

ENCORE
CREATIVE CATERING

Glasgow
City Council

Where Fine Art Meets Fine Food

Ian R Boardley

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Re-Birth of a Legend

- Doors closed 30th June 2003
- Re-Opened 30th June 2006
- 1 million visitors per year prior to refurbishment
- 750,000 since 11th of July



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“It’s a culinary masterpiece worth £1.5m. In a gracious nod to the symbiotic relationship between food and art that has emerged in recent years. Kelvingrove now has a restaurant to rival other great galleries such as Tate Britain in London and the Museum of Modern Art in New York”

Cate Devine, Leading Food Journalist for the Glasgow Herald.



Major Funders



- Glasgow City Council
- Heritage Lottery Fund
- KRA
- European Regional Development Fund
- Historic Scotland
- Scottish Natural Heritage



KG Cafe



- 160 Seater Restaurant
- A La Carte Menu
- 600 Covers per day
- Modernist Style Design
- Largest corporate catering operation in Glasgow





FEATURES



- State of the Art Equipment
- Remote Organiser System for Waiter Staff
- Tried and Tested Menu Selection
- Showcases – Corporate Market & Beyond
- Integral part of the museum

ENCORE
CREATING OPPORTUNITY

KG Banqueting

Glasgow
CITY & COUNTY

- Unique Offering – Glasgow’s Castle
- Capacity – 1000 Reception
500 Formal Dinner
Flexible, Self
Contained Space
- Menus – Sophisticated Offering
Best of Scottish Fayre



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CREATING OPPORTUNITY

KG Banqueting

Glasgow
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- Markets – Civic
Corporate
International /
National Delegations
Weddings
- Sales Process
- Encore Sales Team
- Encore One Stop Shop
- Operational on Site Team



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CREATING OPPORTUNITY

CHALLENGES

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- Time Constraints
- Consideration & Communication with
Curatorial Staff
- Competition
- Standards – Exceeding Expectations


