

How local government can respond to economic turbulence: trading and charging

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Overview of charging and trading powers

- What is charging?
- What is trading?
- Why are you doing it?
- Who is doing it?
- Why are you not doing it?
- Conclusions.



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What is charging?

A Best Value authority may charge a person for providing a service to him if the authority is authorised, but not required by an enactment to provide the service to him and he has agreed to its provision



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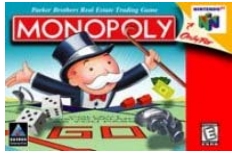
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### What is trading?

Undertaking for **commercial purposes** anything which it is authorised to do for the purpose of carrying out its functions:



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### Why are you doing it?

- To generate revenue
- To target services
- To ration or differentiate services
- As an instrument of policy -bus travel, congestion, leisure, health inequality, sustainability
- An instrument of policy not a nice little earner
- To secure efficiencies



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### Why are you doing it?

- To achieve best value
- To comply with your fiduciary duty
- To enhance services
- To raise your CPA score
- To make best use of assets



It offers huge promise for service delivery in a tight financial climate.



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