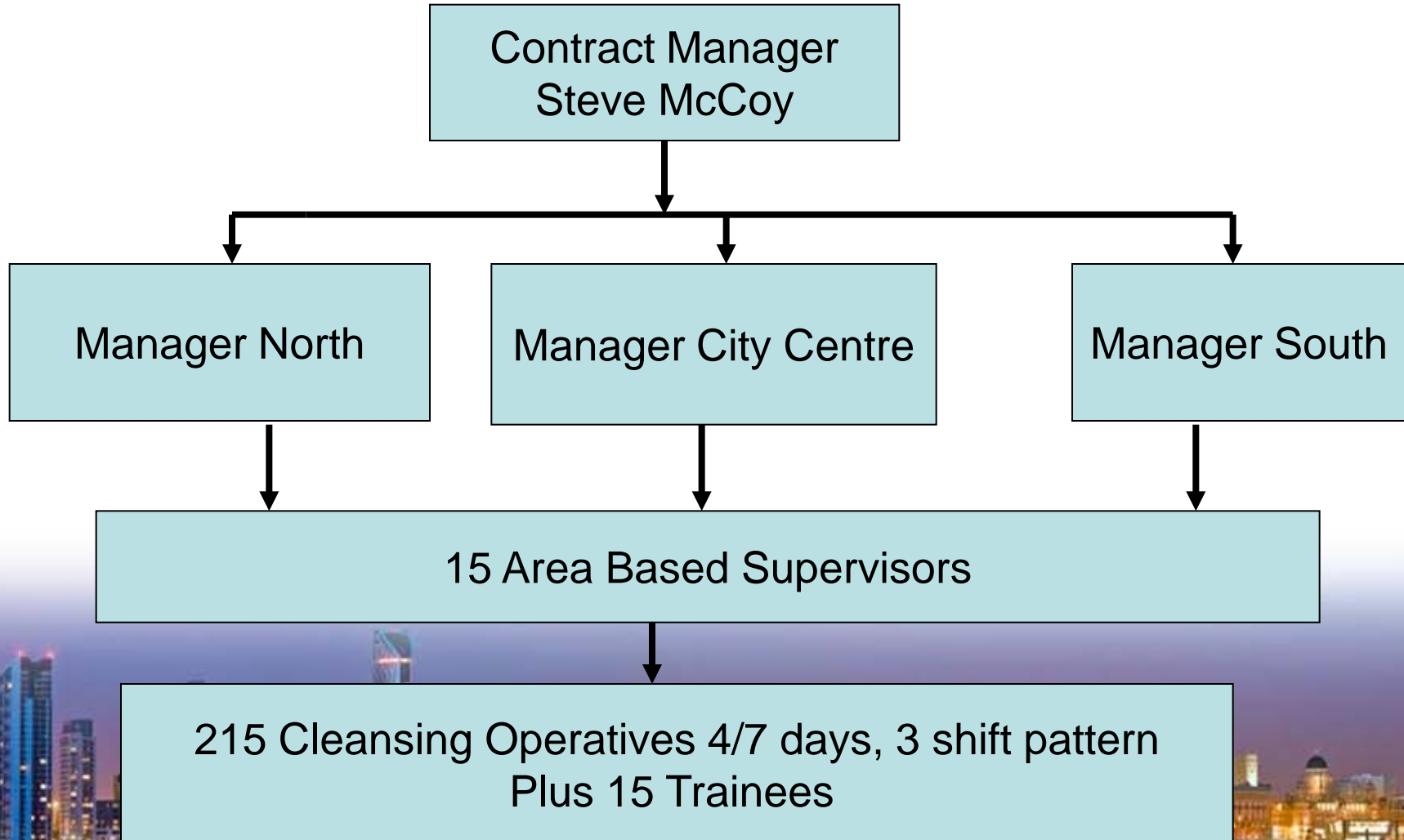
- 2001 Best Value review
- 2003 Enterprise-Liverpool joint venture
- 19% / 81% Split ownership
- Traditional client duties to EL
- Strategic role remains with City



Environmental Services



Enterprise Cleansing



Partnership Governance



Capital of Culture Year

- 15m cultural visits
- 7,000 events
- £800m of economic benefit

- Big 3 events
 - Mathew Street
 - Tall Ships
 - La Machine

- Most events previously managed
- Challenge was rate and frequency



Event Types

- **March** Friendly / Aggressive
- **Static** City Centre / Suburbs / In door Out door
- **Target Group** Young / Old / Political / Gender / Ethnic
- **Time / Date** What else is happening / Shift pattern
- **Concessions** Food / Drink / Giveaways



Mathew Street Festival

- August Bank holiday
- Free 2 day out door city centre event
- 6 Stages on closed highways
- Hundreds of fringe events in bars and clubs
- 300,000 additional city centre visitors

- How important is it? 2007 and all that....



