



exhibitions and marketing

# APSE local authority apprentice awards scheme 2010/ 2011



# Sponsorship opportunities

## About the awards

The APSE apprentice and trainee awards scheme has been running successfully for 12 years throughout the UK. The aim of the awards, which are open to every authority in the UK, is not only to give recognition to our future tradespersons, but also to the councils themselves who continue to invest in and provide first class training / employment initiatives in bona-fide Modern Apprenticeship schemes.

These awards are open to sponsorship from companies wishing to show their support and commitment to Apprenticeship schemes in the public sector. It also provides the sponsoring company with an excellent opportunity to promote their own organisation to councils throughout the UK, through this important and worthwhile scheme.

*Previous sponsors include Hays, Construction Youth Trust, UCATT, MEWS, Aptus Personnel, CABE, and Zoeller Waste Systems Ltd.*



## Sponsorship benefits

- ◆ One nights accommodation at the conference hotel on the night of the Awards for one representative
- ◆ Representative on panel which interviews the apprentices for the award on the day of the annual dinner
- ◆ Representative to present the trophies to the finalists on the night of the Awards
- ◆ Company logo on the trophies presented to the finalists at the Annual Dinner & Awards
- ◆ Company logo on the winners certificate presented to the winner at the Annual Dinner & Awards
- ◆ Company logo highlighted within the conference brochure as Apprentice Award Sponsor
- ◆ Company logo on the Annual Dinner menus
- ◆ Place at the top table for the representative at the Annual Dinner & Awards
- ◆ A4 company profile inserted into the conference packs presented to all attendees upon arrival
- ◆ Awards night covered in the Direct News magazine sent out to over 14,000 contacts (will include photos of the winner and sponsor etc)

## **APSE National Housing & building seminar and exhibition** (July 2010)

- ◆ Female housing & building apprentice / trainee
  - building skills category
  - mechanical and electrical category
- ◆ Male housing & building apprentice / trainee
  - building skills category
  - mechanical and electrical category
- ◆ Overall housing and building apprentice of the year

## **Environmental seminar and exhibition** (October 2010)

- ◆ Horticultural apprentice / trainee category
- ◆ Transport & vehicle maintenance apprentice / trainee category

## **APSE Scotland Building and housing seminar and exhibition** (February 2011)

- ◆ Building and housing services apprentice of the year
  - 1st year
  - 2nd year
  - 3rd year
  - 4th year
  - overall 1st and 2nd year
  - overall 3rd and 4th year

## **APSE National Sports & leisure seminar and exhibition** (February 2011)

- ◆ Leisure apprentice / trainee category

## **APSE National Roads, highways & street lighting seminar and exhibition** (March 2011)

- ◆ Highways & street lighting apprentice / trainee category

# apprentice sponsorship booking form

Company name.....

Contact name.....

Address.....

..... Postcode.....

Telephone..... Fax .....

Email.....

Please state which apprentice award categories you are interested in sponsoring...

## Pricing

Sponsorship costs per category are £1,500 + vat

## Representative details

Full name and title

Position

Please reserve me sponsorship of the above named categories at the APSE apprentice awards.

Signed:..... Dated:.....

Please return completed forms to:

Louise McMillan, Marketing & Exhibition Manager,  
Brandon House Business Centre, Unit 18-20  
Brandon Street, Hamilton, ML3 8DA

Tel: 01698 459 051 or Fax: 01698 20 0316, Email: [Lmcmillan@apse.org.uk](mailto:Lmcmillan@apse.org.uk)

[www.apse.org.uk/marketing/sponsorship.html](http://www.apse.org.uk/marketing/sponsorship.html)