

# Funding the Leisure Offer: Sport Reading Partnership



# Sport Reading Partnership

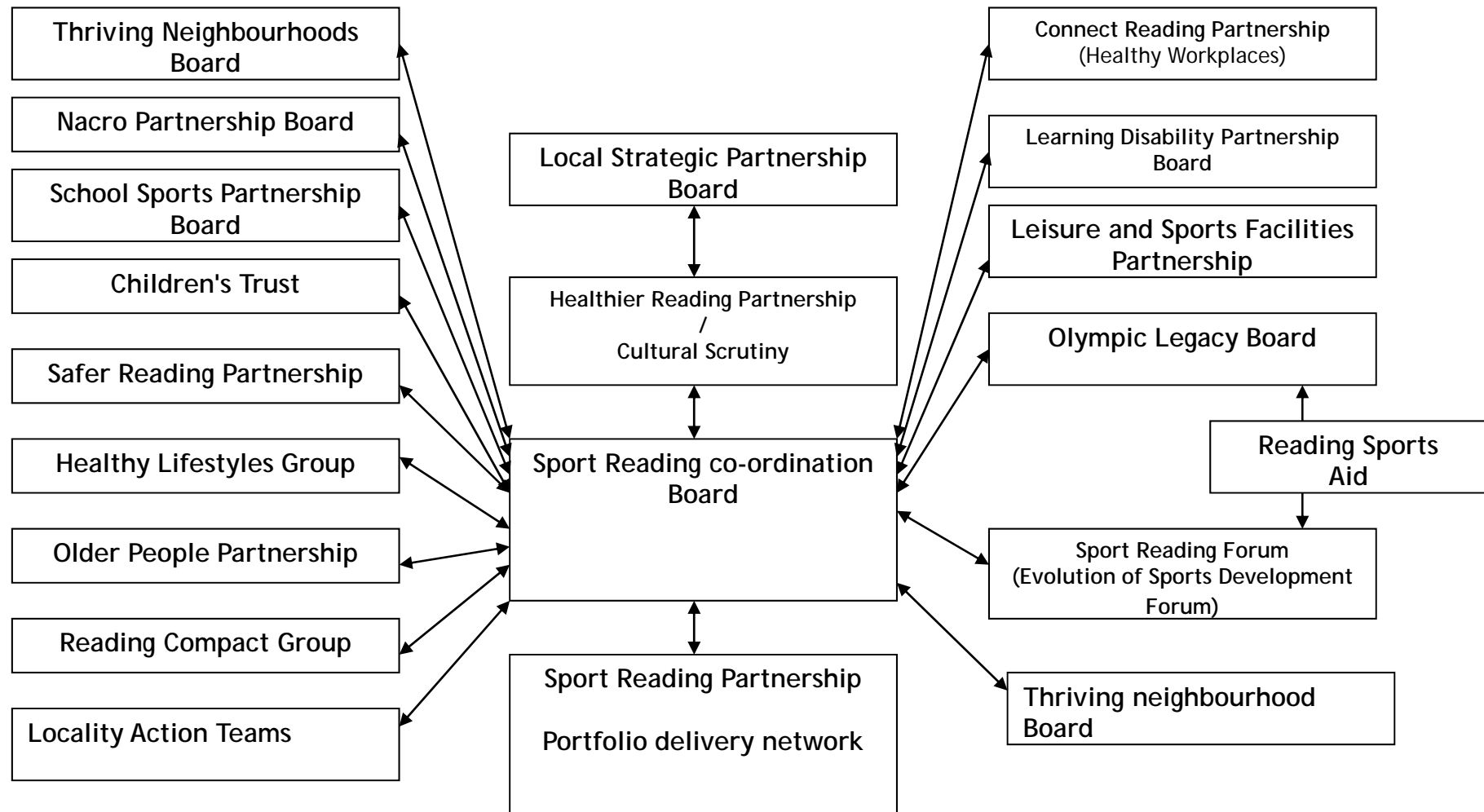
## Background

- Policy Change in April 2007
- Official launch January 2008- Share vision and charter
- Over 90 cross sector partners
- £3.1 new investment secured in last 18 months
- One of the biggest Community Sport, physical activity and well being networks in the Country.
- Sport and physical activity aligned to community need and strategic priorities.
- Capacity building service for voluntary and community sector (33% investment into V and C sector)

## Sport Reading Partnership

- Platform that has
  - Built capacity across sectors
  - Increased investment (internally and externally)
  - Increased profile, value and evidence base
  - Created new partnerships and strengthened existing ones
  - Sustainable delivery network for LAA targets

# Partnership Structure



## Where's the investment from?

National					
Funding	2008/09	2009/10	2010/11	2011/12	Total
<b>Sport England</b>					
-Active england	31,666	7,673			39,339
-CIF: Active Parks	33,554	26,804	25,094		85,452
-2012 volunteering	17,490	22,490	22,490	22,490	84,960
-CIF: Active Aging	18,904	22,350	47,489		88,743
-Sports Unlimited	34,800	28,300	28,300		91,400
<b>Big Lottery Fund</b>					
-MEND	5,695	6,472	4,253		16,420
-Cycling Champions Programme	81,322	99020	94,030	96,847	371,219
<b>Home Office</b>					
-Positive Futures	93,000	93369			186,369
<b>Football Foundation</b>					
-StreetGames	9,000	9,000			18,000
-Barclays Spaces For Sport	2,800	7,893			10,693
<b>DCFS</b>					
Play Builder	1,000,000				1,000,000
<b>Tennis Foundation</b>					
-Tennis Hotspot (caversham Park)	200,000	300,000			500,000
<b>StreetGames UK</b>					
-Bundels	2,400	2,400	2,400		7,200
					2,499,795

