



Local Authority Leisure State of the Market

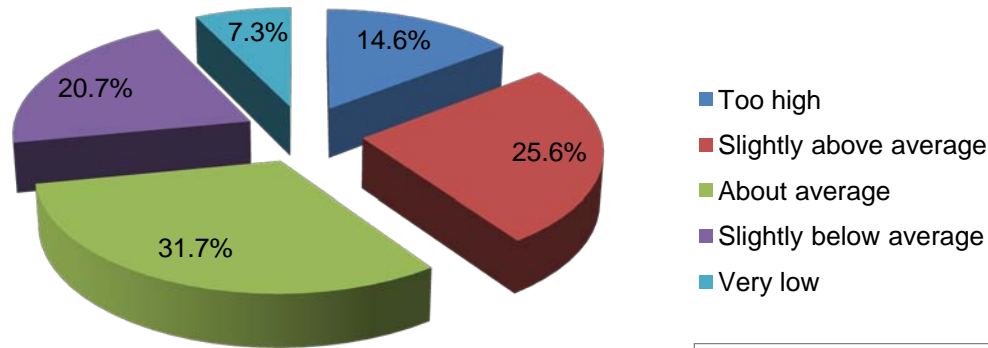
April 2009

Rob Bailey Principal Advisor, APSE

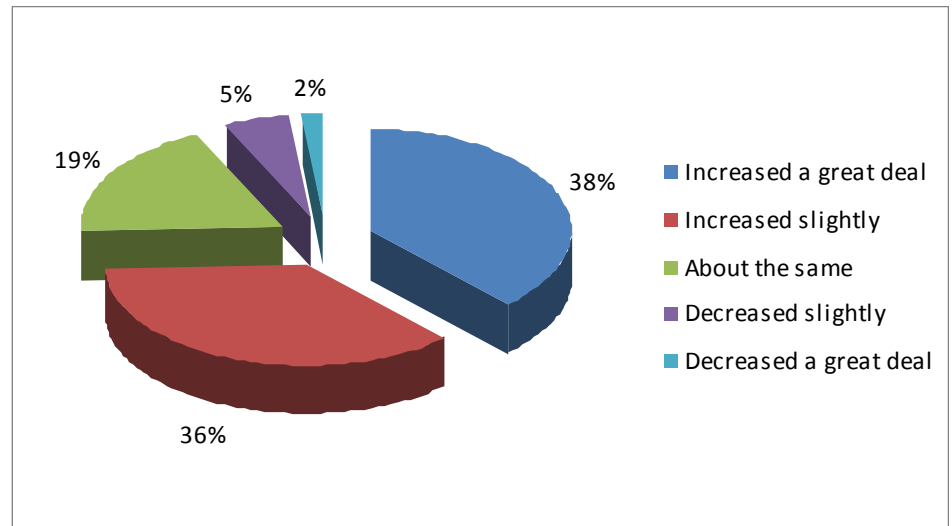
Employee expectations



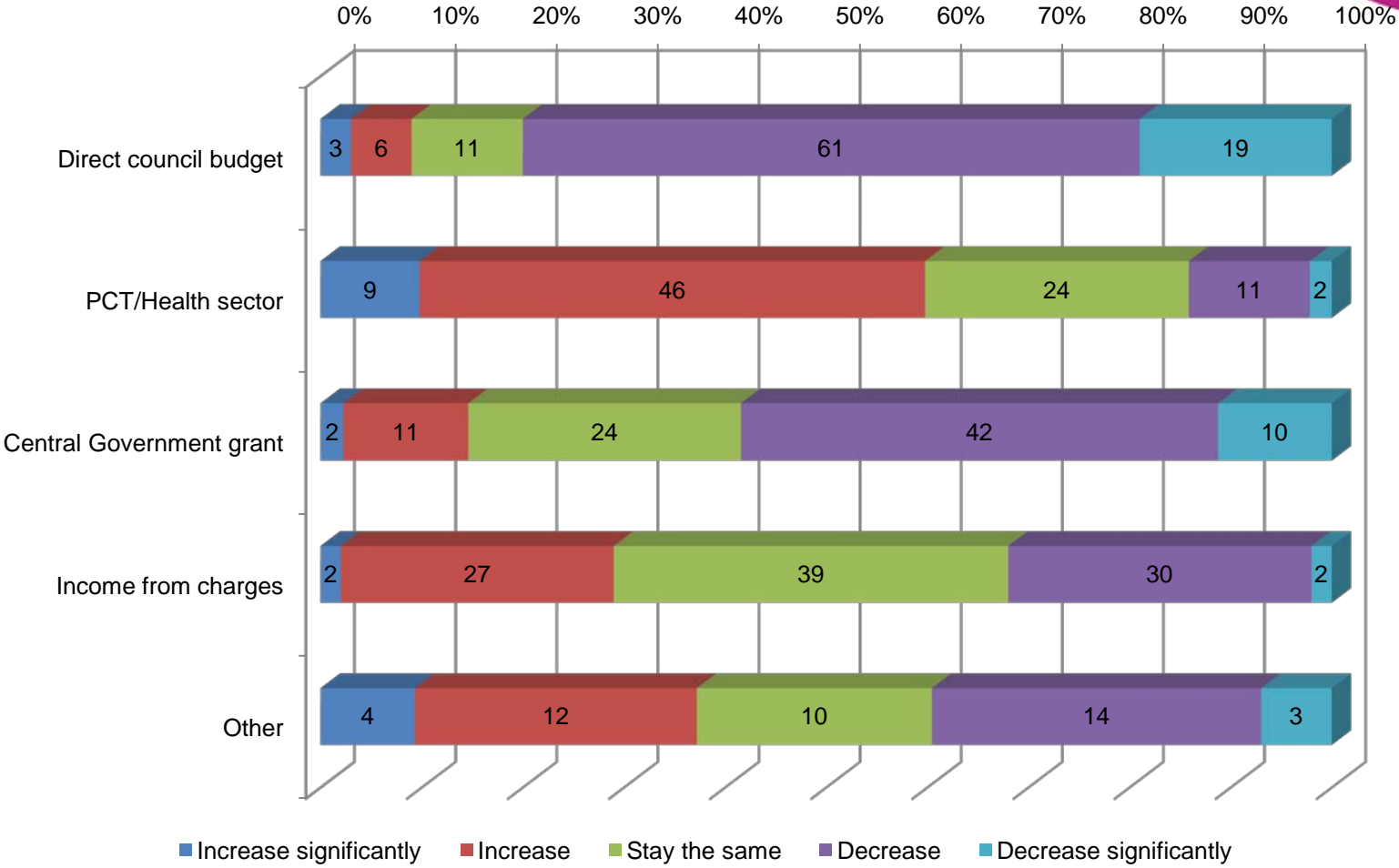
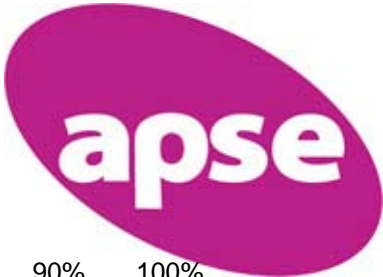
Attitude to absence



