

Citizen Participation: Policy into Practice

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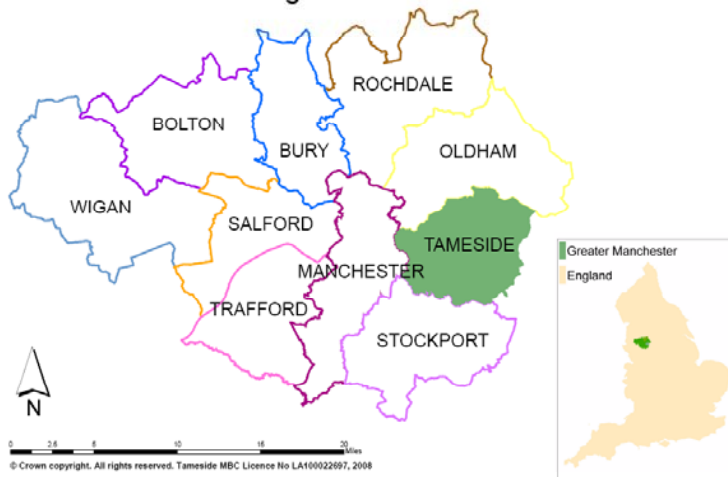
Today's Presentation

- Tameside – the people and place
- Government Policy
- Citizen Participation?
- Tameside examples
- Lessons learnt
- Challenges for the future



Tameside MBC

Greater Manchester Regions



Government Policy

- White Paper 'Strong and Prosperous Communities' - Oct 2006
- CLG three year Community Empowerment Action-Plan - Oct 2007
- Local involvement networks (LINKs)
- Community Call for Action
- Audit Commission guidance
- **Communities in control: real people, real power** - Jul 2008



Citizen Participation

“Consultation”

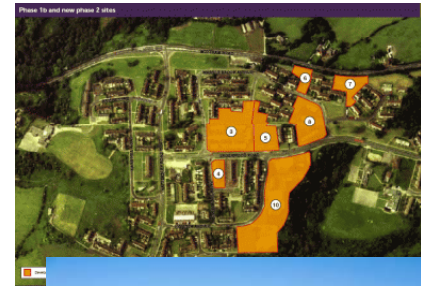
“Engagement”

“Empowerment”

Policy into Practice



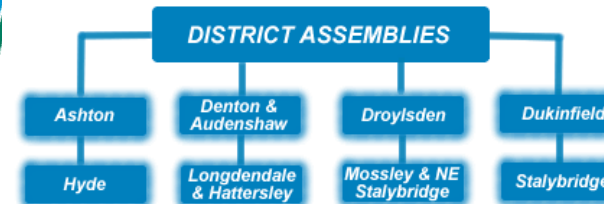
Tameside Experiences - Hattersley



Tameside Experiences - In Bloom



Tameside Experiences - DAs



Tameside Experiences - Haughton Green



What we've learnt –1

- Make it fun!
- Give people the power!
- Ensure there is the ability to influence
- Keep everyone informed of results/outcomes
- Don't just shelve it – use it!
- Be jargon free
- Keep up with the times!
- Know your audience
- Provide incentives if necessary
- Planning is key

What we've learnt –2

- Engage – don't just consult
- Be prepared to invest in consultation/engagement
- Partner buy in
- Marketing and communications
- Managing expectations
- Get out into the community
- No one is hard to reach just seldom heard
- Learn from those with experience

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