

APSE
Sport, leisure & cultural advisory group

'No Messin'
Powered by Network Rail



**Partnership between Clackmannanshire
Council & Network Rail**

**Background to the partnership
&
The campaign**



'No Messin' 2008

- Schools Education Programme
- Advertising and marketing campaign
- Diversionary Activities
- 2 day event



**Wider community benefits &
Achieving Council objectives**

- Increase in club membership
- Investment in facilities
- Scholarships
- Inspirational
- Positive use of leisure time
- Improve health
- Reduction in anti – social behaviour
- Partnership working



Future Joint Working

- Continued investment in facilities
- Continue with scholarships and consider roll out
- Scotland v England
- ‘No Messin’ games?



CLACKMANNANSHIRE

COUNCIL