

# APSE

## Healthy Communities Seminar Hilton, Dunkeld

7th November 2008

# My Role?

- **Chairman of Commonwealth Games Scotland – Elected November 2007**
- **Former Commonwealth Games Athlete, Coach and Team Manager**
- **Involved in 5 Previous Commonwealth Games from 1982 to 2006**

# This Presentation

**Part 1:** Winning The Bid

**Part 2:** Preparing For The Games

**Part 3:** Legacy Benefits

# Winning The Bid

- CGCS Decision to Bid in 2003
- Expressions of Interest Invited in February 2004
- Two Strong Bids Received from Edinburgh & Glasgow
- Independent Assessment & Final Decision by CGCS Board

# Winning The Bid

## Why Glasgow?

- A Strong Partnership Approach
- Historical Investment In Sports Facilities & Development
- Existing Infrastructure In Essential Areas For A Bid – Transport, Security & Health
- Known As An ‘Events City’
- Links To Existing Regeneration Strategy

# Winning The Bid

- Government Support Essential
- Positive Independent Review June 2005
- Bid Officially Launched in Aug 2005
- An 'All Scotland' Bid
- Public Sector Bid Funding Agreed of £5m -  
Government & City 50/50 Split

# Winning The Bid

- Cross Party Support for the Bid
- 2014 Strategic Group Formed
- 12 Sub Groups Contribute to the Candidate City File
- Bid Director Appointed & 'Back The Bid' Campaign Launched in January 2006

# Winning The Bid

- Opposition – Halifax & Abuja
- Promoting the Bid to the 70 CGAs
- Outward Visits to 65 of 70
- Presentation To Sports Reps & Media
- Inward Visits 68 of 70 – July to Sep 2007
- No Hard Sell – About Proving Capability

# Winning The Bid

- May 2007 - Bid Submitted in London
- June 2007 - Evaluation Commission Visit  
Glasgow
- September 2007 – Evaluation Commission  
Report Issued to CGAs
- 9 November 2007 – Decision in Sri Lanka!

# VICTORY!

## Glasgow wins 2014 Games



Jack McConnell, the man who started the bid process, celebrates in Glasgow today

PICTURE: MARC TURNER

# Preparing For The Games

- Feb 2008 - Sir Robert Smith Appointed  
Chair of Glasgow 2014 Ltd
- Apr 2008 – John Scott Appointed CEO of  
Glasgow 2014 Ltd
- May 2008 – Glasgow 2014 Ltd Board  
Constituted
- Board members from CGF (3), CGS (2),  
City (2) and Government (2)

# Preparing For The Games

- Bid Budget of £373m with £298 of Public Sector Funding – 80/20 Split
- 8 Key Staff in Post by Nov 2008
- 35 Staff by 2010, Rising to 700 in 2014
- Major Infrastructure & Sports Facility Projects Already Underway, e.g NISA

# Legacy Benefits

- Scottish Govt Leading on Legacy
- Feb 2008 Legacy Consultation Launched -  
Linked to 5 Key Government Strategic  
Objectives
- 2014 Legacy Board & Sub Groups  
Established
- Early 2009 – Publication of the 2014 Legacy  
Plan by Scottish Government

# Legacy Benefits

- CGS Focus on Sporting Legacy
- Facilities of International Standard
- Improve Performance Systems & Governance for the 17 Sports in 2014
- Full Time Coaches and Committed Athletes is the Key to Medal Success

# FINAL MESSAGE

Whatever Other Measures of Success  
Are Applied For The Glasgow 2014  
Commonwealth Games, If The Scottish  
Team Is Not The Most Successful Ever  
On The Medal Table, The Games Will  
Be Viewed As A Failure By Many