

CHANGING YOU FOR A BETTER FUTURE

A Partnership Approach
to Learning

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More Choices and More Chances in East Ayrshire

- Why East Ayrshire?
 - Area of multiple deprivation
 - Greater proportion of working population with no qualifications
 - Low staying on rate
 - Low average earnings
 - Multiple generations of unemployed
 - High percentage of disengaged young people



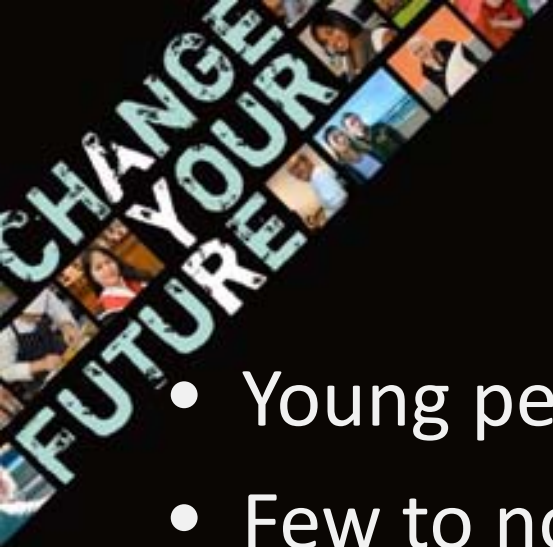
Our Aims

- To re-engage young people
- To work with partners to sustain this engagement
- To work with partners to achieve positive destinations for all participants
- To work with partners to support their continued employment/training



Who were they?

- Young people 16-19 years
- Few to no qualifications
- Chaotic lifestyle
- Persistent truants
- Mental health issues
- Lack of parental support/positive role model



What did we do?

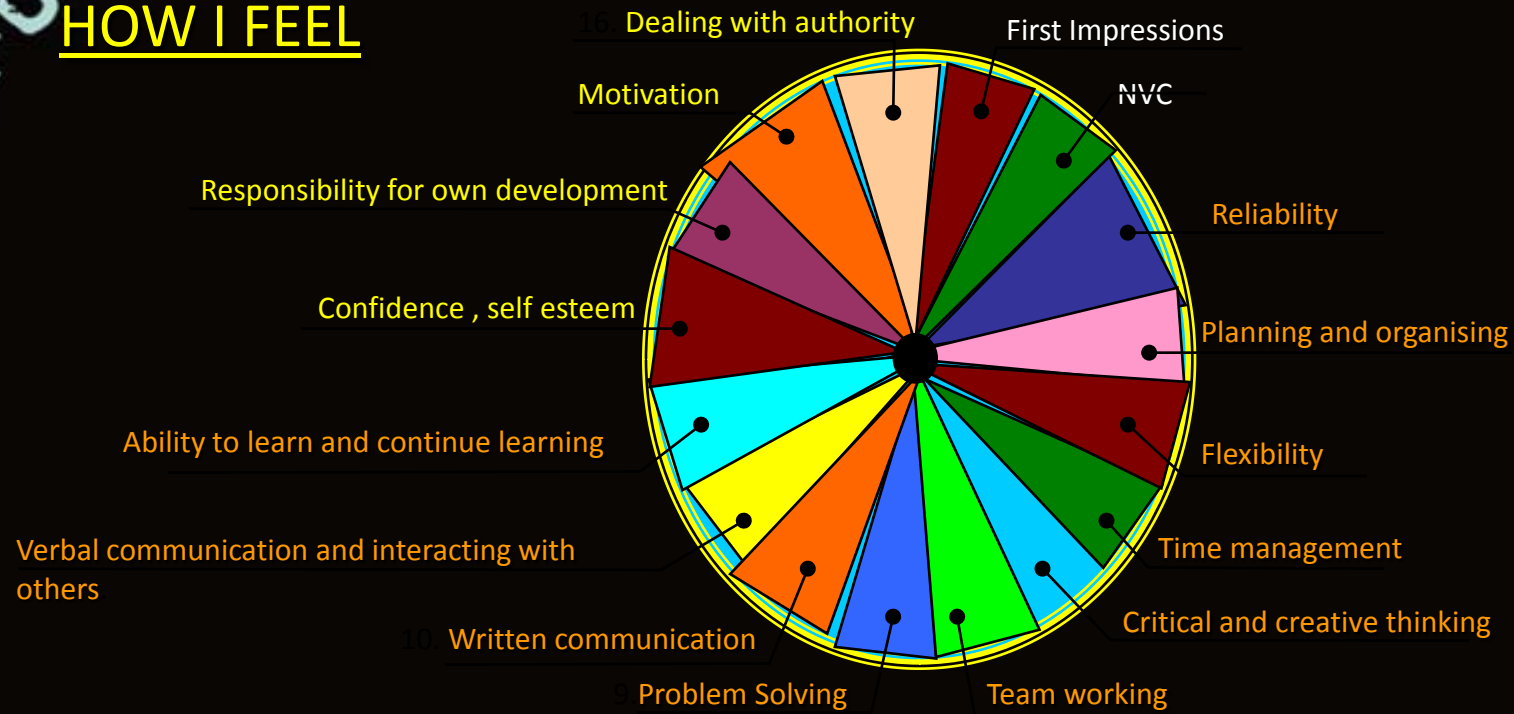
- Improved self-esteem and confidence
- Developed employability skills:
 - Time keeping
 - Working with others
 - Communication
 - Planning and organising
 - Motivation
- Developed vocational skills



EMPLOYABILITY WHEEL

HOW I LOOK

HOW I FEEL



HOW I PERFORM



















WEYROC CC E1 P5 18mm

MADE IN THE UK
2005 12/05/24 10 25







Did it work?

- 2007 - 16 places (44 further applications)
- Employer engagement
- 100% positive destination
- 55% decrease in numbers of 16-19 year olds seeking job seekers allowance
- 2008 – 16 places (75 further applications)





Future Challenges

- Recession
 - Impact on work placements
 - Impact on apprenticeship destinations
 - Impact on employment destinations
 - Impact on recruitment



CHANGING
YOUR
FUTURE

1 DAY
COLLEGE