

Good Afternoon S G S
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SGS
**Environmental & Management
Consultancy**

Registered Social Landlords (RSLs) S G S
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**“Public Space in Housing
Estates,
The New Greenspace”**

Agenda S G S
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- **Social Housing**
– RSLs
- **The challenge to you all**
- **An overview of Social Housing**
- **The future of Housing and RSL
Landscapes**
- **Questions**

And so another rant! S G S
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Social Housing & RSLs S G S
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- **RSL - an introduction**



Social Housing S G S
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- **1,440 Social Housing Landlords -RSLs**
- **5 million People +**
- **What is the ‘foot-fall’ through the estate per day?**
- **RSLs tell me that residents value the landscape around their estates as highly as they do the interior of their properties!**
- **Large tranches of land, little or no experience in their management**

Neighbourhoods Green

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neighbourhoods green
IMPROVING THE GREEN SPACES FOR SOCIAL HOUSING

- **“Scene not Heard”**
 - Identified the need for environmental improvement
 - <http://www.neighbourhoodsgreen.org.uk>
- Improved quality contributes to:
 - enhanced quality of design
 - Management
 - Safe use
- Wider green space network
- Social and Environmental benefits

A RSL landscape!

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neighbourhoods green
IMPROVING THE GREEN SPACES FOR SOCIAL HOUSING



We also have a view . . .

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Engagement

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A landscape that they would benefit from

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How pleasant the countryside is



A RSL landscape ...

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A challenge ..

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Look Carefully please!

What do you see?

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- Well ...
- A Glass half Full, Maybe
- A Glass half Empty?
- Look again

An Evidence Based society

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- Anti Depressants cost the NHS £3.3bn (2007)
- UK annual loss of earnings due to mental health illness £26bn
- Depression with anxiety is experienced by 9.2 per cent of people in Britain
- 1 in 4 people will suffer from mental health problems during their lifetime
- 1 in 20 people at any one time suffer major or 'clinical' depression

An Evidence Based society

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- Ecotherapy
- MIND
- The Value of the Green Environment
- The Healing Qualities of Landscapes
- Green Economics = Green Therapy

RSL Landscapes are The Third Space

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We experience three spaces in our everyday life

- **The First Space;**
 - The home
- **The Second Space**
 - The working and travelling environment
- **The Third Space – Landscapes**
 - The Journey is as important as the destination

Green Economics S G S
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Systems Thinking

- Improving what's inside by improving what's outside
- Health and Well-being
- Ameliorate the impact of climate change
- Consultation &
- Engagement

A Housing Estate! S G S
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New Housing Estate Signage S G S
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Keep on the grass


Welcome

More Ball Games

Use it or Lose it

Rented Because of the Great Landscape

Think . . S G S
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10 Habits of Highly Successful Housing Landscape Managers S G S
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1. Ask Why, not What!
2. Encourage your staff and contractors to speak to your clients
3. Trim Trails - What is the Health Quotient of your Landscape?
4. What provision do you make for Children?

5. Bicycle Development Officer . . S G S
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10 Habits of Highly Successful Third Space Managers S G S
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6. Exercise, Relaxation, Dinning,
7. Green Roofs, Water collection, exemplars for 'Green Economics', Be Exemplars!
8. Playgrounds for adults,
9. Monitoring of the quality of the landscape by residents
10. Green Flag Award
 1. Use the methodology to improve the greenspace

"Just do it . ." S G S
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- **Talking Hires People**

BUT

- **Doing can Transform a Landscape**

Getting People to make better use of landscapes S G S
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People Need

- Something to enjoy looking at,
- Something to do,
- Somewhere to rest, reflect and re-charge their batteries,
- And the facilities that support these activities!

They also Need S G S
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- **A Strategic Plan**
- &
- **Staff to maintain them**
– Trained staff!

Crucial Messages S G S
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No such thing as a Landscape, without considering the local context

- Socialise,
 - Have fun
- Exercise your heart,
- Exercise your brain,
- Rest and contemplate,

Critical Success Factors S G S
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NUF Said?

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- **Never Underestimate Fun,**

Questions?

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Use the Landscapes

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**Cheers, and thank
you for listening**