## Where's the investment from?

Local	2008/09	2009/10	2010/11	2011/12	Total
<b>Funding</b>					
<b>BW PCT</b>					
~PA Action Plan	15,000	15,000	15,000	15,000	60,000
~Walk Your Way to Health	10,000	6,970			16,970
~Partnership Development Fund	25,000	25,000			50,000
<b>SEEDA</b>					
~Triathlon	30,000				30,000
<b>Children's Disability Partnership</b>					
~Aiming High (Rev)		24000	52000		76,000
~Aiming High (Capital)		30000	60000		90,000
<b>PAYP</b>					
~Positive Futues	11,000	13500			24,500
<b>Youth Opportunities Fund</b>					
~Positive Futues holiday programme	2,800				2,800
<b>Environment Agency</b>					
~Angling	12,000	12,000			24,000
<b>Learning Disability Partnership</b>					
~Everybody Active	18,000	7000			25,000
<b>TVU</b>					
~LSC Funding	36,000	36,000			72,000
					<b>471,270</b>

## Where's the investment from?

Internal Comissioning					
Funding	2008/09	2009/10	2010/11	2011/12	Total
Extended Services					
Extended Schools	18,300	18,300	18,300		54,900
Children's Centre's		18,000	18,000	18,000	54,000
					108,900

## Key investment opportunities locally

- Youth Opportunities -Capital and Revenue
- Vascular Checks Programme- PCT's
- Aiming High Funding for Disabled Children/ Valuing people funding adults with disabilities.
- Building Schools for the Future-match FF/ SE
- Sport England Innovation/ Sustainable Facilities Fund
- Commissioning contracts/ SLA's for
  - PCT's for Health Inequalities
  - Children's Trust for health and wellbeing/ positive activities
  - Adult Social Care for Personalisation/ Prevention services
  - Extended Services for after school provision/ children's centre provision.

## Healthy Living delivery in action

### Leisure facilities community engagement partnership:

- This programme is working with the local community to identify activities that leisure facilities could provide delivery and support in removing barriers that currently prevent participation by targeted groups.

### Active Aging Partnership Programme:

- This portfolio provides a comprehensive programme of activity for older people in Reading in a variety of different settings. These will include community centres, parks, day centres, residential care homes and leisure facilities.

## Healthy Living delivery in action

### Walk your way to Health Programme:

- This programme will provide a comprehensive community walks scheme in areas of health inequalities across Reading and will provide advice and information for having a healthy lifestyle.

### Reading Healthy Workplace Challenge:

- This programme provides a comprehensive workplace health and lifestyles programme for Reading employers to develop an active healthy workforce.

### 'NEW' Schools Health Challenge:

- This programme will provide a comprehensive school based active lifestyles programme for young people in Reading, as schools compete to become the Healthiest School in Reading.

## Healthy Living delivery in action

### Pathway Exercise Referral Partnership:

- This programme provides an effective pathway to adults in Reading who have been referred from their GP. The patients referred have access to a comprehensive programme of supported activity and an information service from the initial referral setting into life long participation.

### Mend Childhood Obesity Programme:

- This programme forms a part of the Reading obesity care pathway as a targeted intervention for children in Y5 and Y6 who are obese through a multi agency referral system. The programme will engage children and their families on a 12-week holistic lifestyle awareness, engagement and support programme.

## Healthy Living delivery in action

### Children Centre Active Start Programme:

- This programme will provide physical activity and healthy eating opportunities for parents and their children.

### Sports Unlimited:

- This programme is based in and around targeted schools, youth centres, leisure facilities and parks across Reading targeting 8-19 year olds. Providing a sporting and physical activity programme, which positively engages young people through 8-week course programme, which can lead to a nationally recognised accreditation, sports tournaments and festivals.

### Active Parks Programme:

- This programme provides an extensive sport, active recreation and physical activity programme for the local community creating opportunities for all ages.

## Healthy Living delivery in action

### 'New' Tennis Hot Spot

- This programme will increase opportunities for the Reading community across all ages to participate in Tennis in a variety of settings.

### Community Centre Physical Activity Programme:

- This programme provides community centres with qualified instructors to deliver activities for the local community, which could include Pilates, Boccia, Ti Chi and dance. This programme could cater for young people and adults.

### 'New' Aiming High:

- This programme will run a disabled children's sport, leisure and cultural engagement programme across Reading for 0-19years. Providing targeted, inclusive and short break provision for disabled children and their families.

## Summary

- Position and value of leisure is key-linked Corp and LSP
- Cross sector approach and ownership-sharing resources and knowledge
- Capacity building in the 3<sup>rd</sup> sector will enhance your offer
- There is loads of money out there if you deliver
- Leisure is sold is being able to deliver against everyone else's needs (as long as it increases participation!)
- Other LA departments or hosted LA partnerships have a lot of money!!!
- Best practice is out there to support the local case
- When you are investing capital into leisure stop and look what's out there to support your investment- Cap and Rev



## Questions?

### Contact Details

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