

# **Service Awards** **&** **Sponsorship Packages**

**NATIONAL SERVICE AWARDS, DERRY**  
**9 SEPTEMBER 2010**

## ***APSE service awards***

The APSE annual service awards scheme was launched fourteen years ago and is designed for local authorities to help promote and demonstrate new concepts and examples of best practice in service delivery. The 2009 awards received over an incredible 350 submissions for review within the categories.

Due to the overwhelming success of previous events, the service awards is once again being incorporated within the Annual seminar & exhibition 2010, which is being held in Derry from 7 - 9 September 2010. As you may be aware the actual presentation of all award categories will be made at the Annual Dinner on Thursday 9 September 2010 being held at the Templemore Sports Complex, Derry.

A great amount of positive feedback has been received in relation to the 2009 Awards held in the Cardiff International Arena. Local Government press contained extensive coverage of the event and this has resulted in even greater interest from both companies wishing to sponsor an award and councils wishing to enter a submission.

The Categories available for sponsorship for the 2010 APSE service awards are:

1. Best Employee and Equality initiative
2. Best Elected Member Development initiative
3. Best Housing & Regeneration initiative
4. Best Efficiency initiative
5. Best Healthy Living initiative
6. Best Partnership Working initiative (3 distinct categories)
  - a. Public / Private Partnership working
  - b. Public / Public Partnership working
  - c. Public / Voluntary Partnership working
7. Best Community & Neighbourhood initiative (Inc. Community Safety)
8. Best Information & Communication Technology initiative
9. Best Environmental initiative
10. Best Service Team of the Year (individual categories): -
  - a. Construction & Building service
  - b. Catering service
  - c. Building/ Facilities Cleaning service
  - d. Highways, Winter Maintenance & Street Lighting service
  - e. Transport & Fleet service
  - f. Waste Management and Recycling service
  - g. Streetscene & Public Realm service
  - h. Parks, Grounds & Horticultural service

- i. Sports, Leisure & Cultural service
- j. Social Care service

11. Overall Council of the Year

(selected from the authorities who have entered submissions in 4 or more of the 19 categories)

**THE SPONSORSHIP PACKAGES ARE AS FOLLOW: -**

**Sponsorship Package 1 (£2,625 + VAT)** includes the following: -

- Exhibition stand at National seminar and exhibition (3m x 2m stand) including shell unit
- 2 places at the event, including all meals and refreshments plus 3 nights' bed & breakfast accommodation at the conference hotel for 2 representatives
- Representative from the company invited to present award to the winner on the night
- Sponsor invited to participate in selection panel to review submissions received for that category
- Logo on award trophy presented to the winner and on certificates presented to runners-up
- Coverage of the event in both APSE's journal 'Direct News' and press releases
- Coverage in the APSE service awards brochure which will be distributed to all Annual dinner guests on the night of the awards ceremony
- Sponsor information issued to all councils throughout exercise, commencing with initial letter to all participants. All information will carry details of the sponsor.

**Sponsorship Package 2 (£1,650 + VAT)** includes the following: -

- 2 places at the event, including all meals and refreshments plus 3 nights' bed & breakfast accommodation at the conference hotel for 2 representatives
- Representative from the company invited to present award to the winner on the night
- Sponsor invited to participate in selection panel to review submissions received for that category
- Logo on award trophy presented to the winner and on certificates presented to runners-up
- Coverage of the event in both APSE's journal 'Direct News' and press releases
- Coverage in the APSE service awards brochure which will be distributed to all Annual Dinner guests on the night of the awards ceremony

- Sponsor information issued to all councils throughout exercise, commencing with initial letter to all participants. All information will carry details of the sponsor.

Other sponsorship opportunities are also available, details of which can be forwarded on request.

Please do not hesitate to contact me on **01698 45 9051** should you have any queries in relation to the above.

I look forward to hearing from you at your earliest convenience.

Yours sincerely

*L. McMillan*

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