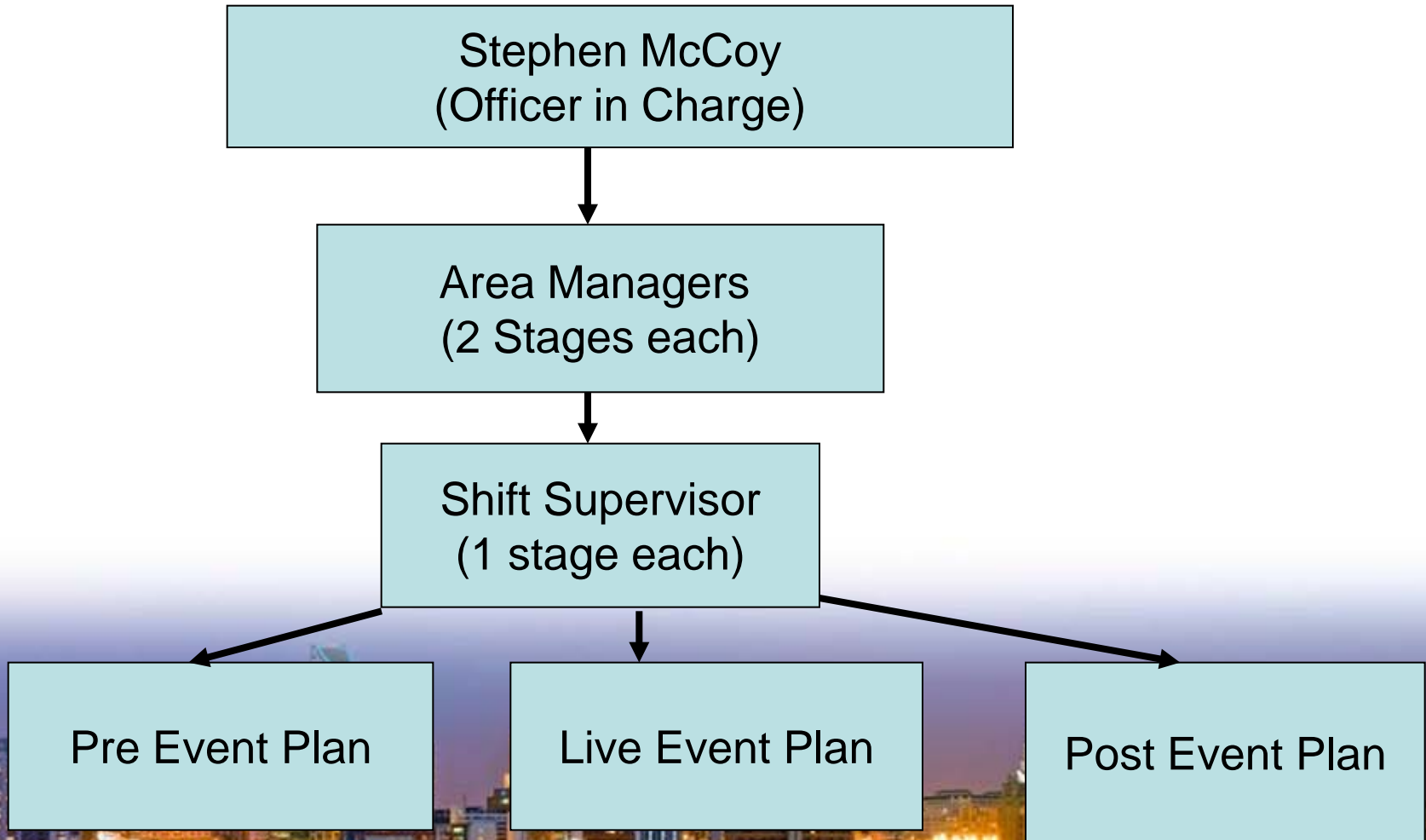
Mathew Street Festival

- Main Stage Tunnel entrance
- 25,000 – 30,000 people
- Heart of Cultural quarter
- City centre park
- Concessions
- 11.00 Start 18.00 Finish

- 20.00 (Roads **WILL** open)



E-L Command Structure



Pre Event Plan

- Core Staff
- Event Bins (Litter)
- Euro Bins (Trade Waste)
- Bin Wagon (Trade Waste)
- Sealed Skips (Temp Storage)

- Inspection and group sign off 8.00am



Live Event Cleansing

- Task off temporary staff
- Bin Wagon / Skips (Access)
- Hot Spots (Review Routes)
- Spillages (Oil / Grease)

- Stick to plan



Post Event Cleansing

- Real work starts
- Muster Staff
- Service all bins
- Mechanical sweeping
- Bin Wagon / Cage (Last tip time)
- Skips (Empty)
- Street wash (Oil / Grease)