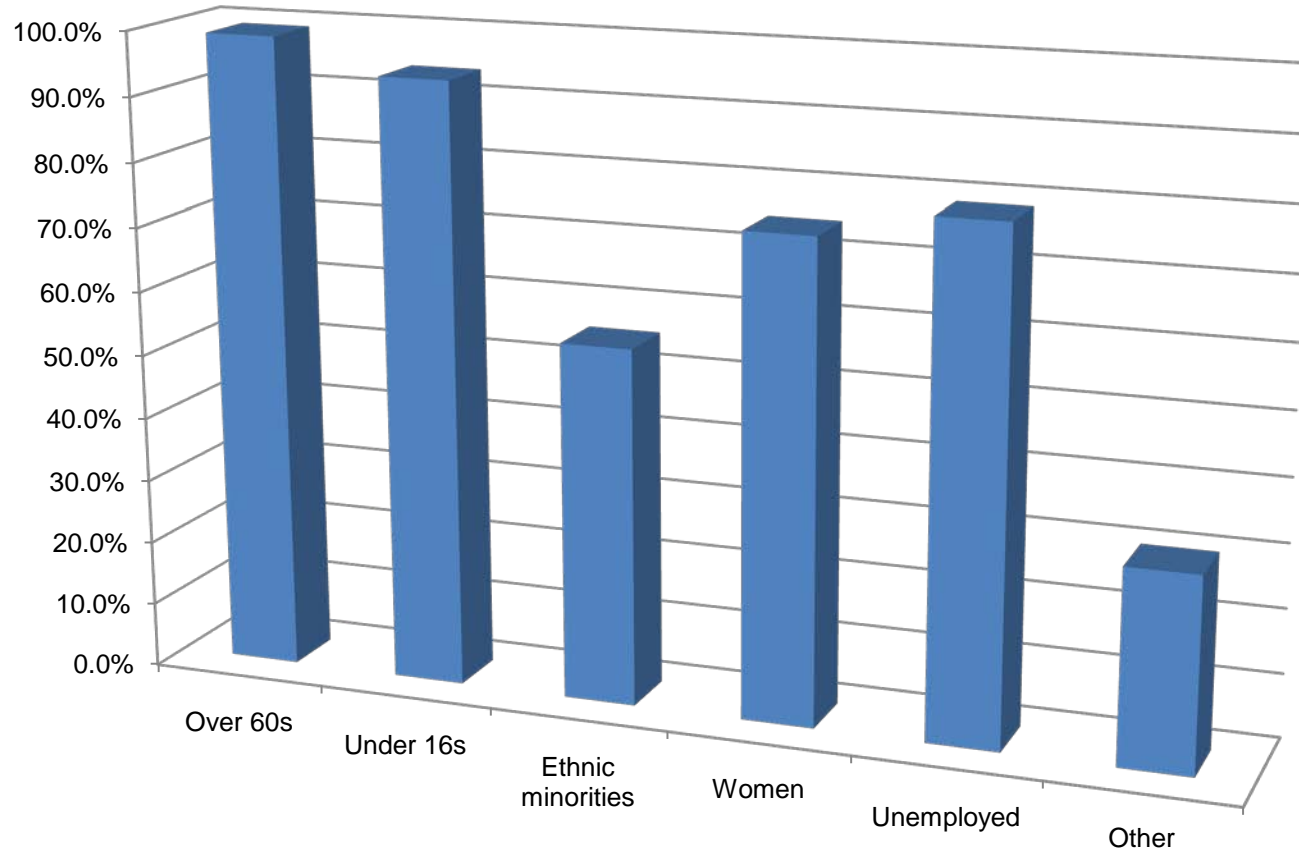
JE costs



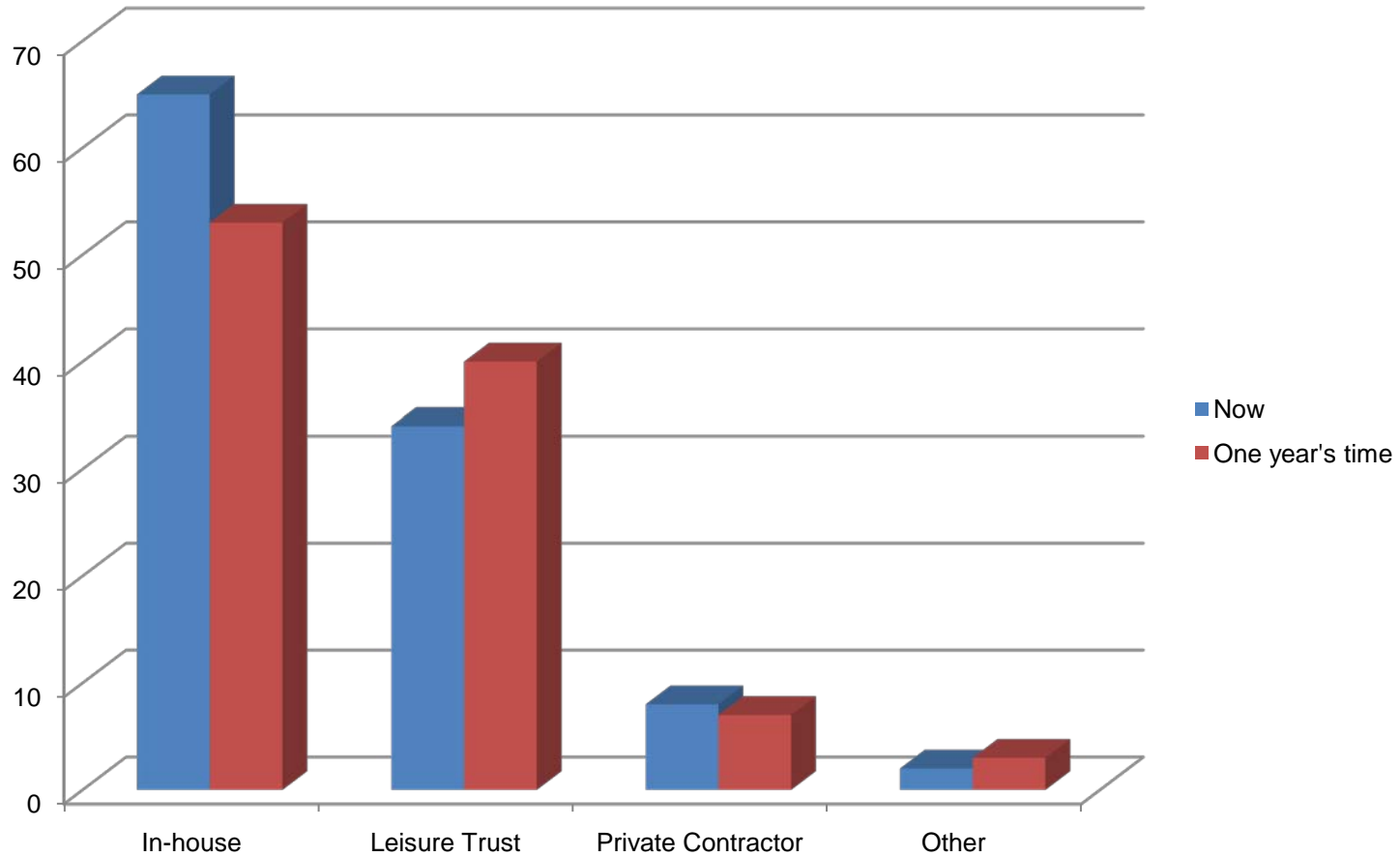
Future Funding Sources



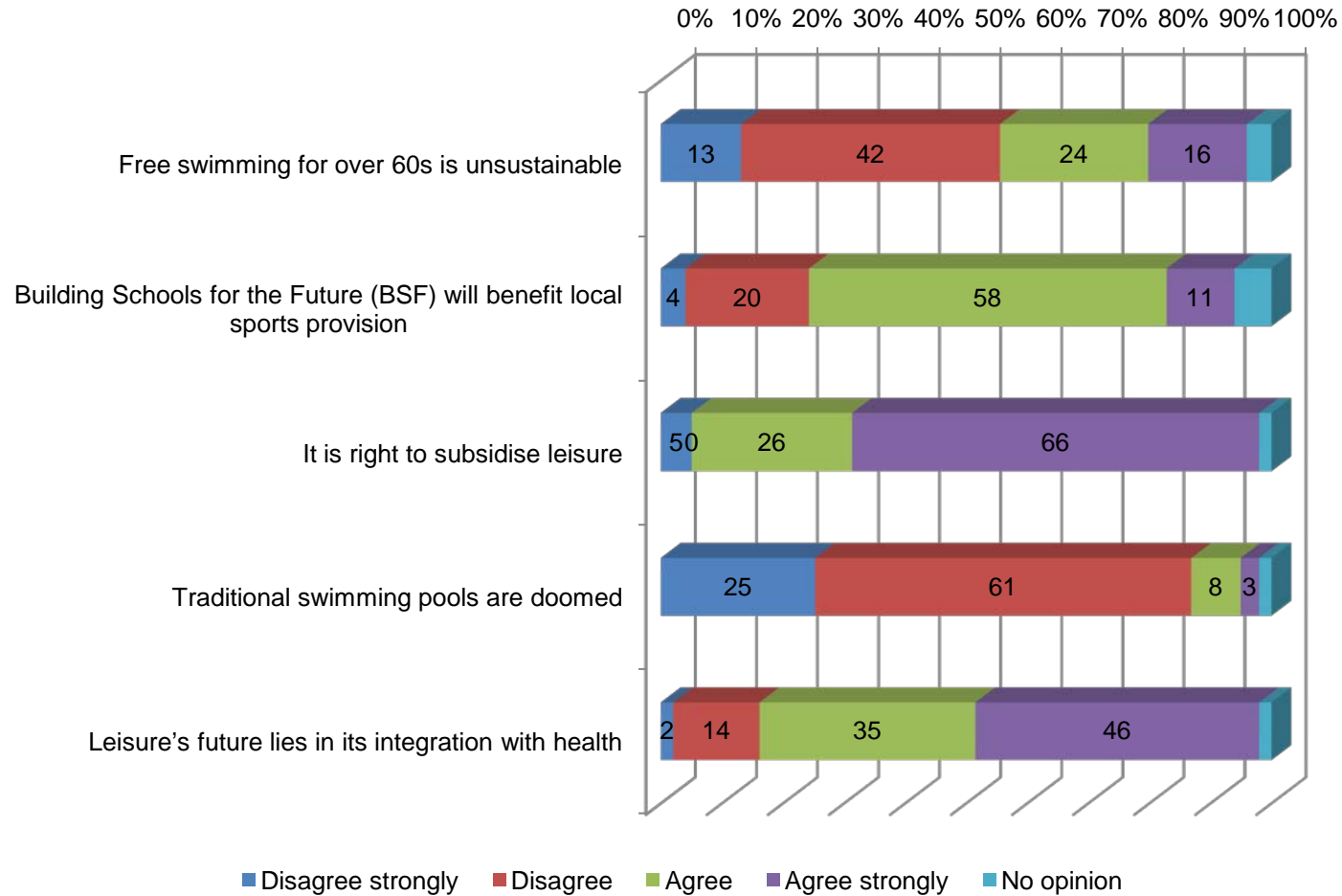
Increasing participation



Organisation of leisure management



Opinion



Leisure Growth?



- Health related activities
- Over 50's club membership

Decline?

- Racquet sports
- Outdoor adult pitches
- Casual swimming
- Gym membership
- Youth development

Future APSE advisory focus



- Attracting funding
- Social marketing and promotion
- Energy efficiency
- Best practice in performance appraisal
- Integration of sport within health policy
- Commissioning
- Planning gain

LOCAL SERVICES

LOCAL SOLUTIONS



Contact details

Rob Bailey, Principal Advisor

Email: rbailey@apse.org.uk

Association for Public Service Excellence

2nd floor Washbrook House, Lancastrian Office Centre, Talbot Road,
Old Trafford, Manchester M32 0FP.

telephone: 0161 772 1810

fax: 0161 772 1811

web: www.apse.org.uk



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