- Final Walk through and sign off

- Stick to plan



Post Event Review

- What went well / not so well
- Operative issues
- Plant Issues
- - / + feedback (Member / Residents)

- Event Organiser

- JAG

- Amend Plan

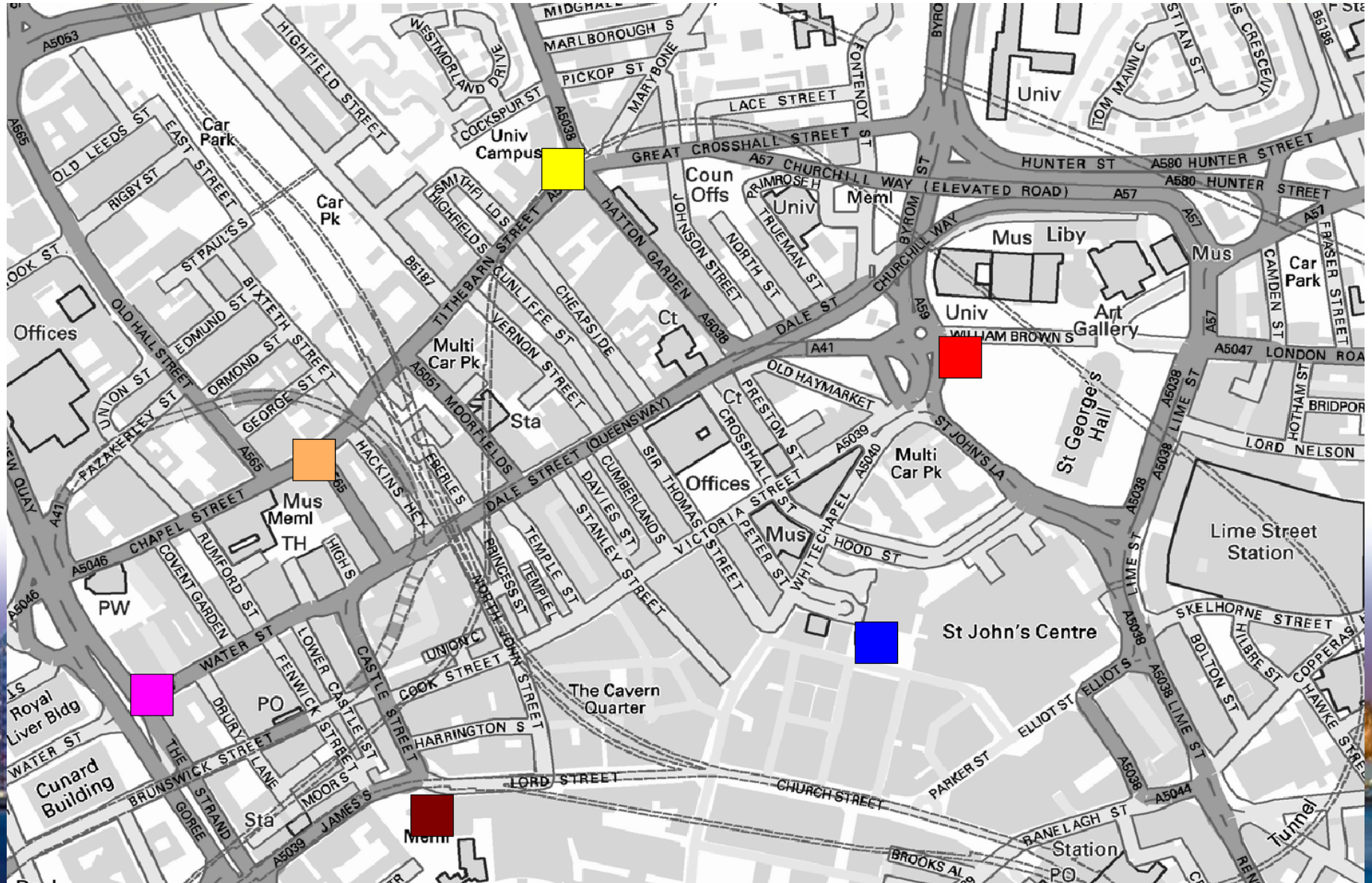


The Short Version

- Plan Ahead
 - Will additional resources be required
 - Agree plan & resources with organiser
 - Agree costs recovery
 - Ensure command structure is known
 - Stick to Plan
-
- Finally Review and Revise plans



Stage Locations



The Cavern



Tunnel Stage

17.22 Monday 31st August



Tunnel Stage

17.22 Monday 31st August



Tunnel Stage

18.09 Monday 31st August



Water Street

14:10 Monday 31st



Water Street

18:25 Monday 31st



We start them young!





Liverpool
City Council

Questions & Discussion

